



Simmental

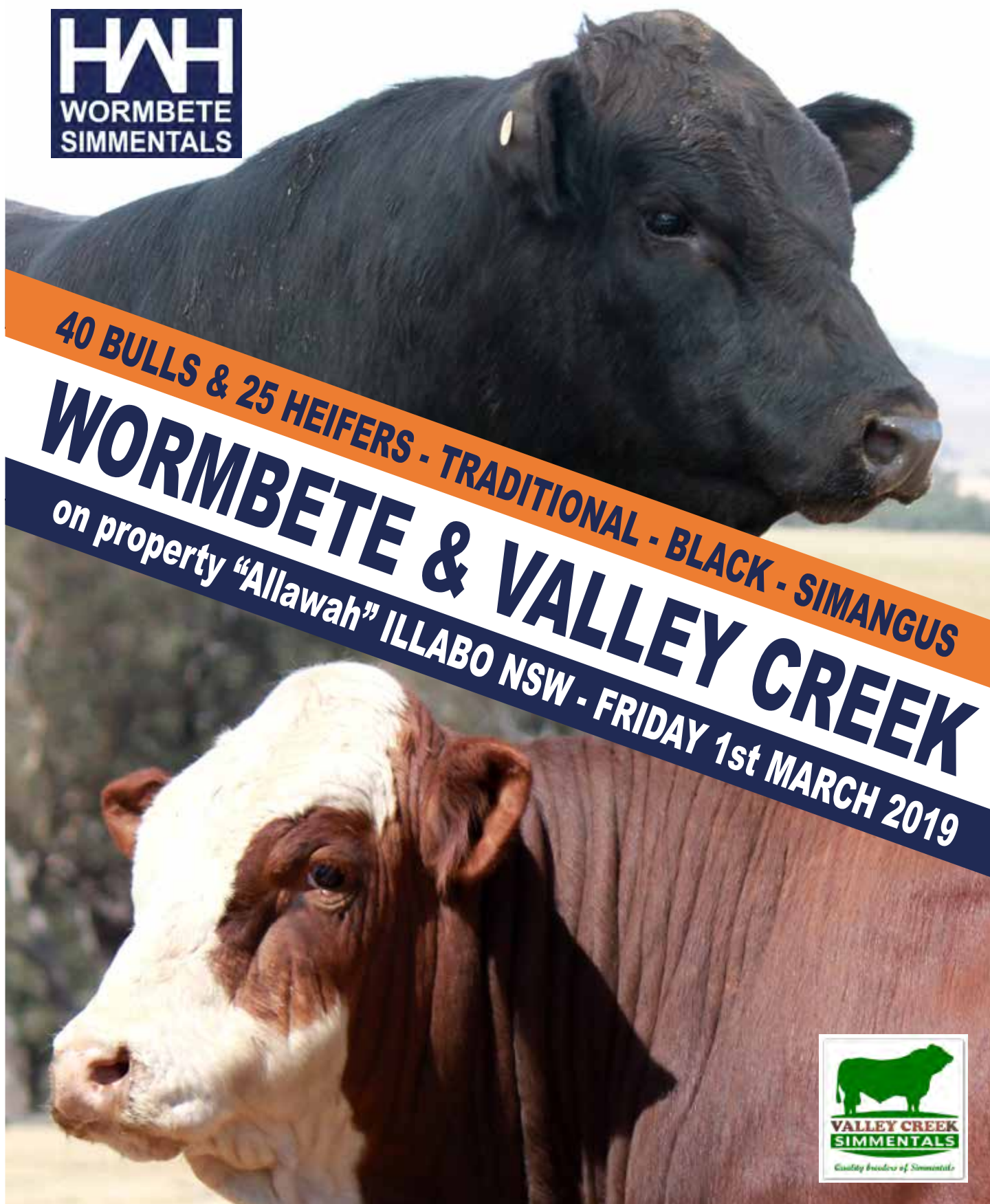
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ASBA wishes to acknowledge those who contributed photos to this magazine. While all care has been taken, photos may not have been captioned with the contributor's name. We thank Fairfax publications, Rural Weekly, AIM Photography, Mavstar Photography, Jessica Lee Photography, Wayne Jenkins, Coulton Country, S Lawrence, Mike Hentschke, Show Champions Photography, our members and those who have tagged us on social media and more. We really appreciate your input.

President's *Message*

Welcome to the 2018 Summer edition of the Simmental Annual. 2018 has so many highlights for the Simmental breed but will unfortunately be remembered for the drought which has affected so many of our members.

All we can hope is that with the change of year comes a change in the weather pattern and we return to a more normal rainfall.

We have had so many great highlights during the year but special mention must go to the Skene family for their success at Beef 2018, winning the Supreme Beef Exhibit with Meldon Park Major Player.

The success continued at Beef with the Champion commercial pen being sired by Simmental bulls, quite an achievement with over 1200 cattle being penned for this prestigious event.

The run continued at the Brisbane show with Ellendale Red Supermodel winning the Interbreed Champion female and then combining with Meldon Park Matador to win the Interbreed champion pair. Also the Grand Champion carcase at the Royal Adelaide Show was a purebred Simmental steer. So many great successes and I have only mentioned a few.

The 2018 Annual General meeting was held in Dubbo in June and this coincided with the National sale. The National sale continues to be a successful event being well supported by many members. In an incredibly

tough year the Simmental cattle rose to the top and sold extremely well to most parts of Australia.

The WSFF Congress was held in Fort Worth, Texas with a group of 15 delegates from Australia attending this event. Thank you to the American Simmental Association and especially Fred Schuetze for organising this great event. It was a wonderful opportunity to meet many other Simmental breeders from around the world and to promote Simmental Australia.

To my fellow councillors, thank you for your time and commitment to the Simmental breed, it is because of you that our breed sits in such a strong position. Also to our Executive officer Felicity Reeves and our Registrar Claudia Scott, your commitment and dedication is greatly appreciated by all.

Also thank you to the membership of ASBA, your drive and passion to promote the Simmental breed is second to none. The future is so exciting for Simmentals and together we can continue to grow and develop this wonderful breed.





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Executive Officer's *Report*

Welcome to our Annual Magazine in a year that has seen drought in most of our states alongside very successful show and carcase results at Beef and the Royals.

This was my first visit to Beef at Rockhampton with strong inquiry of Simmentals at the trade stand. A large showing of cattle in the show shed and the trade sites made it easy to point potential buyers to our members.

Congratulations to Meldon Park on their Supreme Exhibit win at Beef. Meldon Park Major Player graces our front cover this year and has provided fantastic promotion of our breed across the world.

Our transition of MiP to SnP DNA testing took place from March to June and we now have approximately 800 animals genotyped. We are also liaising with other countries to send and receive genotypes saving the membership from testing again where possible. It's important to remember that we still need your raw data to complement the testing.

We again held the National Sale at Dubbo with the Red Angus Society and while the drought was against us our clearance and average was outstanding. We look forward to working together again in 2019.

September saw a trade mission of 15 people attending the World Congress in Fort Worth, Texas, with 17 countries being represented, making it an

extremely valuable networking opportunity for Australia.

I was also able to spend time in both the American and Canadian Simmental offices to discuss DNA sharing and seeing how their businesses run, comparing to see if we can improve our efficiencies. A huge thank you to those Societies for their time and hospitality.

I also need to thank the Board for the time they put into meetings and events on their own time.

I can't sign off without praising the efforts of our Registrar, Claudia Scott. At the time of publishing, Claudia will now have been Registrar for 11 years, her knowledge is fantastic.

Here's hoping that 2019 will be a better year on the land for all.

Felicity Reeves



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Texas WSFF Tour 2018

By Garry Gillett

We arrived in Fort Worth Stockyards 'COW TOWN' on 24th September and after booking into the Hyatt Stockyards Hotel and registering with Congress organisers.



Leddy's saddle room

We then took a short walk to M.L.Leddys Western store for a cocktail party. Leddy's have been making handmade boots and saddles since 1922 and we were given a tour of their saddle making facility.

The next morning bright and early we departed by bus for farm visits. I will preface this with terms used to describe Simmental in the US and North America.

- **Simmental**, Black and Red Simmental.
- **Fleckvieh/Simmental**, Traditional, Fullblood cattle from German, Austrian & South African origin.
- **Percentage Simmental**, cattle that have breed up and are not Fullblood.
- **Simbrah**, pure Simbrah 5/8th 3/8th Simmental, Brahman.

Our first visit was **Red River Farms** in Grand Saline, Texas owned by Bob Mullin who also has a Simmental operation in Blythe, California, with the Texas operation managed by Greg Burden. Their focus is to breed solid, functional Simmental (Black), Angus and Sim-Angus cattle that perform for the cattleman and excel in the showring.

Our next stop was **Black Oak Ranch** located in Mineola, TX, managed by Ken Airheart. They specialized in the Simbrah Breed with simple goals -- consistent quality, uniform cattle, high fertility and growth. Their business is driven by their own battery of bulls, developed through selective breeding and rigid culling practices over many years. They also have a long history of producing high quality show calves, exceptional females, and bull semen certified for domestic and international sale.

The next ranch was **K5 Rafter Top Simmentals**, just up the road and owned by Kenneth and Rhonda Airheart. Here we saw some great traditional Fleckvieh/ Simmentals. Their focus is on quality not colour.

Our last stop was **Pine Ridge Ranch**, owned by Bill and Jane Travis, Athens, TX, where we were treated to great Texas hospitality with lunch and a cold beer. Bill and wife Jane have spent three decades dedicated to a project - a very specific and unique line of Simbrah cattle - that he hopes will be important for generations to come. A breeding program has slowly but soundly evolved over the past 30 years to generate an ultimate hot-weather



Red River Farms



Black Oak Ranch

cow with a dark hide and slick red hair, whose calves will produce preferred carcasses with every bit of efficiency bred into the production system. Bill said, "The animal we are producing now did not exist 30 years ago. Jane and I set out on a 40-year plan back in 1981 and we are in the 30th year of that plan. Our goal was to raise heart-healthy, tender beef out of the most efficient animal for hot areas. We are doing that now."

We returned back a little late and went directly to Joe T Garcia's restaurant for supper. Although it didn't look much from the outside, it turned out to be a huge indoor and outdoor Spanish styled villa with great food.



K5 Rafter Top Simmentals

The next morning while the WSFF board was meeting, we went to Cavenders Western store and then given a personal tour of BillyBob's and the Coliseum, by Steve Murrin, the "unofficial Mayor of Cowtown". BillyBob's is the world's largest Honky Tonk with a capacity for 6,000 patrons with bars, pool tables, bull riding and concerts by the greats of Country and Rock. See (<https://billybobstexas.com>). This was followed by dinner and entertainment at River Ranch.

The next day at River Ranch, WSFF President, Fred Schuetze, welcomed everyone and opened the technical session. Speakers were Dr Wade Shafer, Executive Vice President ASA, Dr. Bruce Golden, Dr. Joe Paschal, Dr. John Paterson, Dr. Mark Allen, Matt Barten and Dr. Joseph (Nader) Deeb. (These



Pine Ridge Ranch



At BillyBob's with Steve Murrin, bottom centre.



Show Class



WSFF representatives



The Australian Crew at Buzzard Hollow Ranch.

can be seen on the Simmental Facebook Site). We then bussed it to Buzzard Hollow Ranch for a festive Gala evening in typical Texas style, hosted by Fred and Judy Schuetze, with great food and a Texas swing band.

At 10:00am the next morning we attended the WSFF Livestock show at the Fort Worth Stockyards Coliseum. While the numbers displayed were not great, the quality was. Purebred, Percentage Simmental, Fullblood Simmental and Simbrah were judge by **Jill Harvey**, Canada, **Jim Ligon**, United States, **Heinrich Bruwer**, South Africa and **Dr Thomas Grupp**, Germany.

We then adjourned for lunch and returned at 1:00pm for the "Welcome to the World Sale", where 46 lots comprising Flushes, embryos, semen and live Bulls and Females. Top price of \$15,500 went twice for a Flush of Ford RJ DollyY83 and a Flush of SVF above & beyond T87.

Australians were active with Tom & Elizabeth Baker "Woonallee" Purchasing Lot 1 a flush to the pick of the Donors at Buzzard Hollow Ranch for \$15,000 US and Garry and Kaye Gillett "Laraleigh" for 4 French Attack 010C X LCF Winsome 690W embryos for \$3,600 US.

That night we all attended a Rodeo at the Coliseum and partied at Billy Bob's, then flew out to Las Vegas for a few more days of sightseeing. If you ever get a chance to visit Fort Worth, do it, "you will have a great time".



Buzzard Hollow Ranch



Show Class



Supreme Champion WSFF Congress



Rodeo time at Cowntown Coliseum



\$15,500 Flush FORD RJ DOLLY Y83



\$15,500 Flush SVF ABOVE & BEYOND T87



Daily Longhorn cattle drive through Ft Worth Stockyards

'As good as it comes'

By Mark Griggs, *The Land*

TWO top-priced females of the 2018 Fairfax Media Livestock Simmental National are destined to continue showing while bolstering embryo programs for Hunter Valley breeder, George Wragge of Tullayr Simmentals, Scone.

His purchases totalling \$44,000 were among 16 females and 14 bulls selling at Dubbo showground to four states.

Fourteen of 19 bulls effecting a 74 per cent auction clearance topped at \$24,000 to average \$8000 while 16 of 23 females (70pc clearance) topped at \$28,000 and averaged \$9406.

Five senior bulls topped at \$9000 to average \$5800 while 12 junior bulls averaged \$9222. Five senior females averaged \$10,200 and 13 juniors topped at \$25,000 to average \$9045.

Mr Wragge's top buy at \$28,000 was the reserve senior champion Savannah Zoe M04 (full sister to last year's top-priced female) by DCR Mr Moon Shine X102 and from Lancaster Blanche G114, with a heifer calf at foot by Wheatland Kill Switch 598C.

The mother and daughter were bred by Vaughan and Sarah Campagnolo, Savannah stud, Oaklands Park, South Australia.

"Her pedigree and breeding is as good as it comes," Mr Wragge said. "She will go into our embryo program to breed red bulls for the Queensland market."

His second buy at \$16,000 was the reserve junior champion Woonallee Rosy N131 by Sibelle Dirty Harry 25Z and from Woonallee Rosy J56, one of five Woonallee females sold by Tom and Lizzy Baker, Woonallee stud, Millicent, SA, for a \$15,200 average.

Mr Wragge said Rosy was a "beautifully soft traditional

female". "She has a huge amount of capacity, is polled and well pigmented and will also be utilised extensively in our embryo program and both females will be shown at Brisbane Royal," he said.

Second top money at \$25,000 was paid by the Geddes family, "Doonside", Jardine, North Queensland, for the junior champion Woonallee Dreamlady N173 sired by MRL Capone 130B and from Woonallee Dreamlady J289, and is the first of the Capone females to sell.

The Geddes also paid \$6000 for Savannah Clover N12, first prize eight to 12 months for the Campagnolo family.

At \$16,000, Woonallee Kathie N117 sold to the Scudds family, Millicent, SA, while Lavarta Simmentals, Captains Mountain, Qld, paid \$10,000 for the third prize Woonallee Olivia N110.

Senior champion, Woonallee Hummer M227 was bought at \$9000 by the Boon family, Strathalbyn, SA.

Reserve junior \$24,000 at Dubbo

Reserve junior champion bull of the Simmental Dubbo National, Woonallee Night Rider N84, sold at \$24,000.

He was one of two bulls sold for Tom and Lizzy Baker, Woonallee stud, Millicent, South Australia, to average \$18,000 and was purchased by Springdale Simmentals, Pittsworth, Queensland.

Sired by LFE The Riddler and from Woonallee Erica K71 the 15 month-old weighed 710 kilograms and had stood second in his class to the junior champion.

The Baker's other sale at \$12,000 was the unplaced Woonallee National N6, by MRL Discovery 21A, bought by David and Helen Menzies of Uralla.

Junior champion, Settler Noteable, by Woonallee Harry, exhibited



George Wragge, Tullayr Simmentals, Scone, with his \$28,000 purchase, Savannah Zoe M04, the reserve senior champion Simmental female held by Vaughan Campagnolo and exhibited by the Campagnolo family, Savannah stud, Oaklands Park, SA.



Round-Em-Up Top Cut Black Opal



Settler Noteable



Woonallee Dreamlady



Woonallee Hummer

by Richard Wilkinson, Settler stud, Bringelly, sold at \$11,000 to a Roma buyer through AuctionsPlus. this bull weighed 718kg at 15 months.

Senior champion bull, Round-Em-Up Top Cut Black Opal, weighing 1122kg at 25 months and bred by David Hobbs, Round-Em-Up stud, Molong, sold at \$9000 to Robert and Maria Parkins, Gulgong.

Reserve senior bull Loaderry Murphy, bred by Luke Adams, Loaderry stud, Londonderry, sold at \$8000.

Caption: George Wragge, Tullayr Simmentals, Scone, with his \$28,000 purchase, Savannah Zoe M04, the reserve senior champion Simmental female held by Vaughan Campagnolo and exhibited by the Campagnolo family, Savannah stud, Oaklands Park, SA.

In the Genetics sale, there were 23 genetic lots offered comprising, semen, embryos, flushes and pregnant recipis. Topping the semen sales was 10 straws from Woonallee Las Vegas being offered by Woonallee and selling for \$600/straw on Auctions Plus. Woonallee also topped the embryos for Woonallee Charo x MRL Missile for \$1400each selling to Elite Cattle Co, Meandarra Qld. There were two donation embryo lots which sold for \$1100 and \$900 per embryo. Simmental Australia thanks those vendors who donated their lots.

