



Simmental
AUSTRALIA

The Simmental Advantage



2020 Simmental Australia Liftout Advertising Rates

**The deadline for booking space is Friday 29th November 2019.
Advertising copy is required by Friday 6th December 2019.**

Simmental Australia is publishing a liftout through Agricultural Media (formerly known as Fairfax Media) this year. The 24 page liftout is scheduled for distribution on January 17, 2020. It will be a promotion of the commercial benefits of the Simmental breed to the largest beef cattle audience in Australia.

There will be 90,000 copies distributed throughout Australia

Don't miss out on this valuable advertising opportunity!

Advertising rates (all GST **exclusive**) are as follows:

Full Page	T64 - 280mm High x 260mm Wide	\$3600
Half Page	T34 - 139mm High x 260mm Wide	\$2400
Quarter Page	T32 - 139mm High x 129 Wide	\$1400
Sixth of a Page	T22 - 92mm High x 129mm Wide	\$800
Strip Ad	T24 Strip ads	\$1600

Prime positions are available prices as follows:

Outside Back Cover	full page	\$4000
Inside Front Cover	full page	\$3800
Inside Back Cover	full page	\$3800

QLD

Peter Lowe - 0429 963 513
Jane Lowe - 0408 488 609
Sheree Kershaw - 0409 201 149

NSW

Kylie Raines - 0408 293 013
Lisa Duce - 0408 462 095
Shantelle Stephens - 0409 335 501

Vic

Brett Tindal - 0408 626 955

SA

Mark Scown - 0408 884 875

WA

Jodie Rintoul - 0439 640 178
Kane Chatfield - 0429 963 513