

Ellendale

Red & Black Simmentals & Simbrahs

INAUGURAL INVITATIONAL SALE

30TH AUGUST 2022



Lot 3 JCPPR013

AG-GROW BULL SELLING COMPLEX, EMERALD QLD



4 ELLENDALE DUDE'S GOT SWAGGER (P) (AI) (B)

JCPPS001



29 and 31 ELLENDALE SMOKIN' HOT DIVA

DAM



INAUGURAL INVITATIONAL SALE

Ag-Grow Bull Selling Complex, Emerald Qld
30th August 2022, 12:00pm

22 Simmental Bulls
4 Simbrah Bulls
5 Simmental Genetic Packages

Travis & Julie Pocock-Iseppi

0411 463 586

ellendale1@gmail.com



Elders Stud Stock
Andrew Meara - 0427 210 634
Anthony Ball - 0428 275 499



Interfaced with
Elite Livestock Auctions

Welcome

We are very excited and pleased to offer the first draft of bulls at our Inaugural Invitational Sale.

We have been breeding Simmentals for over 40 years as a true family operation, having a strong focus on structural soundness, industry relevant, high performance cattle with the maturity pattern and versatility to meet multiple markets. We put a lot of emphasis on our female herd with our females having to calve down as 2 year olds and then must be able to feed a super sappy calf with an udder constitution that will last them a lifetime. We utilise extensive AI and ET programs to continue to maximise the number of elite females in our herd and in turn their sons.

With the change in direction in 1997 to solid red and black Simmentals we believe we have further advanced our goals. Our selection processes however are not solely on colour as we believe chasing a single trait is very limiting in the progression to meet the breeding goals we have set. Rather we have been striving to breed low birthweight/short gestation cattle that pack a punch in the performance stakes, and the solid colour is just the icing on the cake. Combined with a “No Exceptions” stance on structural and reproductive soundness, we strive to produce Polled and predictable cattle with slick coats, ideal for the QLD environment. Phenotypically we also select cattle with great strength of spine with extra length, softness and doing ability coupled with females with femininity and refinement. All our bulls are carefully managed to ensure longevity, with DNA verification of their pedigrees, you can buy with confidence in what you are getting.

We have invited the following vendors to join with us in this offering. We believe their breeding objectives and goals align with ours very well and we thank them for putting forward some outstanding sires for you competition.

John & Carol Pocock

Travis & Julie Pocock-Isoppi

CANNON DEE SIMMENTALS

Tracey Crouch & Kevin Perkins | 0427 884 355

Cannon Dee Simmental Stud, established in 2009 by Kevin Perkins & Tracey Crouch. Located near Chinchilla, on the Western Darling Downs, QLD. We run the small-scale Simmental Stud that consists of traditional/ red & black cattle alongside a herd of commercial cows with a clear and constant focus on the environment in which the Australian beef cattle industry operates. Centred on the Western Darling Downs, we have firsthand experience with Australia's unique and sometimes extreme conditions.

Over the years we have slowly been building the female herd by purchasing heifers from established studs and introducing Embryo transfer and artificial breeding practices to our program. Constantly sourcing genetics from established Simmental Studs in Australia and Overseas has given us the opportunity to add well known and superior genetics to our herd.

Our aim is to concentrate on producing lines of bulls for both commercial and stud operations with a consistent depth of quality, strong emphasis on producing fertile, structurally sound bulls which can add growth, and softness with the ability to fatten at all ages alongside performance to ensure a predictable outcome in our client's herds. At the end of the day, we all know calves on the ground and kilos on the steers and bulls are the main influences on herd profitability.

EDEN HILLS SIMBRAHS & SIMMENTALS

Janet Newlands | 0427 931 927

First introduced to the breed in 1990, with the purchase of PTIC heifers. Breeding for me is about balance, genetics, phenotype and the production of an animal that thrives naturally. In 2017 I ventured down the path of Simbrah in addition to my Simmental herd. Base brahman females for the Simbrah line were purchased from Steve and Sharon Turner.

I am always proud to maintain a sprinkling of Lavarta genetics within my herd. Showing cattle in the ring is about giving others an insight to my breeding objectives and outcomes. As a seed stock producer I am always mindful of stud requirements but more over the commercial cattle producer requirements. I am always looking to genetics for the future.

LUCKY CLOVER SIMMENTALS & SIMBRAHS

Jessica Impey & David McRae | 0437 369 421

Lucky Clover Simmentals and Simbrahs is owned and operated by Jessica Impey and David McRae. Based in Loomberah, NSW (south of Tamworth, NSW) they breed an elite herd of Red and Black Simmentals, and Red Simbrahs.

Their commitment to retaining strong and functional cattle has led to success at BEEF Australia winning Calf Champion male in 2015 and Reserve Calf Champion male in 2021, and winning Reserve Calf Champion at the 2022 Sydney Royal Easter Show Simmental Feature.

STONEHILL SIMBRAHS

Tim Krause | 0413 823 695

The Krause family at Marburg has been breeding stud Red Brahman for 20 years and are looking to provide commercial operators a functional and hardy Simbrah, built on the environmental adaptability of the Brahman, with the weight gain, fertility, carcass yield and temperament attributes of the Simmental. We started this journey with a purchase of a bull from Ellendale Simmentals.

MALA-DAKI SIMMENTALS

Jason & Jacqueline Impey | 0428 320 606

Mala-Daki Simmentals is a family owned operation established in the early 1990s by Jason and Jacqueline Impey, along with their twin daughters Jennifer and Jessica. Located in Loomberah, NSW (south of Tamworth). Breeders of red, black and traditional Simmentals and SimAngus with a commitment to producing moderately framed, structurally correct cattle with ideal temperament and carcass traits.

The carcass traits have been recognised with Gold, Silver and Bronze medals from the RAS of NSW. Highlights include being part of the winning Stan Hill Team at the 2019 Sydney Royal and winning champion individual steer in the 70 day domestic class at the RAS NSW Beef Challenge.

Sale Information

INSPECTIONS

Inspections are welcome prior to the sale by arrangement with the vendors or agents. All lots will be penned and available for inspection from the afternoon of the 28th August at the Ag Grow Complex.

SALE DAY CATERING

Complimentary refreshments will be available.

HEALTH

All bulls have been examined for health and structural soundness by ACV Accredited Veterinarians, with bulls being crush side semen tested, scrotal measurements taken and a Veterinary Bull Breeding Soundness Evaluation certificate issued. Sale bulls have been vaccinated as per the individual vendors comments.

RAW DATA

All bulls will be weighed and then scanned prior to the sale for eye muscle area (EMA), rump fat, rib fat and IMF. Supplementary information will be available closer to the sale.

6 MONTH GUARANTEE

All sale animals have been evaluated for structural soundness and fertility. To the best of our knowledge the bulls are in sound working order are reproductively sound at the time of the sale. Any claim against the breeding ability or a structural breakdown of any animal must be made in writing and accompanied by a Veterinary Certificate within six months of the sale date. Any animal failing to breed may be either replaced with an animal of similar value (if available) or credit made available to the value of the purchase price, minus salvage value, as a refund. The purchaser will be responsible for any veterinary and other costs incurred.

DELIVERY

Free delivery for bulls will be offered to the major centres of Rockhampton, Roma, Toowoomba and Tamworth. No bulls are to be loaded without prior consent of the vendor or the agent and no bulls are to be boxed prior to loading. If a buyer chooses to take delivery from the sale venue, the safety of the purchased bull will be their responsibly once loaded.

TRANSFER OF REGISTRATION

All registered sale animals are registered with Simmental Australia and are able to be transferred to your ownership on request and at your cost.

ELITE LIVESTOCK AUCTIONS

The sale will be conducted as a Live Auction by Elders, interfaced with Elite Livestock Auctions. A card registration will be used, with your PIC number required. The sale will be conducted under normal auction conditions.

Elite Livestock Auctions Online bidding will be available, go to www.elitelivestockauctions.com.au to register. Contact Elite Livestock Auctions on 1300 259 742 for more information.

OUTSIDE AGENT REBATE

A 2% rebate will be offered to outside agents with written introduction received 48 hours prior to the sale and/or if the agent accompanies the purchaser to the sale and settles on their behalf within 7 days of the sale.

TERMS & CONDITIONS

Terms of the sale are as per Conditions of Sale for QLD Stud Stock.

The Ellendale Invitational Sale will be conducted by Elders Stud Stock and will be using a Live Auction interfaced with Elite Livestock Auctions. Elders (Toowoomba) will be the settling agent. All lots will be sold exclusive of GST. All Genetic lots will be sold per Straw/Embryo.

INSURANCE

Ownership passes at the conclusion of the sale and it is recommended all cattle be insured.

COVID-19

Please follow any directions and safety signs in regard to COVID-19. Please be responsible and respectful of the health and safety of others and do not attend if you are not feeling well.

SALE DAY SAFETY

All sale bulls have been screened for temperament and are quiet to handle under normal circumstances. There are, however, risks associated with cattle handling. Visitors enter the cattle pens at their own risk and children must not enter pens.

POLL/HORN STATUS & COAT COLOUR TESTING

All sale animals have been DNA tested for parentage, poll status and coat colour.

DISCLAIMER

People entering upon this property for any purpose whatsoever including attendance at cattle auctions do so at their own risk. We are not liable to you for any personal injury or death suffered by you and for theft loss or damage to any property caused or contributed to by us or by any other person whether caused or contributed to by or by negligence deliberate act or unlawful conduct. "We" or "us" or "our" refer to the owners, their employees, contractors and agents and each of them.

While every care has been taken in compiling this catalogue to ensure accuracy of information supplied no responsibility is accepted for any errors which may have occurred.

HOW TO REGISTER with

ELITE LIVESTOCK AUCTIONS



Simply go to www.elitelivestockauctions.com.au using your desktop, laptop, iPad, iPhone or android device.



Click on the **"Sign Up"** page / link



Create a bidding profile using the bidder registration page.
(You can either register as a livestock agent, company or private buyer)



Agree to the Elite Livestock Auctions Terms & Conditions and the Selling Agents Sale Terms & Conditions as printed in the official Sale Catalogue



Click **"Register"**



You will then be notified by email that an account has been created.



Once an account has been created you are all **"Set to Bid"**



Each Auction can then be viewed by clicking **"Live Auction"** logo on the Elite Livestock Auctions website.



Once you receive email notification that your account has been created please go to the sale you wish to bid at and click **"Request to Bid"**



The sale will then approve your application to bid and on the sale catalogue you will see **"Bid Request Approved"**



On Sale day simply login, click **"Enter Auction"** on the catalogue page and you can start bidding.
(There is no need for software download)



At the completion of the auction, invoicing will be carried out as per your registration details by the Selling Agents.

Having trouble registering and logging in?
Contact Elite Livestock Auctions



1300 259 742

Elite Livestock Auctions ABN 19604 627 607
Level 19, 123 Eagle Street, Brisbane, QLD 4000

P : 1300 259 742 F : 07 3041 5053
www.elitelivestockauctions.com.au

1

ELLENDALE ALABAMA SLAMMER (P) (R)

JCPPR015

Ellendale Simmentals

Pure Simmental

Born 19/9/2020

Age 22 months

Eye Pigment 100/100

Colour Red Dark

Horn Polled

HARVIE JDF WALLBANGER111X

ELLENDALE 111X JÄGERBOMB

ERIXON LADY 126Y

GCF MR AMIGO

ELLENDALE MISSFIREFLY'SFORTUNE

ELLENDALE RED FIREFLY

Comments Kicking off the sale is this red meat powerhouse who is the first of the Jägerbomb sons to be offered. Out of a very impressive young cow who is perfect uddered and had produced some outstanding sons so far, making him a bull who is sure to tick a lot of boxes. He is thick, soft made and super sound with a birthweight under 31kg.

- 7 in 1
- 3 Germ
- Dectomax
- Pestigard
- Pesti tested negative
- Multimin Evolution



July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV			-2.2	-0.1	+21	+35	+36	+33	0		+23	+2.7	+0.9	-0.1		+0.2	+\$38	+\$43	+\$23	+\$37
ACC			34%	57%	44%	42%	39%	32%	32%		33%	28%	28%	26%		28%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

2

ELLENDALE ALL STYLE & FLARE (P) (R)

JCPPR012

Ellendale Simmentals

Pure Simmental

Born 5/3/2020

Age 28 months

Eye Pigment 100/100

Colour Red Medium

Horn Polled

MRL PREDESTINED 63B

ELLENDALE PREDESTINED FLARE

ELLENDALE RED FIREFLY

ELLENDALE STYLIN' A LADIES MAN

ELLENDALE SHEZA STYLISH DREAM

ELLENDALE SHEZA RED DREAM

Comments Hitting the ground from a first calf heifer at just 22months old, this guy was born super easy, low birthweight and had amazing vigour. He has been impressive since that day being extremely correct and super mobile impressing judges at his 3 outings in 2021, including reserve Calf Champion at Beef 2021 and grand Champion at Toowoomba Royal 2021. A classy bull who would also be a good heifer prospect. Birthweight 29kg.

- 7 in 1
- 3 Germ
- Dectomax
- Pestigard
- Pesti tested negative
- Multimin Evolution



July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV			-2	-0.2	+19															
ACC			28%	29%	25%															

Purchaser _____

Price \$ _____

3

ELLENDALE COLT 45 (P) (R)

JCPPR013

Ellendale Simmentals

Pure Simmental

Born 25/7/2020

Age 24 months

Eye Pigment 100/100

Colour Red Dark

Horn Polled

HARVIE JDF WALLBANGER111X
ELLENDALE 111X JÄGERBOMB
ERIXON LADY 126Y
KUNTZ SHERIFF 8A
ELLENDALE FLIRTINWITHTHESHERIF
ELLENDALE FLIRT WITH FIRE



Comments Colt 45 has been a standout in the first crop of Jägerbomb calves for his extra bone, depth and overall smoothness. As the second calf from the outstanding female in Flirtin' With The Sheriff, he would be a game changer to any stud or commercial herd. Like his sire, he has large correct feet and moves amazingly. He will also offer the trademark Ellendale extra body length and faultless temperament we are so pleased with all our Jägerbomb progeny. If we didn't have his sire he would be a hard one to part with. Birthweight 32kg.

- 7 in 1
- Dectomax
- Pesti tested negative
- 3 Germ
- Pestigard
- Multimin Evolution

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV			-1.5	+0.2	+24	+39	+39	+35	+3		+26	+2.9	+0.9	0		0	+\$33	+\$29	+\$22	+\$36
ACC			32%	51%	42%	40%	37%	30%	31%		33%	28%	29%	26%		28%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

4

ELLENDALE DUDE'S GOT SWAGGER (P) (AI) (B)

JCPPS001

Ellendale Simmentals

Pure Simmental

Born 2/2/2021

Age 17 months

Eye Pigment 100/100

Colour Black

Horn Polled

LFE THE RIDDLER 323B
RJY SHOCK N AWE 5D
RJY DREAM DOUBLEDATE 15X
ELLENDALE STYLISH INFLUENCE
ELLENDALE SMOKIN' HOT'N'FOXXY
ELLENDALE SWEET GOLDEN GRACE



Comments With a dam like he has this young yearling bull is one to surely make a big impact in any herd. He was the calf at foot on the Beef 2021 Champion Female and is now an impressive young sire on his own. He is all class with tremendous length of body, cleanness of front and strength of spine with outstanding depth and width of hindquarter. With the productivity of his dam and the depth of both sides of his pedigree, he will breed predictably and true. Birthweight 30.5kg.

- 7 in 1
- Dectomax
- Pesti tested negative
- 3 Germ
- Pestigard
- Multimin Evolution

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+7.7	+5.7	-3.5	-1.1	+22	+36	+33	+36	+2	+0.1	+26	+3.3	+0.5	-0.7	+0.3	+0.1	+\$48	+\$55	+\$25	+\$46
ACC	35%	29%	51%	52%	46%	44%	43%	37%	33%	31%	36%	31%	36%	35%	32%	32%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

5

LUCKY CLOVER THUNDER STRUCK S001 (H)(AI)(B) ZJMPS001

Lucky Clover Simmentals & Simbrahs

Pure Simmental

Born 5/4/2021

Age 16 months

Eye Pigment 100/100 Colour Black

Horn Horned

LFE THE RIDDLER 323B
RJY SHOCK N AWE 5D
RJY DREAM DOUBLEDATE 15X
MALA-DAKI FERRARI F463
LUCKY CLOVER CHRYSAL M100
LUCKY CLOVER MISS PIGGY

Comments Thunder Struck is a yearling bull, he's well muscled with plenty of softness. Awarded Reserve Calf Champion at the Simmental Feature Sydney Royal Easter Show 2022, judged by David Bonfield.



- 7 in 1
- Pestigard
- Vibrovax

- 3 Germ
- Multimin Evolution
- Cydectin LA

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+3.1	+4.6	-2.8	+1	+21	+33	+34	+34	+4	0	+22	+3.9	+0.3	-0.6	+1	-0.1	+\$38	+\$40	+\$22	+\$40
ACC	41%	36%	69%	65%	61%	56%	53%	45%	42%	34%	44%	35%	41%	40%	37%	35%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

6

MALA-DAKI ELDORADO S17 (H) (B)

ZIJS017

Mala-Daki Simmentals

Pure Simmental

Born 18/4/2021

Age 16 months

Eye Pigment 100/100 Colour Black

Horn Horned

SPRINGSIDE ELDORADO
MALA-DAKI ELDORADO N33
MALA-DAKI ESTELLE J594
MALA-DAKI AMIGO J598
MALA-DAKI LILIBET M788
MALA-DAKI LILIBET H554

Comments MD S17 is a yearling bull with that sire appeal and is suitable for heifers. S17 has a slick fine coat, is structurally correct with a lovely smooth muscle pattern. DNA parent verified.



- 7 in 1
- Pestigard
- Vibrovax

- 3 Germ
- Multimin Evolution
- Cydectin LA

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+7.5	+6.9	-2.3	-0.9	+16	+25	+29	+28	+5	+0.3	+16	+3.3	+1.2	+0.7	0	+0.5	+\$46	+\$62	+\$25	+\$41
ACC	35%	33%	41%	67%	62%	57%	55%	50%	38%	28%	45%	32%	40%	39%	36%	34%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

7

EDEN HILLS RISSOLE (PP) (B)

PHDPR126

Eden Hills Simbrahs & Simmentals

Pure Simmental

Born 3/2/2020

Age 29 months

Eye Pigment -

Colour Black

Horn Homozygous Poll

LFE THE RIDDLER 323B

GK 323 PHOENIX P4

GK LIVING IMAGE CC L33

WOONALLEE HEAT WAVE

LAVARTA LUNA

GOOMABURRA PRINCESS E239

Comments Extremely quiet GK 323 Phoenix P4 son. Sound structure and easy doing bull. Very hard to part with.

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+2.9	+3.1	-2.7	+0.1	+23	+39	+34	+34	+1	+0.6	+23	+3.7	+0.9	-0.1		+0.3	+\$42	+\$43	+\$22	+\$40
ACC	32%	28%	40%	48%	44%	41%	38%	33%	31%	29%	33%	26%	28%	26%		25%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

8

MALA-DAKI AMIGO R31 (PP) (R)

ZIJPR031

Mala-Daki Simmentals

Pure Simmental

Born 5/9/2020

Age 22 months

Eye Pigment 100/100

Colour Red

Horn Homozygous Poll

GCF MR AMIGO

MALA-DAKI RED AMIGO K649

MALA-DAKI ROSANNE H565

ANKONIAN RED CAESAR

MALA-DAKI LOLLI J609

MALA-DAKI LOLLI D372

Comments MD R31 is a very complete homozygous poll red bull. He has length of spine, thickness and width through his hindquarter yet displaying ample softness. R31 has great structure and a fine slick coat. His dam is a solid red, slick coated, powerful cow that puts a bit extra frame into her calves. DNA parent and poll verified.



- 7 in 1
- Pestigard
- Vibrovax

- 3 Germ
- Multimin Evolution
- Cydectin LA

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+1	+2.4	-1.3	+0.4	+18	+28	+30	+22	-2	+0.3	+19	+4.2	+1.1	+0.3	0	+0.4	+\$28	+\$31	+\$19	+\$31
ACC	38%	35%	51%	70%	65%	66%	60%	48%	43%	33%	52%	47%	49%	48%	47%	41%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

9

MALA-DAKI ELDORADO R54 (Pp) (R)

ZIJP054

Mala-Daki Simmentals

Pure Simmental

Born 22/9/2020

Age 22 months

Eye Pigment 100/100

Colour Red

Horn Polled

SPRINGSIDE ELDORADO
MALA-DAKI ELDORADO N33
MALA-DAKI ESTELLE J594
MALA-DAKI FERRARI F463
MALA-DAKI BLK LUCKY ONE L740
PERT LUCKY ONE A19(E257)

Comments MD R54 is a larger framed poll, homozygous red bull that has plenty of length and width while being a calving ease bull. R54 walks well and has excellent feet and legs. DNA parent and poll verified.



- 7 in 1
- Pestigard
- Vibrovax

- 3 Germ
- Multimin Evolution
- Cydectin LA

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+9.5	+5.8	-2.4	-2	+7	+16	+13	+13	+4	-0.1	+10	+3.2	+0.8	-0.1	+0.1	+0.5	+\$37	+\$45	+\$17	+\$30
ACC	38%	37%	43%	69%	64%	66%	60%	54%	41%	32%	52%	46%	48%	48%	48%	40%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

10

CANNON DEE RIO (Pp) (ET) (AI) (R)

KNTPR128

Cannon Dee Simmentals

Pure Simmental

Born 20/8/2020

Age 23 months

Eye Pigment -

Colour Red Medium

Horn Scurred

SPRINGCREEK LINER 56U
SPRINGCREEK BLUE CHIP 9D
SPRINGCREEK TARA 111R
KUNTZ SHERIFF 8A
K.B.V. NEXT WITNESS
K.B.V. JUSTICE

Comments First of the Blue Chip 9D to sell in Australia. Rio is a flush brother to Cannon Dee Renegade who has been very successful on the show circuit. A great young Sire here with plenty of depth, capacity and softness. A low birthweight bull with a very impressive weight gain. Heterzygous Polled and Homozygous Red.



- 7 in 1
- 3 Day Sickness
- Vibrovax

- Botulism
- Tick Fever

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV			-1.7	-0.7	+18	+30	+29		+7		+20						+\$34	+\$32	+\$20	+\$34
ACC			33%	35%	30%	30%	29%		25%		26%						+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

11

CANNON DEE RUEBEN (PP) (ET) (AI) (R)

KNTPR125

Cannon Dee Simmentals

Pure Simmental

Born 18/8/2020

Age 23 months

Eye Pigment -

Colour Red Medium Horn Homozygous Polled

SPRINGCREEK LINER 56U
SPRINGCREEK BLUE CHIP 9D
SPRINGCREEK TARA 111R

KUNTZ SHERIFF 8A
K.B.V. NEXT WITNESS
K.B.V. JUSTICE

Comments Flush brother to previous lot.
A more moderate framed bull with good length and muscle expression. Low birthweight which would suit heifers. Homozygous Polled and Homozygous Red.



- 7 in 1
- 3 Day Sickness
- Vibrovax

- Botulism
- Tick Fever

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV			-1.8	-0.9	+17	+29	+27	+25	+7		+20						+\$34	+\$32	+\$20	+\$34
ACC			36%	50%	39%	36%	34%	26%	25%		27%						+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

12

CANNON DEE RAWHIDE (PP) (ET) (AI) (R)

KNTPR127

Cannon Dee Simmentals

Pure Simmental

Born 18/8/2020

Age 23 months

Eye Pigment -

Colour Red Medium Horn Homozygous Polled

THSF FREEDOM 300N
TRAXS RUSHMORE X103
MISS TRAX U850

CNS DREAM ON L186
ST PAULS RED PEAR G427
ST PAULS PEAR D258

Comments A low birthweight bull with eye muscle area in the top 5% of breed. Rawhide has been used in our herd across heifers this season and semen retained for in herd use. His Dam was Interbreed Champion at 2014 Canberra Royal Show. Homozygous Polled and Homozygous Red.



- 7 in 1
- 3 Day Sickness
- Vibrovax

- Botulism
- Tick Fever

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+5.6	+2.9	-3.2	-0.7	+25	+41	+40	+29	0	+0.4	+33	+5.6	-0.1	-1.6	+1.3	+0.1	+\$46	+\$52	+\$27	+\$51
ACC	41%	36%	54%	64%	58%	58%	56%	49%	48%	49%	50%	43%	48%	45%	42%	44%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

13

CANNON DEE SOLDIER S147 (Pp) (ET) (AI) (R)

KNTPS147

Cannon Dee Simmentals

Pure Simmental

Born 25/4/2021

Age 15 months

Eye Pigment -

Colour Red

Horn Polled

TNT BOOTLEGGER Z268
MRL RED WHISKEY 101B
MRL MISS 677Y
HARVIE RED SUMMIT 54B
CANNON DEE PRUDENCE
BILLA PARK HANNAH L106

Comments Here is an opportunity for someone to secure MRL Red Whiskey bloodlines. Soldier is a long bodied, free moving bull with plenty of growth ahead of him. Heterzygous Polled and Homozygous Red.



- 7 in 1
- 3 Day Sickness
- Vibrovax

- Botulism
- Tick Fever

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV			-0.9	+0.8	+28	+46	+50	+51	+4	+0.4	+29	+3	+0.7	-0.2	-	+0.2	+\$43	+\$49	+\$28	+\$43
ACC			34%	57%	48%	47%	42%	33%	38%	25%	39%	34%	33%	29%	-	32%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

14

ELLENDALE RED HOT EXPLOSION (P) (R)

JCPPR021

Ellendale Simmentals

Pure Simmental

Born 30/10/2020

Age 20 months

Eye Pigment 100/100

Colour Red Dark

Horn Polled

HARVIE JDF WALLBANGER111X
ELLENDALE 111X JÄGERBOMB
ERIXON LADY 126Y
ELLENDALE POWER 'N' RED STYLE
ELLENDALE RED HOT J LO
ELLENDALE RED HOT RITZY

Comments If you're after a good Baldy then check out this guy, you will struggle to find one better. Dark cherry red, unbelievably mobile and correct he will get out and cover the country and put some super classy calves on the ground. He has a huge top on him but is smooth fronted and soft made. Being out of the Red Hot cow family his predictability is written in his pedigree. Birthweight 35kg.



- 7 in 1
- 3 Germ
- Dectomax
- Pestigard
- Pesti tested negative
- Multimin Evolution

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV			-1.1	+0.8	+24	+41	+42	+40	+3		+28	+2.8	+0.8			+0.1	+\$36	+\$35	+\$23	+\$35
ACC			32%	56%	43%	40%	37%	30%	30%		30%	26%	26%			25%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

15

ELLENDALE COUGAR BAIT (P) (R)

JCPPR016

Ellendale Simmentals

Pure Simmental

Born 27/9/2020

Age 21 months

Eye Pigment 100/100

Colour Red Dark

Horn Polled

HARVIE JDF WALLBANGER111X
ELLENDALE 111X JÄGERBOMB
 ERIXON LADY 126Y
 LBR CROCKETT R81
ELLENDALE RED HOT RITZY
 ELLENDALE K57 RED HOT REBEL



Comments If you are looking at producing soft made, early maturing, red meat powerhouses this is your bull. He is moderate in his frame and is as wide as he is deep with amazing length. He will add that depth of red meat to his progeny and is out of one of our lead donors. His temperament like all the Jägerbomb progeny is faultless and he is a maternal brother to Who Shot The Barman, again backed by the predictability of the Red Hot cow family. Birthweight 36kg.

- 7 in 1
- Dectomax
- Pesti tested negative
- 3 Germ
- Pestigard
- Multimin Evolution

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	-2.2	-1.2	-0.4	+1	+25	+44	+43	+40	+4	+0.2	+29	+3.5	+1	-0.1		+0.2	+\$34	+\$30	+\$22	+\$33
ACC	27%	27%	38%	57%	46%	43%	41%	34%	34%	25%	34%	30%	30%	27%		29%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

16

ELLENDALE SEXY RED SMURF (P) (R)

JCPPR020

Ellendale Simmentals

Pure Simmental

Born 3/10/2020

Age 21 months

Eye Pigment 100/100

Colour Red Dark

Horn Polled

HARVIE JDF WALLBANGER111X
ELLENDALE 111X JÄGERBOMB
 ERIXON LADY 126Y
 ELLENDALE POWER 'N' RED STYLE
ELLENDALE RED STYLISH LADY
 ELLENDALE K57 LADY IN RED



Comments This bull is out of one hell of a female in Red Stylish Lady and is a maternal brother to Stylin' A Ladies Man. He is a real bullock bull with the maturity pattern to give you the flexibility to finish his progeny for any market. If you are looking for a bull that will breed amazing replacement females then give this guy a couple of ticks. I would also give him one as a bull to put over your heifers. Birthweight 29kg.

- 7 in 1
- Dectomax
- Pesti tested negative
- 3 Germ
- Pestigard
- Multimin Evolution

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV			-2	-0.2	+20	+35	+35	+34	+3		+25	+2.2	+0.7				+\$38	+\$41	+\$23	+\$36
ACC			35%	57%	43%	41%	37%	30%	29%		30%	25%	25%				+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

17

ELLENDALE DARTH JÄGER (P) (R)

JCPPR014

Ellendale Simmentals

Pure Simmental

Born 14/8/2020

Age 23 months

Eye Pigment 100/100

Colour Red

Horn Polled

HARVIE JDF WALLBANGER111X
ELLENDALE 111X JÄGERBOMB
 ERIXON LADY 126Y
 ANKONIAN RED CAESAR
ELLENDALE RED SUPERMODEL
 ELLENDALE 520E SWEET KARAMEL

Comments Out of none other then Red Supermodel, this bull is one of the lead bulls of our draft, we just thought we would keep one of the best till last. Big boned, correct footed and super mobile. Just simply classy all around. Birthweight 32kg.



- 7 in 1
- Dectomax
- Pesti tested negative
- 3 Germ
- Pestigard
- Multimin Evolution

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBV	IMF	DM	EM	NT	VT
EBV			-2.8	+0.6	+24	+42	+45	+43	+4		+30	+3.7	+0.7			0	+\$43	+\$49	+\$27	+\$42
ACC			33%	52%	42%	40%	36%	29%	32%		32%	28%	28%			27%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

18

MALA-DAKI AMIGO R50 (PP) (R)

ZIIPR050

Mala-Daki Simmentals

Pure Simmental

Born 17/9/2020

Age 22 months

Eye Pigment 100/100

Colour Red

Horn Homozygous Poll

GCF MR AMIGO
MALA-DAKI RED AMIGO K649
 MALA-DAKI ROSANNE H565
 MALA-DAKI FERRARI F463
MALA-DAKI LOLLI H551
 MALA-DAKI LOLLI D372

Comments A Homozygous poll, solid red Simmental bull sired by Mala-Daki Amigo K649 who has left a very consistent line of great calves. A true carcass sire! R50 has ample muscle and bone to breed those heavy calves with a maturity pattern to suit the heavier end of the market.



- 7 in 1
- Pestigard
- Vibrovax
- 3 Germ
- Multimin Evolution
- Cydectin LA

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	Rib	RUMP	RBV	IMF	DM	EM	NT	VT
EBV	+2.2	+5.4	-0.2	-0.3	+11	+20	+19	+10	-2	+0.4	+9	+3.3	+1.6	+1	-0.4	+0.7	+\$28	+\$32	+\$16	+\$24
ACC	42%	40%	49%	71%	66%	68%	62%	52%	46%	35%	54%	49%	53%	52%	51%	44%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

19

MALA-DAKI AMIGO R41 (PP) (R)

ZIJPR041

Mala-Daki Simmentals

Pure Simmental

Born 9/9/2020

Age 23 months

Eye Pigment 100/100

Colour Red

Horn Homozygous Poll

GCF MR AMIGO

MALA-DAKI RED AMIGO K649

MALA-DAKI ROSANNE H565

TNT TOP GUN R244

MALA-DAKI ELKE L709

MALA-DAKI ELKE E410

Comments A Homozygous poll, solid red Simmental bull sired by Mala-Daki Red Amigo K649. R41 had a birth weight of 47kg with plenty growth of carcass potential. His dam is a daughter of TNT Top Gun who is breeding the house down.



- 7 in 1
- Pestigard
- Vibrovax

- 3 Germ
- Multimin Evolution
- Cydectin LA

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	Rib	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	-0.6	+4.3	-1.1	+1.5	+24	+38	+43	+38	-3	+0.5	+22	+2.9	+0.5	-0.3	+0.5	0	+\$34	+\$38	+\$23	+\$36
ACC	39%	37%	45%	69%	64%	67%	61%	51%	43%	37%	53%	48%	49%	48%	48%	41%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

20

JN CATTLE CO AMIGO R103 (Pp) (R)

JNIPR103

JN Cattle Co

Pure Simmental

Born 12/10/2020

Age 21 months

Eye Pigment 100/100

Colour Red

Horn Poll

GCF MR AMIGO

MALA-DAKI RED AMIGO K649

MALA-DAKI ROSANNE H565

MALA-DAKI FERRARI F463

LUCKY CLOVER RED DIAMOND

LUCKY CLOVER CLAIRVOYANT

Comments A poll, solid red Simmental bull who demonstrates carcass plus! R103 is sired by Mala-Daki Red Amigo K649 who has put more than enough carcass into his progeny while maintaining that calving ease we strive for. This fellow will do an incredible job breeding that extra shape into his calves.



- 7 in 1
- Pestigard
- Vibrovax

- 3 Germ
- Multimin Evolution
- Cydectin LA

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	Rib	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+2.3	+1.5	-0.9	+0.3	+12	+17	+19	+8	-2	+0.3	+12	+3.4	+0.2	-0.7	+1	+0.1	+\$18	+\$16	+\$13	+\$26
ACC	41%	39%	45%	59%	55%	55%	53%	46%	42%	33%	45%	37%	42%	41%	38%	36%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

21

MALA-DAKI AMIGO R35 (PP) (R)

ZIJPR035

Mala-Daki Simmentals

Pure Simmental

Born 6/9/2020

Age 23 months

Eye Pigment 100/100

Colour Red

Horn Homozygous Poll

GCF MR AMIGO

MALA-DAKI RED AMIGO K649

MALA-DAKI ROSANNE H565

MALA-DAKI FERRARI F463

MALA-DAKI ANSAR H578

MALA-DAKI ANSAR B285

Comments A homozygous poll, solid red Simmental bull who also demonstrates carcass plus! R35 is sired by Mala-Daki Red Amigo K649 and had a birth weight of 43kg. This bull will add carcass, weight and profit to any herd with calving ease.



- 7 in 1
- Pestigard
- Vibrovax

- 3 Germ
- Multimin Evolution
- Cydectin LA

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	Rib	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+5.8	+8	-1.3	-0.8	+14	+21	+24	+15	-4	+0.3	+15	+3.7	+0.3	-0.7	+0.9	+0.1	+\$35	+\$44	+\$19	+\$35
ACC	41%	39%	47%	71%	66%	68%	62%	51%	45%	35%	54%	49%	53%	52%	51%	44%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

22

MALA-DAKI AMIGO R52 (PP)

ZIJPR052

Mala-Daki Simmentals

Pure Simmental

Born 21/9/2020

Age 22 months

Eye Pigment 100/100

Colour Red

Horn Homozygous Poll

GCF MR AMIGO

MALA-DAKI RED AMIGO K649

MALA-DAKI ROSANNE H565

KOP SPARTAN 113A

MALA-DAKI SPLASHY N26

MALA-DAKI SPLASHY B328

Comments A homozygous poll, blaze faced red Simmental bull sired by Mala-Daki Red Amigo K649 who has left a very consistent line of great calves. Out of an outstanding KOP Spartan daughter



- 7 in 1
- Pestigard
- Vibrovax

- 3 Germ
- Multimin Evolution
- Cydectin LA

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	Rib	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	-3.1	-0.5	-0.8	+1.5	+17	+31	+35	+27	-2	+0.3	+14	+2.8	+0.6	-0.2	+0.3	+0.4	+\$20	+\$17	+\$16	+\$21
ACC	37%	32%	49%	69%	64%	66%	59%	47%	38%	32%	51%	45%	46%	45%	46%	38%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

23

LUCKY CLOVER KNOCK OUT S003 (P)

ZJMBS003

Lucky Clover Simmentals & Simbrahs

Simbrah

Born 27/4/2021

Age 14 months

Eye Pigment 100/100

Colour Red

Horn Polled

SPRINGSIDE ELDORADO
MALA-DAKI BLACK GOLD N200
 MALA-DAKI MISS DREAMA MANSO
 KOP SPARTAN 113A
LUCKY CLOVER LICKDENSTEIN P127
 LUCKY CLOVER RED LICKDENSTEIN

Comments Knock Out is a yearling Simbrah, he is deep bodied with plenty of softness.



- 7 in 1
- Pestigard
- Vibrovax

- 3 Germ
- Multimin Evolution
- Cydectin LA

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+8.5	+5.5	-1.7	-3.4	-2	0	+1	+19	+4		-4		+2.3	+2.4	-1	+0.2	+\$28	+\$34	+\$15	+\$16
ACC	29%	27%	45%	54%	56%	50%	45%	37%	33%		37%		33%	32%	29%	28%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

24

EDEN HILLS TUXEDO (P) (B)

PHD3R020

Eden Hills Simbrahs & Simmentals

7/8 Simmental

Born 21/6/2020

Age 25 months

Eye Pigment -

Colour Black

Horn Polled

SPRINGSIDE DRAGIN (P) (AI)
SPRINGSIDE NEPTUNE (PP)
 SPRINGSIDE FORTUNE (P) (AI)
 BONNYDALE JIM BEAM L114
SPRINGSIDE NOELLE
 SPRINGSIDE K211

Comments Sound and placid natured white faced Simbrah bull. Great eye appeal.

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV				-3.1	-1	+10	+10										+\$32	+\$41	+\$17	+\$14
ACC				49%	36%	32%	30%										+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

25 SPRINGSIDE RONAN (PP) (B)

PTR3R133

Eden Hills Simbrahs & Simmentals

7/8 Simmental

Born 23/9/2020

Age 22 months

Eye Pigment 100/100

Colour Black

Horn Homozygous Poll

WOONALLEE HALF BACK

LAVARTA MAGNITUDE

LAVARTA HERD ABOUT ME

3D BLK FULL THROTTLE 483X

SPRINGSIDE MIRRIUM

SPRINGSIDE J133

Comments Youngest of the bulls presented by Eden Hills. Good cover and solid structure.

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+3.2	+3.6	-0.7	-0.6	+14	+27	+22	+26	+1	+0.2	+14	+2.5	+1.1	+0.2			+\$33	+\$31	+\$16	+\$27
ACC	31%	30%	40%	60%	47%	43%	41%	35%	32%	25%	31%	25%	26%	25%			+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

26 STONEHILL S20002

Unregistered

Stonehill Simbrahs

Simbrah

Born -

Age - months

Eye Pigment -

Colour Red

Horn Polled

MRL PREDESTINED 63B (P) (R)
ELLEDALE PREDESTINED FLARE (P) (ET) (AI) (R)
ELLEDALE RED FIREFLY (P) (R)



Comments This poll young bull is by Ellendale Predestined Flare by a commercial Droughtmaster Cow.

July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV																				
ACC																				

Purchaser _____

Price \$ _____

27

ELLENDALE STYLIN' A LADIES MAN (P) (AI) (R)

JCPPM003

Ellendale Simmentals

Pure Simmental

Born 6/2/2016

Eye Pigment 100/100

Colour Red Dark

Horn Polled

SEMEN

CNS DREAM ON L186

GCF MR AMIGO

GCF MISS MT-ZEL

ELLENDALE POWER 'N' RED STYLE

ELLENDALE RED STYLISH LADY

ELLENDALE K57 LADY IN RED

Comments Offering 20 straws. This bull has been proven across multiple breeds to have super short gestation, low birthweight calves that have amazing vigour. They hit the ground easy and get up and blow you away with their performance. He has produced some outstanding progeny for us and we are so confident with what he can do.



July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+7	+4.2	-1.9	-1.5	+15	+23	+24	+20	-2	-0.1	+15	+2.0	+0.8	-0.3	-0.5	+0.4	+\$33	+\$42	+\$19	+\$32
ACC	39%	34%	63%	60%	51%	50%	47%	41%	42%	33%	42%	37%	37%	35%	33%	36%	+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

28

ELLENDALE PREDESTINED FLARE (P) (ET) (AI) (R)

JCPPN001

Ellendale Simmentals

Pure Simmental

Born 20/06/2017

Eye Pigment 100/100

Colour Red Dark

Horn Polled

SEMEN

MRL EL TIGRE 52Z

MRL PREDESTINED 63B (P) (R)

TSN MS EDITION 55W

ELLENDALE 520E INSTANT CHOICE (P) (AI) (R)

ELLENDALE RED FIREFLY (P) (R)

ELLENDALE K57 RED FIRELIGHT (S) (AI)

Comments Offering 10 straws. A bull that will add bone and depth to his progeny, Flare has produced some great calves for us and also Stonehill. He was super soggy and had amazing width and depth coupled with being out of one of our lead donor females in the Beef 2012 Grand Champion Female, he will do whatever job you're wanting.



July 2022 Simmental Trans Tasman Breedplan

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Milk	SS	CWT	EMA	RIB	RUMP	RBY	IMF	DM	EM	NT	VT
EBV	+2.5		-1.6	-0.1	+18	+31	+30	+27			+19						+\$33	+\$32	+\$19	+\$33
ACC	27%		39%	42%	35%	35%	33%	27%			27%						+\$39	+\$49	+\$25	+\$34

Purchaser _____

Price \$ _____

29

ELLEDALE 111X JÄGERBOMB x ELLEDALE SMOKIN' HOT DIVA

Ellendale Simmentals

JCPPN004 x JCPPR011

Pure Simmental

3 EMBRYOS



HARVIE JDF WALLBANGER111X
ELLEDALE 111X JÄGERBOMB (PP) (ET) (AI) (R)
ERIXON LADY 126Y (P) (B)

ELLEDALE STYLISH INFLUENCE (P) (AI) (B)
ELLEDALE SMOKIN' HOT DIVA (P) (AI) (B)
ELLEDALE APACHIE DIVA J4 (P)

Comments The first, and possibly the only time we will offer embryos on the open market and we have dug deep offering embryos from our 2022 2year old show cow. This young female has an outstanding calf at foot and is maintaining herself easily. She was reserve Junior Female at both Toowoomba Royal and Beef 2021, and has a star studded pedigree backing her. This lot is 3 embryos by Ellendale 111X Jägerbomb and will result in a potential mixture of red and black calves as Diva is Hetero Black.

Purchaser _____

Price \$ _____

30

MRL CAPONE x TULLATOOLA WENDY E5

Cannon Dee Simmentals

IMCPK130 x BSTPE005

Pure Simmental

4 EMBRYOS



TNT BOOTLEGGER Z268 (PP) (R)
MRL CAPONE 130B (PP) (R)
MRL MISS 836W

REMINGTON RED LABEL HR (P) (ET) (R)
TULLATOOLA WENDY E5 (P) (AI)
TULLATOOLA WENDY A2

Comments Selling one package of 4 Embryos in total. Stored at UCBS QLD – Purchaser to pay shipping costs. MRL Capone is sired by TNT Bootlegger who needs no introduction. A deep, thick, soft, bull with a predictable pedigree and consistent breeding performance. Don't miss out on this opportunity to secure some powerful genetics.

Purchaser _____

Price \$ _____

31

RJY SHOCK 'N' AWE x ELLENDALE SMOKIN' HOT DIVA

Ellendale Simmentals

IMCPM005 x JCPPR011

Pure Simmental

3 EMBRYOS



LFE THE RIDDLER 323B
RJY SHOCK N AWE 5D
RJY DREAM DOUBLEDATA 15X

ELLENDALE STYLISH INFLUENCE (P) (AI) (B)
ELLENDALE SMOKIN' HOT DIVA (P) (AI) (B)
ELLENDALE APACHIE DIVA J4 (P)

Comments The second Embryo package from Smokin' Hot Diva. This time the same mating as her calf at foot by RJY Shock 'N' Awe. We have been very impressed with the Shock calves and this is a proven joining which will result in 100% black calves (with him being Homo Black). Offering 3 Embryos.

Purchaser _____ **Price \$** _____

Current Ellendale Sires



ELLEDALE 111X JAGGERBOMB

Pictured at only 6 months

The only walking son of Harvie JDF Wallbanger 111X in Australia out of an outstanding Wheatland Bulls 680S female in Erixon Lady 126Y. We searched for a donor dam to create a walking sire for us and this guy was the result of 6 years of searching. His first ever sons are offered in our inaugural sale. Jaggerbomb impressed us from the day he hit the ground with his extra bone, softness, length and tremendous width of frame. But most importantly he impressed us with his structural integrity being one of the best footed bulls we have ever seen and as a true sire does, he has passed all these quality traits on to his progeny.



TOP L-R
ELLEDALE WHO SHOT THE BARMAN
ELLEDALE PREDESTINED FLARE
ELLEDALE STYLIN' A LADIES MAN

BOTTOM L-R
RJY SHOCK N AWE
ELLEDALE RED HOT APHRODISIAC

Reference Sires



FIRST ROW L-R:
GCF MR AMIGO / MALA-DAKI RED AMIGO K649

SECOND ROW L-R:
MRL RED WHISKEY 101B / MALA-DAKI ELDORADO N33

THIRD ROW L-R:
TRAXS RUSHMORE X103 / MALA-DAKI BLACK GOLD N200

FOURTH ROW L:
SPRINGCREEK BLUE CHIP 9D

Reference Dams



ELLEDALE FLIRTINWITHTHESHERIF

Pictured at 9 months

Dam of Lot 3



MALA-DAKI ROSANNE H565

Grand Dam of Lot 8, 18, 19, 20, 21 & 22



MALA-DAKI MISS DREAMA MANSO

Grand Dam of Lot 23

We Specialise in Agribusiness

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Rebecca White
Senior Business Advisor

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Breed Plan Explained

BREEDPLAN is a modern genetic evaluation system for beef cattle breeders and uses the world's most advanced genetic evaluation system (based on Best Linear Unbiased Prediction (BLUP) technology) to produce Estimated Breeding Values (EBVs) of recorded cattle for a range of important production traits (eg weight, carcass, fertility).

Included in the calculation of EBVs are the performance of the animal and known relatives, the heritability of each trait and the relationship between the different traits with all traits combined in one analysis.

EBVs

An animal's breeding value is its genetic merit, half of which will be passed on to its progeny. While we will never know the exact breeding value for performance traits it is possible to make good estimates called Estimated Breeding Values.

In calculating EBVs, the performance of individual animals within a contemporary group is directly compared to the average of other animals in that group. A contemporary group consists of animals of the same sex and age class within a herd, run under the same management conditions and treated equally. Indirect comparisons are made between animals reared in different contemporary groups, through the use of pedigree links between the groups.

EBVs are expressed in a unit of measurement for each particular trait. They are shown as positive + or negative - differences between an individual animal's genetics difference and the genetic base to which the animal is compared. For example, a bull with an EBV of +50 kg for 600 Day Weight is estimated to have genetic merit 50 kg above the breed base of 0 kg.

Whilst EBVs provide the best basis for the comparison of the genetic merit of animals reared in different environments and management conditions, they can only be used to compare animals analysed within the same analysis.

EBVs are published for a range of traits covering fertility, calving ease, milking.

Calving Ease (%) Based on calving difficulty scores, birth weights and gestation length information. More positive EBVs indicate easier calving.

CE % Dir = Direct Calving Ease The EBV for direct calving ease indicates the influence of the sire on calving ease in purebred females calving at two years of age.

CE % Daughters = Daughters' Calving Ease The EBV for daughters' calving ease indicates how easily that sire's daughters will calve at two years of age.

Gestation Length (days) is an estimate of the time from conception to the birth of the calf (based on Artificial Insemination and paddock mating). Lower (negative) Gestation Length EBVs indicate shorter gestation length and therefore easier calving and increased growth after birth.

Birth Weight (kg) is based on the measured birth weight of progeny, adjusted for dam age. The lower the value the lighter the calf at birth and the lower the likelihood of a difficult birth.

200 Day Growth (kg) is calculated from the weight of progeny taken between 80 and 300 days of age. Values are adjusted to 200 days and for age of dam. This EBV is the best single estimate of an animal's genetic merit for growth to early ages.

400 Day Weight (kg) is calculated from the weight of progeny taken between 301 and 500 days of age, adjusted to 400 days and for age of dam. This EBV is the best single estimate of an animal's genetic merit for yearling weight.

600 Day Weight (kg) is calculated from the weight of progeny taken between 501 and 900 days of age, adjusted to 600 days and for age of dam. This EBV is the best single estimate of an animal's genetic merit for growth beyond yearling age.

Mature Cow Weight (kg) is based on the cow weight when the calf is weighed for weaning, adjusted to 5 years of age. This EBV is an estimate of the genetic difference in cow weight at 5 years of age and is an indicator of growth at later ages and potential feed maintenance requirements of the females in the breeding herd.

Milk (kg) is an estimate of an animal's milking ability. For sires, this EBV indicates the effect of the daughter's milking ability, inherited from the sire, on the 200-day weights of her calves. For dams, it indicates her milking ability.

Scrotal Size (cm) is calculated from the circumference of the scrotum taken between 300 and 700 days of age and adjusted to 400 days of age and is an estimate of an animal's genetic merit for scrotal size. There is also a small negative correlation with age of puberty in female progeny and therefore selection for increased scrotal size will result in reduced age at calving of female progeny.

Days to Calving (days) indicates the fertility of the daughters of the sire. It is the time interval between the day when the female is first exposed to a bull in a paddock mating to the day when she subsequently calves. A negative EBV for days to calving indicates a shorter interval from bull-in date to calving and therefore higher fertility.

Carcass Weight (kg) is based on abattoir carcass records and is an indicator of the genetic differences in carcass weight at the standard age of 650 days.

Eye Muscle Area EMA (sq cm) is calculated from measurements from live ultrasound scans and from abattoir carcass data, adjusted to a standard 300 kg carcass. This EBV estimates genetic differences in eye muscle area at the 12/13th rib site of a 300 kg dressed carcass. More positive EBVs indicate better muscling on animals. Sires with relatively higher EMA are expected to produce better muscled and higher percentage yielding progeny at the same carcass weight than will sires with lower EMA.

Rib Fat and Rump Fat (mm) are calculated from measurements of subcutaneous fat depth at the 12/13 rib site and the P8 rump site (from live ultrasound scans and abattoir carcasses) and are adjusted to a standard 300 kg carcass. These EBVs are indicators of the genetic differences in fat distribution on a standard 300 kg carcass. Sires with low, or negative, fat EBVs are expected to produce leaner progeny at any particular carcass weight than will sires with higher EBVs.

Retail Beef Yield RBY (%) indicates genetic differences between animals for retail yield percentage in a standard 300 kg carcass. Sires with larger EBVs are expected to produce progeny with higher yielding carcasses.

Intramuscular Fat IMF (%) is an estimate of the genetic difference in the percentage of intramuscular fat (marbling) at the 12/13th rib site in a 300 kg carcass. Larger, more positive values are generally more favourable.

Accuracy

Accuracy (%) is based on the amount of performance information available on the animal and its close relatives - particularly the number of progeny analysed. Accuracy is also based on the heritability of the trait and the genetic correlations with other recorded traits. Hence accuracy indicates the "confidence level" of the EBV. The higher the accuracy value the lower the likelihood of change in the animal's EBV as more information is analysed for that animal or its relatives. Even though an EBV with a low accuracy may change in the future, it is still the best estimate of an animal's genetic merit for that trait. As more information becomes available, an EBV is just as likely to increase in value, as it is to decrease.

Accuracy values range from 0-99%. The following guide is given for interpreting accuracy:

Accuracy range	Interpretation
Less than 50%	EBV should be considered as a preliminary estimate. It could change substantially as more performance information becomes available.
50-74%	Medium accuracy, usually based on the animal's own records and pedigree. Still subject to substantial changes with more information, particularly when the performance of progeny are analysed.
75-90%	Medium - high accuracy and includes some progeny information. Becoming a more reliable indicator of the animal's value as a parent.
More than 90%	High accuracy estimate of the animal's true breeding value. It is unlikely that the EBV will change much with the addition of more progeny data.

Selection Indexes

Calculated for four market specifications: Domestic Maternal, Export Maternal, Northern Terminal and Vealer Terminal.

Indexes are reported as an EBV in units of relative earning capacity (\$'s) for a given market. They reflect short-term profit generated by a sire through the sale of his progeny and the longer-term profit generated by his daughters in a self replacing cow herd.

Domestic Maternal Index - Estimates the genetic differences between animals in net profitability per cow joined for an example commercial herd in Southern Australia (e.g. Angus cows) targeting the domestic supermarket trade. Steers are either finished on grass or grain (e.g. 60-70 days). Steers are marketed at 430 kg live weight (240 kg HSCW and 6 mm P8 fat depth) at 14 months of age. Daughters are retained for breeding.

Export Maternal Index - Estimates the genetic differences between animals in net profitability per cow joined for an example commercial herd in Southern Australia (e.g. Angus cows) targeting the export trade. Steers are finished on grain (e.g. 120 days) and marketed at 700 kg live weight (380 kg HSCW and 8 mm P8 fat depth) at 28 months of age. Daughters are retained for breeding.

Northern Terminal Index - Estimates the genetic differences between animals in net profitability per cow joined for an example commercial herd in Northern Australia (e.g. Brahman cows) targeting the export trade. Steers are finished on grass and marketed at 630 kg live weight (345kg HSCW and 12mm P8 fat depth) at 28 months of age. This is a terminal production system therefore no daughters are retained for breeding.

Vealer Terminal Index - Estimates the genetic differences between animals in net profitability per cow joined for an example commercial herd in Southern Australia (e.g. Angus cows) targeting the vealer trade. Vealers are weaned and sold at 8 months of age weighing 350 kg (195 kg HSCW and 6 mm P8 fat depth). This is a terminal production system therefore heifers are not retained for breeding purposes.

Go to the BREEDPLAN website for more information on BREEDPLAN <http://breedplan.une.edu.au/>

Breed Avg. EBVs for 2020 Born Calves

	CE DIR	CE DTR	GL	BW	200D	400D	600D	MCW	Miik	SS	CWT	EMA	RIB	RUMP	RBV	IMF	DM	EM	NT	VT
EBV	+2.6	+1.7	-1.6	+0.6	+20	+37	+46	+47	+8	+0.5	+25	+2.4	+0.5	+0.2	+0.4	+0.3	+\$39	+\$49	+\$25	+\$34



5 LUCKY CLOVER THUNDER STRUCK S001 (H)(AI)(B)

ZJMPS001



10 CANNON DEE RIO (Pp) (ET) (AI) (R)

KNTPR128

Champion Females

BREEDING OUTSTANDING SIRES



ELLEDALE SMOKIN' HOT'N'FOXXY

Grand Champion Female Beef 2021

Final 4 Interbreed Female

Dam Lot 4

ELLEDALE RED SUPERMODEL

Grand Champion Female Brisbane
2018 – Only Simmental Female to win
Supreme Interbreed Female Brisbane
Royal and part of the Interbreed
Supreme Pair.

Dam Lot 17



ELLEDALE RED STYLISH LADY

Grand Champion Female Brisbane
Royal 2016 – Final 3 Interbreed
Female

Dam Lots 16 & 24

