# Joining Simmental Australia



# **Membership Benefits**

The Australian Simmental Breeders Association is responsible for the promotion and development of the Simmental and associated breeds. The information, services and assistance available to members are detailed below. They are targeted to enhance breed and breeder performance and boost the profitability of members' cattle enterprises.

### Operate a Simmental Stud

Stud and junior members may establish and operate a stud herd with a unique stud prefix. The Association maintains the registered herdbooks of the Simmental, Black Simmental, Red Simmental, SimAngus and Simbrah breeds. Ownership transfers are recorded and members receive registration certificates for all registered progeny.

#### **Commercial Cattle Breeders**

Become a Commercial member and enjoy the wide range of services available. While unable to register cattle or enjoy a voting right, Commercial members may record their herds in Simmental Group Breedplan.

#### **Technical Services**

Whether a newcomer to the cattle industry or an experienced cattle breeder, you can benefit from the Association's Technical Support and Advisory Service.

Genetic performance of animals throughout the breed is regularly evaluated, providing members with invaluable information for their selection and marketing programs.

### Simmental Breedplan

All members may have their cattle recorded and analysed in this powerful and valuable genetic evaluation program.

#### **Production Trials**

All members are offered opportunities to participate in a range of pasture and feedlot productivity trials to help guide their breeding, management and marketing programs.

#### Marketing Support

The Association assists members with their marketing programs by organising sales and shows, providing promotional support and advice on marketing and advertising. The Simmental Website provides powerful marketing features.

#### Simbeef Program

Members may use the Simbeef trademark, including the distinctive yellow Simbeef ear tags, to more effectively market their Simmental infused cattle. Higher prices often result from use of these tags.

#### Carcase Competitions

The Association promotes involvement of Simmental infused cattle in live cattle and carcase competitions.

#### Continuous Breed Promotion

All areas of publicity are utilised. Detailed reports backed up by advertising in major rural newspapers, radio, television and the internet. This means that the Simmental breed is kept constantly in the public eye, with the breed's achievements made known to the widest possible audience.

#### **Publications**

All members receive regular copies of SimNews, Simmental Annual, the Simnote series and numerous other publications. These are designed to keep members up-to-date with developments within the breed and the beef industry. Members are advised of all known forthcoming sales throughout Australia. The diary of events also includes judging dates for all royal shows, feature shows, seminars and field days.

#### Overseas Marketing

As a constant activity, the Association promotes Australian Simmentals both in Australia and overseas. It organises overseas market development and study tours, including the World Simmental Congress, staged every two years at varying localities. These tours are available to anyone with an interest in the breed, with group travel concessions and the provision of excellent industry contacts.

#### **Progressive Council**

The ASBA Council consists of eight directors elected by Simmental breeders from all states. Their job is to advance the breed's strategic position in the beef industry and keep abreast of modern trends throughout the world.

# Simmental Australia Welcomes You

# Join the Australian Simmental Breeders Association and enjoy the many benefits listed overleaf.

## The Association provides for the following memberships

- ♦ **STUD** membership is available to any person owning one or more registered Simmental animals.
- ♦ **JUNIOR** membership is available for those up to 21 years of age. There is no requirement to own cattle, but junior members may operate a stud herd, if desired. Junior members do not have a voting right.
- ♦ **COMMERCIAL** membership enables beef producers interested in the breed to participate and receive the benefits and privileges. Commercial members do not have a voting right, but they are welcome to attend all meetings and functions. Commercial members may not register cattle, but may record their herds in Simmental Group Breedplan.
- ♦ **ASSOCIATE** membership allows members to remain aware of the progress of the breed by receiving copies of all Simmental publications.

## **Stud Membership**

Stud members may operate a stud herd, enabling pedigree recording and marketing of registered cattle. To join as a Stud Member, you need to own one or more head of cattle registered in the Association's herd books.

## **Application Guidelines**

Application for membership can be made either on your own behalf or in the name of a company or partnership. For stud membership, this name will represent the owner of the stud.

In the case of a company or partners, one person should be identified to act as the representative or agent. For a stud membership, this nominee enjoys voting rights.

Please cut along dotted line

Simmental Australia

1st choice

# **Application form**

Please complete this application form and return it to:

| ABRI, University of New England<br>ARMIDALE NSW 2351      |   |                                    | 02 6772 5376 simmental@abri.une.edu.au |  |
|---|---|------------------------------------|--|--|
| Name: _   |   |                                    |  |  |
| Address: _  |   |                                    |  |  |
| Tel:  | Fax:  | Mobile:                            | Email:                                 |  |
| If company or partnership please nominate representative: |   |                                    | ABN No:                                |  |
| If applying   | for Junior Membership, please show d  | ate of birth:                      | <u> </u>                               |  |
| NLIS PIC 1  | No: Herd Joh  | nnes Disease Status:               |  |  |
| I agree to the  | he Association publishing the above de  | tails on the Simmental Website:    | YES NO _                               |  |
| Australian  | ecome a me<br>Simmental Breeders Association Lim<br>tions of the Association. |                                    | •                                      |  |
| Signature   | D   | ate                                |  |  |
| The stud pr   | refix (stud name) I would like to use is:                                     | (twelve letters &/or characters ma | aximum)                                |  |

**Membership Fees** inclusive of 10% GST. (to be enclosed with this form)

2nd choice

TypeJoining FeeAnnual SubscriptionTotalSTUD\$66\$264\$330JUNIORFREEFREE first year \$11 ongoing\$11COMMERCIAL - ASSOCIATE : (Joining fee not applicable)\$33



02 6773 3341

3rd choice

Tel: