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ASBA wishes to acknowledge those who contributed photos to this magazine. While all care has been taken, photos may not have been captioned with the contributor's name. We thank Fairfax publications, Rural Weekly, AM Photography, Mavstar Photography, Jessica Lee Photography, Wayne Jenkins, Coulton Country, our members and those who have tagged us on social media and more. We really appreciate your input.



President's Message

WELCOME to the 2017 Summer Edition of the Simmental Annual Magazine.

It has been an amazing year in the beef industry with record highs for the commercial producer which has flowed through to the seed stock industry as well. Never in my life have I seen things this buoyant and it is a wonderful opportunity for the Simmental breed to grow, flourish and cement itself as the leading European breed.

The Australian Simmental has changed so much in the last 10 years and we can now offer the industry so much more, no other breed has the ability to offer the diverse range of characteristics that we can.

It is important that Simmental Australia works together with the membership to market and grow this wonderful breed, and what better time than now.

ASBA launched their corporate videos at the AGM in May and these videos show how the Simmental breed adapt and dominate throughout many parts of Australia. These videos are designed to market the breed and help the commercial producer understand how a Simmental can be used to help increase their bottom line.

These videos have been part of the broader marketing plan which over the years has incorporated the website update, social media and broader marketing through Fairfax Media and other publications. These videos are available on the Simmental website if you would like to view them.

We embarked on a few new challenges in 2017 and probably the boldest was the joint National sale with the Red Angus breed. We felt that it was important to have a National sale and it was another avenue for members to market their cattle to a wider audience. Although numbers were only modest it did prove to be a successful event and a great opportunity for members to get together and grow the breed. The National sale will continue in 2018 in the same format and I look forward to it being another tremendous event.

2018 is shaping as one of the busiest on record, Beef 2018 will again be held in Rockhampton with Simmental Australia having a site for all to visit. It is a truly remarkable event with people from around the world already planning to attend. We



have focussed a lot of our new promotion material for this event and it looks amazing. The 48th Simmental AGM will also be held in May and we will advise on the date and location as we get closer to this event. The 2018 WSFF congress will be held in Fort Worth Texas in September, we are anticipating this will be one of our largest tours in many years and we will endeavour to get the information out to you as early as possible.

Thank you to our past President, Peter Wenn, Peter did an outstanding job in his time as President, together with his wife Vanessa they lived and breathed Simmental, and put 120 percent into the job, and always put Simmental first. To my fellow Councillors, thank you for your time and commitment to the Simmental breed, it is because of you that our breed sits in such a strong position both financially and in growth.

Also to our Executive officer Felicity Reeves and our Registrar Claudia Scott, you have both done an excellent job and I can think of no better team to lead our office.

Also thank you to the membership of ASBA, your drive and passion to achieve and grow this great breed is second to none, and is the reason we sit in such a strong position in the beef industry today. Please remember it is a team effort and I truly believe the breed is about to see unsurpassed growth and prosperity. I believe the best is still to come and I look forward to sharing the success with you all in 2018.



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Executive Officer's Report

WELCOME to the 2017 Summer Edition of the Simmental Magazine.

I'm not sure where the time goes but another year has passed. We thought 2016 was a good year for our seedstock members but 2017 has surpassed that with over \$7m in bull sales and just over \$1m for our females.

This was no doubt aided in the record breaking sale of Woonallee Los Angeles selling to Nobbs Cattle Co in Old for \$160,000. Certainly looking forward to see what this bull does for the breed in the future.

We also went into new territory, joining with the Red Angus Society to hold a National Show and Sale at Dubbo, at their invitation. Plans are now underway for the 2018 Sale to be held in June, again at Dubbo.

This is a great selling platform for all members to showcase their studs and we'd love to see a full shed next year.

Planning is also in progress for Beef 2018 at Rockhampton. I've not been before and am looking forward to meeting the northern members and the overseas visitors already booked in. Beef is an incredible way of showcasing the breed to other breeds, studs and commercial interests.

This year has seen us working with SBTS to bring you Breedplan workshops around the country, with Victoria having a fantastic roll up in particular.

If you haven't had a Completeness of Performance report done on your stud, then I personally recommend it. As we move forward with genomic testing, we need to make sure all possible raw data is coming in, so when combined, will give you the accuracy you and your buyers expect.

Keep your diary clear for the World Simmental Fleckvieh Federation's next World Congress in Ft Worth, Texas set for the last week in September 2018. ASBA will be putting a tour group together for those interested.

At the AGM in June, held in Busselton WA, ASBA launched their corporate videos. These are available from the media section of our website for field days and sales.

We will also be showing you mini documentaries taken from those participating properties over the next few months.

In the new year, we will be transitioning to new DNA testing.



The new test has about 50,000 markers as compared to less than 30 markers presently and helps us with genomic testing going forward. This will involve different test kits to what we have now.

2018 predictions: That the year will go by even faster than 2017. As previously mentioned, Beef is on in May, the 48th AGM is in May, National Show and Sale in June and a tour to Texas in September.

These are excellent opportunities to promote the breed, whether you're a seedstock or commercial producer.

So please get involved in whatever your capacity is and make sure you introduce yourself when we're in your area.

Felicity Reeves





China market for Simmentals still strong, EBV's important

The market for Simmental cattle in China remains strong and AUSTREX continues to be the leading supplier of Simmental genetics to this market with a consignment of 35 bulls and about 230 heifers arriving in China in November 2017.

Simmental cattle still remain very popular in China with most cattle in Inner Mongolia being Simmental based. The bulls supplied by AUSTREX this year will enter semen collection centres throughout China with the majority focussed to the North East province of Tongliao. The recent Simmental Association delegation that visited China met some of the people from Tongliao who selected cattle.

The breed improvement industry in China has undertaken some radical changes over the last year with subsidies on the sale of semen abolished at a national level. The subsidy system in China is complex with three tiers of Government being involved. The subsidies on imported live animals for breeding are being reduced over the next few years to a zero subsidy from the current levels of about 20%.

China, like all other developed cattle industries around the world, are committed to the genetic improvement of the breeding herd. In this regard, they are very conscious of breeding values, so subsidies on imports are only given to bulls that meet set breeding criteria expressed as an EBV.

China has it's own breeding value called the Chinese Beef Index (CBI) and calculation of this index uses BLUP method, which is the same methodology that is used in Australia and other nations. The Chinese industry knows that EBV's work and are the best reflection of how animals can be expected to perform. For example, the bulls with the highest EBV's for growth produce the best growth rate animals on average, therefore any imported bulls needs to be high for breeding values.

Most semen collection centres prefer broken coloured bulls with white faces and semen from these traditionally marked bulls are easier to sell to the local farmers. Other centres are not so particular on markings but traditionally coloured animals are still required.



Austrex representitive in China, Xiaoliang, with Gary Legg

The China system also produce EBV's for phenotype and measurements are taken for bust, belly, height at hips, width at hips, slant shoulder to pin and height at shoulder. We are often asked why bulls are not taken from Victoria. The simple answer is there are not enough bulls that meet EBV selection criteria whilst the Chinese health protocol also excludes animals from blue tongue areas. Animals from bluetongue areas still have to undergo stringent testing for IBR, Johnes and more before approval is allowed to import. They need to spend one month in an approved quarantine station undergoing more testing before they earn are eligible to go to China.

Overall things still look very promising for the continued sale of high genetic bulls to China, but we must treat the market with respect and follow the guidelines clearly for the preparation and export of animals to not just this market, but all markets.

Gary Legg, AUSTREX



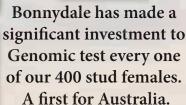
Chinese selectors inspecting dams

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ANNUAL ON-PROPERTY BULL SALE - FEBRUARY 5TH 2018 www.bonnydalesimmentals.com

Simmental (Australia AGM 2017



Dick Vincent OAM receiving an award in recognition of his contribution to the breed

Simmental Australia held their 47th Annual General Meeting in Busselton, Western Australia on 19th May, 2017.

There were tours before and after the AGM where we were joined by members from Tasmania, Victoria and New South Wales who'd come along for the trip as well.

We visited Norm Trigwell's Nu-Plains Simmentals and Tony and Loreen Kitchen's Bandeeka Simmentals in the Boyanup area, on the way to Busselton and then on to Brad and Sylvia Patterson's Bullock Hills Simmentals at Katanning and the Cowcher family's Willandra Simmentals in the Williams area on the way back to Perth.

We acknowledge the work the Western Australian Branch put in to host the tour and fitting so much into the itinerary in such a big state and tight timeframe.



Incoming President, Tom Baker being congratulated by Outgoing President, Peter Wenn



Willandra Simmentals



L to R: Stuart Moeck (NSW), Scott York QLD), Audrey Weightman (WA), John Hopkins (NSW), Michael Frankcombe (TAS), Peter Wenn (VIC), Tom Baker, (SA), Garry Gillett (VIC)

It's always good to put faces to names. A special presentation was made to Dick Vincent OAM for his contribution to Simmentals. Dick was the first President of ASBA in 1972 and held three more terms in that time until 1979.

The AGM and dinner were well attended and we launched our corporate videos for the first time to fantastic feedback. These are available for viewing on the media page of our website, with more mini documentaries from the producers involved to follow.

The new ASBA executive is: President: Tom Baker (SA), Treasurer: Stuart Moeck (NSW), Senior Vice President: Garry Gillett (VIC), Junior Vice President: Scott York (QLD). Board members in attendance were Audrey Weightman (WA), Michael Frankcombe (TAS), Peter Wenn (VIC) and John Hopkins (NSW).



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2017 Ausmectin Simmental SHOW RESULTS

Class 7 Female 8 months to under 12 months

1st Savannah Eloise

2nd Six Creeks Erica

3rd Lancaster Erica

Class 8 Female 12 months to under 14 months

1st Ausbred Madame Bambi

2nd Tennysonvale Medelia

Class 9 Female 14 months & under 16 months

1st Ausbred Princess Bambi

Class 10 Female 16 months & under 18 months

1st Savannah Zoe

Junior Champion Female

Ausbred Princess Bambi

Reserve Female

Savannah Eloise

Class 11 Female 20 months & under 26 months

1st Hobbs Livestock The Captains Girl

2nd Savannah Eloise

Class 12 Female over 26 months

1st Rellum Farms Merly

Senior Champion Female

Hobbs Livestock The Captains Girl

Reserve Champion

Savannah Eloise

Grand Champion Female

Hobbs Livestock The Captains Girl

Male 14 months & under 16 months

1st Woonallee Mafia

2nd Woonallee Miller Chill

3rd Round Em Up Money Maker

Class 20 Male 16 months & under 18 months

1st My Ararat Jet

2nd Savannah Lynx

Class 21 Male 18 months & under 20 months

1st Rowlon Park Titanium

Junior Champion Bull

Woonallee Mafia

Reserve Champion

Woonallee Miller Chill

Class 22 Male 20 months & under 22 months

1st Hobbs Livestock Captain Morgan

2nd Mt Ararat Larry

Class 23 Male 22 months & under 26 months

1st Mt Ararat Lucky

Senior Champion Bull

Hobbs Livestock Captain Morgan

Reserve Champion

Mt Ararat Lucky

Grand Champion Bull

Hobbs Livestock Captain Morgan



Grand Champion Bull, Hobbs Livestock Captain Morgan



Grand Champion Female, Hobbs Livestock
The Captains Girl



Top priced embryos from Woonallee Kathie B111 x Starwest Pol Blueprint

2017 Ausmectin Simmental SALE RESULTS

The 2017 Ausmectin Simmental & Red Angus National Show and Sale was held in June at Dubbo in New South Wales. The Red Angus Society invited us to join their sale and we made history with two societies working together to promote our breeds.

The Genetic lots were put to auction at a dinner on Tuesday night 20th June with 150 people attending. Seven semen lots and nine embryo lots offered, one semen and two embryo lots passed in. Semen grossed \$14,960 averaging \$168 per straw with the top price of \$1,100 per straw for JB CDN Hennessy semen to Cashmere Cattle Co.

Embryos grossed \$42,360 averaging \$1,114 per embryo with the top price of \$5,000 per embryo for Woonallee Kathie B111 x Starwest Pol Blueprint to Valley Creek Simmentals.

The live lots were sold on Wednesday 21st with 108 bid cards registered covering both breeds. 11 out of 13 bulls offered were sold to a top of \$12,000, twice, for Woonallee Mafia and Woonallee Matador selling to Alexander Downs of Merriwa, NSW. Bulls grossed \$93,000 and averaged \$8,454.



Luke Adams, Loaderry Simmentals, Londonderry, with his purchase of the \$11,500 top-priced Simmental female held and shown by Vaughan Campagnolo, Savannah stud, Myponga, South Australia – The Land

Females offered 10 and sold 8 to a top of \$11,500 for Savannah Zoe selling to Loaderry Simmentals of Londonderry, NSW. Females grossed \$59,500 and averaged \$7437.

International Animal Health Products was proud to be a sponsor of the inaugural Ausmectin Red Angus and Simmental National Show and Sale. The lineup of stud cattle and genetics were outstanding and the sale prices reflected the quality on offer. The major product prize for the champions, Ausmectin Cattle Pour On was greatly appreciated amongst the exhibitors. We hope that the exhibitors continue to support our company and products that are Australian owned and Australian made.



STUD QUALITY COMMERCIAL REALITY

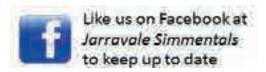


Jarravale Pollywaffle N025 (P)(ET)(AI)

Sire: LRX HP Rocket

Dam: Jarravale Krystal (Dam: Woonallee Pollywaffle)

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RED SIMMENTAL



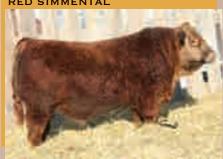
NUG ROYAL RED 324A Great pedigree, phenotype and numbers in this \$67,000 herd sire

RED SIMMENTAL



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LFE BS VIOLET 641A A Cobra daughter that is correct in every way, a true breeding piece

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BLACKSAND LINETTE 854U One of the great producing females - she never misses and progeny always top sales

RED SIMMENTAL



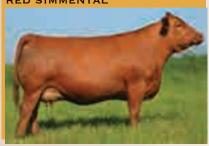
WFL RED SAGE 506C A Friday Night Lights high seller at \$36,000 - great outcross red genetics

RED SIMMENTAL



RF CERTAINLY FLIRTIN 532C \$42,500 FNL high seller and out of the great 202S donor phenom

RED SIMMENTAL



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Western Grazier

fights back after fire

MANY producers are still recovering eight months on from the devastating Sir Ivan fire which swept through the Dunedoo district, destroying more than 5,000 head of stock and 35 homes. Cassilis cattle and sheep farmer Paula Palmer remained at her Vinegaroy Road property Wongalea Cassilis during one of the worst fires in the district's history, braving the intense heat in order to save her holdings.

"It was the most horrific thing I've ever been through," Paula said.

"The temperature, the roar of the flames - I can't believe nobody was killed. It was so quick."

The third generation producer runs Simmental/Anguscross stud Wondoola with her daughter Courtney breeding Simmentals for her own stud Wongalea Simmentals. The family also run a self-replacing Merino flock, losing more than 550 head of sheep during the February fire.

"You would shoot some in the afternoon after the fire and then you would think 'that's the end of it' and then, the next morning, you'd have to shoot more - their hooves would fall off from the heat."

In a stroke of good fortune, the family were able to save 130 head of cattle and 15 horses with the herd relocated to



The bush fire tore up Vinegaroy Road toward the township of Cassilis on Sunday, February 12.

Photo courtesy The Land



Paula Palmer - Paula Palmer, "Wongalea", Vinegaroy Road, Cassilis, lost 99.8 per cent of her property to the fire, including nearly 500 sheep. Her home was saved by her neighbours. Photo courtesy The Land



The Palmer family received four semi-trailer loads of hay plus 150 small bales of horse hay. They thanked all donors for their generous contributions. Photo courtesy The Land

an agistment property in Dubbo.

"We've been very lucky to have had all our cows in Dubbo on summer tropicals so they came back in such good condition and they've done really well, considering," Paula said, adding the property at Cassilis had received high rainfall during autumn but the cattle had returned to dry paddocks with little, to no, rain this season.

"It's been dry ever since and we had to do about six years worth of fencing in four months." Paula said she has been grateful for the help of the BlazeAid volunteer team who were able to set up a camp in Dunedoo.

"It was very lonely during the fire, there was no help at all and we're a tight community so not being able to help each other was very difficult because we all had the same dramas. "The BlazeAid volunteers helped pull down fences and put new ones up and they'd send a team of four out to us and you'd be just buggered and over it and they'd step out at 7.30am, were such a breath of fresh air and you'd be so thankful." Paula said the fire was a timely reminder for property owners to double check their farm insurance.

"We didn't have fencing insurance and our stock were undervalued so we've bumped that up." Living with her mother and daughter on the property, Paula said Wongalea Cassilis will remain in recovery for months to come.

"We're still fencing and we're going to replant some trees in autumn. We're feeding everything again now particularly our joining heifers and some sheep.

"We thought we had a heap of feed but we'll have to improve some pastures and we've been lucky to get oats in." With shearing coming up, Paula said the property is in desperate need of wet weather. "We'll just keep hanging in there and keep nutting away at it and, hopefully, we'll get some of this rain coming through."

For more information or to donate to BlazeAid, visit: www.blazeaid.com.au

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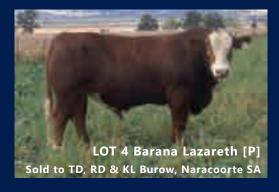
18 TH ANNUAL ON PROPERTY BULL SALE

THURSDAY 5TH JULY 2018, 1PM 50 BULLS
48 POLLED 2 HORNED

10 HEIFERS

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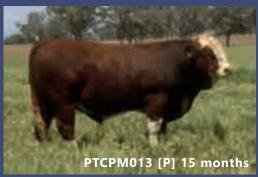
UPCOMING 2018 SALE BULLS SIRED BY CALLENDALE JASPER [P] [AI] ALUPJ008



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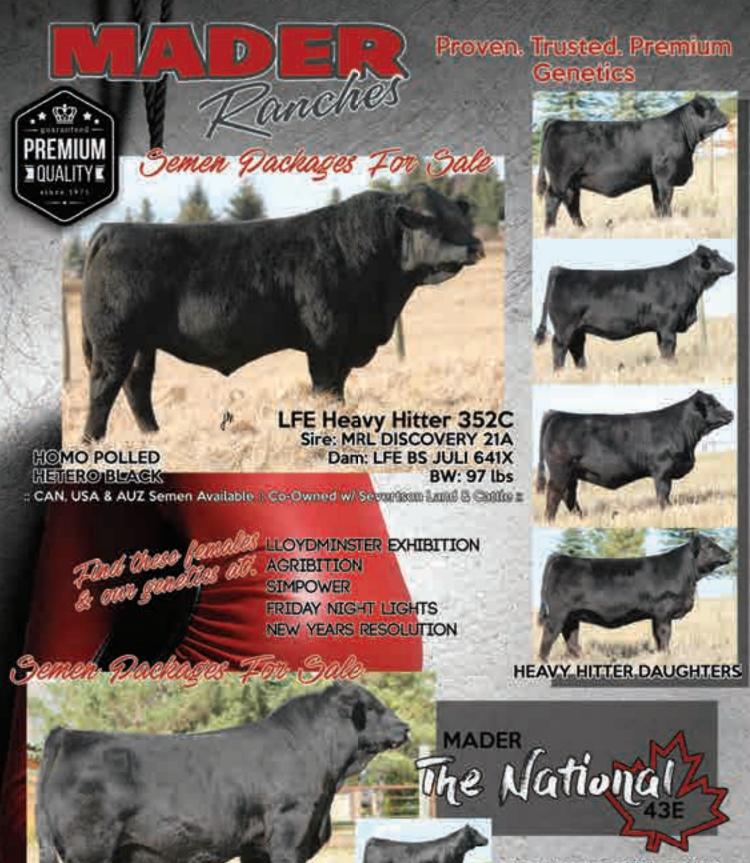
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Records obliterated

at Woonallee

The Baker family's 10th Annual Elite Production Sale at Furner, South Australia will go down in the annals as one to remember for a long time, and for all the right reasons. Record prices weren't just broken; they were obliterated when the lead sale bull, Woonallee Los Angeles L124 (P) (ET) (AI) sold for a mind blowing \$160,000 in February this year.

Sired by the top New Zealand bull Glen Anthony Y-Arta AY02 (P) and out of the magnificent Woonallee Kathie B111 of South African bloodlines via Buzzard Hollow Ranch (USA), this 18 month old and 1030kg bull attracted a huge amount of pre-sale interest and favourable comment. This gave every indication that something exciting might happen, but no-one expected this level of bidding.

The dedicated and highly committed buyer was Brett Nobbs, Nobbs Cattle Co., Duaringa via Rockhampton, Old who threw in his first bid as it approached \$120,000. The bull opened with a \$40,000 bid that was quickly countered with a \$50,000 on-line bid, taking it past the previous \$46,000 breed record, also set by Woonallee when the Baker family sold Woonallee Goldrush G61 (P) to Scott & Wayne York, Billa Park, Dulacca, Old in 2013.

It rapidly climbed through to new stratospheric levels and

at the knockdown it had also passed all previous Bos Taurus prices in this country.

The underbidders were Doug & Jan Bradshaw & family, Blue Dog Simmentals, Wandoan, Old who bid via the Elite Auctions network. They have previously purchased & had great success with Woonallee genetics, including W. Justified in 2015 for \$45,000.

Almost lost in the euphoric aftermath of this top sale was the \$32,500 received for the Black Simmental bull, Woonallee Luxembourg (P), breaking the previous \$27,500 Australian Black Simmental record set at this sale last year. The purchaser was Peter Howarth, Wombramurra Simmentals, Nundle, NSW.

While these record breaking sales justifiably captured the headlines, they overshadowed what stud principal, Tom Baker described as, "Just the ideal and best ever sale result."

"The stud breeders got to

have a go at what they wanted, while those who wanted commercial bulls at value were well catered for. In fact, while the records are mind blowing, the most pleasing aspect was all our regular commercial clients were able to buy bulls at good value," Tom Baker said.

Of course the stars amongst that result were Woonallee Los Angeles and his purchaser, Brett Nobbs. It is very early in the development of Nobbs Cattle Co's pure Simmental breeding program, with 100 traditional coloured females and two herd sires of which Los Angeles is now one. The herd is based on successful South African bloodlines that Brett has brought in, with the aim of being able to market a top line of Simmental bulls in 2019.

Brett first purchased from Woonallee at their 2015 Elite Ladies Female Sale, purchasing the special "pick of the entire 2014 drop heifers" for \$16,000. Ultimately his selection went on to be the Junior Champion female at Melbourne and reserve at Adelaide Royals and happened to be the full sister to this record bull. He also purchased the same "pick of the 2016 drop heifers" at the female sale the night before this sale, for \$17,000. It was while he was down selecting that initial heifer that he first saw Los Angeles on his recipient dam.



Pictured with the \$160,000 record breaking Woonallee Los Angeles are Elders auctioneer Ben Finch, purchaser Brett Nobbs, Nobbs Cattle Co, Duaringa, Old and Woonallee principals Lizzy and Tom Baker, Furner,

......

Records obliterated at Woonallee

continued from page 19

He may be relatively new to Simmental breeding, but is one of the most widely respected and successful Brahman breeders in the country and in explaining his record bull purchase said, "I see a lot of beef bulls, and this bull is extraordinary; a once in a lifetime bull."

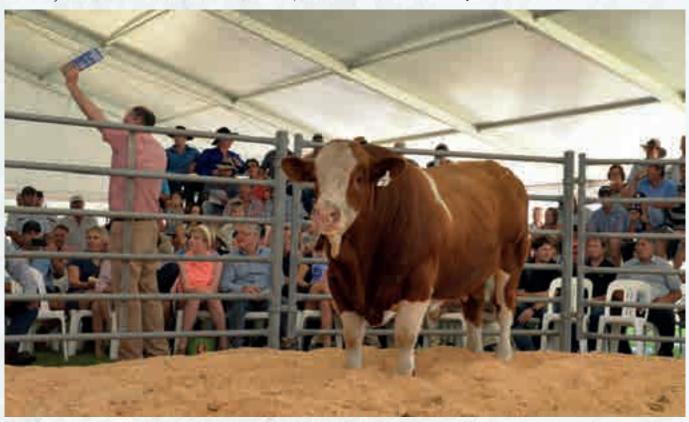
"With that weight for age, his softness, skin, fat cover, performance levels and pedigree, he's got it all, and also with such an amazing temperament."

"I've only ever seen one other bull like that before, which

bulls at the beginning of January.

"We are always looking for new genetics, but the quality must be there. We have reached a stage in our herd development that we were looking for top bulls that were homozygous polled and homozygous black and it so happened that Tom and Lizzy Baker had two bulls that fitted the bill in the same year," Peter Howarth said.

"Tom and Lizzy have done a lot of work in sourcing top genetics that work well in Australia, so really these two bulls were cheap as they are the right ones for our needs and the Baker family and their staff have done all the hard



This is the \$160,000 record breaking Woonallee Los Angeles commanding the ring while his price reached amazing new levels at the Woonallee bull sale at Furner.

was a Brahman imported from the USA. I'm confident this bull will be a game and breed changer," Brett said.

Woonallee principal Tom Baker said, "The bull is an outstanding individual, both phenotypically and genetically." Woonallee is retaining 200 straws of semen for in-herd use only.

The bull will be collected for export semen sales and while yet undecided, Brett said there is a possibility that limited packages may be offered within Australia.

"We wanted to start with the best and the quality of inputs is so important in the quality you produce. This sale result is good for the breed and we believe he can have a big impact with the right opportunities," Brett concluded.

Peter Howarth, Wombramurra Black Simmentals, Nundle, NSW brought some of the headlines below the Queensland border with the new Australian Black Simmental record purchase at \$32,500 for W. Luxembourg (P).

Wombramurra is one of the largest Black Simmental herds in Australia, run in partnership by Peter with Andrew Chapman who manages the herd, both inspecting all the



Woonallee Luxenbourg (P) sold for a new Australian Black Simmental record price of \$32,500, being purchased by Peter Howarth, Wombramurra Black Simmentals, Nundle, NSW.

work in producing them.

"What makes them ideal for us is they have excellent structure, very good angle and strength in their hocks, ideal tail setting, smooth hair type and are in the top quartile on Breedplan for most traits," Peter concluded.



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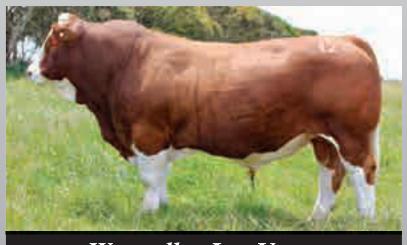
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Monallee Simmentals



Woonallee Los Angeles (P)
Record top priced bull \$160,000 - sold to Brett Nobbs Qld



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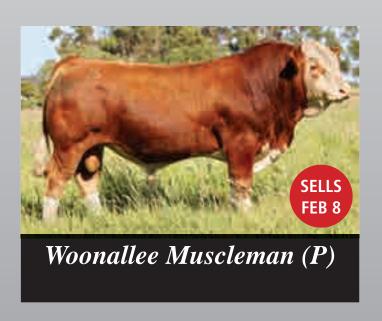
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Simmental successat Paddock to Palate

TAKING home the top gong at the 2017 Ekka Paddock to Palate - 100 day grain fed competition came as a shock to first time

competition came as a shock to first time participants from Blackwater breeders Ken and Kerry McKenzie.

The couple run an aggregation across 14,569 hectares, producing Simmental/Droughtmaster-cross steers and heifers on one of their properties, Brumby, which spans 1012 hectares.

In conjunction with their stud business, Yaralla Droughtmasters, Ken and Kerry run a predominantly commercial herd, crossing eight Simmental bulls with around 260 Droughtmaster breeders.

"These are our aged cows which we send up to Brumby for two or three years," Ken said, adding the win at the Royal Queensland Show this year was pleasant surprise after his entries placed 16th in the weight gain section.

"We got a massive shock after being placed so far behind, to then come through and win."

The seven Simmental/Droughtmaster-cross steers were selected for competition from the paddock before heading to the feedlot.

"We find, when we cross, they have good conformation, are very easy doing and we've always found their fat coverage is very good.

"We went into the competition for the first time as a trial and it was a tough competition because it includes all factors of beef production - from weight gain, to carcase and taste."

Ken said he had received very positive feedback from the win which instilled his faith in a breed which he has been working with for the past nine years.

"We mostly buy from Billa Park, Meldon Park and Navillus Park Simmentals.

"I wanted to put a European breed over the Droughty and a feedlotter recommended the Simmentals and since then we haven't looked back.

"The calves have a high vigour, they're thick set and have a great backline. The feeder steers do very well with their carcase traits;



they have very good fat coverage and I think the two breeds complement each other very well."

Ken said he would now be working toward returning to the Royal Queensland Show competition in 2018 along with Beef Week.

"It gives you encouragement and shows you you're heading in the right direction."

Armidale Simmental breeders Rob and Kelly Lamoureux went on to be awarded the trophy for their entry into the 70-day trade competition with their Santa/Angus/Black Simmental-cross steers.



Ken and Kerry McKenzie (centre) with RNA Honourary Councillor Duncan Sturrock and Mort & Co's Berry Reynolds. Photo by Beef Central.

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Tablelands breeders find

market potential in SimAngus

THE Central Tablelands of New South Wales are a rich horticultural hub, providing rich soil for grain and vegetable production, providing the perfect partnership to the beef industry.

James and Sal Morse have been leasing their commercial Simmental operation, Wongalee, at Molong for the past 12 years with positive results.

Originally from east Coonamble, James worked in corporate agriculture as a grain buyer before moving back to Sal's parent's property.

"Sal's parents have been here since the mid-1960s. I think there's still a good future in ag but we've got to work out



how we can do it so we're profitable but also looking after the land. We're the custodians and we're conscious of not flogging it," James said.

Focussing heavily on their soil health, the couple aim to strengthen and build resilience with their fodder crops.

"We grow summer and winter fodder crops across 230-300 hectares and, if we get some more rain, we'll start sowing sorghum, millet, snow peas and forage soybeans," James said, adding the couple use rotational cropping



methods to improve the soil nutrients and increase yield.

"We're doing some pasture improvement and getting some natives in, trying to get away from the use of synthetic fertilizers so we use organic methods to get away from the sprays as much as we can.

"We're very much focussed on soil biology and that's



why we're sowing these multispecies to help with the soil profile.

The couple bought into Simmental/Black Angus-cross five years ago through Nundle-based Wombramurra Black Simmental stud due to their shared breeding principles.

"It's important to have that relationship with the breeders you're buying from and it would take a lot to sway me to go somewhere else. When you find something good you stick to it."

Currently running 300 breeders and 700 backgrounders the couple have chosen to sell direct with their feeder steers sent to JBS at Riverina, Caroona or to a feedlot at Dubbo.

"We run our animals pretty hard. Our heifers are joined for 22 days at 3per cent bulls and our cows joined for 45 days and then anything empty gets culled pretty fast.

If they don't raise a calf they disappear pretty quick."

James and Sal have chosen to cross with Angus in order to gain the premium at market with the couple running eight Wombramurra SimAngus alongside two pure Angus bulls.

"It's a simple way to get the benefits of a crossbreeding program without losing the softness in the replacement females - they end up varying from 50% to 75% Black SimAngus and 25% Angus.

"Usually like to have the steers gone at 12-14 months but, with market opportunities, they went at 8-10 months this year," James said.

"You end up with a few at the tail that hang around for a little bit longer and we don't have a strict regime whatever we can get is what we'll go with.

"We often get rid of larger ones and replace them with smaller ones so they don't eat as much feed," James said, adding he keeps a close eye on the market, taking advantage of opportunities as they arise. "We're not strictly selling into a feeder market."

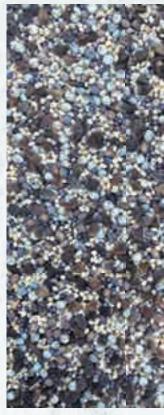
James stands by Simmental genetics with the beef producer impressed by their longevity, maternal instincts and carcase traits.

"There's no doubt they've been performing for us and we've had some good results in feedlot trials in the past few years with average daily gains of around 2.57 kg."

Continuing their work with Simmental-cross cattle is high on the agenda at Wongalee as James and Sal look forward to developing their breeding program in conjunction with their soil management strategy.

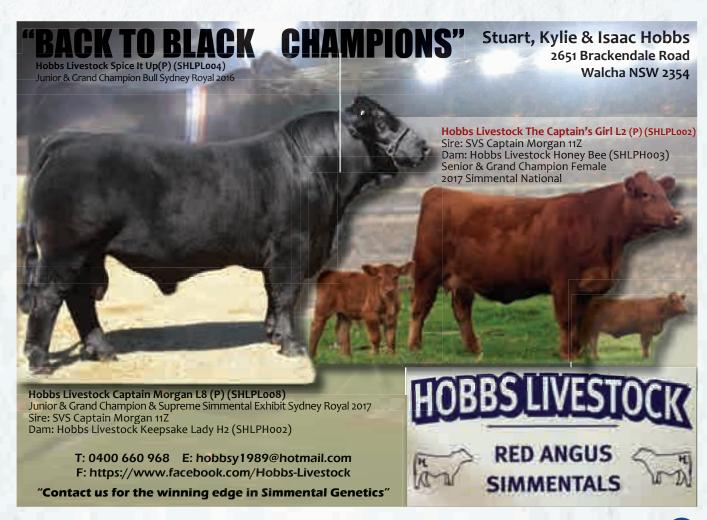






SEED IMAGES: James and Sal have two fodder brews which have been sown in October which include sunflowers, cowpeas, lablab and another mix containing millet, sorghum, buckwheat and brassica.

James has split the box on the disc seeder to sow small seed shallower and the big seed deeper and will be seeding in conjunction with NutriSoil liquid fertiliser.



New South Wales Council more than just formal meetings

The NSW State Council shifted focus recently from the more typical formal boardroom meeting, to introducing meetings on a committee members property, with partners and family members invited along.

Whilst such days still incorporate the committee members meeting to privately discuss and debate matters relevant to NSW members and the Simmental breed; the remainder of the day is dedicated to a social gathering of lunch along

Herd appraisal - Stuart Moeck, Tim O'Connell, Jessica Lewis, Simon Hale, Megan Cleary, Jacqui and Jason Impey, Nicole and John Hopkins

with a farm tour.

Typically, most meetings throughout the year are held in Goulburn, however the latest meeting was held on John and Nicole Hopkins property at Illabo.

It is anticipated that at least one meeting a year will be dedicated to the new format with the aim of strengthening friendships outside of the meeting room and sharing knowledge and ideas along with a herd appraisal.



NSW Councillors - Jessica Lewis, John Hopkins, Simon Hale, Jason Impey and Stuart Moeck

THE 3 PILLARS OF GOOD CATTLE NUTRITION

Beef cattle perform best when fed well. Managing their nutrition can be simplified – make sure they have a voracious appetite and enough feed to satisfy it. Grazing cattle often have either too much fibre or not enough. That is why drought is so debilitating – no feed ultimately means no income.

The rumen and liver directly control appetite. Building a nutrition program to support these organs is a good way to ensure cattle are hungry as teenagers and eat within the limit of the paddock conditions.

Three important supports to the rumen and liver are: energy, protein and minerals. All 3 need to be in the diet.

Energy

Cattle eat to an energy satiety. This limit is unlikely to be hit in the paddock. Too little dietary energy makes cattle lose weight. Fortunately cattle are able, with the help of rumen bugs, to convert grass into energy. As long as pasture fibre is digestible, no extra energy is required. When grass runs short, energy needs to be fed.

Proteir

Rumen bugs need protein. When pasture protein is low, it must be supplemented. It does not matter what form it is, the bugs will convert it to the form they need; that is

ammonia. The easiest and cheapest way to do this is with urea. A diet lacking in protein reduces intake and therefore performance.

Minerals

Phosphorous deficiency limits production in Northern Australia. A lack of it reduces appetite leading to reduced fertility and liveweight gain. However, other important minerals are short at one time or another. Long-term a deficiency in any mineral limits production.

A well-rounded nutrition program considers all 3 supporting pillars of cattle production. Traditional supplements use urea in the dry and phosphorous in the wet. These supplements aim to strengthen the 3 pillars.

Performance Feeds works with beef producers to design affordable and practical supplement programs. If you want to strengthen to the 3 pillars of your herd's nutrition your can call 1300 ANIPRO at any time.



Relatives meet up in the most

unexpected places

By: Vanessa Wenn

Sometimes you meet people unexpectedly and the Simmental breed certainly made this happen.

At this year's Lakeside Simmental Stud sale in Robe, South Australia, Simmental member Graeme Smith (known as Uncle Graeme) met up with relative and also Simmental member Anne Moya.



Graeme Smith, Jean Smith, Anne Moya, Andrea Leek

The story begins in Macclesfield, Victoria where Anne along with her mother and family lived a few miles up the road from Anne's mother's first cousin, Graeme Smith.

The families grew up together and Anne's father used to complete the hay baling with Uncle Graeme. When Anne decided to marry Frank Moya, it was decided that uncle

Graeme would MC at the wedding.

After this Graeme, Jean and the family moved towards Colac and the families lost touch with each other until this year at Lily and Dong's Simmental sale. Anne says, "I recognised that voice and Graeme recognised Anne's name."

Both Graeme and Jean (Warrowie Simmentals), Frank and Anne Moya (Tiraslea Simmentals) have recently joined the Victorian Branch committee, making it more special for the families to finally catch up after being distant for all those years.

To say that Simmentals bring people together, is truly an "understatement"!

Simmentals make their mark with long standing Victorian members

Graeme and his wife, Jean Smith of Warrowie Simmentals owns 1500 acres at Irrewarra (Colac). They currently run around 140 commercial autumn calving cows and the calves are sold in November of each year. "We don't wean calves, they are sold directly off their mother, except heifers that are replacement for the herd," Graeme says.

There are no rivers or creeks only lakes, so when the lakes dry up each year the silt blows out and forms the Lunette Banks. Graeme tells us, "There is town water to every paddock providing clean water all year round."

Simmentals have become a very large part of the Smith's family farm, with over the past 5 years Graeme and Jean selling heifers to China and Kazakhstan. "This year the exporters were offering \$1,500 per head for a minimum of 200kgs", Graeme tells us. "Same money as last year, but with lowering minimum weight," he says.

The Simmental breed being the versatile breed it is, has helped Graeme and Jean with there last year milk vealer steers average around 420kg at 10 months @ 350 cents per kg — making around \$1,420 each, for all purebred Simmentals.

"All our commercial cows are unregistered though are sourced from well-known studs like Collaroy, Brewers,



Wormbete, Tugulawa, Waterfront and Tennysonvale," Graeme said. "The bulls we are using have been purchased from Tennysonvale, Woonallee and of course our own breeding."

Warrowie Simmentals also run a small amount of stud cattle with heifers sourced from the same studs as their commercial females.

With the farm also having a self-replacing merino sheep for wool production, this certainly keeps both Graeme and Jean very busy.

Southern WA producer goes back to black

FOURTH generation Manjimup producer Kim Edwards has been proudly crossing his commercial herd with Simmentals for the past 25 years with positive results.

Shifting his commercial herd at Tellarup Brook Farms from Red to Black Simmentals seven years ago to put over Black Angus/Friesian, Kim said the breed's ease of calving and carcase traits won him over.

"We find they produce a softer type and the bulls are more fleshy and have a bit more fat cover which we were chasing - that comes through in their offspring," Kim said.

"We've had very good feedback from our butcher regarding our early calves carcase consistency, and direct customer feedback on eating quality".

Working alongside wife Donnette, and their three children Lilli, Tessa and Hadley, Kim is proud to continue the work his ancestors began in 1906 when the first farm was established in the area.

"We have always had vegetables, fruit and beef in this area and have been on this particular property for the past 86 years.

"There are a lot of challenges in farming, but working outdoors with animals and being in control of what you're doing - being your own boss - is what keeps me enthusiastic."

Purchasing two straight black yearling bulls from Bonnydale Simmentals near Bridgetown in February, Kim said he was thankful to have been using a breeder who was willing to work with him, supplying the best suited genetics for his business.

"The Introvigne family are helping us with our crossbreeding program and finding us new bloodlines to add to our herd.

"The Simmental cattle have a very good temperament and they're fast growing with heavy muscling," Kim said, and crossed with Angus we have increased weights in both steers and heifers equivalent.

"We find they are earlier maturing and come up to market weights straight off their mums at 9-10 months of age.

The 520 hectare aggregation runs across four small blocks of land situated on a mixture of undulating river and later growing flat country near Manjimup, 307km south of Perth.

"We have had a very dry start to the year and we've been fairly short of feed all the way through but we had a wet July/August and the spring is going fairly well - we're still getting a little bit of rain," Kim said, adding his pasture management program incorporates 24 hectares of a clover/rye grass mix and another 30 hectares of oats for hay production.

... continued on page 33



Billa Park

SIMMENTALS

Achievements IN 2017

ROMA SIMMENTAL SALE



Billa Park Maximum Impact M169(P) SOLD FOR \$26,000 TO LUCRANA SIMMENTALS



Billa Park Lock n Load L159 (P) SOLD FOR \$20,000 TO NAVILLUS PARK SIMMENTALS

CLERMONT SALE



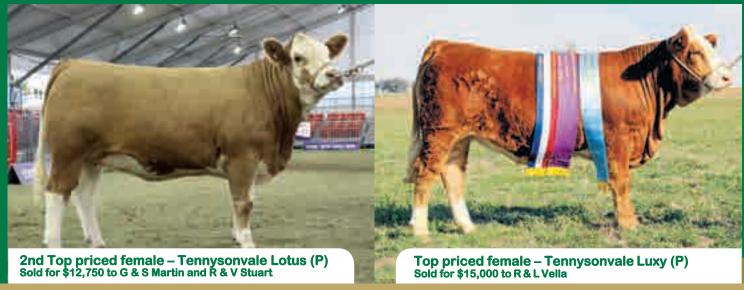
Billa Park L148 (P) SOLD FOR \$18,000 TO THE McKENZIE FAMILY, BLACKWATER





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Southern WA producer goes back to black

...continued from page 30

"We also seeded 60 hectares of rye grass this year into clover-based pastures and it's going well.

"We also usually plant some perennial rye grass behind the Chinese cabbage which we grow over the summer months to supply the Perth markets."

We have just been accredited as a Growsafe producer by using a mineral-based fertilizer from a company based at Tenterden WA, which is producing amazing results under both vegetables and pastures. We have found that the soils are responding well to the alkaline based range of products with lasting results.

Currently stocking 200 breeders and 70 heifers, Tellarup Brook Farms runs half a herd of Angus/Friesian-cross with the remainder made up of Black Simmental/Angus.

Kim supplies calves at 9-10 months old at 200–250kg dress weight to both Woolworths and a local butcher.

"They're around 200-250kg dress weight with the remainder purchased by Woolworths through an agent," Kim said.

"We want to continue selling locally and through our agent but we want to try and extend our window for selling grass fed so we don't have to use grain.

"It's harder to keep the quality up once the grass dries off so we may look at irrigation in the future."

Kim said the beef industry was one which is ever-changing.

"Things certainly don't always go as planned but we make the most of it - it's about networking and finding the right solution and rolling with the punches."



Use the QR code app to watch the Tellarup Brook Farms documentary





Cowcher cattle head

to China

WESTERN Australian father and son team Charles and Peter Cowcher have battled the highs and lows of the beef industry on their property Willandra.

The 1700 hectare property is situated in Williams Shire, approximately 145km south east of Perth with Charles and Beryl together with Peter and Jen, specialising in breeding high quality Simmental and Red Angus cattle.

The combined stud and commercial operation is currently running 170 Simmental and 130 Red Angus breeders in the stud and upwards of 400 cows with calves at foot in the commercial program. Approximately 280-300 hectares oats are sown annually which ensures a healthy hay supply and in most years, 100 hectares milling oats are harvested.

Charles began with Simmental in 1972, becoming a member of Simmental Australia that year.

"I was a foundation member in Western Australia and we certainly saw a lot of changes over the years, originally you weren't allowed a black spot on the animal bigger than your palm and now you have entirely black animals," Charles said.

The Willandra Simmental herd was originally known as 'Quaindering' and was established through a slow but steady upgrading program.

The base cows were Hereford/Australian Illawarra Shorthorn cross and through artificial insemination using semen from European based sires such as Hampshire Mayer, Scottish Neff, Scottish Neptune and perhaps the best of the early sires, Scottish Herod, the Simmental journey began.

Charles purchased the first purebred Simmental bull to be offered in WA, Sundowner Ranches Edward. This sire was born in New Zealand and imported to Australia by the Tenderloin Stud. Along with the AI sires, Edward was pivotal to the foundation of the Willandra Simmental herd.

Since 1972, Peter said many introduced and homebred sires have been influential in establishing and improving the quality of the Willandra herd.

Some of these include Waldon C309, purchased from the Waldon stud at Tammin in the mid-1980s. Tusmore Jet, a sire that arrived on the property in 1989 as a calf at foot when Rissington Auckland Girl was purchased in a reduction sale from the Tusmore stud in South Australia.

During the decade of the 1990s, sires such as Hamelin Grover, Hamelin Flash Al, Quaindering Muscleman and Buckingham Pagan contributed greatly to the herd.

Since 2000, Peter said the best performing sires have included Piper WWW Dot Com, purchased from Kelso Grazing, Coolah, NSW, plus Willandra Xian, Willandra Commando and Woonallee Brigadier, purchased from the Baker Family, Furner, SA.

The Cowcher family began marketing Simmental bulls to



the commercial industry in the 1980s.

"My earliest memories of selling our Simmental bulls, was at the Bridgetown yards where there was a Society sponsored sale during the 1980s," Peter said.

"We started having great success and so it was decided to hold our own on-property sale. The first sale was held in 1989 and this coming year in 2018, we will conduct our 30th Annual Sale."

The Simmental stud has always been run under commercially orientated conditions, with animals selected on a combination of visual and performance assessments.

BREEDPLAN has been an important selection tool for many years with diligent weight recording and scanning for carcase traits resulting in reliable EBVs with a good level of accuracy.

"At Willandra, we have concentrated on producing Simmentals that combine high production with great efficiency, our cattle are defined by their excellent early growth and carcase attributes.

"We are all about breeding a traditional and truly Australian Simmental that consistently produces in our environment," Charles said.

In the Willandra commercial herd, crossing Simmental with Red Angus has been very successful.

"We believe the Simmental/Red Angus-cross are a perfect fit for our commercial market," Peter said.

"They express all the right attributes we look for in terms of carcase yield and quality and for a self-replacing herd, the females are highly fertile, calve easily and have all the milk we need to produce a heavy weaner.

"The high production traits of the Simmental and maintenance ease of the Red Angus marry well together."

Willandra's commercial calves are weaned at 7-9 months of age and are sold to local feedlotter Welldon Beef.

"These go directly to Welldon, with most calves forming part of a contract with Coles and some calves are sold into smaller domestic outlets," Charles said.

"The feedlot aims to turn off cattle at 12 months of age, weighing around 270kg HSCW and carrying 6-12mm fat."

While the Willandra bull sale is a key feature for the stud, Charles said they have had some success, along with other







WA studs, in accessing international markets, with a small number of yearling bulls regularly sent to China to be incorporated into AI programs.

"It's a niche market," Charles said, adding Willandra has already sent eight head to China in March this year with another eight marked for sale.

"These cattle are selected on performance data not visual appraisal - the Chinese buyers will go through the performance data and the BREEDPLAN figures of our yearling bulls and provide us with a list of bulls they would like to select from."

"Then we negotiate which ones they can inspect. We need to be sure that we retain our best bulls for our bull sale and our local clients who support us every year.

"Our aim is to get at least 10-15 bulls into China every year returning around \$6,500 to \$8,000 per head, but it depends on the demand and what they're offering at the time."

Simmentals have supported four generations of the Cowcher family since 1972 and have been the driving force in the profitability of the beef operation at Willandra.

"The future looks bright for Willandra," Charles said.

"I enjoy working with the Simmental breed and you can always strive for improvement and some farmers might throw it in and go off and start cropping but we like cattle and, if you like something, then you do it to the best of your ability."

WWW.BULLOCKHILLS.COM.AU



Chris is living the dream at Clerkness

A LIFETIME of working on Bundarra property Clerkness hasn't dulled Chris Stahle's passion for commercial beef production. Finding a position as a farm hand after leaving school at 16, Chris has spent the past 43 years learning the ins and outs of the trade, becoming manager to the 12,140 hectare mixed sheep and cattle property.

"Our main herd is Angus, Droughtmaster and Brahmancross cows," Chris said, adding Clerkness Simmental bulls are put over the Brahman and Droughtmaster cows with the Charolais bulls used over the black cows.

"Some of the Simmental calves have even topped the sale ahead of the Charolais-cross."

Home to as many as 5,000 breeding cattle, including 164 bulls, Clerkness also runs upwards of 3,500 head of Dohne ewes with recent rain giving new life to dry paddocks.

"It's absolutely brilliant at the moment - three weeks ago I would have said it was a disaster but we've had 4 inches in the past fortnight, so we haven't had it too bad."

Chris said good weather has allowed him to buy in as many as 1,600 head of cattle this year.

"Now that we've had enough rain ,we'll have enough feed to get them through." $\,$

Incorporating a pivot irrigation system to produce around 1,200h of oat crops per year, Chris also bales pasture which he stores in sheds and under the ground in pits. "We're hoping to never use it but it's there if it gets too dry."

Selling at the May weaner sale in Inverell, Chris said young cattle which aren't sold are usually kept and sent to feedlotters.

Chris said using Simmental as a cross with the Clerkness Brahman and Droughtmaster cows has been a positive step for the breeding program which sees heifers joined at two years of age.

"We've just calved and I didn't have to touch one of them, you miss a year but you get a lot less trouble," he said,



Chris Strahle, Clerkness, Bundarra, NSW with auctioneer Robbie Bloch, CL Squires & Co, after purchasing eight bulls at the Lucrana Sale

adding he usually joined 5-800 heifers per year and the Simmental genetics made the perfect cross.

"They have a very good temperament and are doing their job so there's no reason to change."

Clerkness has been purchasing Simmental bulls from Texas-based breeders Lucrana Simmentals since the property took on the breed and are more than happy with the results.

"Putting them over Brahman cows works very well, they put a lot of weight and bone into them and they seem to calve easier.

"We'll get around 300 Simmental-cross steer calves and about the same number of heifer calves which we'll keep."

Chris is hoping to continue his work with Simmentalcross cattle at Clerkness as buyer demand increases.

"I want to keep a model property and keep doing what we're doing every day."







Field Day 6 February, 2018 Sale Date 23 February, 2018

70 Black Simmental & Simangus Bulls

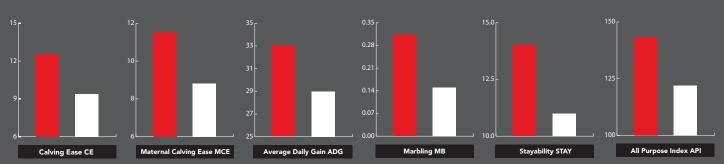
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Coolahan's passion for Simmentals still strong after retirement

DRIVING cross-country to receive and deliver milk as a tanker driver, led Victorian breeder Terry Coolahan to discover Simmental cattle and inspired him to build a stud from the ground up.

"I grew up on a dairy farm at The Sisters, near Terang, and then worked for a dairy company picking up milk on farms in the 80s," Terry said.

"That's when I first spotted the Simmental cattle and their calves."

"I thought 'they look alright' and so I bought my first Simmental in 1991 from a special sale in Warrnambool."

Purchasing three cows, Terry initially used AI to breed

his first lot of calves, slowly building his stud, Coolaroy Simmentals, to include 100 registered females, their calves and Coolaroy's home-bred herd bulls.

Running the cattle on their home property which stretched across 49 hectares, Terry and wife Susan also leased another 50 hectares nearby.

"When I first saw the Simmental cattle, they were crossed with Herefords and they were doing so much better than the pure Herefords.

"I learned more about them and about their temperament and their ability to appeal to a range of different markets and they just really appealed to me."



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After working at the milk factory for the past 43 years while also taking on stud breeding, Terry said it's time for him to slow down.

"We've had a few reduction sales over the past few years and our cattle have gone to parts of Victoria, South Australia and New South Wales.

"In the last 12 months I was leasing a property and the owners began building on it and the prices were good, so I took that as an opportunity to sell the remaining cattle."

Retiring from his role at the factory, Terry said he won't be slowing down anytime soon.

"We've been renovating our house and I'm helping a mate out with their harvesting and I've got five grandchildren who are keeping me busy."

A traditionalist at heart, Terry said he will always have a soft spot for the original, cream coloured Simmental.

"It's tough to see cattle which have been crossed with other breeds and they're different colours, you can't tell they have Simmental in them and the breed isn't getting the recognition it deserves."

Terry said selling his herd hasn't dampened his love for the breed and is happy to talk to anyone about the qualities Simmentals possess.

"They're doing a wonderful job in Queensland and I think they're very suited to that environment.

"I think there's a great opportunity for Simmental cattle and I think there is strength in the future of the breed - I'm proud to have worked with them and I try and promote them wherever I go."





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Simmental cattle boom on coastal country



A LONG family history of sheep and cattle production has seen fifth generation cattleman Leo Neill-Ballantine thrive at Galloway Plains, south west of Gladstone.

Living and working in the area since Leo's third great-grandfather Hugh Neill purchased freehold land in 1863, the family has celebrated the ups and downs

of commercial beef production.

Purchasing a number of bulls from Clay Gully Simmentals, among others, over the years, Leo said the family has moved through the breeds, originally stocking Herefords before moving into Brahmans due to their tick and fly resistance.

"As we got more Brahman content, we came around to Simmentals," Leo said.

With the heifers going into their second calving for the year, Leo said the Brahman/Simmental-cross makes for an easy calving season.

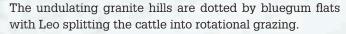
"At this early stage, they are travelling very well compared to other breeds."

Running about 2500 breeders on 20,234 hectares, Leo admits, while producing beef on coastal country may come with it's own set of challenges, he is happy to be in a region which receives good rainfall.

"What is lacks in quality, it makes up for in rain - we've had a bit over 200mm of rain over the past couple of weeks and we got about 60mm in winter.

"The country is pretty soft now and we haven't had a start to a wet season like this in my whole life.

"At the end of the day, if it doesn't rain again until after christmas, we'll have enough moisture to get through."



"We have 4,000 acres (1,618 hectares) split into eight paddocks where we rotate 500 head.

"We have 10 of our bulls out at the moment - we tried to go back to seasonal mating but we found that it wasn't overly successful so, over the past 12 months, we've had most of them out and we hold a few back to rest them."

The family run outfit now boasts 18 Simmental bulls which are put over the Brahman-cross cows.

"We have predominantly Grey Brahmans mixed in with brindles, red and creamier-coloured cows," Leo said,

adding he had seen a change in the market recently with more people moving toward Simmentalcross cattle.

"Usually at 9 months we sell them at the yards but we've also been marketing cattle ourselves, at home.



"People know us so you don't have too much drama finding someone to buy them," Leo said, adding the Simmental genetics have produced high growth and resilience.

"To me, they are a nice looking animal when you wean them and they seem to be a good cross - you talk to people who have tried them and nobody has a bad word."

Leo said the family would next be considering expanding the area they've set aside for rotational grazing.

"I want to expand our breeding capabilities and sustainability on the land we currently have instead of expanding the area it covers."





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Jane Lowe 0408 488 609

Peter Lowe 0407 221 254

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Mark Scown 0408 884 875





Boomey Park meeting

By: Kate Stark

market demand

Manager of Molong's Boomey Park Gus Shannon has spent the past 12 years working, under the guidance of owners Peter and Odette Morley, to improve the commercial herd potential using the best in Simmental genetics.

Purchasing bulls from Furner-based Woonallee Simmentals, Valley Creek at Bowral and southern stud Wormbete Simmentals, the cattleman said he is proud to see the property's breeding program paying off.

"As we've gone along and gained strength in our herd - our ideas and the confidence in the type of bulls we're selecting has grown too," Gus said.

"It's getting better and better with each season and we're really starting to see the type of cattle we originally planned to have, become more of a reality."

The mixed operation runs about 900 head of Simmental-cross breeding cows and 30 Simmental bulls alongside 5,000 Merino ewes.

"The majority of our steers and cull heifers will be sent to the Coles Graze Market, a certified grassfed market and we try and get them into there at around 550kg," Gus said.

Working with his wife Jane, along with two permanent staff, Gus runs the 4856 hectare property like a well-oiled machine.

"The Morley's have owned Boomey Park for the past 16 years and they love the Simmental breed and so do we.

"We're trying to breed a polled deep-red, soft animal on a meatier body with a bit less frame than the traditional type.

"It seems to be working and the Poll Hereford influence,

which makes up about 25 per cent of the herd genetics, is helping to confirm the type we're breeding for. They do complement each other very well."

With summer just around the corner, Gus said the

season has been patchy after receiving 150mm in March.

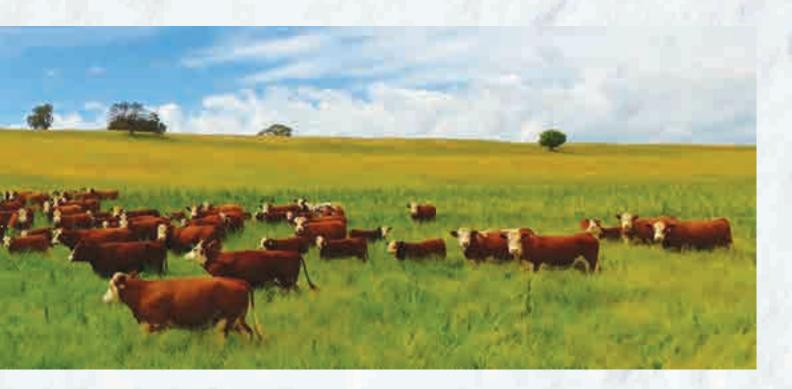
"It was a huge start and then it stopped and we had a very dry, cold winter but it's just started raining since we got into October and we've had around 60mm which has perked things up pretty nicely.

"As it warms, we're going to need more but we have things set for the dry with baled pasture in storage."

Fattening the steers on their oat crop throughout the winter and into spring, Gus also runs both the cattle and sheep across improved pastures.







"We've got a good mixture of improved pastures with some native undulating country but we try and keep it as simple as possible - we're graziers, not farmers.

"We bale the oats and harvest some which is stored in onfarm silos for the sheep and, depending on the rotation, graze those paddocks right through to fatten the back-end of the steers and the cull heifers through the spring.

Selling the steers from about 14 months of age, Gus said the majority are usually gone by the time they hit 18 months.

"Timing is the key to get them out as quickly as we can."

Gus said he would continue with the Boomey Park grass fed

program with the Simmental cattle as traceability and sustainability become more important to consumers.

"We're meeting market demand and it's working well

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for us."

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Browns Stockfeed Victorian

on-farm Challenge 2017

Story & Photos by Garry Gillett and Vanessa Wenn



John Leek presenting to Anne & Frank Moya

The Victorian Branch of Simmental Australia, in association with our major sponsor Browns Stockfeed, conducted an On-Farm Challenge (OFC) in early November.



Lindsay Davies from major sponsor Brown Stockfeeds

The aims of the OFC were to improve the Simmental breed to better meet current and future market needs. To provide assistance to breeders by communication with experts who can provide constructive comments about individual animals and/or herds.

To encourage and support greater participation by members, without the need to prepare animals for Show conditions. To stimulate fellowship between members from different areas of Victoria. To promote and showcase Simmentals in Victoria.

The concept of the challenge came about from Victorian councillor Frank Moya along with his wife Anne Moya -Tiraslea Simmentals. The OFC had 13 Victorian Studs enter 109 registered Simmentals that were judged over 4 days, by respected cattle Judge Mr. Peter Collins. Peter Collins

along with Frank Moya travelled throughout Victoria from Gippsland to the NSW border and through the Western District as far as Edenhope, culminating in a Presentation dinner and fundraiser in Bendigo on the Saturday evening. Members enjoyed a great evening catching up with old friends and meeting newer members.

Mr. Collins said, "I was amazed with the quality of the cattle put up, from cattle grazing on the green feed through Gippsland and the irrigation pastures of Central Victoria and the dryer areas of the Western district".

Peter also commented he was very impressed with some of the large commercial herds he visited over the 4 days. "The enthusiasm shown by members to have someone visit their property and listen to my opinions of their cattle was unbelievable", Peter said. Victorian President Mr. John Leek said, "the enormous success of the OFC will now see it being an annual event, with the distinct possibility of expanding it further".

John couldn't thank Peter Collins, Frank and Anne Moya enough for organising a tight, but successful travel itinerary along with the committee organizers whom helped make the Presentation night a great success.

The Victorian Branch also announced a Special award for the Judges choice of Best Bull under 30 months of age. This award, which will be given annually at the OFC Presentation night, will be known as the Ryan-Emerson award in honor of Mel Ryan and David Emerson, who were integral in the establishment and promotion of Simmental, in not only Victoria but Australia wide. The Victorian branch were honoured to have Gina Ryan and Cam & Caroline Emerson in attendance.

Ryan – Emerson Award, Judges Choice of Best Bull under 30 months of age. Awarded to: Rowlon Park Titanium, Exhibited by Don Buchanan.

The night was a huge achievement with Second Vice President of the World Simmentals Fleckvieh Federation and current ASBA Councillor, Mr. Peter Wenn on the microphone. Peter successfully auctioned off the 800kg bulka bag kindly donated by our major sponsor Browns



Frances Radomiljac & Don Buchanan receive the Ryan – Emerson Award from Victorian President, John Leek



Browns Stockfeed Nutritionist – Lindsay Davies, Frank Moya, John Leek, Peter Collins, Peter Wenn

Stockfeed, to the successful bidder.

The Victorian Branch would also like to thank those who donated items for the Fundraiser:

Simmental Australia, MERIAL Australia, The Farmers Mailbox, Lara Leigh Simmentals, Mt Ararat Simmentals,

Kaye Gillett, Pinaroo Hills Simmentals, Meddi Livestock Supplements, Max Bowman & SEMEX Australia.

1st Place Winners were:

- 1. Female Under 12 months Tugulawa Meg. Exhibited by Graeme & Jean Smith.
- Female 12 to under 18 months Rowlon Park M450.
 Exhibited by Don Buchanan.
- 3. Female 18 to under 24 months Valley Creek McPherson. Exhibited by Stu & Jill Cameron.
- 4. Female 24 to under 36 months Milky Way Brina. Exhibited by The Doelle Family.
- 5. Female 3 years to under 5 years Milky Way Brianna. Exhibited by The Doelle Family.



Judge Peter Collins, John Leek, Peter Wenn



Don Buchanan, Frances Radomiljac, Jim & Patty Doelle, Peter & Vanessa Wenn

- 6. Female 5 years and over Milky Way Zarina. Exhibited by The Doelle Family
- 7. Bull Under 12 months Milky Way Mini Minor. Exhibited by The Doelle Family.
- 8. Bull 12 to under 18 months Milky Way Naldo. Exhibited by the Doelle Family.
- 9. Bull 18 to under 24 months Pinaroo Hills Major. Exhibited by Peter & Vanessa Wenn.
- 10. Bull 24 to under 36 months Rowlon Park Titanium, Exhibited by Don Buchanan.
- 11. Bull 3 years and over. Milky Way Slate. Exhibited by The Doelle Family.
- 12. Two offspring of one sire up to 18 months.

 Rowlon Park Tyson. Exhibited by Don Buchanan.

Junior Champion Female. Valley Creek McPherson. Exhibited by Stu & Jill Cameron.

Junior Champion Bull. Pinaroo Hills Major. Exhibited by Peter & Vanessa Wenn.

Senior Champion Female. Milky Way Brianna. Exhibited by The Doelle Family.

Senior Champion Bull. Rowlon Park Titanium, Exhibited by Don Buchanan.



Cam & Caroline Emerson and Gina Ryan

Letter from Wales

A few months ago the office was contacted by a Welsh breeder, Dafydd Jones, who wanted to fit in a few visits to Simmental breeders while he was in our part of the world.

This is what Dafydd had to say after his trip:

During September and October, I, Dafydd Jones and my brother John, travelled from Wales to Australia for a friend's wedding and took this opportunity to see how Simmentals in Australia compare to home.

Back on the family farm we run the Banwy herd, a 25 cow pedigree Simmental herd together with 75 Simmental and Angus commercial cows. We also run 1,200 breeding ewes.

Our herd achievements include breeding Banwy T-Rex who was sold to the Clonagh herd in the Republic of Ireland where he was the National Champion three years in succession, and had bred many show and sale champions.

We also bred B. Wonderboy, who was Reserve Supreme Champion at the famous Stirling bull sales. He was sold to the noted Popes herd and has sired the highest classified beef animal in the UK at EX95.

During our time in WA we visited the Topweight, Tullamore Park, Bandeeka, Naracoopa and Willandra studs, many thanks to Jenny May for organising these visits.

We then moved on to South Australia where Renee Mooney organised for us to visit the Mt Mooney, Woonallee and Grangeburn studs.

We concentrated on mainly traditional herds as the blacks aren't allowed to be registered in our herdbook, but I must admit that I was impressed with the blacks that we saw at the various farms.

It was evident from our visits that the type of Simmental in Australia differs significantly to those in the UK, but although a different type it is still easy to appreciate a good animal, and we saw many of these at all the studs we visited.

An obvious difference was the climate that the cattle were kept in, at home we supplementary feed over the winter where our cattle are housed for six months. One of the first questions many of the hosts asked was our annual rainfall, a question I didn't know the answer to, as a lack of rain is not something we have to worry about, quite the opposite! After some research I found that our average annual rainfall is around 1.500mm.

One thing that is difficult to comprehend is the scale of things in Australia. Seeing 50 yearling bulls in a paddock is something that will stay with me for a long time, as is a stock bull having the sole run of a 50 acre paddock.

Many thanks to all the hosts for giving up their time in showing us quality animals and for their generous hospitality.

Dafydd Jones

Banwy Simmentals

It was great to meet Dafydd and John here in Australia on their travels. I would like to thank he Studs here who took the time to showcase their own animals

It was very interesting listening to how they run their own stud and comparing animals from

They were impressed with the type of Simmental we have here and how our cattle manage our weather conditions.

Thanks Dafydd and John for your interest in the Australian Simmental Cattle.

Renee Moone

Mt Mooney Simmentals





Banwy T-Rex bred by Dafydd Jones









Photos taken by Dafydd from the studs he visited here in Australia

Clermont cattle show and sale

returns local winner

By: Martin Bunyard, Queensland Country Life

Frank and Scott Finger's pen of 10 home-bred Simmental/Brahman-cross steers won the pen of Jap bullocks, grain fed minimum 100 days, then went on to win champion prime cattle of the show and also grand champion exhibit of the show.

Frank Finger said it was a real honour to be awarded the top prize at the Clermont Beef Expo's prime and store cattle show and sale.

"We find Simmental-cross cattle excellent for weight gain in our country," Mr Finger said.

"These champion bullocks entered the feedlot in lighter condition than usual due the dry conditions, but we managed to get them to 430kg at feedlot entry weight."

The Finger's steers entered the Paringa Feedlot at Capella for 100 days on feed with the family only entering steers in Clermont's Beef Expo cattle competition for the past three years and winning grand champion exhibit for the last two years.

"I think the secret to us producing show winning commercial cattle is buying good quality bulls," Mr Finger said.

The family currently buys Simmental bulls from Meldon Park, Billa Park and Blue Dog studs.

"We have a Brahman breeder herd and put Simmental bulls over the females to achieve the benefits of increased weight gain in our progeny when both lotfeeding or fodder crop feeding," Mr Finger said.

"We sell all the Simmental/Brahman-cross progeny."



Jake Passfield with Clermont Beef Expo grand champion exhibit winners Frank and Scott Finger, Hillview, Clermont. Steers sold for \$2,048/head.

"We also use Brahman bulls over select females to produce pure Brahman replacement heifers for our breeding herd.

The grand champion exhibit of 10 head sold to 292c/kg for 701kg to return \$2,048/head during the Clermont Beef Expo commercial cattle sale.

The Finger family take home prize money and broad ribbon as winners of the Isaac Regional Council Grand Champion Exhibit of the Beef Expo.

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Private inspections always welcome







Pittsworth Showgrounds set the stage on September 28th to October 1st 2017 for the 'new and improved' Simmental Youth Camp, or as it was better known as, 'The Rural Weekly-Beefing Up the Next Generation'.

Day One for the Senior Participants was an eye-opener for most, to say the least, with them being able to witness first hand, the major steps involved in the entire beef production/consumption system in Australia.

First stop for the day was to Mort and Co's Grassdale Feedlot in Dalby where they received an in depth presentation on ruminant physiology and nutrition by renowned feedlot veterinarian and nutritionist, Dr. Matt George from Bovine Dynamics. Participants were then given a guided tour by feedlot manager, Brad Robinson, of the Grassdale operation which included the feed-mill, cattle on feed and the induction/drafting facility.

It was then time to hit the road again, to head off to Fed-Up Feedlot, a family owned operation run by the Skene Family, Cecil Plains. Here, Glen Waldron, a livestock agent from Elders, gave a talk on the fundamentals of prime cattle selection and profit drivers in feedlotting. The Prime Cattle Judging competition followed this. The rest of the program for the seniors saw them continue the 'beef production theme' with them heading off to Oakey Beef Exports Abattoir to view the next step of the supply chain! Again, for most participants, this was the first time they'd experienced this and participants came back to Pittsworth raving about their tour! What followed for them was a fascinating carcass cut and identification presentation by Jarrod Lees from MLA, with Woolworths butcher Travis Iseppi also lending a hand! After this, competitors were walked through how an eating quality competition is assessed and were able to be involved in their own taste testing competition on varying cuts of meat! While the seniors completed their program, the younger participants learnt the important basics of animal handling and safety, tips on how to set up/keep clean the cattle stalls for the week, washing and blowing demonstrations as well as having plenty of time to bond with their animal and practice parading skills.

All competitors took part in the usual (but very important!) competitions which help to prepare them for other local and major shows; junior Judging, junior paraders and exhibiting their animals in their cattle classes. Thank you to our judges — Allison McCabe (Cattle Classes,)



Camp participants



Paraders competition.

Jamie Hollis (Junior Judging) and Matt Sowden (Junior Paraders) for officiating these events! Other demonstrations given throughout the week included a Fitting and Clipping Demonstration (also covering some other essential steps involved in preparing a show animal) given by Gavin Iseppi and Glen Waldron as well as a very relevant and important talk given by Julie Pocock-Iseppi on Public Speaking, Advertising and Social Media. There was plenty of time too, of course, for games and a sneaky water balloon fight!

With so many positive comments received following this camp; stay tuned for the next one!



In the washbay



Fitting/clipping demo



Left to right: The three winners of Grand Champion Junior Judge, Grand Champion Herdsman & Grand Champion Parader



Grassdale Feedlot



Junior judging competition

.....



Sydney Royal 2017

Show Results

SIMMENTALS

JUNIOR CHAMPION FEMALE

ELITE BLACK WENDY M102

RESERVE JUNIOR CHAMPION FEMALE

ELITE BLACK OPAL L107

SENIOR CHAMPION FEMALE

LANCASTER STRIKE K176

RESERVE SENIOR CHAMPION FEMALE

WOONALLEE AMBER J161

GRAND CHAMPION FEMALE

LANCASTER STRIKE K176

JUNIOR CHAMPION BULL

HOBBS LIVESTOCK CAPTAIN MORGAN L8

RESERVE JUNIOR CHAMPION BULL

ELITE FLIRT'S LEGACY L109

SENIOR CHAMPION BULL

MALA-DAKI RED TOP GUN K660



Junior Champion Female Elite Black Wendy



Reserve Junior Champion Female Elite Black Opal



Senior and Grand Champion Female Lancaster Strike



Junior and Grand Champion Bull Hobbs Livestock Captain Morgan



Sydney Royal 2017

Show Results

RESERVE SENIOR CHAMPION BULL

VALLEY CREEK UPGRADE L018

GRAND CHAMPION BULL

HOBBS LIVESTOCK CAPTAIN MORGAN L8

TWO BULLS, NOT OVER 24 MTHS

ELITE CATTLE CO

SIRE OR DAM'S PROGENY

HOBBS LIVESTOCK - HOBBS LIVESTOCK HONEY BEE H003

BEST EXHIBIT

HOBBS LIVESTOCK CAPTAIN MORGAN L8

MOST SUCCESSFUL EXHIBITOR

VALLEY CREEK SIMMENTALS



Reserve Junior Champion Bull Elite Flirt's Legacy



Senior Champion Bull Mala-Daki Top Gun



Reserve Senior Champion Bull Valley Creek Upgrade

2018 Show Dates

Canberra Royal

23 – 25 February

Toowoomba Royal

12 - 14 April

Sydney Royal

23 March – 3 Apri

Bathurst Royal

13 - 15 April

Brisbane Royal

10 - 19 Augus

Adelaide Royal

31 August – 9 September

Perth Royal

22 – 29 September

Melbourne Royal

22 September - 2 October

Launceston Royal

11 - 13 October

Geelong Royal

18 - 21 October

Hobart Royal

23 - 27 October



Brisbane Royal (Ekka) 2017

Show Results

SIMMENTALS

JUNIOR CHAMPION FEMALE:

ELLENDALE FLIRTIN' WITH THE SHERIFF M007

RESERVE JUNIOR A CHAMPION FEMALE:

ELITE BLACK OPAL L107

SENIOR CHAMPION FEMALE:

BILLA PARK POLL KHLOE K82

RESERVE SENIOR CHAMPION FEMALE:

KBV LUCKY STAR L002

GRAND CHAMPION FEMALE:

BILLA PARK KHLOE K82

JUNIOR CHAMPION BULL:

MELDON PARK MATADOR M068

RESERVE JUNIOR CHAMPION BULL:

ELITE FLIRT'S LEGACY L109

SENIOR CHAMPION BULL:

MELDON PARK LIGHTNING JACK L091

RESERVE SENIOR CHAMPION BULL:

KBV LEGACY L006



Junior Champion Female Ellendale Flirtin' with The Sheriff



Senior and Grand Champion Female Billa Park Poll Khloe



Junior and Grand Champion Bull Meldon Park Matador



Senior Champion Bull Meldon Park Lightning Jack



Brisbane Royal (Ekka) 2017

Show Results

GRAND CHAMPION BULL:

MELDON PARK MATADOR M068

BREEDERS GROUP:

ELITE CATTLE CO

PAIR OF BULLS:

ELITE CATTLE CO

SIRES PROGENY:

MELDON PARK SIMMENTALS



Reserve Senior Champion Bull KBV Legacy

SIMBRAHS

GRAND CHAMPION FEMALE

KBV BRASILIA L003

RESERVE CHAMPION FEMALE

GOWRIE LUCINDA L111

GRAND CHAMPION BULL

GOWRIE LUCAS L038

RESERVE CHAMPION BULL

GOWRIE MUSKAT M323



Grand Champion Female KBV Brasilia



Grand Champion Bull Gowrie Lucas



Melbourne Royal 2017

Show Results

JUNIOR CHAMPION FEMALE

WEBB MYSTICAL

RESERVE JUNIOR CHAMPION FEMALE

SAVANNAH ZOE M012

SENIOR CHAMPION FEMALE

SAVANNAH FANCY

RESERVE SENIOR CHAMPION FEMALE

SAVANNAH ZOE M05

GRAND CHAMPION FEMALE

SAVANNAH FANCY

JUNIOR CHAMPION BULL

CLITHEROE MAGNUS

RESERVE JUNIOR CHAMPION BULL

CLITHEROE MANU

GRAND CHAMPION BULL

CLITHEROE MAGNUS

SUPREME EXHIBIT

SAVANNAH FANCY

BEST 3 HEAD

WEBB BLACK SIMMENTALS



International Judge, Bruce Holmquist, General Manager of Canadian Simmental



Junior Champion Female Webb Mystical



Junior and Grand Champion Bull Clitheroe Magnus



Reserve Senior Champion Female Savannah Zoe



Melbourne Royal 2017

Show Results

SIRE'S PROGENY

CLITHEROE SIMMENTALS

BEST 2 BULLS

CLITHEROE SIMMENTALS

BEST 2 FEMALES

WEBB BLACK SIMMENTALS

MOST SUCCESSFUL EXHIBITOR

CLITHEROE SIMMENTALS



Sire's Progeny Clitheroe Simmentals



Grand Champion Female and Supreme Exhibit Savannah Fancy



Perth Royal 2017

Show Results

SENIOR AND GRAND CHAMPION FEMALE

TOPWEIGHT BETTINA J24



Bettina also came THIRD IN INTERBREED





Adelaide Royal 2017

Show Results

JUNIOR CHAMPION FEMALE

WOONALLEE SIMPLY THE BEST M171

RESERVE JUNIOR CHAMPION FEMALE

GOOMABURRA LOTTIE M503

SENIOR CHAMPION FEMALE

WOONALLEE CHARO H140

RESERVE SENIOR CHAMPION FEMALE

WOONALLEE SHOWGIRL H135

GRAND CHAMPION FEMALE

WOONALLEE CHARO H140

JUNIOR CHAMPION BULL

WOONALLEE MAN O WAR M244

RESERVE JUNIOR CHAMPION BULL

WOONALLEE MAGICIAN M35

SENIOR CHAMPION BULL

MAVSTAR LICORICE RED L141

GRAND CHAMPION BULL

WOONALLEE MAN O WAR M244

SUPREME CHAMPION EXHIBIT

WOONALLEE MAN O WAR M244

SIRE'S PROGENY GROUP

WOONALLEE

BREEDERS' GROUP

WOONALLEE

RESERVE CHAMPION INTERBREED

SIRE'S PROGENY

WOONALLEE



Junior Champion Female Woonallee Simply The Best



Reserve Junior Champion Female Goomaburra Lottie



Senior and Grand Champion Female Woonallee Charo



Junior and Grand Champion Bull Woonallee Man O War



Senior Champion Bull Maystar Licorice Red



Hobart Royal 2017

Show Results

JUNIOR & GRAND CHAMPION BULL

KIDMAN DOWNS MATER

JUNIOR CHAMPION FEMALE

DAMELEE MOONBEAM

RESERVE CHAMPION FEMALE

DAMELEE MOJO

SENIOR CHAMPION FEMALE

DAMELEE LADY LUCK

RESERVE CHAMPION FEMALE

KIDMAN DOWNS LEGALLY BLONDE

GRAND CHAMPION FEMALE

DAMELEE MOONBEAM

BREEDERS GROUP OF THREE

KIDMAN DOWNS

BREEDERS PAIR OF ANIMALS

DAMELEE



Supreme Exhibit of Hobart Show Damelee Moonbeam



Junior and Grand Champion Bull Kidman Downs Mater



Junior and Grand Champion Female
Damelee Moonbeam

CHAMPION INTERBREED BEEF JUNIOR HEIFER

DAMELEE MOONBEAM – DAMELEE SIMMENTALS

INTERBREED BEEF JUNIOR PAIR

DAMELEE SIMMENTALS

GRAND CHAMPION INTERBREED BEEF FEMALE

DAMELEE MOONBEAM – DAMELEE SIMMENTAL

SUPREME CHAMPION EXHIBIT

DAMELEE MOONBEAM – DAMELEE SIMMENTAL

Back-to-Back win in

SE grassfed competition

By: Catherine Miller, Stock Journal

Furner beef producers Chris and Maris Bateman have collected the coveted silverware in the 2016/17 Southern Grassfed Carcase Classic, for the second year in a row.

Their 19-month-old Simmental-Hereford steer rose to the top from more than 720 entries from across SA and western Vic- making it the nation's largest grassfed beef competition.

Their grand champion carcase scored 90.61 points from a possible 100, including maximum points for saleable meat yield and a Meat Standards Australia index of 62.61.

The 339.8 kilogram carcase was among 23 cattle the Batemans entered in early December last year, concluding

in a presentation dinner held at Naracoorte.

Mr Bateman says the event held at Teys Australia's Naracoorte abattoir, is a great fundraiser for the Royal Flying Doctor Service and chance to benchmark with other grassfed beef producers.

"It is good to see how your cattle fit with other producers who like to follow their cattle through and are working on improving them too," he said.

"I take a lot of pride in my breeding – this probably means I am getting somewhere."



Chris and Maris Bateman, Furner are congratulated on winning the grand champion carcase award by SGCC chairman Allan Kain.

2017 Steers results

Adelaide Royal



Adelaide Glental Mississippi Grind – Highest Simmental Carcase Score, Glental Mississippi Grind



Adelaide Woonallee Steers – Champion and Reserve Champion Steers Woonallee Metwurst and Marshmellow

Champion Export Steer On Hoof

Woonallee Metwurst, TR & EA Baker, weighed 755kg, 13/13 mm of fat and 121 EMA

Reserve Champion Export Steer On Hoof

Woonallee Marshmallow, TR & EA Baker, weighed 735kg, 12/12 mm of fat and 114 EMA

Champion Light Domestic Carcase

Burra Community, Woonallee Casper, Breeder: Baker, weighing 395kg, 6/7 mm of fat and 67 EMA

The Australian Simmental Breeders' Association Ltd - SA Branch Premium For Highest Scoring Simmental Carcase

Glental Partnership, Glental Mississippi Grind M05 with 87.13 points, weighing 655 kg liveweight, $13/14~\mathrm{mm}$ of fat and $110~\mathrm{EMA}$

Champion Lightweight Carcase - Burra Community School's steer - Woonallee Casper

Melbourne Royal



Champion export led steer, led by Mark Lamborn, exhibited by Lewis Bruggemann from Mallala, South Australia. Picture: Andy Rogers

The Export and grand champion on the hoof was selected from the last heat of the led export class being 300kg plus.

The 680kg Black Simmental, was exhibited by Lewis Bruggemann from South Australia, and bred by Glental Partnerships, the May 2016 drop steer was by a Woonallee Simmental sire.

"If you get behind him you could stand on his back and roll over, do a backflip and land on it no worries at all," Judge Goetsch said.

"I believe he will hang up the safest and have the most red meat in him."

The steers live scans were Rib 8mm; Rump 6mm, EMA 113 and total carcase points of 83.77.

2017 Steers Results

Sydney Royal



Valley Creek Mastercard

Valley Creek MasterCard was the winner of Class 11: Heavy Weight Open Steer 501-529kg and also won Reserve Champion Heavy Weight Open Steer. Mastercard weighed 512kg, live scans were 6mm Rib and 7mm Rump fats and gained 81.5 carcase points.



The Stan Hill Trophy Steers

The Stan Hill Trophy Team chosen for Sydney 2017 were: Steer #1331 by GL & LR Martin – Rump 9mm, Rib 7mm, #1214 by Jessica Adams - Rump 11mm, Rib 7mm, #1120 by Stuart & Samantha Moeck - Rump 7mm, Rib 6mm, Reserve #1332 by Luke Adams - Rump 12mm, Rib 10m. The team came 7th overall with a combined carcase score of 245.5.



Southern Beef Technology Services (SBTS)

Southern Beef Technology Services (SBTS) is an extension service with the objective of maximising the understanding and use of genetic technologies in the Southern Australian Beef industry.

SBTS is a joint initiative of Meat and Livestock Australia (MLA), ABRI and a number of Breed Societies that run the majority of their cattle in Southern Australia. This includes the Australian Simmental Breeders Association.

Services provided by SBTS include:

- Technical Support: Technical officers are available via phone or email to provide technical support for BREEDPLAN and related genetic technologies.
- Herd Visits: Herd visits include discussion about the level of performance recording and the drivers of genetic progress in the herd. As part of the herd visit, SBTS produces Completeness of Performance and Genetic

Progress reports for the herd, the latter of which is only available in a herd visit.

- Workshops & Field days: SBTS regularly attends and presents at workshops and field days. Workshops organised by SBTS include BullSELECT, which is designed to assist commercial bull buyers with their purchasing decisions.
- Technical Documents and Tip Sheets: Maintenance and distribution of BREEDPLAN tip sheets and other technical documentation.



For more information and to contact SBTS, their website is http://sbts.une.edu.au/

SBTS Technical Officer for Simmental



Upon the retirement of Alex McDonald in June this year, Boyd Gudex took over as the SBTS technical officer for the Simmental breed.

Boyd is based in Armidale, NSW, and has a long history with the Simmental breed in New Zealand where he grew up. His family ran a commercial herd

derived from the Rufford and Willowbrook herds and his first job out of university was the genetic management of five herds, including Waikite Simmentals, for Landcorp Farming Ltd.

Boyd has extensive livestock genetics experience having

worked for a number of seedstock companies. This includes working on the family sheep stud, Landcorp Farming Ltd, Livestock Improvement Corporation (LIC) and Deer Improvement, all in New Zealand, and the Sitz Angus Ranch in the USA.

Boyd received his PhD in Animal Breeding from the University of New England in 2011.

He has also carried out research at the NSW Department of Primary Industries (BeefSpecs drafting calculator), LIC (Epigenetics and Mate Selection in dairy cattle) and Lincoln University (genetic tests for sheep).

Boyd can be contacted via:

Phone: 02 6773 1711

Email: boyd@sbts.une.edu.au



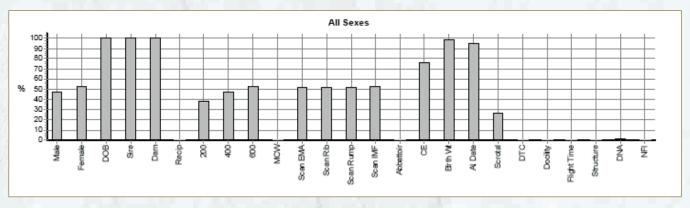


Completeness of Performance Reports and Star Rating

One of the key factors underpinning the accuracy of EBVs is the quantity of performance information that has been recorded. To assist breeders to monitor how much data they are collecting, BREEDPLAN produces the "Completeness of Performance" (CoP) report which assesses the quantity

of pedigree and performance information that has been submitted to BREEDPLAN by each seedstock herd. The CoP report is produced every time data is submitted and again annually (usually July) for every herd enrolled in BREEDPLAN.

Alphabet Completeness of Performance 2010 - 2014 Drop Calves



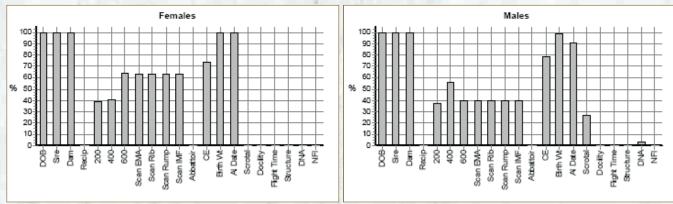


Figure 1: Graphs from an example Completeness of Performance report displaying the percentage of calves born in the herd over a five year period that have their animal details and trait information recorded on BREEDPLAN.

The CoP report contains tables and graphs that detail the proportion of males to females and the percentage of calves born in the herd that have their animal details and trait information recorded (Figure 1). The animal details include sex, date of birth (DOB), parentage, mating type (natural/AI/ET) and ET recipient details.

Typically, most animal details are compulsorily recorded by the breed society and thus should be 100% except for the sexes where it is expected that the sum of both sexes will be 100% and have a roughly 50:50 ratio. The mating type is displayed elsewhere in the CoP report and if the herd hasn't undertaken an ET program, then the ET recipient bar will also be zero as shown in Figure 1.

For traits recorded after birth, it is expected that the level of recording will usually be less than 100%, particularly as the cohort gets older, as animals are culled and/or die before measurement.

Figure 2 shows the level of weight recording in the example herd across years. This type of graph is extremely valuable for identifying missing information. In this example, we see that the level of recording for 200 day weight is typically 80-100% in this herd with the exception of 2003 and 2012 to 2014 (inclusive).

There are two main reasons for missing data; that the measurement was not taken (e.g. scales broken) or that the breeder forgot to submit the data to BREEDPLAN.

Fortunately, if it is the latter, the data still be can be submitted to BREEDPLAN years after it is recorded to rectify the gap. It is also important to note that sometimes the most recent birth years appear to be poorly recorded for some traits but in fact the absence of data is due to the animals not being old enough to have those traits recorded (e.g. it is impossible to record 600 day weight on six month old calves).

Similar graphs and tables detailing the level of recording across birth years are also available for animal details, carcase traits, birth and fertility traits and 'other traits'. Other traits include temperament, structure and net feed intake.

Alphabet Completeness of Performance Weight

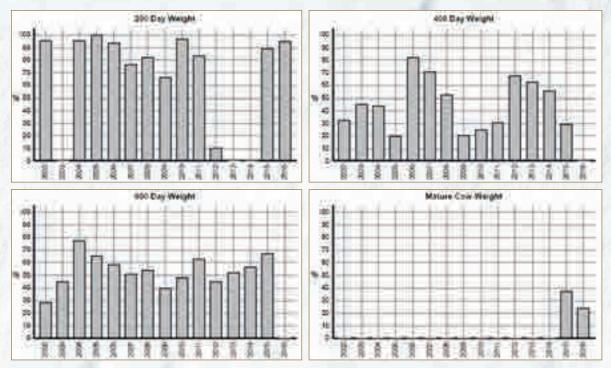


Figure 2: The Completeness of Performance across years for the weight traits.

Completeness of Performance Star Rating

A CoP "star rating" is also calculated for each herd based on the proportion of calves within the herd born in a fixed 5 year period that have performance recorded for each trait. This star rating is available in the CoP report and, for some breeds, is also available on Internet Solutions. This provides bull buyers with an indication of how much performance has been submitted to BREEDPLAN by an individual seedstock herd when looking at the EBVs for their animals. Therefore if EBVs are an important part of their selection decision, then the star rating will enable buyers to easily identify herds that are recording complete performance information, and hence use the EBVs presented on the animals with confidence. For breeds that display the star rating, users also have the ability to limit animal, EBV, sale catalogue and member searches based on a minimum Completeness of Performance star rating criteria.

Description of Completeness of Performance Star Ratings



Herds with a star rating of "5" are gold standard. They are considered to be recording "complete" performance information with BREEDPLAN for all animals across all traits for which EBVs are available.



Herds with a star rating of "4" or "4.5" are silver standard. They are considered to be recording comprehensive performance information with BREEDPLAN for most animals and traits, but are recording less performance than a 5 star herd.



Herds with a star rating of "3" or "3.5" are considered bronze standard. They are considered to be recording performance information with BREEDPLAN for a reasonable number of traits or animals, but are recording less performance information than a 4 or 5 star herd.



Herds with a rating of "2.5" or less are recording information with BREEDPLAN but not for all animals or traits. They are recording less performance information than a 3, 4 or 5 star herd.

What is the value of the Completeness of Performance Report and Star Rating?

The CoP report and star rating allows each herd to assess how "complete" the information is for their animals and importantly to identify areas in which additional performance information could potentially be recorded. It is also an invaluable tool for detecting where data has not been submitted to BREEDPLAN. If made available, the CoP star rating can give you an indication of how much performance data other herds collect (but not which traits). This can be used to easily identify herds that are recording complete performance information, and thus be confident in the EBVs presented on their animals.

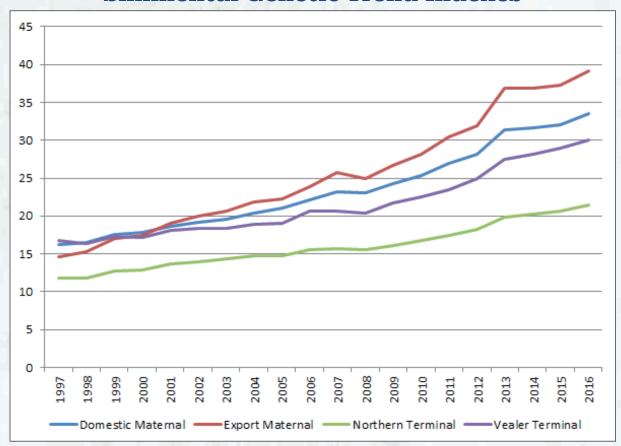
How to improve your CoP star rating

- 1. Work out which traits you aren't recording (and which are of interest to you or your clients)
- 2. Work out which traits you are recording but could record a greater percentage of animals for
- 3. Make the necessary management changes to enable you to record those traits

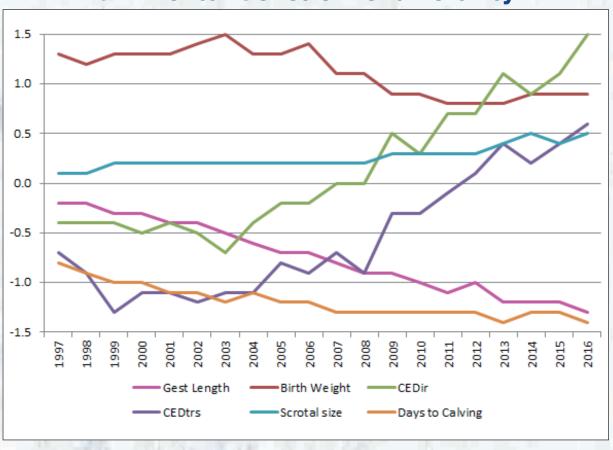
For any questions regarding your Completeness of Performance Report, contact Boyd Gudex at Southern Beef Technology Services (SBTS) at (02) 6773 1711 or boyd@sbts.une.edu.au. To access your Completeness of Performance report, log into your download area on Internet Solutions.

Technical Graphs

Simmental Genetic Trend Indexes

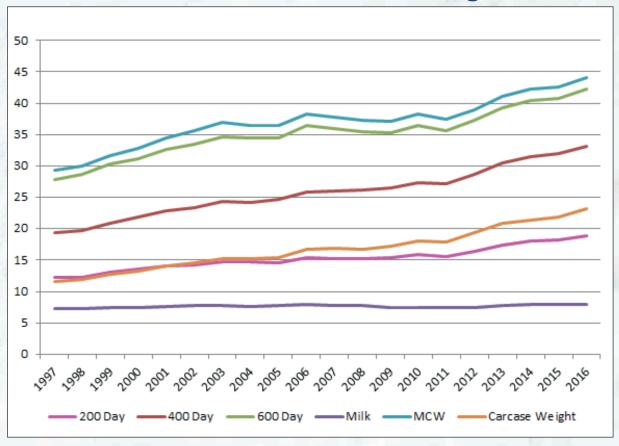


Simmental Genetic Trend Fertility

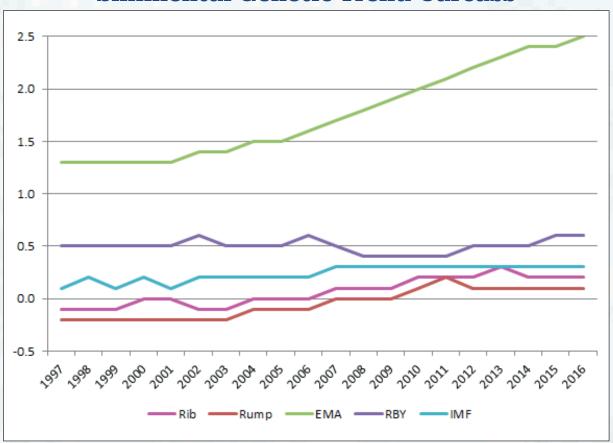


Technical Graphs

Simmental Genetic Trend Weights



Simmental Genetic Trend Carcass



DNA Technologies for Beef Cattle

There are now a range of DNA based technologies available that can be applied within a beef seedstock enterprise. Before making the decision to invest in DNA technologies it makes sense to be informed about the theory of DNA and the current applications available.

The Theory of DNA - What is DNA?

Deoxyribonucleic acid (DNA) is a molecule found in all bovine cells. It is often described as the 'blueprint' of an organism because it codes the instructions for how that organism will develop, function and appear.

For storage, DNA is bundled into chromosomes, of which cattle have 30 pairs. Within the chromosomes, there are approximately 3 billion base pairs of bovine DNA. The base pairs are made up of four types; Adenine (A), Thyamine (T), Gaunine (G) and Cytosine (C). The sequences of these base pairs make up the 'message' of DNA, and differences in sequences provide the basis for variation between individuals.

What is a Gene?

A gene is a sequence of base pairs at a particular location on the chromosome which codes for a specific product. It is estimated that there are between 22,000 and 28,000 genes in the beef animals. For each gene there may be 2 or more variants, known as alleles, which can result in different phenotypes or observable characteristics. Each individual has 2 alleles for each gene, one copy inherited from their father and one copy from their mother.

What is a Gene Marker (or DNA Marker)?

The two types of DNA markers commonly used in beef cattle are microsatellites and Single Nucleotide Polymorphisms (SNPs). A microsatellite is a repeat of a particular base pair sequence at a specific location in an animal's DNA. The number of base pair repeats (CA in the example) can differ between animals as seen in the example below where animal 1 has three repeats and animal 2 five. SNPs occur where there is a difference in a single base pair as highlighted in the example where A is substituted for T between the animals. SNPs are replacing microsatellites as the genetic marker of choice because of their greater abundance and stability. The greater abundance of markers mean more markers can be included in any tests, allowing them to be more powerful and accurate, and the greater stability means the test will remain accurate over many generations.

	Microsatelites	SNP
Animal 1:	ATGCCACACAATGC	ATGCCACCATGCCAT
Animal 2:	ATGCCACACACACACAATGC	ATGCCTCCATGCCAT

Current Applications of DNA Technology

There are many potential applications of DNA technology within a beef seedstock enterprise. Some of the most common current applications include:

 Parentage Verification – DNA parentage verification works by analysing a series of DNA markers in the progeny and in potential parents. For each DNA marker, one of the two variants observed in progeny must have come from the dam and the other from the sire. Therefore,



potential parent combinations can be ruled out as the parents if their DNA markers do not match those observed in the progeny. While both microsatellite and SNP markers have been used in parent verification, SNPs are becoming the marker of choice due to their greater abundance/accuracy and stability.

For more information, see http://sbts.une.edu.au/pdfs/ DNAParentVerification.pdf

ii. Management of Genetic Conditions - Genetic conditions or defects are caused by DNA abnormalities and are present in all species, including beef cattle. The incidence of genetic conditions is normally low within a population, though more inbreeding or the rapid dissemination of genes through artificial breeding can lead to an escalation in the prevalence of a genetic condition. Over 400 genetic conditions have been identified in beef cattle. Approximately 25% of these are caused by a single gene mutation, making them easy to manage through DNA testing.

For more information, see http://sbts.une.edu.au/pdfs/ GenConditions.pdf

iii. Change in Qualitative Traits – A number of genes that contribute to coat colour and horned/polled status have been identified and have genetic tests available.

For more information on DNA testing for coat colour see http://sbts.une.edu.au/pdfs/CoatColour.pdf and for horn/poll status see http://sbts.une.edu.au/pdfs/TTNov13.pdf.

iv. Genetic Improvement in Production Traits (Genomic Selection) – Genomic prediction of production traits involves identifying the relationship between the genetic markers and production traits in a reference population. The genetic component of the production traits can then be inferred using this relationship. The genomic information is then used, in addition to the traditional pedigree and performance data, to increase the accuracy of the resulting BREEDPLAN EBVs. It is important to note that the number of markers required for Genomic Prediction is much larger than what is required for the other applications discussed in this article. Therefore the SNP chips required for genomic prediction must be of higher density, and thus are more expensive.

For more information, see http://sbts.une.edu.au/pdfs/ GenomicsIntro.pdf

For any questions regarding DNA Technologies for Beef Cattle, contact Boyd Gudex at Southern Beef Technology Services (SBTS) at (02) 6773 1711 or boyd@sbts.une.edu.au.

What's the go with Cattle Health Declarations?

Rachael O'Brien, Manager Biosecurity & Extension, Queensland

The Cattle Health Declaration is currently gaining significant exposure as a tool for producers to address biosecurity concerns. It's a document that allows producers to make an assessment of cattle they might be purchasing and the biosecurity risk those cattle may pose. The Cattle Health Declaration is starting to be requested by producers buying cattle from studs and through saleyards. For many producers biosecurity is a new concept so it's understandable that many producers have questions about the cattle health declaration.

Be sure to check out the table at the end of this article for a quick, easy to use guide on when to use a Cattle Health Declaration.

What is a Cattle Health Declaration and why should I ask for one when buying cattle?

The Cattle Health Declaration is a tool that can assist producers in assessing the biosecurity risks of new stock being introduced to your property. It is designed to be used when animals are being bought and sold. It allows sellers to provide buyers with additional information relating to the health of the animals they are bringing onto their property. It is separate to the National Vendor Declaration waybill (NVD) because the questions on the NVD relate primarily to food safety, whereas the Cattle Health Declaration is animal health related.

Producers should request a Cattle Health Declaration to gather further information relevant to the health of their new purchases or incoming agistment stock. This helps producers manage the health of incoming animals as well as their existing herd.

When should I send a Cattle Health Declaration with my cattle?

When selling cattle it is recommended that you send a Cattle Health Declaration along with your sale cattle in most instances.

If a person requests a Cattle Health Declaration then you should provide one prior to sale. Buyers actively managing animal health, participating in Johne's Beef Assurance Score (J-BAS) or trading in Johne's disease sensitive markets are likely going to want this document.

If you are sending cattle to a saleyard you should send a Cattle Health Declaration with your cattle.

How does the Cattle Health Declaration fit in with J-BAS?

If you are participating in J-BAS you should send and request this document as part of your risk assessment. Requesting this document when you buy cattle can provide additional information such as J-BAS level or if there is an increased risk of infection in the animals you are looking to buy. Having this information gives you the opportunity to manage the risk of Johne's disease in incoming animals.

Are Cattle Health Declarations mandatory?

The Cattle Health Declaration is not mandatory unless your cattle are Northern Territory bound. This is an entry requirement of the Northern Territory Government. If you do not send this document with your cattle they will not be able to move into the Northern Territory until one is completed.

If you don't provide a Cattle Health Declaration to buyers who require them to move the cattle after sale you could be limiting your markets.

When do I not need a Cattle Health Declaration?

If your cattle are going straight to the abattoir or to a feedlot, you will probably find they will not request a Cattle Health Declaration. The Declaration is for herd health management. Feedlots & abattoirs are more concerned with food safety issues so will be wanting to receive the NVD.

Where can I get a Cattle Health Declaration?

Cattle Health Declarations are available online at the Farm Biosecurity website.

How do I fill out a Cattle Health Declaration?

Producers should answer the questions honestly. You do not need to test for any of the diseases on the cattle health declaration but if you have done in the past you should describe your results on the form. Producers are making a declaration when filling out a Cattle Health Declaration. When the form asks for specific vaccinations or treatments it is asking if you have applied anything to the animals travelling to sale in the last six months.

If you are participating in J-BAS you should describe your J-BAS status in Question 6. Whilst the form says optional, it refers to the scheme of J-BAS being optional. If you have a J-BAS score you should record your score.



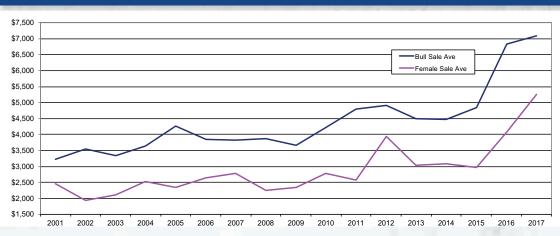
Cattle Heath Declaration

	Qu	ick Guide	
	Should I fill in a cattle health declaration?	Do I need a J-BAS to trade into this market?	3-BAS status required
Sending cattle to a Northern Territory property or for live export	Yes - Mandatory	Yes	J-BAS 6 (to enter NT)
Sending cattle to slaughter to a Northern Territory abattoir	Yes - Mandatory	No	Not required
Sending cattle to a Western Australian property	Recommended (Lift firm	(Vine)	From QUO/NT J-BAS 7 From NSW/SA/VIC/TAS : J-BAS 8
Sending cattle to Western Australian direct for export or slaughter	Recommended (LDL Jum	Ves	All states: J-BAS 6
Sending cattle to a Western Australian property travelling via the Northern Territory	Yes - Mandatory (for entry into the NT)	Yes	From QLD/NT : J-BAS 7 From NSW/SA/VIC/TAS : J-BAS 8
Sending cattle to Western Australian direct for export or slaughter travelling via the Northern Territory	Yes - Mandatory (for entry mto the KT)	(Yes);	All states: 1-BAS 6
			Not required.
Sending cattle into NSW/QLD	Recommended	No (unless your buyer requests 3-BAS)	Note: If you bring JD infected animals or animals you believe to be infected into the state you must report this to Biosecurity Queensland
Sending cattle into VIC/TAS or SA	Recommended	No (unless your boyer requests 1-845)	Market griven
Cattle to Saleyards	Recommended	Contact Agent	Contact Agent
Live export via QLD/NSW	Recommended	No	Not required
Cattle direct to abattoir in QLD, NSW, VIC, SA, TAS	No	Na -	Not required
Cattle to feedlots	Recommended	Contact Agent/Feedlot	Not required

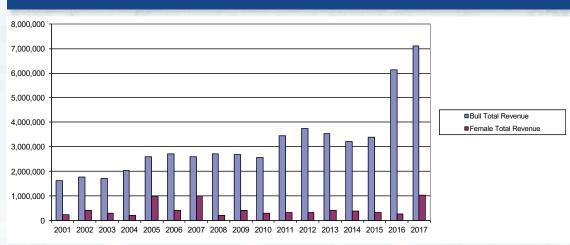
*Disclaimer: This information is true and correct as of 17/10/2017, however all producers are advised to contact the state of entry for up-todate requirements prior to consigning any animals for travel:



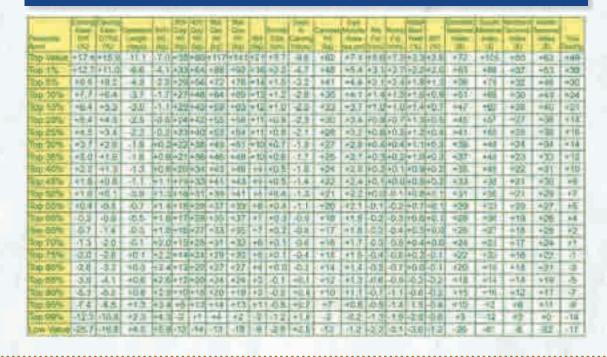




Total Sale Revenue 2001 - 2017



Simmental Percentile Bands for 2015 Born Calves



Sales Results

A sneak peek

Great Southern Blue Ribbon Bull Sale (WA) January 17th

Top Price: \$10,000 twice with an average of \$7,700

Naracoopa sold 9 from 9 bulls topping at \$10,000 twice with the bulls staying locally to the Denbarker region to repeat buyers Brian and Raelene Vigus of Tingledale for Naracoopa Lancelot. The Vigus' also paid \$7,000 for Naracoopa Lynch. Also paying \$10,000 was Geoff Taylor of Mt Barker Transport. Another repeat buyer, Mr Taylor took home Naracoopa Lebron, to go over 45 Simmental cows in his herd. The WA College of Agriculture's Inlet Views stud sold 3 from 4 bulls to a top of \$7,000 twice. HJ & NC Hahn from Esperance took home Inlet Views Livingston for \$7,000. GAS & FA Pearce of Kendenup paid \$7,000 for another Bonnydale Macho Man son, Inlet Views Lars. LE &AG Wolfe of Bornholm bought the third Inlet Views bull paying \$6,000.



Bonnydale (WA) - February 6th

Top Price: \$12,500, twice, with an average of \$8,240

66/66 bulls sold for a 100% clearance and grossing \$543,840. Lot 6 Bonnydale Kruiser M106 and Lot 41 Bonnydale Kruiser M9 both sold for the top of \$12,500. Kruiser M106 was bought by the McDonald family of Karridale and Kruiser M9 was bought by Noel and Bev Holdsworth of Bridgetown. 55 stayed in WA, 9 bulls to Old, 1 to Vic and 1 to NSW.





Lakeside Simmentals - (SA) February 8th

Top Price: \$8,500 with an average of \$5,342

Lakeside offered 22 bulls and sold 19 at their 2nd Annual Sale. The top price bull was Lot 3 Lakeside Lindy at \$8,500 and was sold to JW & RD McErvale from Hamilton, Vic. 6 PTIC heifers were offered with 4 sold to a top of \$5,500 for Lot 26 bought by SB & J K Cameron of Inverleigh Simmentals, Shepparton VIC, with the total averaging \$4,350. 16 stud weaner heifers sold to a top of \$5,250, also to the Cameron's for a June 2016 drop calf, with the stud heifers averaging \$2,600. 5 commercial 2YO heifers PTIC sold for \$2,600/hd to G & F Henning from Goulburn NSW.



Woonallee Simmentals – (SA) February 9th

Top Price: \$160,000 with a cleared average of \$9,759

Lot 1 was the top priced bull, Woonallee Los Angeles and sold to Brett Nobbs, Nobbs Cattle Co, Duaringa, Old. Record prices weren't just broken; they were obliterated when the lead sale bull, Woonallee Los Angeles L124 (P) (ET) (AI) sold for a mind blowing \$160,000. The underbidders were Doug & Jan Bradshaw & family, Blue Dog Simmentals, Wandoan, Old who bid via the Elite Auctions network. They have previously purchased & had great success with Woonallee genetics, including W. Justified in 2015 for \$45,000.



3rd Elite Ladies Female Sale

36 offered and sold to \$19,000 to Average \$7,208.

Top priced heifer Lot 215 Woonallee Vasti at \$19,000 to Paul Tuckey, Western Australia.



Bandeeka Simmentals (WA) - February 9th

Top Price: \$7,000 with an average of \$4,839

Bandeeka offered 20 and sold 14 bulls in a Helmsman auction to a top of \$7,000 twice. Lot 1 Bandeeka London Times L036 sold to Nannup Fresh Fruit, Nannup WA and Lot 3 Bandeeka Lancelot L037 sold to GJ & M Read, Gin Gin WA.





Tugulawa Simmentals (SA) - February 10th

Top Price: \$13,000, average of \$5,250

Gary and Joy Allen's Tugulawa Simmental bull sale pushed averages up nearly \$1,000 on the 2016 sale. In the breakdown, 16 of the 21 bulls offered sold at auction to a high of \$13,000 - an increase of more than \$4000 from last year's sale top – averaging \$5,250.



The star of the sale this year and the sire who drew the most intense bidding, was a fully imported embryo bull, lot 14, Tugulawa Lance who sold to Wormbete Simmental stud, Hopkins Pastoral, Illabo, NSW, for the top of \$13,000 by phone bid.

Females: Top Price \$7,000 average of \$4,125

A selection of females were also offered as PTIC, calves-at-foot or unjoined heifers, selling all but one of the lots offered, for an average of \$4125. MG & SA Lucas, Genmoor Simmentals, Kongorong, paid top price of \$7000 for lot 25, Tugulawa Katherine, a heifer with bull calf at-foot. The Lucas family went on to successfully bid for another two unjoined heifers, lot 41 and lot 43, both at \$3000, to average \$4333.

Southern Cross Simmental Sale (SA) – February 10th

Top Price: \$13,000 average of \$5,758 sold 31 of 39

Between the four vendors Six Creeks, Rellum Farms, Seddon and Yerwal Estate in the Southern Cross Simmental Sale, another year of bulls have been sold with Lot 3 Six Creeks Lenni L006, weighing in at 930kgs, making a top of \$13,000 selling to Mark and Julie Peacker. It was a strong sale all through with many bulls selling above \$8,000 with 31 of 39 sold, averaging \$5,758. This year the sale has bulls sold across South Australia, Victoria and Queensland allowing all vendors genetics across a wide range of Australia.



Willandra Simmental (WA) - February 14th

Top Price: \$11,000 average of \$6,524

The Cowcher family held their 29th Annual On-Property Sale selling 31 of 34 bulls offered. Lot 1, Willandra Lancelot L039, was the top selling bull at \$11,000 to Kevin & Janet Hard of Naracoopa Simmental Stud. The next highest priced bull was Lot 2, Willandra Las Vegas L096, at \$10,000 selling to David & Audrey Weightman of Topweight Simmental Stud.





Rockhampton All Breeds Bull & Female Sale (OLD) – February 15th

Simmental Top Price: \$10,000 average of \$5,167 Simbrah Top Price: \$6,500 average of \$4,750 Simmbrangus Top Price: \$6,500 average of \$6,500

Lucrana topped the Simmental lots at \$10,000 with Lot 408. 13 Simmentals were offered with 12 sold. The Simbrahs sold 4 of 4 bulls offered with Lot 425 topping at \$6,500 for PD Weir of Roma. Ward Cattle Co's, sold 2 of 2 Simmbrangus bulls to a top of \$6,500 for Lot 420 and 421.



WA Brunswick Supreme Bull Sale (WA) February 16th

Top Price: \$8,500 average \$5,215

Five vendors offered 28 bulls and sold 22 with the top price going to Bullock Hills with Lot 32 for \$8,500 for Bullock Hills Leopard L097.



Sylvandale Simmentals (VIC) - February 17th

Top Price: \$11,000 average of \$5,100

The Brewer family sold 32 bulls for a complete clearance and \$5,100 average with a top-price of \$11,000 paid for Sylvandale Galaxy L008 by return clients, Stewart and Peter Macoun, "Boongala", Peak Hill. Also on offer were commercial females and they too recorded a complete clearance with joined heifers reaching \$2050 while unjoined heifers recorded \$1400.



Lancaster Black Simmental (NSW) February 24th

Top Price: \$12,500 average of \$6,830

The Cartledge family sold 56 of 56 bulls to a top of \$12,500 and averaging \$6,830. Lot 42, LCS Lancelot L194 commanded the top price of \$12,500 to repeat buyers Steve and Robyn White, Roma, Old.



Females: Top Price: \$18,000 average of \$8,000

31 of 38 females were sold with Lot 2, Lancaster Blanche G175 being knocked down to Woonallee Simmentals for \$18,000. Blanche G175 sold with a stylish bull calf by Hook's Yellowstone. Gary & Joy Allen, Tugalawa stud, Mt Gambier paid the \$12,500 second top price for LCS Erica H433. 10 C&C units also averaged \$8,000.



Top Price: \$22,000 average of \$7,956

The top priced bull from the Wormbete draft was Lot 5 Wormbete Lincoln L85 (P) who sold to Andrew Moore of Lucrana Simmentals, Texas OLD for \$20,000. Other sales included Lot 1 Wormbete Landmark L68 (P) and Lot 2 Wormbete Lamont L33 (P) who each sold for \$12,000 to Boomey Park at Molong NSW. The top price Wormbete heifer was Lot 43 Wormbete Kate L102 (P) who sold for \$7,500 to Peter and Toni Rauchle, Springside Simmentals, Pittsworth OLD. The 15 PTIC heifers offered averaged \$4,714, with the 7 unjoined heifers averaging \$4,857. Valley Creek topped with Lot 23, VC Legacy for \$22,000 to Jan & Doug Bradshaw of Blue Dog Simmentals OLD and their top price female was Lot 56, VC Wendy for \$9,000 to Luke Adams from Loaderry Simmentals NSW, plus a junior bull Lot 33, VC Magic Mike sold for \$13,000 to Haylee Bennett from Damelee Simmentals TAS.





Black Stump All Breeds Bull Sale Blackall (QLD) March 21st

Top Price: \$9,000 average of \$5,875

Blackall Black Stump sale sold 12 Simmental bulls av \$5,875. Meldon Park sold 8 av \$6,000, Noanga sold 4 av \$5,625. Lot 52 topped at \$9,000 for Meldon Park L016, selling to George and Lorraine Bartolo, Nebo.



Wodonga Beef Breeds Sale (VIC) – March 31st

Hayden Chappell sold 1 bull for \$3,000 and Sandra Lang-Schilg sold 1 bull for \$4,250 from the Blue Skies prefix.



Billa Park Leading Ladies Sale (QLD) - March 31st

Top Price: \$6,000 average of \$2,738

Scott and Claire York sold 47/58 females at their 5th female sale, to a top of \$6,000 for Lot 1 Billa Park Lady Rush L7 who was bought by Coolibah Simmentals, Guyra NSW. The Leading Ladies and Genetics Sale grossed \$128,700.



Slopes & Roland Black Simmental & SimAngus Bull Sale (TAS) – April 4th

Top Price: \$6,500 average of \$4,884

13/13 bulls were sold during auction with a top price of \$6,500 for Lot 9, a a Simangus bull, L887, selling into southern Tasmania. All were purchased by Tasmanian buyers except Lot 2, Black Simmental Slopes Larrikan L877, purchased by a Victorian buyer for \$5,500. Sale average for the 13 bulls was \$4,884.



Tennysonvale Simmentals (NSW) - May 26th

Top Price: \$9,500 average of \$4,000 bulls and females Top \$15,000 Ave \$6,673

12/17 bulls were sold and 100% clearance on the females. Top female was Tennysonvale Luxy selling for \$15,000 to Ray Vella, Marlborough Old who also purchased the top priced Simmental bull, Tennysonvale Mig, for \$9,500.



Simmental National Sale (NSW) - June 21st

Top Price: \$12,000 twice average of \$8,454 bulls Females Top \$11,500 Ave \$7,437

The 2017 Ausmectin Simmental & Red Angus National Show and Sale concluded with the sales results as follows: The Genetic lots were put to auction at a dinner the night before. Seven semen lots and nine embryo lots offered, one semen and two embryo lots passed in. Semen grossed \$14,960 averaged \$168 per straw Embryos grossed \$42,360 averaged \$1,114 per embryo The live lots were sold with 108 bid cards registered covering both breeds. 11 out of 13 bulls were offered and sold to a top of \$12,000 twice for Woonallee Mafia and Woonallee Matador selling to Alexander Downs of Merriwa, NSW. Bulls grossed \$93,000 and averaged \$8,454. Females offered 10 and sold 8 to a top of \$11,500 for Savannah Zoe selling to Loaderry Simmentals of Londonderry, NSW. Females grossed \$59,500 and averaged \$7,437.

Barana Simmentals (NSW) - July 6th

Top Price: \$14,000 average of \$8,000 Females Top: \$5,500 Ave: \$4,100

Of the 43 Simmental bulls offered, 40 sold at auction giving a 93 per cent sale topping at \$14,000 five times (Lots 4 (above), 8, 20, 27 & 37). Their average was \$8,075. Six PTIC heifers were offered and all sold to a top of \$5,500 and averaging \$4,100 with seven unjoined heifers offered, four of these selling at auction, topping \$5,500 and averaging \$2,285.





Lucrana Simmental/Simbrah Bull Sale (QLD) July 7th

Top Price: \$32,000 average of \$7,000

46/48 bulls sold with Lot 1 Lucrana Legend sold for \$32,000 to Billa Park Simmentals. 18 commercial heifers also sold for an average of \$1,633.

Tenterfield Euro Sale – Sixpence Park (NSW) July 8th

Top Price: \$16,000 average of \$6,500

Linda Martin of Sixpence Park Simmentals, Tenterfield, sold three bulls and a heifer. Lot 1 for \$16,000 sold to Celia Mackay of Celamba, Deepwater. Lot 2 for \$10,500 and Lot 5 for \$5,500 both to Amy Penny of Goondiwindi. Their heifer, Lucy, sold for \$5,000 also to Amy Penny of Goondiwindi.

Maddison Morgan of Coolibah Simmentals of Guyra sold her heifer for \$3,500.Karina and Karly Crisp of Double K Simmentals at Stanthorpe sold their bull for \$10,000 to Janet Newlands of Pilton Queensland. Richard Woodford of Clairview Simmentals, Armidale, sold two bulls for \$3,000 each, one going to Coraki and the other to Casino. Peter and Toni Rauchle of Springside Simmentals, Pittsworth sold their heifer for \$2,000. The sale grossed \$79,000, with four black Simmental bulls averaging \$10,125 (top of \$16,000), five Simmental bulls averaging \$3,600 (top of \$5,500) and nine Simmental heifers averaging \$2,277 (top of \$5,000).



Ag Grow Field Days Sale (QLD) July 7th

Top Price: \$17,000 average of \$7,386

Jan and Doug Bradshaw sold 22/23 bulls for Blue Dog Simmentals. The top price bull, Blue Dog Longbeach L031, found a new home at Tom and Lizzie Baker's Woonallee Simmentals, Furner, South Australia. The highly sought-after bull was sired by Woonallee Justified out of a first calf heifer of the Blue Dog Stud and assisted the Simmental average being up \$1,200 to last year's results. The Bradshaw family had a very successful day selling the second top price bull for \$13,000 who went to Warren and Sue Wilson, Wilson Grazing, Redbank, Mitchell.



Clay Gully Invitational Sale (QLD) - August 28th

Top Price: \$16,000 average of \$7,437

56 bulls sold to \$16000 (Lots 2, 54 & 55 - Lavarta) & av. \$7,437. 7 heifers sold av. \$2,571. Lot 2 sold to AJ Kirk, Olinda Grazing, Baralaba. Lot 54 sold to Brett Nobbs, Nobbs Cattle Co, Duaringa. Lot 55 sold to the Laycock Family, Clay Gully Simmentals, Esk.



Wombramurra Black Simmental Sale (NSW) August 9th

Top Price: \$29,000 average of \$8,275

The 42 black Simmental bulls averaged \$9,452, with the 23 two-year-olds averaging 10,608, 11 18-month-olds averaging \$8,545 and the eight yearlings selling to an average of \$7,375. In the SimAngus bulls, the overall average for 38 bulls was \$6873. The 24 two-year-olds averaged \$6,875, nine 18-month-olds averaged \$7,000 and five yearlings averaged \$7,400.



Tycoba Inaugural Red Simbrah Sale (QLD) August 26th

Top Price: \$11,000 average \$5,978

A strong show of support at Matt Kirk's Tycoba Red Simbrah sale on Saturday 26th August saw a top price of \$11,000 at their first on-property sale.

The bulls proved most popular, with a 100 per cent clearance, the top price bull (\$11,000), and a gross of \$167,400 and an average of \$5,978.

The second top priced bull was the eighth bull, sold for \$9,750 to Windsorvale Grazing also. The volume buyer of the sale was Hazeldean Grazing from Wuruma Dam. The bulls grossed \$42,500 for an average of \$5,312.



Billa Park Roma Simmental/Simbrah Bull Sale (QLD) – September 8th

Top Price: \$26,000 average of \$7,558

Billa Park Simmental Stud sale topped at \$26,000 for Lot 61, Billa Park Maximum Impact sold to Lucrana Simmentals. Lot 1 was also a top seller at \$20,000 to Navillus Park Simmentals for Billa Park Lock n Load. The Billa Park and Casa Toro draft saw 51 of the 61 bulls sell for an average of \$7,558. The York family were joined by fellow vendors Bevan Johnston, Bareen, Kingaroy and Lloyd and Wendy Fairbairn, Fairhaven, Kingaroy, who offered a total of 80 bulls at the Roma selling complex with 54 of them selling for a 67 per cent clearance and an average of \$7,361.



Meldon Park Simmental Sale

with vendors KBV Simmentals (QLD) - September 25th Top Price: \$14,000 average of \$7,588

68 out of 72 bulls offered, average of \$7,588 with top of \$14,000 for Lot 5, Meldon Park L66, sold to Stuart Nobbs. The second top priced bull of the sale was lot 28, Navillus Park M12 selling for \$13,000 to Brett Nobbs, Nobbs Cattle Co, Duaringa. KBV Simmentals top price was for KBV Legacy who sold for \$12,000 to Janet Newlands, Hirstglen.



Gowrie Simmental/Simbrah Bull Sale (QLD) - Sept 28th

Simmental Top Price: \$11,000 average of \$3,934 Simbrah Top Price: \$15,000 average \$5,717

Blackall's Lindsay and Gill Russell, Mt Macquarie Pastoral Co, paid the top price of \$15,000 for Gowrie M209, a 21-month-old Simbrah bull weighing 755kg. The top-priced Simmental bull was Goldpark M260, selling to MC and AC Noon, Glenalvon, Mitchell for \$11,000. 95/100 bulls were sold.



Kingaroy All Breeds Sale (QLD) - September 30th

Top Price: \$6,000 average of \$4,500

Blue Dog Langton L946 was the top price for Doug and Jan Bradshaw of Wandoan, selling to the Claydon family of Bell.



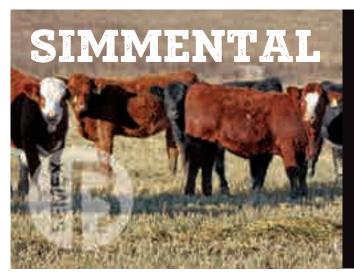
Top Price: \$18,000 average of \$7,200

Billa Park had a 100% clearance selling 30/30 bulls with the top priced bull being Lot 9, Billa Park L142 bought by Ken and Kerry McKenzie, of Yaralla, Blackwater. Another top seller was Lot 1 Billa Park L199 reaching \$11,000 and selling to W Kettle of Prairie, Capella.



Mew Accredited A1 Sire List

ANIMAL NAME	IDENT	BIRTH DATE	REGISTER	OWNER
COME AS U R RED ROCKET	IMCPJ029	13/01/2013	Red	Mason Galpin
FGAF PASSPORT 125B	IMCPK125	12/01/2014	Simmental	M Rowlands & S Lean
ERIXON HIGH ROLLER 143B	IMCPK143	4/02/2014	Red	M Rowlands & S Lean
STARWEST POL BLUEPRINT	IMCPK229	4/012/2014	Simmental	M Rowlands & S Lean
RF CAPTAIN BLACK 430B	IMCPK430	12/01/2014	Black	M Rowlands & S Lean
ANCHOR D RAPTOR 392C	IMCPL392	5/01/2015	Simmental	M Rowlands & S Lean
GW BAR CK BREAKOUT 667Z	IMU1H667	20/02/2012	Black	Independent Breeding & Marketing
KOCH BIG TIMBER 685D	IMU1M685	9/02/2016	Black	Introvigne Grazing Company & Wombramurra Black Simmentals
LRS UNLIMITED 752A	IMU3J752	10/02/2016	Black	Introvigne Grazing Company
CCR BOULDER 1339A	IMUDJ1339	31/08/2013	SimAngus	ABS Australia
WS PRIME BEEF Z8	IMUPH008	22/01/2012	Red	ABS Australia
CDI RIMROCK 325Z	IMUPH325	10/05/2010	Red	Agri-Gene
BAR 5 SA GLOVER 854T	IMCPC854	10/09/2007	Simmental	Semex Pty Ltd
BAR 5 FF HEXAGON 412Y	IMCPG412	2/02/2011	Simmental	Semex Pty Ltd
WLB EL DORADO 3615C	IMCPL3615	14/03/2015	Black	Semex Pty Ltd
WLB BOUNTY HUNTER 365C	IMCPL365	3/01/2015	Black	Semex Pty Ltd
HART STATE OF WAR 056C	IMUPL056	21/02/2015	Black	Semex Pty Ltd
BAR 5 HEXTOR 1223C	IMCPL1223	16/03/2015	Simmental	Semex Pty Ltd
SS/PRS HIGH VOLTAGE 244X	IMUPF244	28/0920/10	Black	Mr TR & Mrs EA Baker



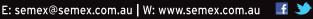


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by registered progeny counts born in 2016

Top 25 Popular Sires

	ANIMAL NAME	BIRTH DATE	DNA CASE NO.	PROGENY COUNT
1	WOONALLEE JUSTIFIED J112	21/06/13	465047	90
2	GLEN ANTHONY Y-ARTA AY02	14/02/10	365473	86
3	BOKARA FREIGHTLINER F44	12/04/10	325390	77
4	CCR COWBOY CUT 5048Z	20/02/12	1863560	68
5	TNT TANKER U263	29/02/08	275335	61
6	LUCRANA GENERAL	2/06/11	458084	58
7	WILLANDRA JAMAICA	14/05/13	431192	55
8	WOONALLEE JUMBO	13/04/13	446810	54
9	WOONALLEE HUMDINGER	26/03/12	346139	53
10	PHS POLLED WORLDWIDE 14W	22/01/09	376601	49
11	MELDON PARK HUGO	10/10/12	512306	47
12	BARANA JARVIS	18/12/13	535185	45
13	ROSEMONTPARK JACKO	9/03/13	466371	38
14	CALLENDALE JASPER	26/02/13	426560	38
15	WORMBETE JAMIESON J105	15/05/13	376619	37
16	PHS BANK ROLL 345B	3/02/14	365440	37
17	WOONALLEE JETSTREAM	19/04/13	460944	37
18	PROSTOCK HUGO 7052T	31/10/07	459263	35
19	HOOK'S YELLOWSTONE 97Y	8/03/11	558879	35
20	WILLANDRA JERRY	7/05/13	431193	35
21	BONNYDALE SA TANK K299	11/01/14	417245	34
22	ULMARRA HARRISON	25/07/12	393521	34
23	YERWAL EST JET BLACK	26/04/13	466360	32
24	TOPWEIGHT JACK ARTA	21/03/13	389480	32
25	WILLANDRA EXCALIBUR	17/05/2009	206596	32

Top 25 Donor Dams

by registered progeny counts born in 2016

	ANIMAL NAME	BIRTH DATE	PROGENY COUNT	BREEDER
1	LANCASTER ERICA A330	26/04/2005	20	WEE
2	TULLATOOLA WENDY E5	4/10/2009	17	ZMJ
3	WOMBRAMURRA F286	15/08/2010	17	LGP
4	SUGARLOAF MICHELE	26/09/2009	16	JTK
5	ASR MS DESI U8154	7/11/2008	10	MBB
6	ST PAULS PEAR D258	12/10/2008	10	ERP
7	WOMBRAMURRA E025	18/02/2009	8	LGP
8	WOMBRAMURRA F024	25/06/2010	7	LGP
9	LANCASTER BLANCHE G114	10/06/2011	7	VPC
10	LANGTON-GATE AUTUMN GIRL	7/03/2005	7	WEE

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Calendar of Events

UPCOMING SALES & EVENTS 2018



January

Great Southern Blue Ribbon Bull Sale (WA)

Stud Beef Victoria Autumn Beef Week (VIC, SA, NSW)

February

Stud Beef Victoria Autumn Beef Week (VIC, SA, NSW)

Bonnydale Black Simmentals (WA)

Bandeeka Simmentals (WA)

Woonallee Simmentals (SA)

Willandra Simmental (WA)

Southern Cross Simmental Sale (SA)

Tugulawa Field Day (SA)

Tugulawa Simmentals, Superior Genetics Sale (SA)

Lakeside Simmentals (SA)

Rockhampton All Breeds Sale (QLD)

WA Brunswick Supreme Bull Sale (WA)

Lancaster Black Simmental (NSW)

Royal Canberra Show (ACT)

SA Beef Cattle Paraders Field Days (SA)

March

Wormbete Simmental Sale with invitation to Valley Creek Simmentals (NSW)

Black Stump All Breeds Sale Blackall (QLD)

Longreach Bull Sale (QLD)

Royal Toowoomba Show (QLD)

April

Farmworld Lardner Park Field Days and Simmental Stand (VIC)

Slopes/Roland Black Simmental & SimAngus Bull Sale (TAS)

Royal Toowoomba Show (QLD)

Sydney Royal Easter Show RAS All Breeds Sale (NSW)

Woolamai Handlers Camp (VIC)

Bathurst Royal (NSW)

May

Ag-Fest Field Days (TAS)

48th ASBA AGM of the Association

Beef Australia, Rockhampton (QLD)

Tennysonvale Simmentals (NSW)

June

CRT Farmfest (QLD)

National Show and Sale, Dubbo (NSW)

Northern Beef Week (NSW)

July

Tenterfield Euro Sale (NSW)

Lucrana Simmental/Simbrah Bull Sale (QLD)

Barana Simmentals (NSW)

Ag Grow Field Days and Sale (QLD)

Casino All Breeds Sale (NSW)

Royal Darwin Show (NT)

Royal Alice Springs Show (NT)

South Australia Junior Heifer Expo (SA)

Stud Beef Victoria Handlers Camp (VIC)

August

Wombramurra Black Simmentals (NSW)

Roma Springside Simmentals (QLD)

Kingaroy All Breeds Bull Sale (QLD)

EKKA All Breeds Sale (QLD)

Royal Brisbane EKKA (QLD)

Clay Gully Simmental Bull Sale with Invited

Vendors (QLD)

Spring Classic All Breeds Sale (QLD)

Southern Beef Week (QLD)



September

Elite Cattle Co Inaugural On-Property Production Sale (QLD)

Roma Simmental/Simbrah Bull Sale (OLD)

Gowrie Simmental/Simbrah Bull Sale (QLD)

Meldon Park Simmental Sale with

KBV Simmentals (QLD)

Royal Adelaide Show (SA)

Royal Melbourne Show (VIC)

Royal Perth Show (WA)

WSFF Texas, USA

October

Billa Park Clermont Sale (QLD)

Royal Launceston Show (TAS)

Royal Geelong Show (VIC)

Royal Hobart Show (TAS

November

Brown's Stockfeeds Victorian On Farm Challenge

December

ASBA Office closed between Christmas and New Year – ASBA would like to wish everyone a very Merry Christmas and Happy New Year!

Please be advised, Calendar of Events is current at the time of printing and may be subject to change without notice.



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Annual Sale Wednesday 7th February 2018

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