Show Results

FEMALES

JUNIOR CHAMPION - Woonallee Dreamlady

RESERVE JUNIOR CHAMPION - Woonallee Rosy

SENIOR CHAMPION - Woonallee Hummer

RESERVE SENIOR CHAMPION - Savannah Zoe

GRAND CHAMPION FEMALE - Woonallee Hummer

BULLS

JUNIOR CHAMPION - Settler Noteable

RESERVE JUNIOR CHAMPION - Woonallee Night Rider

SENIOR CHAMPION - Round-Em-Up Top Cut Black Opal

RESERVE SENIOR CHAMPION - Loaderry Murphy

GRAND CHAMPION BULL - Settler Noteable



WFL **Westcott** 24C



Erixon **High Roller** 143B



RF **Captain Black** 430B



NUG **Royal Red** 324A



Springcreek **Blue Chip** 9D



Sibelle **Dirty Harry** 25Z



Anchor D **Raptor** 392C



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MAF **Seanna** 48C



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Anchor D **Kael** 255C



DOUBLE BAR D **Lolita** 229Z



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Memorials

Judy Brewer

Judy Brewer passed away suddenly but peacefully on 5/6/2018.

Judy was a staunch Simmental breeder for well over 30 years, her knowledge of family lines and traits was unrivalled.

She was passionate about her girls right to the end, still being heavily involved with day to day operations and she was looking forward to seeing this spring's drop of exciting joinings.

Judy's great love was the showring, she loved nothing more than breeding and then showing her beloved Herefords and then Simmentals.

She took many young people under her wing and fostered the same love for cattle and the showring in them. It warms our heart that many of those people still credit Judy for giving them a fabulous start in the industry.

Although she didn't go exactly the way she'd planned, surrounded by her cows under a tree, she had driven around them that morning and had a chat to them. She will be greatly missed by her son David, daughter in law Tara and grandsons Austin and Henry.



Virginio (Jim) Introvigne

Virginio (Jim) Introvigne, aged 85, father of Mike and Rob Introvigne of Bonnydale Black Simmentals, Bridgetown, WA, passed away peacefully on the morning of December 4th 2017 in the Bridgetown hospital.

After immigrating from Italy in 1955 and beginning his farming career in 1964 with wife Rita who still resides on the farm, they founded the Bonnydale Stud in 1974 which lay the foundations of a successful cattle and cropping enterprise today. He was an astute and exceptional cattleman who knew how to produce prime cattle that buyers keenly sort.

His legacy will continue for many years as he has two grandsons who share his passion for agriculture.





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Angus/Simmental *cross ideal for hybrid vigour*

By Linda Mantova

Using a successful Angus/Simmental cross for hybrid vigour, commercial producers, Mark and Kate Wheal, run 500 cows on their Beachport property in South Australia.

The second generation of the Wheal family to use Simmentals in their commercial herd, Mark said his father, Guy, had been a Simmental man since he first saw them in Munich in 1972 while completing his Nuffield Scholarship.

He started importing semen into Australia soon after and had his first Simmental calves on the ground in 1973.

"Dad used a three way cross of Simmental/Shorthorn/Angus, but I took over the farm from dad about eight years ago, and we now predominantly run red Simmental cows or Angus/Simmental cross cows. We then put a black Simmental or an Angus bull over those cows," Mark said.

"I'm finding it a lot easier to manage and we get a lot more consistency in our offspring, better carcase traits and growth rates," he said.

"We have gone from apricot to black Simmentals recently, due to marketability," he said.

Using bulls predominantly from Woonallee, Yerwell Estate and Morton studs in the past, Mark said they had only made the move towards the black Simmental in the last year.

"Bulls are a very important part of our operation, as we don't want cattle that break down. Woonallee bulls are very structurally sound, well-muscled bulls that we get our value out of," Mark said.

"Most of our genetics are derived from their sires, and we buy half a dozen two year old bulls annually," he said.

"I put Simmental bulls over my cows and Angus bulls over our heifers. I try to produce the best cattle I can commercially."

With their main market being Thomas Foods International, the Wheals sell over the hook, with their most recent truck load of 18 month old steers averaging a carcase weight of 330kg with an average MSA index of 60.



Mark and Kate Wheal with their certified free range Berkshire pigs, which are the basis of their successful pork brand, Beachport Berkshires.

"All our cattle are pasture fed, predominantly on a Lucerne/clover/grass mix. We like using Simmentals as they are structurally sound, with good growth rates and carcase traits, in turn creating much better feed conversion efficiency," Mark said.

"They have great milking ability and we are finding with our genetic selection, their docility rating has improved," he said.

"The polled Simmental is reducing animal welfare issues, and a good polled animal has good growth rates and EBV's."

With four properties totalling 1417 hectares of loam and limestone country, about 50 minutes north of Mt Gambier, the family trade as Wheal Farms, and also have 404ha planted to barley, wheat, canola and broad beans, with 220ha under centre pivot irrigation.

"A lot of our grain goes into our certified free range Berkshire pigs, which we have had for the past seven years, however, our pork brand, Beachport



Mark Wheal of Wheal Farms, Mt Gambier, his two year old daughter, Lily, and his father, Guy, with some of the Simmental cross cattle they run on their 1417 hectare mixed farming enterprise in South Australia.



Some of the Simmental cross cattle produced by the Wheal family, Mt Gambier, South Australia, who have been using Simmentals in their commercial herd since the 1970's.

Berkshires, has only been operating for about eight months," Mark said.

"We run about 90-100 sows, and usually try and have 60-80 grower pigs in a mob, rotationally grazing paddocks of two and a half hectares," he said.

The Wheals also trade about 3000 prime lambs annually.

Mark said, as the youngest of six siblings, he now leased part of the home property from his parents.

"However, dad gave all of us 370ha each when we turned 26. That has worked well from a succession point of view," he said.

"At 85, Dad still comes out and checks on things every now and again. It's nice to bounce ideas around and learn from the past."

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17.5	0.7	85.1	127.4	0.26	11.1	33.1	75.6	12.1
1	25	3	4	15	1	1	1	
DOC	CW	YG	MARB	BF	REA	SHR	API	TI
16.9	45.3	-0.34	0.35	-0.070	0.97	-0.41	149.4	90.4
2	3		3		20	15	4	1

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Simmentals *equal profits for Gippsland producer*

By Linda Mantova

Turning off 400 head of trade cattle annually, South Gippsland producer, Simon Greaves, believes his profits have turned around since introducing Simmentals into his commercial operation.

Mr Greaves, his wife, Meghan, and son, Josh, have a successful dairy and beef enterprise at Leongatha, running 250 head of Jersey cows and 100 head of Angus cows, on a total of 291 hectares.

Purchasing a semi-trailer load of Simmental/Angus and Simmental/Hereford cross heifers five years ago, Mr Greaves said he was impressed with their weight gain.

"They left the straight Angus for dead," he said.

"Our profits have turned around, with a significant turnover last year.

"Years ago there was a stigma that Simmentals didn't handle the Gippsland winters well, but they have done as well as any other breed.

"We have had all the other European breeds, but the Simmentals are definitely our preference."

A butcher by trade, Mr Greaves began his apprenticeship at age 15, and by 19, started his own mobile butchering business.

"We leased blocks of land and gradually grew our holdings until we bought here in 2004," he said.

"I had a dairy background, so we started milking cows, and currently milk 250 Jerseys, however we bought another 80ha block six years ago, and diversified into beef.

"There were very few Simmentals in this area and I was introduced to the



Some of the Autumn drop calves on the Greaves' family's Leongatha property. breed through my butchering business."

Still a full time butcher, Mr Greaves was impressed by the Simmental carcasses he cut up.

For the last couple of years, the Greaves' have been selling their cattle 50/50 through the Coles Grass Fed Scheme and Wilson Meat Company.

"We have had no problems meeting the strict specifications of the Coles Grass Fed Scheme," Mr Greaves said.continued on page 26



Simon Greaves believes his profits have turned around since introducing Simmentals into his commercial operation.

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MATERNAL SISTER OF 87C



SON OF 126Y





Some of the spring drop calves on the Greaves' family's South Gippsland property at Leongatha.



....continued from page 24

"We have always met their criteria for fat cover etc. If you don't meet their criteria, you are penalised heavily, so it can really cost you," he said.

Through the Wilson Meat Company, Mr Greaves said they supplied beef to two IGA supermarkets and local butcher shops in Tarwin, Inverloch and Meeniyan.

"We breed 100 F1 Simmental/Angus calves, and the rest we buy in," he said. The family also sell between 400 and 500 lambs through the Coles scheme annually.

Using bulls from John Leek's Mt Ararat stud, at Nar Nar Goon, Victoria, Mr Greaves said his most recent purchases were top quality Jetstream sons.

"Jetstream is amongst the top five most prominent sires in Australia at the

moment," he said.

"The Simmental breed has improved out of sight in recent years.

"Their ease of calving and mothering ability, plus their temperament makes them ten out of ten."

A first generation cattle producer, Mr Greaves said he started from scratch, and after 20 years it was all "falling into place", with land in his district selling for up to \$10,000 per acre at the moment.

He describes the carrying capacity on his two properties as "phenomenal".

"Our second beef block is river flats boasting a creek with water up to your knees all year round - water is never an issue," he said.

"In the long term, my goal would be less butchering, less milking, and run more Simmentals."



Simon Greaves with one of his quality Simmental bulls, by the well-known sire, Jetstream, which he purchased at this year's National Simmental Show and Sale in Dubbo.

UK Simmental *ties go back 45 years*



Edward Jefford operates his Solney British Friesian stud as well as a mixed commercial herd on his family's 364 hectare property in the West Gippsland region of Victoria.

By Linda Mantova

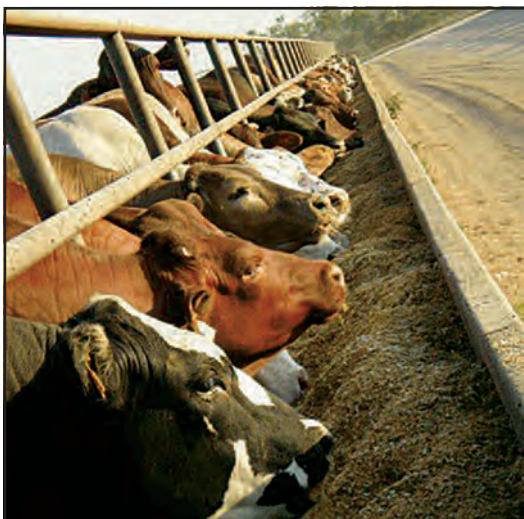
With ties to the Simmental breed in the United Kingdom stretching back 45 years, Edward Jefford came out to the land of opportunity in 1980, and has never looked back.

As a sixteen year old, Edward, along with his parents, Alan and Frances, and two siblings, arrived in the Hunter Valley of New South Wales, and within a

day of arriving milked their first cows on Australian soil.

With them they bought 24 heifers and a bull, and then two years later they brought out another eight heifers and another bull – but these were dairy cattle, for the family's Solney British Friesian stud.

.....continued on page 28



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continued from page 27

"My parent and grandparents had dairied in the UK since 1944, but we came out to Australia as it's a better country, with more opportunity, a lot more space and a better lifestyle," Edward said.

"It's been a great move for us all," he said

Today, with his wife, Monique, and his parents still in the partnership, they milk 250 British Friesian cows on the family's 364 hectare property in the West Gippsland region of Victoria.

"We also rear around 60-70 bulls each year which we sell privately, but we don't get anywhere near the prices that the beef bulls attract," he laughed.

Trading as Solney Farms, named after the village they came from in South Derbyshire, England, they have increased their holdings by a further 125ha in recent years.

"We've bought another couple of blocks of land all within five kilometres of home in the Cloverlea district, which has a very heavy carrying capacity, and diversified into beef, which gives us a few options," Edward said.

"It's been good to have our fingers in a few pies, especially when the milk price crashed and beef prices were up," he said.

Running a mixed herd of 80 Shorthorn cross and Charolais/Limousin cross cows, Edward said they purchased their first Simmental bulls, from Barb Sutton, of Reagent Park Simmentals, about seven years ago.

"I've liked her Simmentals for a long time. I like their growth, strength, and milking ability and they quieten some of these cows down with a bit of Limousin in them," Edward said.

"My favourite cross is Simmental over Charolais cross cows. That produces

some good steers with great growth rates," he said.

They are all marketed under the JBS Farm Assurance Grass Fed Program which Edward has been a part of for the past five years.

"The grid comes out every two weeks and if you have the right product you receive a premium. Our best steers in recent times have dressed out at \$6.10/kg and come back at \$2400," he said.

"Labour is a big issue and the dry weather everywhere has put pressure on the bottom line. We have been toying with the idea of getting out of milking cows and expanding into beef more."

Which is quite understandable with the downturn in milk prices, and the work load attached to dairying.

With three young daughters, Edward and Monique plan to spend more time with them and less in the dairy.

The Jefford family have had a long history with the Simmental breed, with Edward's uncle operating Rangemore Simmental stud in the UK for 45 years.

"He used to send Simmentals to New Zealand, and then the offspring could come into Australia - that's a long time ago, but he still has his stud in Midlands," he said.

Due to that connection, Edward said he had always been a fan of the breed, and they recently purchased three Simmental females from Peter Wenn's Pinaroo Hills stud, at Bunyip.

"We will put the Simmental bull over them and keep them as purebreds," Edward said.

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Passion for Simmentals *still strong after 40 years*



Hamilton and Anne Barber, with some of the young Simmental/Angus cross cattle on their 80 hectare property, "Bowral Park Farm", in the New South Wales Southern Highlands.

By Linda Mantova

Hamilton Barber has been breeding Simmental cross cattle for the past 40 years, and he wouldn't have it any other way.

Born and bred in Yass, New South Wales, Mr Barber grew up around sheep and cattle, and had always liked the Simmental breed.

"I got into Simmentals in the mid 1970's and early 1980's, when James Shannon's Talmo stud was very successful," Mr Barber said.

"We used the Talmo bulls over our Shorthorn cows at that stage," he said.

Running a purely commercial herd, Mr Barber said Simmentals played an important role in his fattening and trading enterprise.

"We fattened steers and ran around 300-400 cows on our Yass property," he said.

"We had Shorthorn cattle back then and were looking around for a cross breed. I liked the Simmental type with their strong milking background, and I've been very happy with them.

"We were at Goulburn for 15 years, and grew a bit of crop to fatten steers, but still using the Simmental genetics in our cross bred herd."

Today, Mr Barber, and his wife, Anne, operate "Bowral Park Farm", on the Southern Highlands, next door to the Moeck family's Valley Creek Simmental Stud.

"We have a total of 80 hectares - 40ha of which belongs to my son, Hamilton Barber the 4th, but he is happy for us to run it for him," Mr Barber said. Mr Barber, 75, refers to his Bowral block as his "retirement village".

"It was time to slow down a bit," he said.

Moving to the Southern Highlands region four years ago, the Barbers now run about 50 Simmental/Angus cross cows, using a bull from their neighbours, Stuart and Samantha Moeck, at Valley Creek.

"It was an omen that we moved next door to Stuart. I had a few Angus cows, and I knew the Simmental cattle, so I bought a bull from him," Mr Barber said.

"He was big black baldy herd bull, which I put over our Angus cows," he said.

"We now have mostly first and second cross Simmental cows, which we will keep using Valley Creek bulls over."

Having just come through one of the worst droughts he had ever experienced this year, Mr Barber said his young cattle weren't looking at their best, but he was hopeful of follow up rain in coming months.

Mr Barber said he had always marketed his cattle locally, mainly through the nearest saleyards.

"We have a great selling complex at Mossvale, so we sell our cattle locally. We did the same at Yass as there was a great saleyards set up in those days," he said.

"We also used to sell a few direct to Cargill's Meat Company."

Mr Barber said he had dabbled in horses and cattle all his life.

"I played polo, and rodeoed and did a bit of campdrafting in my young and silly days," he said.

However, his passion for breeding good quality cattle has never faltered.

"I've always liked the Simmental breed, so I've stuck with it," he said.

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Lot 1 Barana Muhammad [P]
Sold to David Wirth of Glen Innes



Woonallee Jumbo WEEPJ065 [P] [AI]
2019 Reference Sire

WOONALLEE JUMBO WEEPJ065 [P] [AI]

CHAMPS ROMANO

SIRE CHAMPS BRAVO (P)

VIRGINIA POLL BARBI SUE

WOONALLEE BHR TORNADO (P)

(ET) (AI)

DAM WOONALLEE KATHIE G73 (P)

WOONALLEE KATHIE B111

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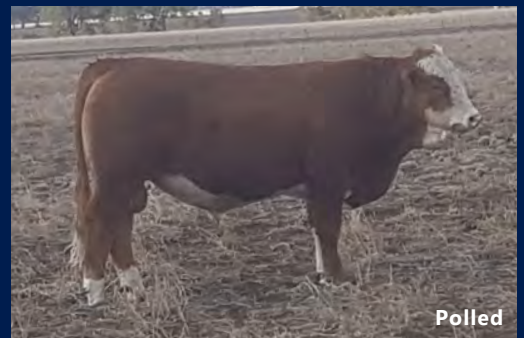
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Settlers' show ring success

By Linda Mantova

Not coming from a farming background, Richard Wilkinson only entered the cattle industry mid-life, however is now making a name for himself and his prefix.

After first having a successful Red Poll stud, "Baladeen", for 22 years, Richard and his wife, Sharm, established Settler Simmentals in 2012 at their Bringelly property on the outskirts of Sydney.

In just six years, the Wilkinson's have worked on sourcing the best genetics in the Simmental breed, and have made it into the winner's circle on a regular basis during the 2018 show season.

As a virtual newcomer to the Simmental breed, Mr Wilkinson said he first saw a Red Simmental heifer, owned by friends, which took his eye.

He purchased that heifer from Mala-Daki Simmentals at Crookwell, and she has gone on to become a foundation female for his stud.

With a goal to produce a small elite herd of Simmentals, Mr Wilkinson currently has eleven stud females and one young bull, which he bred himself.

"Settler Nelson, is by Woonallee Harry, out of Mala-Daki Poppy. Basically I started out with the Mala-Daki heifer and a traditional cow from Valley Creek Simmentals," Mr Wilkinson said.

"I've used semen from Woonallee Harry and a Canadian imported sire, Remington Red Label. I flushed the Mala-Daki heifer and that provided me with two bulls which went into the National Show and Sale in June," he said.

"We have recently acquired semen in an exclusive solid red bull that will take our breeding program to new heights".

Settler Simmentals had a very strong 2018 National Simmental Show and Sale campaign at Dubbo, taking home broad ribbons for Junior and Grand Champion Bull, with 15 month old, Settler Noteable, by Woonallee Harry, which sold for \$11,000.

"Noteable also won Supreme Interbreed Exhibit at the Berry Show earlier in the year," Mr Wilkinson said.

At this year's Sydney Royal Show, the Settler prefix was again in the limelight, with Settler Nicky, by Remington Red Label, being judged Reserve Junior Champion female.

"Those two champions were half brother and sister out of the same cow, Mala-Daki Poppy," Mr Wilkinson said.

With just two hectares at Bringelly, the Wilkinson's run all their cattle on their 60ha property at Binda, near Crookwell, and bring them home to prepare for show and sale.

"I've been to a number of local shows this year, which I find very useful to break in the cattle and train them in readiness for the big shows and sales," Mr Wilkinson said.

"I'm planning to take Settler Nelson to the upcoming Picton Show, as it's a good opportunity to showcase the type of cattle I breed," he said.

"I aim to produce a line of predictable red coated cattle that will perform



Richard Wilkinson of Settler Simmental Stud, Bringelly, had a very successful 2018 show season with the highlight being taking home the broad ribbons for Junior and Grand Champion Bull, with their 15 month old bull, Settler Noteable, at the National Simmental Show and Sale at Dubbo.

well in any conditions and for any purpose, but you can't afford to go too far from what the market demands."

Mr Wilkinson said he found the National Show and Sale a very valuable market outlet for smaller producers.

"I appreciate the support of bidders at the sale, and Simmental Australia has done a great job of providing a platform for us to offer our cattle for sale," he said.

"Stuart and Samantha Moeck of Valley Creek stud, Bowral, have been a large part of my success, as Stuart has given me an honest critique of my stock, and advice on bulls that I have selected.

"He has been in the game a long time and I really appreciate his support."

Not coming from a rural background, Mr Wilkinson is an agricultural assistant at the Richmond TAFE, and said he has had to learn a lot along the way.

"I have been breeding and showing cattle for 20 years, and I have found over the years that cattle people generally help you out if they can," he said.

"This has been very fulfilling for me and hopefully there is still a lot more to come."



Richard with his Reserve Junior Champion Female, Settler Nicky at Sydney Royal

Clermont beef expo lives up to its reputation

with Finger family wins



Isaac Regional council representative, Lyn Jones, centre, presenting Scott, Frank, Cathy and Natalia Finger with the grand champion exhibit ribbon.
Pictures by Sally Cripps

By Sally Cripps, QCL

Clermont's reputation as one of the beef powerhouses of Queensland was underlined at the region's annual beef expo last week when some of the state's most respected beef producers collected their trophies.

The Finger family of Hillview made it a trifecta when they received the ribbon for the grand champion exhibit, the Sally Taylor Memorial champion beast of expo, the champion pen of prime and winners of the 100-day grain fed class, for the third year in a row.

They won with Simmental cross bullocks weighing 758kgs, later making 342c/kg to return \$2592 at the sale.

They also displayed the ribbon for best pen of trade steers 100-day grain fed. Their cattle made to 334c/kg for 641kgs to return \$2142.

Scott and Frank Finger said they'd had a pretty ordinary season until a week earlier, when falls of 40 to 50mm came, but they thanked Phillip and Deborah Reid of Paringa Feedlot for feeding their cattle for 100 days.

"Normally we'd fatten on crops at Capella, and our grass at Clermont, and occasionally feedlot them," Scott said. "We also thank Simon Fraser of JBS for buying our cattle for the third year in a row – it's a vote of thanks to us."

Theodore's Darren Childs was the judge and he wasted no words in his summation.

"You hear a lot about the quality of the cattle here and it was certainly there today – it's a credit to you," he said.

Troy and Ann Kinnon, New Corry, Clermont, won the weaner steers and store heifer classes.

The steers weighed 243kgs to make 326c/kg for \$792 and their sisters made 270c/kg for 222kgs to come back at \$600.

The result for their Simbrah heifers was better than expected, considering the season.

"Simbrahs keep their softness – you can sell them straight off mum, and they feed well," Troy said. "They're very versatile cattle – we can grow them out to bullocks, and keep the Brahman cow as a base."

They tipped out 62mm of rain the night before the competition, giving them something to work with in the short term.



Ann and Troy Kinnon, New Corry, Clermont, and some of the Simbrah heifers they'd won store heifer championship with. Pictures by Sally Cripps

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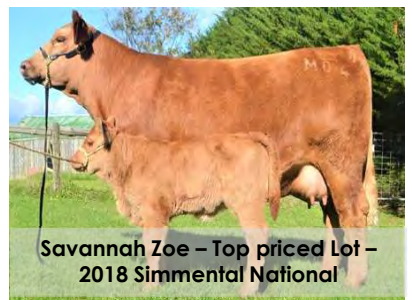


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By Linda Mantova

Using history to improve the modern day herd, Jesse Bezwarchny is a young breeder with his sights set firmly on the future.

Establishing his stud, 2J's Simmentals, with his brother, Jacob, in 2006, Jesse is utilising genetics from as far back as the 1970's through his impressive AI program.

Located at Hannam vale on the New South Wales mid north coast, Jesse, 25, and Jacob, 28, started out with one heifer, and have grown their herd to 40 stud breeders on the family's 101 hectare property, "Possum Wood".

"We also lease a further 70ha on various other properties in the local area," Jesse said.

Intrigued by the history of the Simmental breed, Jesse has been collecting AI brochures and old breed magazines since he was a teenager, inspired by his father, Greg's love of the breed.

"Dad first got into Simmentals back in 1982 running a commercial Simmental based mixed herd," Jesse said.

"I have all dad's breed books on file and all the old AI brochures in folders which I refer to on a regular basis," he said.

"I like the old bulls and I'm always going back to refer to the information regarding old sires."

Jesse said he and Jacob ran a couple of herd bulls, but used predominantly AI from original imported sires' eg Scottish milk marketing bulls.

They have also used semen from the renowned Dunmore

Simmentals, established by the late music promoter, Harry M. Miller, who was responsible for introducing the breed into Australia, as well as Munga Park Simmentals in South Australia.

One of the more dominant sires used by 2J's Simmentals is Dunmore London Times, who was the 1988 Rockhampton Beef Week Supreme Bull.

"We aim to breed low maintenance, easy doing cattle, with high milking ability and excellent beef quality," Jesse said.

"We were lucky enough to purchase our first stud heifer, Monreid Meagan Z503, from George Cassar, who had recently purchased her from the Murphy family at Monreid Simmental stud, based at Nundle," Jesse said.

"We were so happy with how she performed that we bought her mother and full sister at the stud's dispersal sale in 2007," he said.

Among the six females they acquired with Monreid bloodlines was the reserve junior champion at the 2007 Sydney Royal Show, Louise B530, which is now one of the Bezwarchny's top breeding females.

"Monreid bloodlines are the basis of our stud, as they are real carcass cattle," Jesse said.

The Bezwarchny's predominantly turn off vealers, producing softer cattle on their coastal grass country.

"We sell mainly through the local saleyards at Taree, Wauchope, Kempsey and more recently at Maitland," Jesse said.

"We have been getting better prices at Maitland, as it attracts



Jacob and Jesse Bezwarchny, 2J's Simmentals, with Goonoo Creek Anna, who was Supreme Exhibit at Wingham Show and Supreme Simmental Exhibit at the Sydney Royal in 2008.

butchers from Sydney," he said.

"It is more or less a new market for us, and the last mob of 20 head we sold averaged \$3.15/kg. They were a mix of high percentage Simmental, Simangus and Simford calves."

However, Jesse said they preferred to cross some of their commercial Simmental cows with Santa Gertrudis AI sires for replacement females.

"Simmentals are low fat and so are Santa Gertrudis, but cross them and the results are amazing; they have very good fat coverage. We are producing 350kg calves and have to cull cows with 40mm of fat," he said.

In their stud herd, Jesse said they had been using semen from Simmental



*One of Jesse's bulls,
2J's Jeff, sired by Scottish Neptune,
born in 1969.*



*Monreid Meagan B544,
is full sister to the first stud heifer Jesse purchased,
Monreid Meagan Z503.*

bulls, which had been collected as far back as 1972/73.

"It is a bit of a rarity nowadays, but I like using the genetics from old AI breeders," he said.

"Some bulls are really hard to find, but it is a bit of a research project for me. Many of the old bulls were progeny tested and there is a lot of data on them, compared to the modern day sires who don't have much data available."

The Bezwarchny brothers used to show their cattle, successfully, at regional shows, but in recent times have concentrated on breeding to progress their own herd.



*Jesse Bezwarchny utilises genetics from as far back as the 1970's
through his impressive AI program, with 2J's Lucy, a Scottish Extra Special
daughter, by the Scottish milk marketing bull born in 1972.*



*VGirl is a commercial Simmental/Santa cross cow,
run on the Bezwarchny family's 101 hectare property, "Possum Wood",
on the New South Wales mid north coast.*



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Industry stalwart *recalls 35 years in the stud game*

By Linda Mantova

Noel Mobbs believes the stud cattle game is a young man's job, however at 79, he is not quite ready to hang up his boots entirely, despite having sold both his successful Gowrie Simbrah and Simmental studs, just on a year ago.

Operating as Gowrie Pastoral Company, Mr Mobbs and his wife, Jill, established Gowrie Simbrah stud in 1983, on their 29,765 hectare Charleville holdings.

They ran 1000 head of registered stud females at the height of their operation in 2016, which was, at the time, the largest registered herd in Australasia.

As one of the industry's stalwarts, Mr Mobbs recalls how he first "fell into" breeding Simmentals/Simbrah's, the tough going in the mulga country, and his many years of success in the show rings around Queensland and Australia.

"The fellow I bought Gowrie Station from was an orthodontist from Sydney, and he had 60 Poll Hereford cows and one Simmental bull on the place," Mr Mobbs said.

"Me being a boy from the north, and having spent most of my young years around the Mt Isa district, I hadn't heard of a Simmental," he said.

"But I paid \$300/head for the cows and \$1500 for the bull and just like that I fell into Simmentals. It was a fluke really."

Mr Mobbs said the calves by that bull were "extremely good", so they then tried both Santa Gertrudis and Brahman heifers, which were both "brilliant crosses".



One of the highlights of the Mobbs' family's show success came just last year, when their two year old sire, Gowrie Lucas, was named Grand Champion Simbrah Bull at the Ekka, as well as being judged as the Champion Simbrah for 2017 in all of Asia, South Africa and Australia. He is pictured with Mr Mobbs' grandson and handler, Brendan Mobbs.

"We advanced from there and bought some very good quality bulls from both the Dunmore and Drawmar Simmental studs, and then we experimented," he said.

Dabbling with both grey and red Brahman heifers with black pigment, Mr Mobbs said the results were great cattle, but with black points.



"They were very good commercial cattle but hard to sell, so then we decided to try pink pigment Brahman cows," he said.

"Well we hit on this pink pigment side of it and we bred a magnificent bull, Gowrie Poll Prince. He was by Drawmar Elliott out of a glorious pink nosed three quarter Brahman cow, Gowrie Queenie."

That bull, Mr Mobbs describes as "the start of it all", and was the foundation sire which heralded the beginning of a very successful Simbrah operation.

"We bred for a good few years and sold bulls out of the paddock for \$600-\$1000, however it was a struggle for years until 2000," he said.

That's when he had to make a choice; get out, or really start to promote his breed.

"So we put a show team on the road in 2000, led by a big polled bull, Gowrie Thor, who was the son of Poll Prince. Thor and his progeny went on to perform very well," Mr Mobbs said.

The Gowrie Simbrah show team, prepared by Terry Connor, of Gracemere, dominated the northern show circuit, including Alpha, Clermont, Townsville, and Rockhampton, winning 110 ribbons for the season, including Gowrie Thor taking out Grand Champion Simbrah bull at both the Brisbane Royal Show and Rockhampton Beef Week.

Buoyed by their show success, Gowrie Simbrahs held their first on-property sale in 2000, averaging \$2750 for a complete clearance. Momentum for the breed was growing, and not just on the stud side of the operation.

In 2002, the Mobbs family exhibited the Grand Champion pen of six heavy ox, at the Brisbane Ekka, and their commercial herd was making a name for itself. Again in 2003, their pen of commercial Simbrah bullocks placed well in Brisbane, and the following year the Mobbs' took out Champion Pen of Trade Steers at the Ekka.

"This showed the versatility of the breed; that they were not only able to produce heavyweight cattle but also quality trade cattle," Mr Mobbs said.

They went on to win numerous prime cattle competitions including Charleville and Roma.

"We had a lot of success over a lot of years," Mr Mobbs said.

One of the highlights of the family's show success came just last year, when their two year old sire, Gowrie Lucas, was named Grand Champion Simbrah Bull at the Ekka, as well as being judged as the Champion Simbrah for 2017 in all of Asia, South Africa and Australia.

"I don't know how they judge it, but I believe it was five judges, based all around the world, looking at photos, and Lucas was also judged to be second overall in the world, beaten by just one point, behind a bull from Mexico," he said.

After what had been a very successful 2017 show season, the family received an offer they couldn't refuse, selling their entire breeding herd of 700 purebred Simbrah and 100 Simmental females to Brett Nobbs Cattle Company, at Duaranga.

"We had a lot of mouths to feed and ran into all the droughts, and Jill and I aren't getting any younger," Mr Mobbs said.

"It was the culmination of our age, too many dry years, and our location - people won't travel out this far," he said.



Mr Mobbs said that the Nobbs Cattle Company were continuing with the Gowrie prefix, and holding their first sale next year for anyone wanting to continue with the Gowrie bloodlines.

"We have had some very good long time clients, who have been buying from us since 1983/84, and there are some great herds out in this area using our bulls," he said.

"The breed has really started to take off in recent years, and if people stick with them, they will pay off.

"A cross of 60 percent Simmental and 40 percent Brahman, are the best-selling bulls who will produce cattle with great mothering ability, and a cast for age sale value second to none. They will hold their own anywhere."

Mr Mobbs recently held his 19th annual on-property Gowrie Bull sale, achieving 100 per cent clearance, and an average price of \$5341.

"That's a pretty good result considering the seasonal conditions," Mr Mobbs said.

"We may have one more sale next year, but it depends on whether it rains or not - there's a lot to consider," he said.

For now though, Mr Mobbs is concentrating on "giving the country a spell, bringing the regrowth under control", and when the season breaks will concentrate on backgrounding and value adding.

"It's more lucrative and a lot easier lifestyle," he said.

"It's a wise man that knows when he's had enough."

By Linda Mantova

Winning Supreme Simmental exhibit at the 2006 Royal Melbourne Show is just one of the highlights listed by Geoff Cockerell in his illustrious career in the stud cattle industry.

Mr Cockerell and his wife, Laura, were honoured by the Australian Simmental Society at this year's Royal Melbourne Show, after 43 years of breeding quality Simmental cattle.

Also honoured with an outstanding service award in 2008, Mr and Mrs Cockerell's Simmental stud, Gelora Park, Portarlinton, has a long history, and this year both their stud and their farm have been sold, with the Cockerell's retiring from the cattle industry.

At age 85, Mr Cockerell lists several memorable highlights of his association with the Simmental breed including attending three Simmental World Congresses in Switzerland, Ireland and Australia.

Growing up and working in Melbourne, Mr Cockerell left the big smoke in 1974, moving to the north coast of New South Wales.

After another move to Shepparton in Victoria a year later, he established his Simmental stud, Gelora Park, in 1975.

"My ambition was to breed beef cattle as a hobby," Mr Cockerell said.

A refrigeration engineer by trade, Mr Cockerell was self-employed for 49 years in his profession, however he explains that what started out as a hobby very soon became a lifestyle.

"More often my cattle took up a lot more time than my business," he said.

"I did an AI course before I had any cattle or acreage, and that's where the decision was made to breed Simmentals.

"I was totally ignorant of cattle breeding at that stage, and I found out during this course that Simmentals crossed well with Poll Herefords, as they produced cattle with better weight gain, and great milking ability.

"My focus has always been on breeding cows and calves, and that cross had more potential for raising weaners."

When the Cockerell's first registered their stud they couldn't afford Simmentals, so started out with 22 two year old unjoined Poll Hereford heifers.

"We inseminated them all to Simmentals and it took me six years to get my first purebred Simmental on the ground," Mr Cockerell said.

"We used imported and local semen and our own bulls. We had an early mating and early weaning program, and at our peak we had 70 breeders," he said.

"Commencing with our base herd of Herefords, we have upgraded over 40 years, selecting and culling to achieve a pure bred Simmental herd of females with good fertility and good milking ability, and bulls capable of producing early maturing, well-muscled calves with good temperament."

Moving to their current property at Portarlinton in 1986, the family showed cattle from 1985 to 2010, however, Mr Cockerell said it took him twenty years to win a broad ribbon at a Royal Show.

"We had won plenty of red, white and blue ribbons, but in 2005, we won Senior Champion Simmental cow, with Gelora Park Coquette, at the Royal Melbourne Show," he said.

"That next year we went one better with the same cow, with a calf at foot, taking out Supreme Simmental exhibit. The following three years in a row, 2007-2009, we came home from Melbourne with broad



At the 2006 Royal Melbourne Show with their Supreme Simmental exhibit, Gelora Park Coquette, were (from left) Mark Cockerell, with Simmental Society federal president, Bill Almond, Geoff and Laura Cockerell, and judge, Richard Anderson, Queensland.

ribbons also."

The Gelora Park index was also in the winner's circle at both the Canberra and Adelaide Royals, and numerous regional Victorian shows.

"We exhibited at every Melbourne Royal for the entire 25 years of showing cattle," Mr Cockerell said.

"But what really put us on the map, was a purebred female, Gelora Park Ferne, who won Supreme Exhibit at six out of seven regional shows in 1989," he said.

"We also made a point that every animal ever shown was all our own breeding. We never showed an animal that was bought in."

"We always pushed our females at shows, as we wanted to promote our breed, so we probably exhibited about 80 per cent females and 20 percent bulls."

However, at the height of their show success, the Cockerell family stopped showing in 2010.

"Our son, Mark, who is also a refrigeration engineer, led most of my cattle from 2006 up to 2010, as I was unable to show them off as I should," Mr Cockerell said.

"After that Mark didn't have time to devote to showing cattle and I couldn't handle them at my age," he said.

Another highlight for Mr Cockerell was exhibiting the Grand Champion carcass at Noorat in Victoria in 1990.

"It was a hot competition with more than 90 entries, and we took it out with a purebred Simmental," he said.

"It is very hard to get the right amount of fat on a purebred Simmental – it is all to do with managing their feed."

"We also placed at carcass competitions at Albury, Wangaratta and Geelong."

Although retiring, Mr Cockerill remains a member of the Victorian Simmental Council after serving nine years in that position.

He also served as president of both the Northern and Western regions of the Victorian branch of the Simmental Society at different times.

Selling his property in July this year, and his beloved cattle to a Coleraine commercial breeder, sight unseen, in recent months, the Cockerell's leave the farm next January, but are preparing to truck all the cattle out this month.

"The cattle have gone to a good home, so I'm quite happy," he said.

Asked if he will miss the cattle industry, Mr Cockerell said he would miss the people.

"We have made a lot of good friends in the industry, and now we could just hook up our caravan and appear at a show at any time," he joked.



The Cockerell family won their very first broad ribbon at a Royal Show in 2005, with their Senior Champion Simmental cow, Gelora Park Coquette, at the Royal Melbourne Show.



Three generations of the Cockerell family leading Gelora Park stud cattle at the 1999 Geelong Show were (from right) Geoff, his son, Mark, and granddaughter, Jessica.

Show success *spanning three decades due to select herd*



Ross Cardile has played a huge part in the growth of Simmental cattle in Victoria during the past three decades, establishing Sarokos Park Simmental Stud in 1983.

By Linda Mantova

Playing a huge part in the growth of Simmental cattle in Victoria, Ross Cardile isn't slowing down any time soon after 35 years of showing his beloved breed.

Mr Cardile and his wife, Carol, established Sarokos Park Simmental Stud in 1983, on their 43 hectare property at Strathewen in Victoria. They purchased their first three stud females from formula one race car driver, Alan Jones, and haven't looked back since, forging their way to the forefront of the Simmental industry in Victoria.

They received great guidance and assistance by Alan's manager, Mel Ryan, who became a great friend and mentor to Ross and Carol.

"Our whole idea was to run a select group of animals, with 30-35 breeding cows on our home place plus a further 40ha of leased country," Mr Cardile said.

They certainly achieved that and more, having major success in the show ring, and exporting cattle to both Russia and China, as well as being active in the Victorian Simmental Society, with Mr Cardile serving as president for a number of years. A TAFE teacher, Mr Cardile said he fell in love with Simmental cattle through his AI technician, Ray Anderson, who inseminated his cross bred cattle with Simmentals.

"It was his idea, as he was a Simmental breeder, and we had a mixed Angus/Murray Grey herd. Once our first calf arrived we were convinced," he said.

Back in 1983 it was almost impossible to buy purebred Simmentals - there were a lot of crossbred cattle around, so Mr Cardile set out to secure the best genetics he could find. Just starting out in the stud game, he first contacted Fraseren stud, owned by the then Prime Minister, Malcolm

Fraser, at Nareen, Coleraine, but they had nothing for sale.

"It was disappointing, so out of a whim I then contacted Miraleste Simmental stud, owned by Alan Jones, and we bought our first three females, all appropriately named after race tracks," Mr Cardile said.

"Alan Jones himself answered the phone and I was pretty buoyed by the fact that he was willing to sell us some of his females, so we purchased one purebred cow and two 7/8 cows.

"That was our start, and we have used AI from then until now."

Mr Cardile pretty quickly developed a passion for AI and for the Simmental breed.

"We wanted to upgrade very quickly and so we bought cattle from the top studs to improve our genetic herd," he said.

"If you want to get to the top, you need to start at the top, and source the best genetics, and that's what we did."

Mr Cardile said the stud that put them on the map, was Keith Lukey's Lynhome stud, on Philip Island.

"Another race car driver, Keith's father owned the Philip Island race track, as back in those days, a lot of high profile people were breeding Simmental cattle," he said.

"The likes of Malcolm Fraser, Alan Jones and Harry M. Miller poured a lot of money into the breed and raised its profile in the agricultural industry."

The Cardiles purchased their foundation matron, Lynhome Harlau, from the Lukey's, and she went on to produce numerous champions for Sarokos Park.

Another stud that played a crucial role in their success was John Canavan's Avoca Vale stud at Yea in Victoria.

"We bought females from his stud, and one stand out was Avoca Vale Panache, who went on to win Reserve Champion Interbreed female at the Royal Melbourne Show in 1998, which was a major achievement for a small stud like ours," Mr Cardile said.

Sarokos Park could hold their own with the big guns, and they went on to experience great success in the show ring, exhibiting five Grand Champion females at the Royal Melbourne Show, all out of Avoca Vale and Lynhome genetics. Their passion for the Simmental breed was shared by their three children, Samantha, Liam and Briony, who all became well known in the show ring, with Liam continuing his journey in the beef industry, now running a successful scanning and animal assessment business.

Mr Cardile said to breed superior animals out of base stock was going to take a very long time, so they embraced embryo transplant to fast track this.

In 2001, the Cardiles, in partnership with Craig Jenkins from Little Creek Simmental Stud, Seville, Victoria, imported 20 Black Simmental embryos from Gateway Simmentals in the United States, and their breeding venture proved to be most successful as the demand for these animals grew rapidly.

"The demand for Black Simmentals grew quickly as they provided the hybrid vigour for the expanding commercial Angus cattle that were on the march in southern Australia," he said.

Currently, Mr Cardile said he concentrated exclusively on contract breeding.

"Simmentals are magnificent animals and their maternal qualities are unrivalled. You will go a long way to find a better mother," he said.

"While I still have a passion for the Simmental breed I will never retire!"



Ross Cardile of Sarokos Park Simmental stud, Strathewen, Victoria, with one of his rising 3 year old sires, Sarokos Park Marmalade, out of one of his stud cows, Lambrusca, by an AI bull, Eckersley Jackson.



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'Win-win' for breeder and students

By Linda Mantova

It has been a 'win-win' situation for Heather du Vallon, Clitheroe Simmental Stud, Cobram, and the students of St Mary's of the Angels College at Nathalia, in Victoria.

At 73, Heather has been breeding Simmental cattle for many years, and in recent years she has needed help preparing and showing her cattle – and that's where the St Mary's students come in.

The students assist Heather with preparation and leading, and Heather, in turn, helps the students with guidance and training.

"My association with the school started as my stock agent's children go to St Mary's. I began by donating a steer to the school and the students prepared it," Heather said.

"They did such a wonderful job with that steer - I was most impressed, as it certainly didn't look like the same steer that I had had in my paddock," she said.

That was six years ago, and since then Heather has registered the help of several St Mary's students to help break-in, and hold and lead her stud animals at both local and Royal shows.

"Years ago everyone knew someone on a farm, but nowadays I think it's great that young kids get to learn more about agriculture and see where their food comes from," Heather said.

"I'd rather see young people leading cattle at shows than hanging around street corners," she said.

For the last few years, two ex-students of St Mary's have won accolades at the Melbourne Royal Show, while in charge of Heather's show cattle team.

"Jacob Brennan, 19, and Georgie Nelson, 18, have both been with me since they were at school at St Mary's and still lead my cattle at shows," she said.

"At the last couple of Royal Melbourne shows' they have won awards - Jacob won the Peter Schemberi Young Herdsman Award three years ago and again this year, and Georgie won the junior Simmental exhibitor award for the last two years."

They were also in the winner's circle with Heather's Grand Champion Bull, Clitheroe Magnus, at the 2017 Melbourne Show, where Heather also won reserve champion bull, pair of bulls and team of three, as well as the most successful exhibitor.

"All the cattle in my show team were led by Jacob and Georgie," Heather said.

They were both involved in leading Heather's cattle at this year's Melbourne Royal Show, where they again had success, winning pair of bulls, team of three, and pair of heifers.

Jacob now works for local stock and station agent, Mulcahy Nelson Livestock in Shepparton, and says the experience he has gained

preparing and showing cattle for Heather certainly helped him land his dream job.

"I started helping Heather with her stud cattle when I was in Year 8 at St Mary's and have continued to do so for the past five years," Jacob said.

"I have appreciated the help and advice that Heather has given me, and I still plan to help her out with her cattle at the shows, as long as she wants me to," he said.

A current St Mary's student, Darcy Kennedy, has also worked with Heather to prepare for, and lead cattle at, many local shows.

"The show scene down here is about to start and we will be attending the Cobram, Numurkah and Echuca shows," Heather said.

"My granddaughter, Corrine, from Geelong, is also starting to show some interest, and is having lessons in leading cattle."

Now retired, Heather milked between 150 and 300 cows for 30 years after her husband passed away, before selling her Friesian herd and going into beef in 2003.

"I tossed up between Charolais and Simmental, and Simmental won out - I've had them ever since. They are lovely quiet animals," she said.

"I ran about 150 breeders and a large commercial herd until I was 70, but now I've just got about ten registered stud females," she said.

Heather said Rex James and his team at James Stock Feed and Fertiliser, Nathalia, made a fantastic show mix for her cattle.

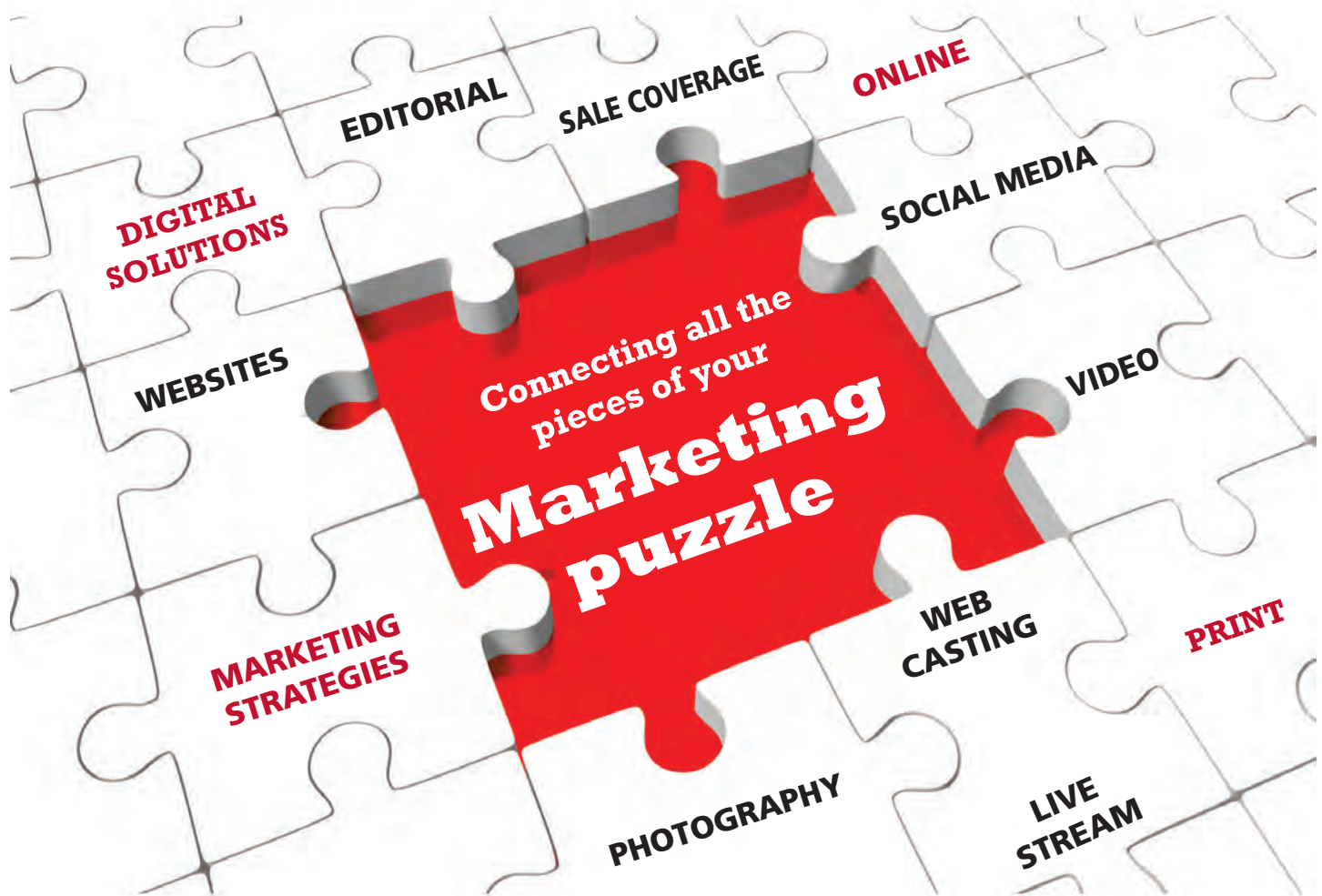
"If I hadn't kept my cattle I would have been bored out of my mind," Heather said.

"You need a reason to get out of bed in the morning, and I love having young people around," Heather said.



2017 Melbourne Royal Show Reserve Champion Simmental bull, Clitheroe Manu, with handler, Jacob Brennan, Clitheroe Stud principal, Heather du Vallon, Champion Simmental Bull, Clitheroe Magnus, handler, Georgie Nelson, and International judge, Bruce Holmquist. Photo courtesy of Jessica Lee Animal Photography

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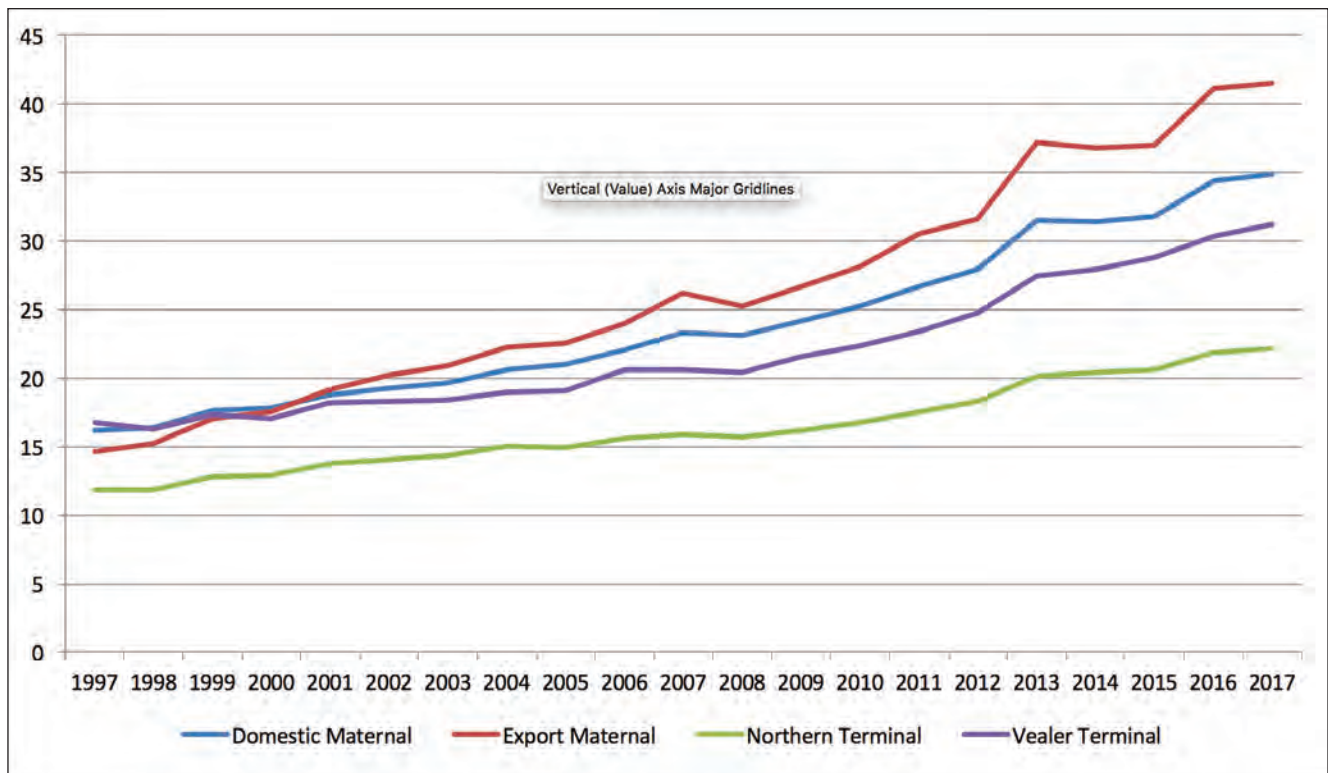
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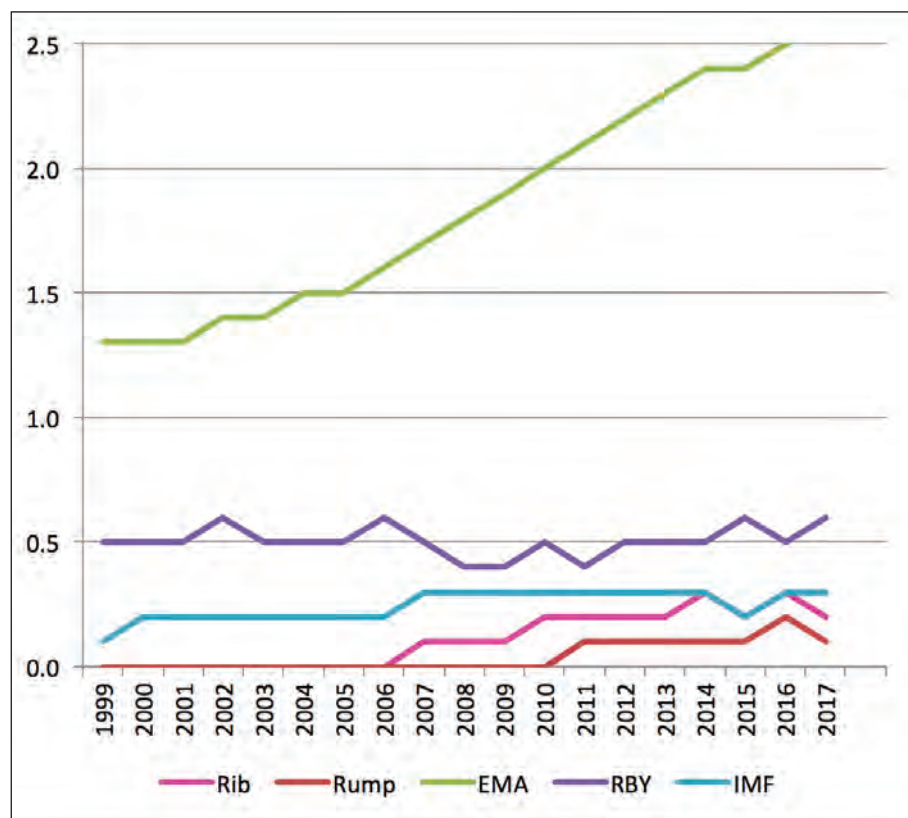
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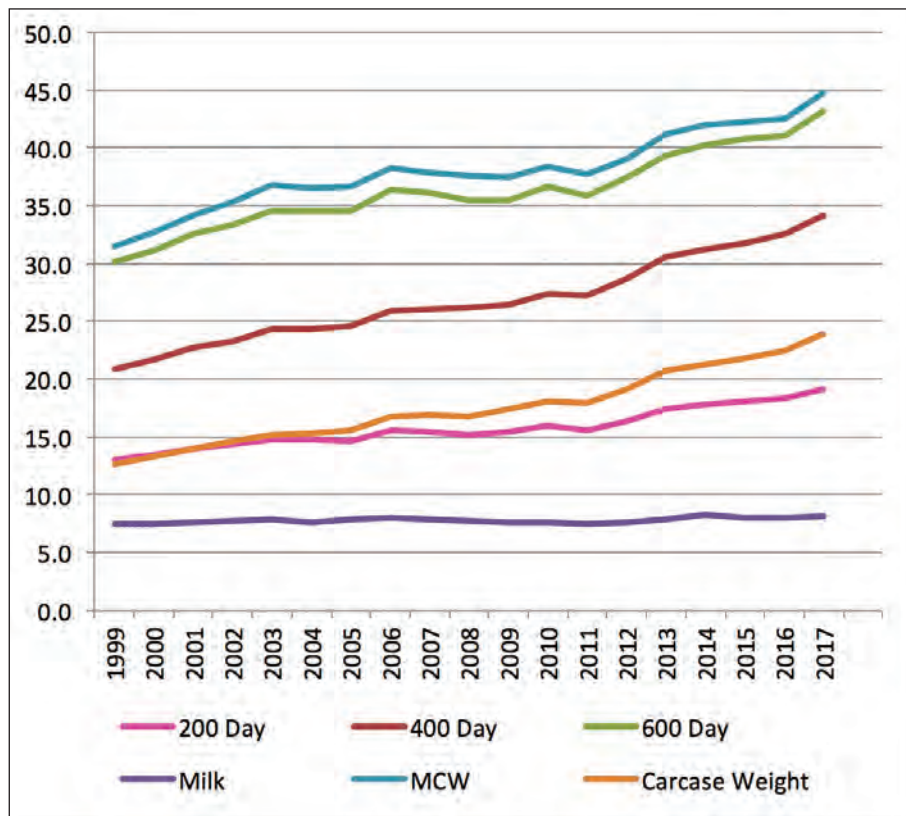
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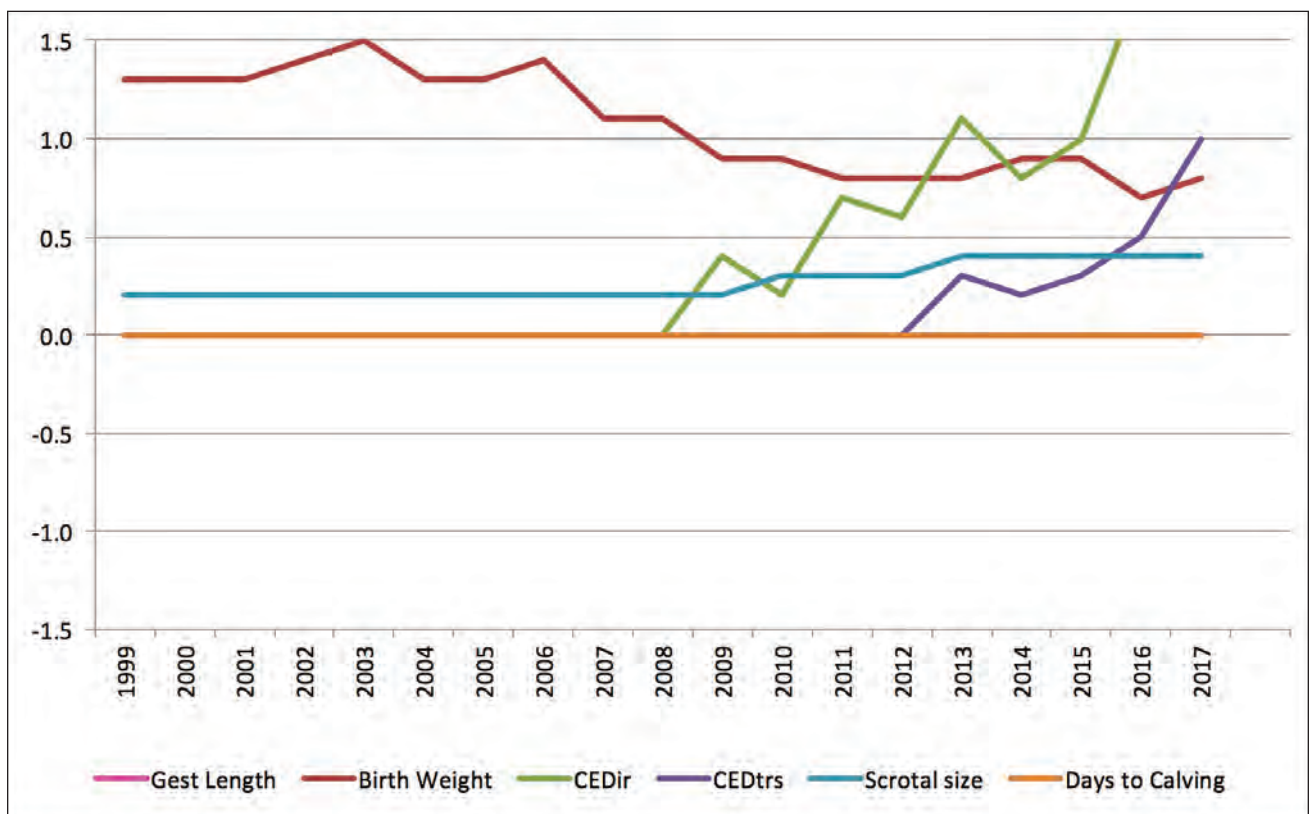
Simmental Genetic Trend Carcass



Simmental Genetic Trend Weights



Simmental Genetic Trend Fertility



In any livestock production system, the ability of the dam to get pregnant and give birth to live progeny is a key profit driver.

In beef cattle, it is the job of a cow is to conceive, preferably as early in the joining period as possible, carry a foetus during gestation, deliver a live calf and raise it until weaning, and repeat this every year of her breeding life. A cow that does not do this is failing to do her job and erodes herd profitability.

While many producers manage the reproductive performance of their female herd using different management strategies, in particular the culling of females that fail to get in calf, research has shown that female fertility is influenced by the genetics of the breeding herd. In this article we will discuss the two fertility EBVs, Scrotal Size and Days to Calving, how you record and submit this data to BREEDPLAN and how you interpret the resulting EBVs. Additionally, future developments for female fertility EBVs and the effect of drought on fertility recording will also be discussed.

Scrotal Size

Scrotal Size EBVs are an important indicator of fertility in both males and females. While this may seem counter-intuitive (after all, a heifer does not have a scrotum), research has shown that both daughters and sons of bulls with higher Scrotal Size EBVs tend to sexually mature earlier than the progeny of bulls with lower Scrotal Size EBVs. Additionally, increased scrotal circumference is associated with increased semen production and improved semen quality in bulls, and with earlier return to oestrus and shorter days to calving in daughters. Currently, 16% of all Simmental bulls born in 2012 to 2016 and registered with Simmentals Australia have their Scrotal Size information recorded.

Measuring Scrotal Size

Who can measure Scrotal Circumference?

- Scrotal circumference measurements can be taken by anyone. They do not need to be taken by an accredited technician like a veterinarian or ultrasound scanners.

When should Scrotal Circumference be measured:

- BREEDPLAN can analyse scrotal circumference information from bulls that are aged between 300 and 700 days when measured.
- It is recommended that you measure scrotal circumference when the bulls are reaching puberty, which will vary according to seasonal conditions and the maturity pattern of your cattle. By measuring the bulls as they are reaching puberty, the breeder will be more accurately detecting the whole range of sexual maturity, from those bulls that have matured earlier to those who haven't yet matured.
- In the majority of cases, and for ease of management, scrotal circumference should be recorded when bulls are being weighed at 400 days.
- To ensure accurate comparisons in BREEDPLAN, Scrotal Size measurements are age adjusted to 400 days so that any variation observed is not due to age.

How should Scrotal Size be measured:

- Scrotal size is measured from behind the animal.
- Both testicles are manipulated by downward massage so that they are completely within and against the lowest point in the

scrotum, lying side by side, and with no evidence of wrinkling of the scrotum.

- The testes are then held firmly in the scrotum with one hand (usually the right had if the person taking the measurement is right handed). The other (usually left) hand is moved from the side and above to encircle the scrotal neck gathering up any loose scrotum and finally holding both testes firmly into the lower scrotum (Figure 1). The thumb of the hand holding the neck of the scrotum should NOT cause any pressure on the middle of the scrotum. This will cause separation of the testes and an inaccurate measurement.



Figure 1. Measuring Scrotal Size.

- The scrotal tape is then looped around the testes and placed at the level judged to have the largest circumference. The tape is then drawn firmly in contact with the entire circumference to cause moderate indentation of the scrotum.
- The tension applied to the measuring tape should be just sufficient to cause a slight indentation in the skin of the scrotum. Ideally, the same person should measure all bulls in a group to ensure a consistent tension is applied.
- Tapes composed of material prone to stretching should not be used, as these can lead to inaccurate measurements of scrotal size. Ideally, self-tensioning tapes like Reliabull™ should be used to ensure that a consistent tension is applied to all bulls.
- Measurements should be recorded in centimetres (to one decimal place).
- At the same time, the scrotum can be palpated to detect abnormalities.

Submitting Scrotal Size Data to BREEDPLAN:

- Scrotal circumference information should be submitted directly to the BREEDPLAN office at ABRI, not the breed society.
- The main method of submitting scrotal circumference information is in association with weight performance on BREEDPLAN "performance recording forms". Performance recording forms will be sent to you automatically or can be requested by contacting staff at BREEDPLAN.
- Alternatively, scrotal circumference information can be submitted electronically via either:
 - a BREEDPLAN compatible herd recording computer program
 - The performance submission facility offered on the Simmentals Australia website
 - the BREEDPLAN compatible Microsoft Excel template available on the BREEDPLAN website.

Interpreting Scrotal Size EBVs

Larger, more positive, Scrotal Size EBVs are generally more favourable. For example, a bull with an Scrotal Size EBV of +1.7 cm would be expected to produce sons with larger testicles at yearling age and daughters that reach puberty earlier and have a shorter days to calving than the progeny of a bull with an Scrotal Size EBV of +0.4 cm.

A raw Scrotal Size (e.g. 36cm) and Scrotal Size EBV (+1.7 cm) on sale bulls should not be confused as they explain slightly different attributes. A raw Scrotal Size should be used to indicate if a bull has a higher probability of being fertile himself (i.e. is able to get his share of cows in calf).

Days to Calving

The Days to Calving EBV describes the genetic differences between animals in the time from the start of the joining period (i.e. when the female is introduced to the bull) until subsequent calving, and is expressed in days. Most of the variation in this trait occurs in how long it takes the female to get pregnant (e.g. did she get pregnant in the first cycle, second cycle or not at all), with only a small amount of variation in this trait being due to gestation length (Figure 2). Lower, more negative Days to Calving EBVs are more desirable, as they indicate females that conceive earlier in the joining period (i.e. shorter Days to Calving). Females with lower, more negative Days to Calving EBVs also tend to be those that show early puberty as

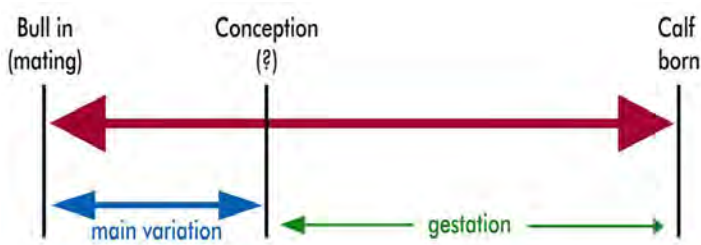


Figure 2. Measure of Days to Calving

heifers, earlier return to oestrous after calving and higher pregnancy rates.

The trait Days to Calving currently accounts for 10% of the total selection emphasis in the Simmental Australia Domestic and Export Maternal Indexes. However, Days to Calving is currently recorded on less than 5% of the dams with progeny born in the last 5 years.

Recording the days to calving trait

Breeders interested in submitting Days to Calving data to BREEDPLAN should refer to the "Recording Days to Calving Information" tip sheet for more detail, particularly on the dam fate codes.

Which animals can be recorded for days to calving:

- All females can be recorded
 - BUT only those naturally mated are currently included in the Days to Calving analysis.
 - There is research underway into incorporating data from artificially breed heifers and cows into the analysis. To allow this research to occur, breeders are encouraged to submit this data also. For more information, please refer to the next section of the article on Recording Fertility for Future Analyses.

What data needs to be collected for Days to Calving:

- Joining details of ALL females naturally mated within the herd. This includes details of ALL bull/s the female was joined to and the bull in and out date/s. This includes:
 - Dry or culled females – data from those that do not calve is just as valuable to the analysis as those that do calve.
- Cows and heifers mated to multiple sires sequentially - record all joinings for each cow and heifer within the joining period, not just the first or the

successful joining.

- Mob mated cows and heifers – see the "Recording Multiple Sire Joinings With BREEDPLAN" tip sheet for more detail on how to do this.
- Unregistered sires – Days to Calving is a trait of the cow/heifer so the registration status of the sire is not important.
- Details of all calves (dead or alive) that are born as a result of these joinings. If dead calves are not recorded then the dam will be incorrectly assumed to have been dry.
- Details of all females disposed of from the herd, particularly those present at joining that were no longer within the herd by the time of the subsequent calving. This is important so the cow is not discriminated against if she didn't have a calf recorded, because she left the herd for reasons other than reproductive performance (e.g. injury).
- It is important to note that the fate/disposal codes for Days to Calving are specific to BREEDPLAN and are separate to the disposal information submitted routinely to your Breed Society.

Submitting days to calving data to BREEDPLAN:

- The joining details and fate/disposal information for your females should be submitted directly to BREEDPLAN staff, not the breed society. This can be done via:
 - Electronic submission via a BREEDPLAN compatible herd recording software package.
 - Electronic submission via the Microsoft Excel template for "Submitting Joining Information" (see Figure 3). The template can be accessed from the Technical area on the BREEDPLAN website or by contacting staff at BREEDPLAN. Note this template is different to the "Performance Recording Forms" used to collect other BREEDPLAN data.

Interpreting days to calving EBVs

Lower or negative Days to Calving EBVs are generally more favourable. For example, a bull with a Days to Calving EBV of -10 days would be expected to produce daughters that conceive earlier in the joining period than the daughters of a bull with a Days to Calving EBV of +10 days. Females with shorter Days to Calving EBVs also tend to be those that show early puberty as heifers and return to oestrous earlier after calving. Days to Calving EBVs will generally have low accuracies until a parent has a large number of daughters with Days to Calving records.

Recording Female Fertility for Future Analyses

What is being researched?

Research is now underway to determine whether "better" female fertility EBVs can be calculated by BREEDPLAN. In particular, whether details from artificial insemination (AI) and embryo transfer (ET) programs and/or from pregnancy testing could be utilised in the calculation of female fertility EBVs, and whether additional EBVs (e.g. Female Longevity) should be calculated.

How Breeders Can Help:

There is a stereotypical chicken and egg scenario (which comes first) when it comes to evaluating new traits to include in the BREEDPLAN Analysis. In order to evaluate new traits, the scientists at the Animal Genetics and Breeding Unit (AGBU) require data on these traits to analyse. However, it is of limited value to the beef producer to record these traits when there is no feedback (EBV) available and no guarantee that the data will prove to be valuable to future analyses.

Breeders interested in assisting with this research are asked to submit the following female fertility information even though it currently does not contribute to the EBVs produced.

What Female Fertility Information Should Be Recorded For The Future?

Breeders interested in assisting with this research should refer to the "Collecting Better Female Fertility Data" tip sheet for more detail.

The data required for this research comprises of all the information typically collected for the Days to Calving EBV plus:

- Recording Details from Artificial Insemination Programs
 - It is important that all 'events' associated with the artificial insemination program from the start of the mating period through to when the subsequent calves are born are recorded. This includes details of treatments in addition to the mating itself (e.g. synchronisation).
 - For each female, record the date and 'type' of each event within the artificial breeding program using the event codes given in the tip sheet.
- Recording Details from Embryo Transfer Programs
 - For donor females, record the date the female was flushed and the number of embryos that were collected.
 - For recipient females, record the date of implantation for any females that are recorded with the Breed Society. A mating event code of E should be used..
- Recording Pregnancy Test Results
 - Where pregnancy test results are available, record the date and result of the test for each female joined.

Examples of how this data should be recorded is given in Figure 3.

The female disposal information that is part of the regular Days to Calving recording may also contribute in the future to a Female Longevity EBV.

	Cow Ident	Event 1 Date	Event Code	Sire Ident	Man Grp	Bull Out Date	Event 2 Date	Event Code	Sire Ident	Man Grp	Bull Out Date	Event 3 Date	Event Code	Sire Ident	Man Grp	Bull Out Date	Flush Date	No of Embryos	Preg Test Result	Date Tested	Disposal Date	Disposal Code
A.	ABCA163	01062007	N	ABCU034	1	15072007	15072007	N	ABCZ021		18082007								P	15092007		
	ABCA156	01062007	N	ABCU034	1	15072007	15072007	N	ABCZ021		18082007								N	15092007	01122007	F
	ABCA182	01062007	N	ABCU034	1	15072007	15072007	N	ABCZ021		18082007								P	15092007		
B.	ABCA142	01062007	Z		A2		12062007	I	ABCZ021			16062007	N	ABAW123		01082007			10	01092007		
	ABCA154	01062007	Z		A2		14062007	I	XYZ101			16062007	N	ABAW123		01082007			10	01092007		
	ABCA180	01062007	Z		A2		13062007	I	ABCZ021			16062007	N	ABAW123		01082007			4	01092007		
C.	ABCA185	21052007	Z		2		01062007	A	UUUA001			02062007	N	XYZA002	SIC	16072007			N	30102007	01122007	D
	ABCA211	21052007	Z		2		01062007	A	UUUA001			02062007	N	XYZA002		16072007			P	30102007		
	ABCA221	21052007	Z		2		01062007	A	UUUA001			02062007	N	XYZA002		16072007			P	30102007		
D.	ABCA187	01062007	M	A3	30082007		04062007	I	ABCZ021			15072007	N	ABCX222		30082007			P	10112007		
	ABCA174	01062007	M	A3	30082007		05062007	I	ABCZ021			15072007	N	ABCX222		30082007			P	10112007		
	ABCT354	01062007	M	B2	30082007		06062007	Z				15072007	N	ABCX222		30082007			P	10112007		
	ABCU385	01062007	M	B2	30082007		06062007	Z				12062007	I	ABCX222		30082007						
	ABCU385	15072007	N		30082007														P	10112007		
E.	ABCV456																02052007	5				
	ABCV456	03052007	E		K9		20052007	N	ABCZ001		12072007								N	10112007		
	ABCV452	03052007	E		K9		20052007	N	ABCZ001		12072007								P	10112007		
	DEFW127	03052007	E		K9		20052007	N	ABCZ001		12072007								P	10112007		

- A. Examples of a natural mating program, where the females were single joined to two different bulls. Pregnancy test results and disposal codes are also included where applicable.
- B. Example of a synchronised AI program, followed by AI on observed heat and then a backup bull. Note that you can use different AI semen within the same AI program.
- C. Example of a synchronised AI program, followed by AI at a fixed time after synchronisation and then a backup bull.
- D. Example of an AI program utilising an initial period of insemination on observed heat (natural) followed by synchronisation of remaining females with insemination on observed heat and then a backup bull. Note that an animal's involvement in an AI program needs to be recorded even if she isn't inseminated e.g. Cow ABCT354

E. Example of an ovum flush and registered cows ET implants

Figure 3. Example of the Submitting Joining Information Spreadsheet used to submit Days to Calving Information

Recording Fertility In Drought

Although it is expected that the performance of your herd, including fertility, will suffer under drought conditions, drought will not introduce any biases into the BREEDPLAN analysis.

The reason for this is that the analysis works by directly comparing animals within contemporary groups and then linking these contemporary groups by common sires to allow secondary comparisons between animals in different contemporary groups.

This means that because all animals within a contemporary group are equally affected by the drought (by being in the same herd, year, mob etc), that the direct comparisons are still valid.

It is how each animal performs relative to other 'similarly treated' animals that is important, not the magnitude of the actual measurement. This logic applies to the analysis of all traits evaluated by BREEDPLAN.

Some breeders even consider fertility under drought conditions to be the ultimate test of your cow herd. Breeders interested in more detail on "Performance Recording in a Drought" should refer to the tip sheet on the BREEDPLAN website for more detail.

Take Home Messages

Fertility EBVs provide a useful tool that breeders, in association with their routine management and culling strategies, can use to improve the genetics of their females for fertility.

By selecting animals with more positive Scrotal Size EBVs and more negative Days to Calving EBVs, breeders can make genetic progress in fertility and thus breed more profitable cattle.

The point of this article is not to encourage single trait selection for fertility or to ignore the non-BREEDPLAN traits that contribute to fertility.

Both approaches would be foolhardy. In some herds, selection for fertility may be of little or no priority. For example, herds focussed on producing terminal sires where the commercial female progeny are not destined for breeding.

Likewise, Fertility EBVs are just one tool alongside pregnancy testing, structural soundness checks and BullCheck™ (VBBSE) testing that can be used to ensure that each animal is fertile and capable of producing offspring.

For more information, there are a number of tip sheets available on the BREEDPLAN website that explain both the Scrotal Size and Days to Calving EBV traits and how to record them. Alternatively, please feel free to contact the SBTS Technical Officer for Simmental, Boyd Gudex at (02) 6773 1711 or boyd@sbts.une.edu.au.

Presentations from the WSFF Congress 2018

From Cattle Drives to Genomics - this was the theme of the WSFF World Congress held in Forth Worth, Texas in September.

There was a fantastic range of speakers on the subject of breeding cattle and what's available in the genomic world, not being restricted to beef cattle.

Each of the following speakers has their presentation and in most cases, they were recorded. These are available on the Simmental Australia website. The QR code can be scanned on your device and will take you straight to the link.



Dr Wade Shafer
*Executive Vice-President,
American Simmental Association*

"Vision of the Future...Glimpse of the Past"

The American Simmental Association recently celebrated turning 50 and moving into new premises.

Dr Shafer believes the founding Board were visionaries by stating they existed to serve the

commercial in-dustry striving to leverage science and technology.

Over the years Simmental slowed in their genetic improvement and popularity. They have since seen a re-surgence to being one of the most prominent breeds in the US. How did they get there?

Common thought is that they turned them into Angus when introducing the black and red angus genes into the breed. Dr Shafer is quick to prove that the influence of a colour gene doesn't mean the animal is no longer a Simmental.

A well-known black Simmental bull, CNS Dream On, has 21 crosses of a traditional coloured bull, Apricot, 24 of Capitaine, 35 of Galant and 28 of Signal. He used this example to point out that an introduction of a new gene or isolating a gene is not to the detriment of a breed.

Herefords isolated the poll gene and brought about the Poll Hereford as it's own breed as well as the Red Angus gene being isolated to make the Red Angus breed.

So how did they get to where they are today? By refocusing on the original vision of existing to serve the commercial industry and leveraging science and technology - Recognising that X-breeding improves profit.

An unprecedented collaboration between progressive breed associations is used to enhance beef industry profitability.

Data from that collaboration is the lifeblood of genetic improvement.

ASA run IGS - International Genetic Solutions and has the world's largest database. They analyse approxi-mately 350,000 new datasets of breeds within the US and Canada, each year.

We turned them into Angus!

Name	X	Name	X	Name	X
ABR Sir Arnold G809	2	Extra	5	MMV Taquin	2
Abrirot	21	Firn	1	Mr Herkules	8
Amor	1	Galant	35	Pacific	2
Ballybane Edwin	2	GR Aquarius 11E	1	Parisien	8
Banz	3	Great Western	2	Prairie Boy	1
Bar 11 Ueli	9	Harald	8	Quartier	2
Beat	4	Hardi	1	Renz	1
Benz	1	King Arthur	5	Scottish Neff	1
Bismark	14	L7 Mr. Big-N-Tall	1	Semeur	1
Bulls Eye Dominic	1	Lacombe Achilles	9	Sieger	1
Capitaine	24	Lacombe Bandit	1	Siegfried	2
Cezon	19	Lohner	5	Signal	28
Cyr	1	LP5R Supreme 3A	4	Sultan	2
Dor_Maur Salvador	1	Mars	3	Toni	2
Eiger	3	Milford	1	Uhlmann	1

Genetic breakdown of CNS Dream On bull:

- Galant: 35
- Signal: 28
- Capitaine: 24
- Abrirot: 21



Dr Bruce Golden -
Co-Founder, CEO & President Theda Solutions, LLC

"The Design of BOLT for Multi-Breed Single Step Genetic Evaluations Enhanced with Genomics"

What motivated the move to genomics? To increase the accuracy of prediction. When you increase accuracy you increase genetic progress or improvement. Especially when you can increase the

accuracy of young animals.

New technology has enabled this. The technology now available in the gaming industry - high speed graphic processing cards - which speed up mathematical equations.

The advancement of DNA technology into SNP testing of 6 million SNPs of which 50,000 is used. is a great advancement into genomics.



Progeny Equivalents

Trait	Progeny	Trait	Progeny
CE	15	Stay	25
MCE	3	CW	6
BW	21	MRB	8
WW	22	REA	5
YW	24	FAT	6
Milk	18	DOC	19

This then equates to an improvement in accuracy of breeding values. Genomics data has the same value for a young bull as having 25 progeny.

Models that changed a lot in the evaluations were found to be Stayability, Carcass and Calving Ease.

Traits under development going forward are: heifer pregnancy, dry matter intake and days/age to finish.



Dr Joe Paschal
*PhD - Professor & Extension AgrLife,
Livestock Specialist*

"Education on Use of Genomic Enhanced Single Step EPD's for selection"

Dr Joe Paschal spoke about the introduction of technology to producers over the years and of what's ahead and why not all technology is adopted.

Reasons for not adopting available technology ranged from lack of understanding, expertise or knowledge, lack of equipment or facilities and time, cost, laziness, too scientific and overkill of terminology and change.

Dr Paschal is a big believer in educating producers as most producers (except for certain areas and breeds) barely understand what an EPD (EBV) is or how to use them. Most producers don't use EPD (EBV) in bull selection much less female selection but they know how to select a bull!

He suggests simplifying the terminology, stop using the terms "Single Step" and "Two Step" and "Genomic Enhanced" and "imputation". Prefers to call it a GE-EPD.

.... continued next page

An Example of Value of GE- EPD



- Flush mates that are full brothers will have the same EPDs - the estimates are computed from the parental EPDs.
- Those EPDs are not very accurate until their own performance records are collected.
- Genomic information yields more accurate genetic relationship of sibs and distant relatives.
- Adding genomic information enhances their EPDs by making them more accurate.

Including genomics in an EPD allows for improved selection accuracy of bulls and females (especially young ones) for traits that might only be measured, later in life (mature size), when they're older (feed efficiency), when they're dead (carcass merit) or in one gender (milk).

In explaining the value of GE-EPD, Dr Pashal showed the example of flush mates that are full brothers will have the same EPDs - the estimates are computed from the parented EPDs. Those EPDs are not very accurate until their own performance records are collected. Genomic information yields more accurate genetic relationship of sibs and distant relatives. Adding genomic information enhances their EPDs by making them more accurate.

An additional value of having genomic information is to be able to identify genes (especially genetic abnormalities) quickly and cheaply. Reduces the widespread use of the affected animal in a herd or breed. Recessive genes often at low frequencies in heterozygous form. Unless identified and well known can be expensive to test.

Using as much genetic information as possible, ie, including the effects of all the gene products affecting the trait, provides a more accurate picture of the overall genetic transmitting potential of the animal for that environment.

So what do breeders need to do?

Continue to collect and report weights and measures on all animals, especially in females and carcass traits and all other traits that are important to them in a timely and accurate manner. Continue to submit DNA on all animals to add to the genomic database to increase the knowledge and accuracy of EPD prediction. Educate buyers on the use of EPDs.

What do commercial buyers need to do?

Ask for the most recent EPD or Index on the animals they are selecting for purchase - both bulls and females. Make sure the EPD or Index matches their selection and marketing goals.



Dr Jon Paterson

*PhD - Emeritus Professor – Montana State University;
Territory Manager, Neogen/Geneseek*

"Searching for Cows that Consistently Make Money for the Rancher"

Dr Paterson spoke on the realities of the beef industry being: The customer is always right, Perception is reality, The squeaky wheel gets the grease and We are a consumer driven industry.

Consumers want beef that is safe, tender, juicy and flavourful and they want to know how beef is produced. Consumers will pay more for quality beef.

Traditional animal breeding is a slow process but the process can be sped by selecting better cattle through DNA testing (genomics).

Yesterday's research has provided the tools, EPDs for growth, carcass and indexes.

What Influences Bull-Buying Decisions? (WLJ 3-18)

Rank in order of importance	Trait
1	Calving Ease
2	Maternal Traits
3	Growth Traits
4	Reputation of Breeder
9	Color of Bull

We have now entered a scientific era of genomics which allows us to predict performance, health, ancestry, parentage, nutritional deficiencies by measuring markers in DNA.

Depending on the trait GE-EPD on unproven bulls have the same amount of accuracy as if they had already sired 8-33 calves.

Genetic improvement by purchasing sires with accurate GE-EPDs combined with the use of DNA profiles for commercial replacement heifers.

The total cost of a retained commercial 2 year old cow from weaning to the time of first calving is estimated to be about \$1350 under a typical management scenario in central Oklahoma. What if we could identify the poorest 25% of the replacement heifers and sell them or breed them differently? Can we identify which heifer is the most fertile and has the longest stayability?

If your goal is to improve conception in two year old heifers, profile those heifers at weaning and retain females with the best heifer-pregnancy scores. Buy calving-ease bulls with GE-EPDs in the top 30% of their breed for heifer pregnancy rate. Save one to two generations moving to the goal of improving heifer breed back.

Research from the past five years has shown that by using genomics we are now producing cattle that have improved fertility, more efficient in converting feed to product, weaned calves have improved performance and are more profitable. We can now identify replacement heifers with more confidence in order to improve breakevens (get rid of bottom 25%).

Dr Paterson finished with this quote: The reality is you don't have to change. But, you will have to compete with those who do." D Brown, TX



Mr Matt Barten

Embruon, LLC, Salina, Kansas

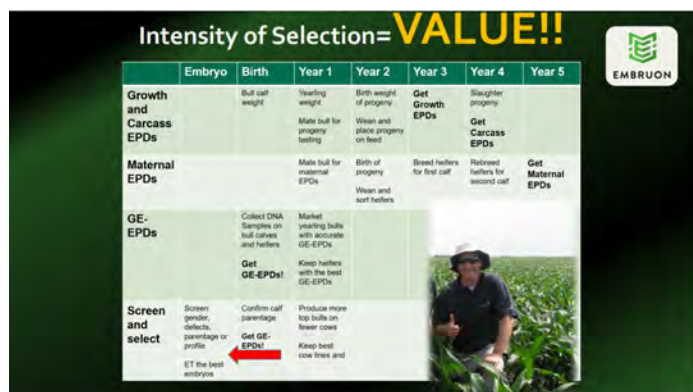
"Technological Advancement in Genomic Testing of Embryo's Prior to Freezing and Implantation to Enhance Genetic Superiority "

Mr Barten spoke about the benefits of working on fresh embryos at day 6-7 rather than frozen embryos. The conception rate on biopsied frozen embryos is lower

than fresh then frozen. They prefer to have the donor local for immediacy. He uses a blade rather than laser cutting. They can split an embryo and implant into two cows which they can then have identical twins but separately.

Once a biopsy is taken the embryo heals itself very quickly. Each embryo gets a post-biopsy evaluation before freezing.

Genomic analyses is now being done on those biopsies. Matt took the idea to Geneseek and they've been working together to identify traits for genomic analysis. Not only can they tell the sex of an embryo or test for abnormalities, with the full genomic profile. For one of his clients, who have embryos from full sib matings that might look good, but they now know



what won't sell in a sale because genomically they just don't have what the clients want. So by leaving them out of production or leaving them in the tank, they've saved a lot of dollars.

They have followed through from embryo to born calves and the data from the biopsies has been compared to tail hair samples tested from those calves to ensure that the genomic predictions are accurate.

Mr Barton said: "So what can take a few years to accomplish can now be done at -9 months. It's a tool that people can use to get down the road of competition a little quicker."



Dr Mark Allan

PhD - Director of Marketing & Genomics, Trans Ova Genetics, Sioux City Iowa

"Development of Local and Global Databases for Genetic Evaluation, What Have We Learned from the Dairy Industry "

Dr Allan was part of the team to build the first 50K bovine chip and bring it to market.

He says the genetic toolbox has improved over the years.

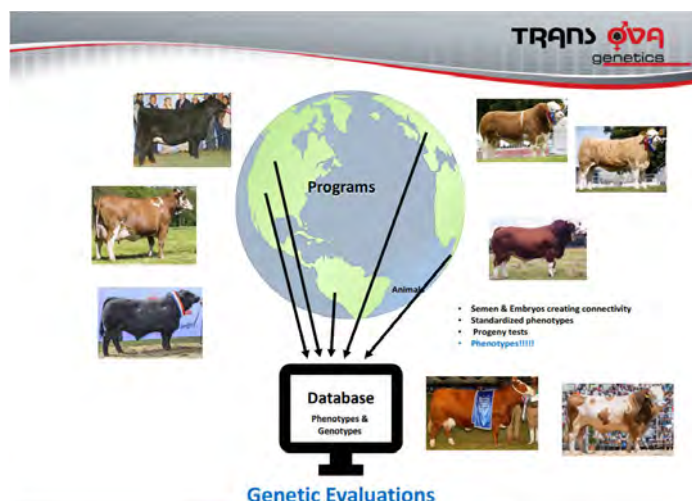
- Visual appraisal
- Pedigree information
- Pedigree verification
- Performance data
- Genetic Evaluation and accuracy
- Economic indexes
- Genetic tests for simple recessives
- Targeted panels
- High density panels
- Genomic enhanced EPDs
- Imputation
- Whole genome sequence

We have environmental affects and genetic affects. Genetics rate differently in different environments. In-dustry keeps developing tools that allow us to improve accuracy. All the items in the toolbox work towards refining the accuracy at a much younger age allowing us to make better selection decisions with the infor-mation we have.

Genomics increases the accuracy of each animal. He gave the example of two full sibling bulls who were expected to have the same data from their parents but were actually at opposite ends of the bell curve. If you have a look at your own siblings, how different are you from each other?

Dr Allan spoke on his work in the dairy industry where they've shortened the generational interval so that they are collecting embryos from heifers at 6 months of age.

The predictions of the genetic merit value have high enough accuracy in Holsteins like calving 40 daughters of a cow with a complete first lactation



set of milk fat and protein records, which has allowed the dairy indus-try to make genetic selection in very young animals. A tissue sample is taken at birth, genomic values add-ed, resulting in a heifer having embryos collected as young as 6 months old.

As technology changes so does the genetic value of an animal. Genomics changed the dairy industry on its head. For example, embryo calves that have been given their parents average in previous years would have been selected on visual evaluation. They now have the genomic value added to them giving them separation in index values with pretty good accuracy. High value females go into ET programs, the next group may bred with sexed semen to make replacement females, then lower ones become recipient females or culled. They previously would've been treated as having the same value.

Where does Dr Allan see the future for the beef industry?

- Generation intervals - younger animals
- Genetic landscape changing - adopting technology
- Leveraging commercial data like the dairy industry - progeny tests
- Impact of technology in commercial sector

Dr Allan suggests that a database for all countries be available in one place to utilise connectivity for the breed.

Presentations and videos are available on our website through this QR code



Beef Australia 2018 *interbreed accolades for Simmental*

By Helen Walker and Sally Cripps, QCL

Emotion spilled over in the climactic final moments of judging of the champion interbreed bull at Beef Australia 2018.

Rodney, Elizabeth and Bec Skene, Meldon Park Simmental Stud, Cecil Plains, claimed the highly decorative accolade with their exhibit, Meldon Park Major Player.

Judge Brett Nobbs, NCC Brahmans, Duaringa, told the crowd he was looking for a sire that would reproduce better than himself.

"Meldon Park Major Player has it all – he is the complete package and has sire appeal," Mr Nobbs said.

Mrs Skene said Major Player represented Queensland-bred bloodlines.

He is by Lucrana General (P) from Meldon Park Escort (P).

With a weight of 902kg and eye muscle area of 133 square centimetres and fat scans of 9mm and 13mm, he was earlier sashed the Simmental grand champion bull.

It is the second time the Simmental breed has won the champion interbreed bull award in Beef Australia's 30 year history.

Dunmore London Times, bred and exhibited by Harry M Miller, Dunmore, Manilla, NSW claimed the first win at the inaugural Beef 88.



Bec Skene and her mother Elizabeth Skene, Meldon Park Simmentals, Cecil Plains, were jubilant after claiming the Beef Australia 2018 interbreed champion bull trophy. Photo by Kelly Butterworth.

Simmental breeder and agent to the stars

Harry M Miller dies at 84

By John Ellicott, QCL

Entrepreneur, management guru, agent and cattle breeder Harry M Miller died this year, at the age of 84.

Mr Miller helped start the Simmental Society and was a renowned cattle breeder, from his property Dunmore, near Manilla.

His biography on his management website said Miller moved to Australia from New Zealand in 1963.

"The business here was still in its infancy, but the fledgling entrepreneur had 100 pounds and an unerring vision. He introduced stars such as Judy Garland, Sammy Davis Jnr, Sarah Vaughan, Dizzy Gillespie, Ella Fitzgerald, Chubby Checker, Louis Armstrong, Shirley Bassey, Tom Jones and the Rolling Stones to isolated local audiences hungry to be part of the international music scene.

"In 1969, Miller introduced a new phenomenon to Australia, the rock opera, changing the face of live theatrical shows for all time. The first of these was Hair, the hugely successful production that launched the careers of Marcia Hines, Reg Livermore and John Waters.

This was followed by Boys in the Band, Grease and David Williamson's The Removalists. In 1972, Miller produced the extremely successful productions of Jesus Christ Superstar followed by The Rocky Horror Show in 1974."

Miller's links to rural Australia were long and deep. He established the Dunmore Stud at Manilla from 1972 and introduced the Simmental breed to Australia.



Meldon Park Major Player took home the new perpetual trophy for Grand Champion Bull, unveiled by Wendy Lapointe in honour of Harry M Miller's inaugural winner, Dunmore London Times, 30 years later.

"Miller's involvement in this industry also saw him nominated by the Federal Government as an appointee to the Australian Meat and Livestock Corporation as well as the NSW Oil Seeds Marketing Board ... This was followed with Miller being awarded in 1977 the Knight's Cross Order of Merit from the Federal Republic of Germany for services to agriculture and the promotion of German drama in Australia.

"Dunmore became the largest and one of the finest Simmental herds in the world until it was dispersed in 1989."

The Land's Mark Griggs who was with NSW Country Life in the early 1970s met Mr Miller for a story and photos, flying to Dunmore at Manilla. Back in Sydney at Mr Miller's office at the Hyatt Kingsgate, he got a cup of coffee, stood with Mr Miller at a big light box looking over the transparencies of the Simmentals.

"He was happy with the pics, and then asked me to give an opinion on The Seekers song if it would be a hit, and I said 'yeah', and he liked me after that. Then I found myself in the midst of an almighty telephone row with the intercom on as he argued over rights to New Zealand interests to Jesus Christ Superstar with the star of the show, Trevor White." When Miller put down the phone, he told Griggs: "The day's not going well, it's only 9.30am and I've already had a row with Jesus Christ."

Mr Griggs said he also helped Mr Miller get into the Ekka show in Brisbane to view his cattle because he didn't have a ticket.

"That was the talk of the show all day,"

Griggs remembers.



Grand Champion Bull Meldon Park Major Player**CALF CHAMPION FEMALE**

Savannah Zoe

RESERVE CALF CHAMPION FEMALE

Mala-Daki Lilibet

JUNIOR CHAMPION FEMALE

BLUE DOG FLY

RESERVE JUNIOR CHAMPION FEMALE

Meldon Park Miss Montana

SENIOR CHAMPION FEMALE

Blue Dog Kogan

RESERVE SENIOR CHAMPION FEMALE

Savannah Dharma

GRAND CHAMPION FEMALE

Blue Dog Kogan

CALF CHAMPION MALE

Meldon Park Nitro

RESERVE CALF CHAMPION MALE

KBV Norbert

JUNIOR CHAMPION BULL

Savannah Mississippi

RESERVE JUNIOR CHAMPION BULL

Meldon Park Man-Up

SENIOR CHAMPION BULL

Meldon Park Major Player

RESERVE SENIOR CHAMPION BULL

Meldon Park Money Bags

GRAND CHAMPION BULL

Meldon Park Major Player

*Grand Champion Female Blue Dog Kogan*

Grand Champion Female KBV Brasilia**CALF CHAMPION FEMALE**

Tanavale Nicky

JUNIOR CHAMPION FEMALE

K.B.V Marta

SENIOR CHAMPION FEMALE

K.B.V Brasilia

GRAND CHAMPION FEMALE

K.B.V Brasilia

CALF CHAMPION MALE

Mala-Daki Black Gold

GRAND CHAMPION BULL

Mala-Daki Black Gold

*Grand Champion Male Mala-Daki Black Gold*



Grand Champion Bull Tennysonvale Michelin

JUNIOR CHAMPION FEMALE

Ausbred Moonari

RESERVE JUNIOR CHAMPION FEMALE

Alt Valora Nutella

SENIOR CHAMPION FEMALE

Woonallee Polly

RESERVE SENIOR CHAMPION

Tennysonvale Jilda

GRAND CHAMPION FEMALE

Woonallee Polly

SENIOR CHAMPION BULL

Tennysonvale Michelin

GRAND CHAMPION BULL

Tennysonvale Michelin

SUPREME SIMMENTAL EXHIBIT

Woonallee Polly



Grand Champion Female Woonallee Polly



Junior Champion Female Ausbred Moonari

SIMMENTALS:**CALF CHAMPION FEMALE**

KBV NETTI

RESERVE CALF CHAMPION FEMALE

TRINITY VALE NU VOGUE

SENIOR CHAMPION FEMALE

TRINITY VALE RED LILY

AND CALF TRINITY VALE PATRIOT

RESERVE SENIOR CHAMPION FEMALE

TRINITY VALE MIA JAXON

AND CALF TRINITY VALE PASSION

GRAND CHAMPION FEMALE

TRINITY VALE RED LILY

AND CALF TRINITY VALE PATRIOT

CALF CHAMPION BULL

TRINITY VALE NEXT ARTIST

RESERVE CALF CHAMPION BULL

KBV NORBERT

JUNIOR CHAMPION BULL

TRINITY VALE MASKED AMIGO

SENIOR CHAMPION BULL

KBV MAGISTRATE

RESERVE SENIOR CHAMPION BULL

SPRINGSIDE MANAGER

GRAND CHAMPION BULL

KBV MAGISTRATE

SUPREME SIMMENTAL EXHIBIT

KBV MAGISTRATE

SIMBRAHS:**JUNIOR CHAMPION FEMALE**

KBV MARTA

SENIOR & GRAND CHAMPION FEMALE

KBV BRASILIA

*Calf Champion Bull Trinity Vale Next Artist**Grand Champion Female Trinity Vale Red Lily**Senior, Grand and Interbreed Female KBV Brasilia**Supreme Simmental Exhibit KBV Magistrate*

1

Sydney Royal 2018



Senior and Grand Champion Bull Elite Flirt's Legacy

SIMMENTALS:

JUNIOR CHAMPION FEMALE

Blue Dog Fly

RESERVE JUNIOR CHAMPION FEMALE

Settler Nicky

SENIOR CHAMPION FEMALE

Blue Dog Kogan

RESERVE SENIOR CHAMPION FEMALE

Mavstar Lady Lolita

GRAND CHAMPION FEMALE

Blue Dog Kogan

JUNIOR CHAMPION BULL

Heart & Spade Now Your's

RESERVE JUNIOR CHAMPION BULL

Tennysonvale Merrick

SENIOR CHAMPION BULL

Elite Flirt's Legacy

RESERVE CHAMPION BULL

Round-Em-Up Top Cut Black Opal

GRAND CHAMPION BULL

Elite Flirt's Legacy

TWO BULLS NOT OVER 24 MTHS

Tennysonvale

SIRE OR DAM'S PROGENY

Tennysonvale - Mallee Hector

BREEDER'S GROUP

Blue Dog

BEST EXHIBIT

Blue Dog Kogan



Grand Champion Female Blue Dog Kogan and Blue Dog Naughty but Nice

SIMMENTALS:**JUNIOR CHAMPION FEMALE**

Elite Whammy N105

RESERVE JUNIOR CHAMPION FEMALE

Savannah Casey N8

SENIOR CHAMPION FEMALE

Ellendale Red Supermodel

RESERVE CHAMPION FEMALE

Elite Black Opal L107

GRAND CHAMPION FEMALE

Ellendale Red Supermodel

JUNIOR CHAMPION BULL

Springside Nash

RESERVE CHAMPION BULL

Ellendale Stylish Addiction

SENIOR CHAMPION BULL

Meldon Park Matador

RESERVE CHAMPION BULL

Savannah Mississippi

GRAND CHAMPION BULL

Meldon Park Matador M068

INTERBREED CHAMPION BREED PAIRMeldon Park Matador and
Ellendale Red Supermodel**INTERBREED CHAMPION FEMALE**

Ellendale Red Supermodel

SIMBRAHS:**GRAND CHAMPION FEMALE**

Kbv Marta



Grand Champion Simbrah Female KBV Marta



Grand Champion Simmental Bull Meldon Park Matador



Interbreed female



Interbreed pair

JUNIOR CHAMPION FEMALE

Hobbs Livestock Next Star

RESERVE JUNIOR CHAMPION FEMALE

Tugulawa Nigella

SENIOR CHAMPION FEMALE

Hobbs Keepsake

RESERVE CHAMPION FEMALE

Mavstar Lady Lakota

GRAND CHAMPION FEMALE

Hobbs Keepsake

JUNIOR CHAMPION BULL

Webb Nobleman

RESERVE JUNIOR CHAMPION BULL

Hobbs Livestock News Flash

SENIOR CHAMPION BULL

Rowlon Park Titanium

GRAND CHAMPION BULL

Webb Nobleman

SUPREME SIMMENTAL EXHIBIT

Hobbs Livestock Keepsake

*Junior Champion Female Hobbs Livestock Next Star**Grand Champion Female and Supreme Exhibit Hobbs Livestock Keepsake**Junior and Grand Champion Bull Webb Nobleman**Senior Champion Bull Rowlon Park Titanium*

1

Adelaide Royal 2018

JUNIOR CHAMPION FEMALE

Yerwal Estate Charo

RESERVE JUNIOR CHAMPION FEMALE

Mt Mooney Nigella

SENIOR CHAMPION FEMALE

Mavstar Lady Lakota

RESERVE SENIOR CHAMPION FEMALE

Savannah Zoe

GRAND CHAMPION FEMALE

Mavstar Lady Lakota

JUNIOR CHAMPION BULL

Yerwal Estate Nitro

RESERVE JUNIOR CHAMPION BULL

Tolhverrae Nic Naitanui

SENIOR CHAMPION BULL

High Rise Nitro

RESERVE SENIOR CHAMPION BULL

Mt Mooney Nuclear

GRAND CHAMPION BULL

High Rise Nitro

SUPREME SIMMENTAL EXHIBIT

Mavstar Lady Lakota

SIRE'S PROGENY GROUP

Yerwal Estate

BREEDER'S GROUP

Yerwal Estate



Senior and Grand Champion Bull High Rise Nitro



Grand Champion Female and Supreme Exhibit Mavstar Lakota



Junior Champion Bull Yerwal Estate Nitro



Junior Champion Female Yerwal Estate Charo

JUNIOR CHAMPION FEMALE

Bandeeka Nadine

RESERVE CHAMPION FEMALE

Bandeeka Ningle

SENIOR CHAMPION FEMALE

Bandeeka Miss Tamara

RESERVE CHAMPION FEMALE

Bandeeka Kerry

GRAND CHAMPION FEMALE

Bandeeka Miss Tamara

JUNIOR CHAMPION BULL

Bandeeka Blacks Nilo

RESERVE JUNIOR CHAMPION BULL

Mubarn Napoleon

SENIOR CHAMPION BULL

Bandeeka Memory

GRAND CHAMPION BULL

Bandeeka Blacks Nilo

SUPREME SIMMENTAL

Bandeeka Blacks Nilo

PROGENY GROUP OF TWO

Bandeeka

BREEDERS GROUP OF THREE

Bandeeka

*Junior, Grand and Supreme Champion Bull Bandeeka Blacks Nilo**Junior and Grand Champion Female Bandeeka Miss Tamara**Junior Champion Female Bandeeka Nadine**Senior Champion Bull Bandeeka Memory*

1

Hobart Royal 2018

JUNIOR CHAMPION FEMALE

Damelee Neon

RESERVE CHAMPION FEMALE

Damelee Nitro

SENIOR CHAMPION FEMALE

Damelee Moonbeam

RESERVE SENIOR CHAMPION FEMALE

Damelee Jordy's Girl

GRAND CHAMPION FEMALE

DAMELEE MOONBEAM

JUNIOR CHAMPION BULL

KIDMAN DOWNS NUG

RESERVE JUNIOR CHAMPION BULL

KIDMAN DOWNS NAPOLEON

GRAND CHAMPION BULL

KIDMAN DOWNS NUG

CHAMPION OF CHAMPIONS INTERBREED BEEF BULL

KIDMAN DOWNS NUG

INTERBREED CHAMPION SIRES PROGENY GROUP

NUG ROYAL RED - DAMELEE SIMMENTALS

INTERBREED RESERVE CHAMPION SENIOR BEEF FEMALE

DAMELEE MOONBEAM



Junior and Grand Champion Bull Kidman Downs Nug



Junior and Grand Champion Female Damelee Neon



Grand Champion Interbreed Bull Kidman Downs Nug



Senior Champion Female Damelee Moonbeam

JUNIOR CHAMPION FEMALE

Tolhverrae Nicki Minaj

**RESERVE JUNIOR
CHAMPION FEMALE**

Mavstar PS I Love You

SENIOR CHAMPION FEMALE

Mavstar Lady Lakota P138

**RESERVE SENIOR
CHAMPION FEMALE**

Mavgold Mo

GRAND CHAMPION FEMALE

Mavstar Lady Lakota

JUNIOR CHAMPION MALE

Tolhverrae Nicnaitanui

GRAND CHAMPION MALE

Tolhverrae Nicnaitanui

SUPREME SIMMENTAL EXHIBIT

Mavstar Lady Lakota and PS I Love You

**INTERBREED COW & PETER SCHEMBRI
MEMORIAL AWARD**

Mavstar Lady Lakota and PS I Love You

**SUPREMED BEEF EXHIBIT &
JOHN RICHARDSON CUP**

Mavstar Lady Lakota and PS I Love You



Senior, Grand and Supreme Champion Female Mavstar Lady Lakota



Junior and Grand Champion Bull Tolhverrae Nicnaitanui







Junior Champion Female Tolhverrae Nicki Minaj

~ 2019 Show Dates ~**Canberra Royal**
22 – 24 February**Toowoomba Royal**
28 – 30 March**Sydney Royal**
12 – 23 April**Bathurst Royal**
3 – 5 May**Brisbane Royal**
9 – 18 August**Adelaide Royal**
30 August –
8 September**Perth Royal**
21 – 28 September**Melbourne Royal**
21 September –
1 October**Geelong Royal**
17 – 20 October

Supreme Beef Exhibit Mavstar Lady Lakota and PS I Love You

Description of Completeness of Performance Star Rating

A CoP "star rating" is also calculated for each herd based on the proportion of calves within the herd born in a fixed 5 year period that have performance recorded for each trait. This star rating is available in the CoP report and, for some breeds, is also available on Internet Solutions. This provides bull buyers with an indication of how much performance has been submitted to BREEDPLAN by an individual seedstock herd when looking at the EBVs for their animals. Therefore if EBVs are an important part of their selection decision, then the star rating will enable buyers to easily identify herds that are recording complete performance information, and hence use the EBVs presented on the animals with confidence. For breeds that display the star rating, users also have the ability to limit animal, EBV, sale catalogue and member searches based on a minimum Completeness of Performance star rating criteria.

	Herds with a star rating of "5" are gold standard. They are considered to be recording "complete" performance information with BREEDPLAN for all animals across all traits for which EBVs are available.
	Herds with a star rating of "4" or "4.5" are silver standard. They are considered to be recording comprehensive performance information with BREEDPLAN for most animals and traits, but are recording less performance than a 5 star herd.
	Herds with a star rating of "3" or "3.5" are considered bronze standard. They are considered to be recording performance information with BREEDPLAN for a reasonable number of traits or animals, but are recording less performance information than a 4 or 5 star herd.
	Herds with a rating of "2.5" or less are recording information with BREEDPLAN but not for all animals or traits. They are recording less performance information than a 3, 4 or 5 star herd.

What is the value of the Completeness of Performance Report and Star Rating?

The CoP report and star rating allows each herd to assess how "complete" the information is for their animals and importantly to identify areas in which additional performance information could potentially be recorded. It is also an invaluable tool for detecting where data has not been submitted to BREEDPLAN. If made available, the CoP star rating can give you an indication of how much performance data other herds collect (but not which traits). This can be used to easily identify herds that are recording complete performance information, and thus be confident in the EBVs presented on their animals.

How to improve your CoP star rating

1. Work out which traits you aren't recording (and which are of interest to you or your clients)
2. Work out which traits you are recording but could record a greater percentage of animals for
3. Make the necessary management changes to enable you to record those traits

For any questions regarding your Completeness of Performance Report, contact Boyd Gudex at Southern Beef Technology Services (SBTS) at (02) 6773 1711 or boyd@sbts.une.edu.au. To access your Completeness of Performance report, log into your download area on Internet Solutions.



Video on Improving your Star Rating

Breedplan Member's Star Rating

Prefix	Star Rating	Average calves recorded	Prefix	Star Rating	Average calves recorded	Prefix	Star Rating	Average calves recorded
BULLOCKHILLS	4.5	90	GOOMABURRA	3	25	INLET VIEWS	2.5	23
WORMBETE	4	106	TUGULAWA	3	45	NU-PLAINS	2.5	114
MORGANVALE	4	10	RELLUM FARMS	3	43	BANDEEKA	2.5	58
WOONALLEE	4	324	WATERFRONT	3	93	BRIGHTON	2.5	28
WEBB	4	117	LAKESIDE	3	161	ASHBY ESTATE	2	9
BONNYDALE	4	254	GRANGEBURN	3	21	NEW HORIZON	2	11
MUBARN	4	11	SIX CREEKS	3	44	BARANA	2	106
WOMBRAMURRA	3.5	292	SLOPES	3	63	HOBBS LIVESTOCK	2	5
HARAS	3.5	41	KIDMAN DOWNS	3	4	COOLIBAH	2	6
MALA-DAKI	3.5	76	SUGARLOAF	2.5	10	LUCRANA	2	32
SEDDON	3.5	52	STRATHLEIGH	2.5	66	BILLA PARK	2	111
RIPPLEBROOK	3.5	19	MELDON PARK	2.5	134	HIGH FIVE	2	3
WILLANDRA	3.5	155	GK	2.5	5	SAVANNAH	2	10
NARACOOPA	3.5	37	BOKARA	2.5	26	GHS	2	3
TULLAMORE PARK	3.5	21	LANCASTER	2.5	388	ANCO	2	1
TOPWEIGHT	3.5	204	DAMELEE	2.5	20	MILKY WAY	2	102
BYWONG PARK	3	24	SUMMERHILL	2.5	4	LARA LEIGH	2	5
ST PAULS	3	38	DANDAVJON	2.5	18	SYLVANDALE	2	37
SIXPENCE PARK	3	8	MT ARARAT	2.5	15			
VC	3	32	TEN-ROSE	2.5	13			
SPRINGSIDE	3	77	PINAROOHILLS	2.5	7			

* Studs not on this list may not have been Breedplan members for the 5 year period mentioned in paragraph 1.

STEERS

SYDNEY

2018 Sydney Royal Purebred Simmental Steer Carcase Results

Class 1 - Lightweight School Steer

Tag 102 MacArthur Anglican School
(Breeder: Southern Black Simmentals)
Points 79.5 - Placed 3rd Live

Class 3 - Heavyweight School Steer

Tag 310 Oakhill College (Breeder: Heart & Spade Simmentals) Points 83.0 - Placed 5th Live - Carcase Bronze Medal

Class 9 - Middleweight Open Steer

Tag 912 Jason & Jacqueline Impey
(Breeder: Mala-Daki Simmentals)
Points 88.5 - Placed 5th Live - Carcase 1st Place & Silver Medal

Class 9 - Middleweight Open Steer

Tag 913 Frensham (Breeder: Wormbete Simmentals)
Points 83.5 - Placed 2nd Live - Carcase Bronze Medal

Class 10 - Middleweight Open Steer

Tag 1015 Stuart & Samantha Moeck (Breeder: Valley Creek Simmentals) Points 74.5

Class 10 - Middleweight Open Steer

Tag 1019 - Jason & Jacqueline Impey (Breeder: Mala-Daki Simmentals) Points 87.5 - Placed Highly Commended Live - Carcase Silver Medal



Class 10 - Heavyweight Open Steer

Tag 1021 Frensham (Breeder: Wormbete Simmentals)
Points 75.5 - Placed Highly Commended Live

Class 13 - Heavyweight Open Steer

Tag 1301 GL & LR Martin (Breeder: GL & LR Martin)
Points 90.5 - Placed 2nd Live - Carcase Silver Medal

Congratulations GL & LR Martin on the highest point scoring Purebred Simmental Steer Carcase.

Congratulations Jason & Jacqueline Impey on the 1st place Middleweight Carcase.

Congratulations to all Silver & Bronze medallists.

Simmental Stan Hill Team comprising steer tag nos. 1301 - 913 - 310 came a credible 4th place.

BEEF

Rockhampton local claims champion led steer at Beef 2018

Despite a 76 steer strong competition, it was a purebred Simmental steer that defeated all in a tough battle to win the coveted Ray White Rural Junior Led Steer competition at Beef 2018.

Exhibited by Rockhampton local Shannon Coombs, "Meura Plains", the winning steer named "Ted" originates from Biloela and was purchased as a weaner out of a Gracemere sale.

Judge Michael Silvester, Forest Hills Brangus, Central Queensland, awarded Ted first place in the milk tooth steer with a live weight of 601 to 720 kilograms class, before announcing it as his champion of the day.

Mr Silvester, who is a professional livestock buyer by trade and operates a well established cattle property known as "Forest Hills" between Capella and Emerald, said the steer was a "soft, big, growthy steer with magnificent spring of rib".

"He is deep, evenly covered from front to back and walks out well, holding his weight well. He is quiet natured and there is not much you can fault about him," he said.

The 18-month-old steer weighed in at 670 kilograms with an eye muscle area (EMA) of 104 centimeters squared and measurements of 14 millimeters and 9mm in the rump and rib fats.

Fed for about 120 days at its' Rockhampton home, the steer was a standout from day one.

"He is a good calf and has been a pleasure to work with. With everything put to him he has gone ahead leaps and bound," Mr Coombs said.

"He is targeted for the Central Queensland Carcase Classic."

By Hannah Powe, Fairfax Media

Yaralla Droughtmaster win Beef 2018 commercial cattle competition with Simmental X

Blackwater Droughtmaster breeders Ken and Kerry McKenzie mixed up the perfect recipe for commercial cattle success yet again, taking out the grand champion title at Beef Australia for the fifth time in six years.

But, in a small change to the script, it was a pen of heifers that took out the top honours in a first for the event.

Known for breeding bulls under the Yaralla stud, it was a pen of two-year-old Droughtmaster Simmental cross heifers that claimed the champion grainfed female and grand champion title under



Champion junior led steer presented by Ray White Rockhampton and Beef Australia board member, Richard Bosnan; with owner Shannon Coombs, Rockhampton; parader Jess Noakes, Marlborough; Ray White chairman Paul White, Brisbane; and judge Michael Silvester, Forest Hills Brangus, Central Queensland. Photo by Fairfax Media

judges Duanne Woodham and Peter Healy.

The pen of heifers averaged 561.5kg at judging and sold for 331c/kg at CQLX Gracemere yesterday.

The McKenzie's integrated Simmental genetics into part of their commercial herd eight years ago with offspring sold to a dedicated feedlot buyer.

While they have moved away from fattening in their own operation, they continue to enter the competition for the enjoyment and business benefits.

By Lucy Kinbacher, Fairfax Media



Kerry, Ken, and Thomas McKenzie, Yaralla Droughtmasters, Blackwater, took out the champion commercial pen again – this year with heifers. Photos – Kelly Butterworth.

EKKA

Winner of Class 8 in the Led Steer Heavy weight class on the hoof and the MSA Eating Quality award with Blaze, a Limousin /Simmental steer bred by Leegra Simmentals and exhibited by Travis Luscombe.

ADELAIDE

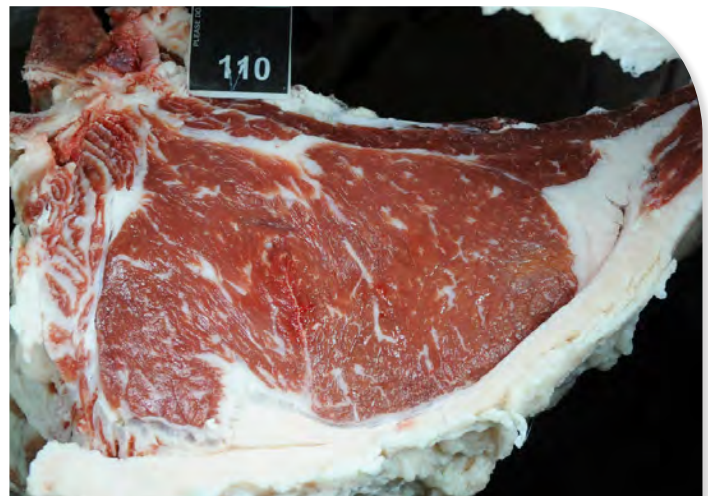
Winner of the following classes, Glental George, with 93.65 carcass points was exhibited by Gawler & District College and bred by Glental Simmentals.

1st School Export Class; Champion Export Carcass; Grand Champion Carcass; Best Export Eating Quality Award; and Champion Eating Quality Carcass Award.

The Purebred Export Carcass winner went to Lancaster Nate, exhibited by Westminster School and bred by Lancaster Simmentals.



Simmental X steer, winner of Class 8 at Ekka



Glental Carcase

BEEF CHALLENGE

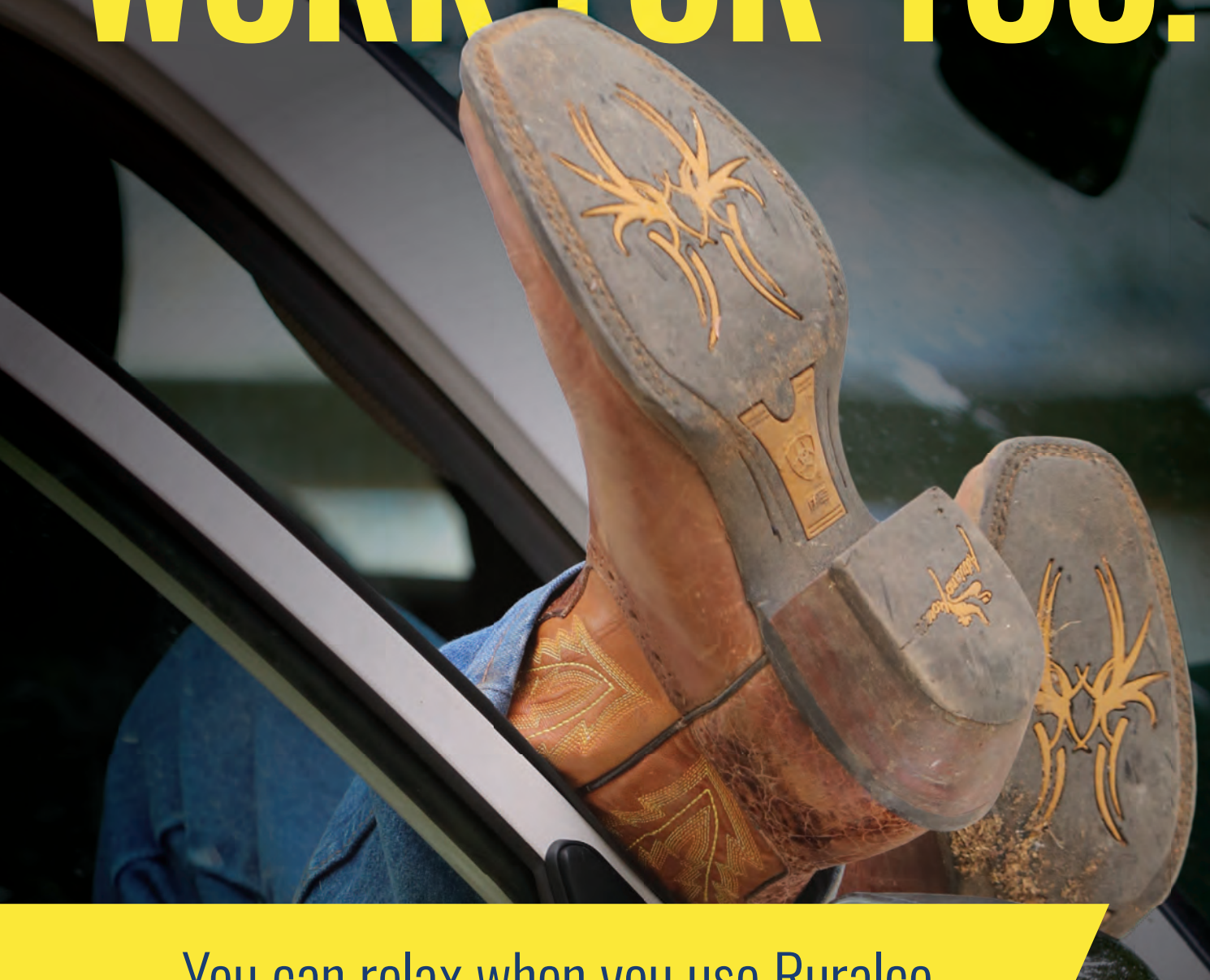
Jason and Jacqui Impey, Mala-Daki Simmentals of Bunnan, NSW were first time entrants in the Sydney Royal Beef Challenge and came away with: Highest overall weight gain of the Export class (there were 27 pens of 6 head)

- 3rd place - Total Feed Lot performance
- 2nd place - Profitability
- Bronze Medal - Taste Test Challenge



Jason and Jacqui Impey of Mala-Daki Simmentals

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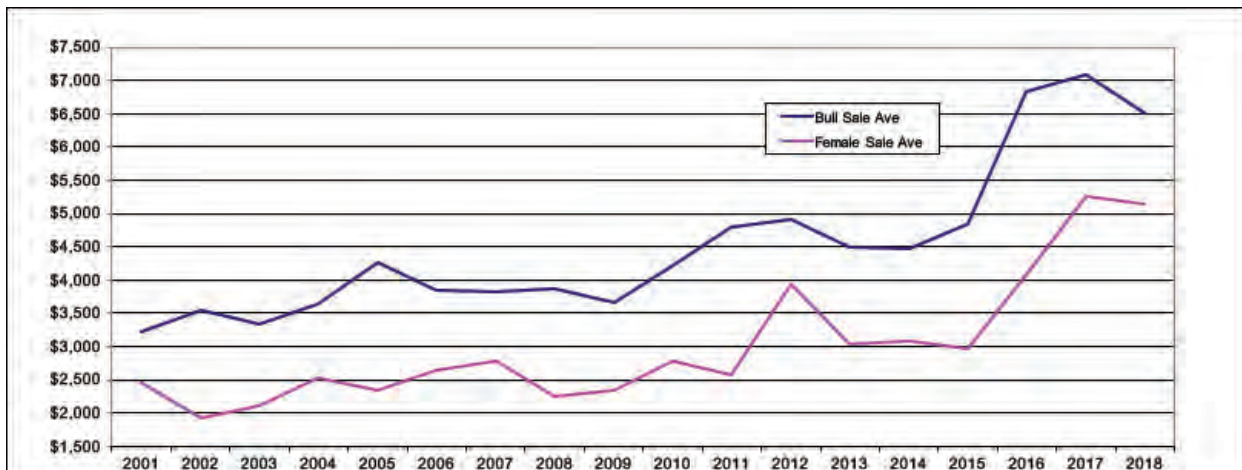
We offer our team of top class auctioneers, agents and administration staff to market Simmental cattle, by auction, on line or in the paddock.

Mark Duthie ... 0448 016 950
Josh Heck ... 0409 732 676

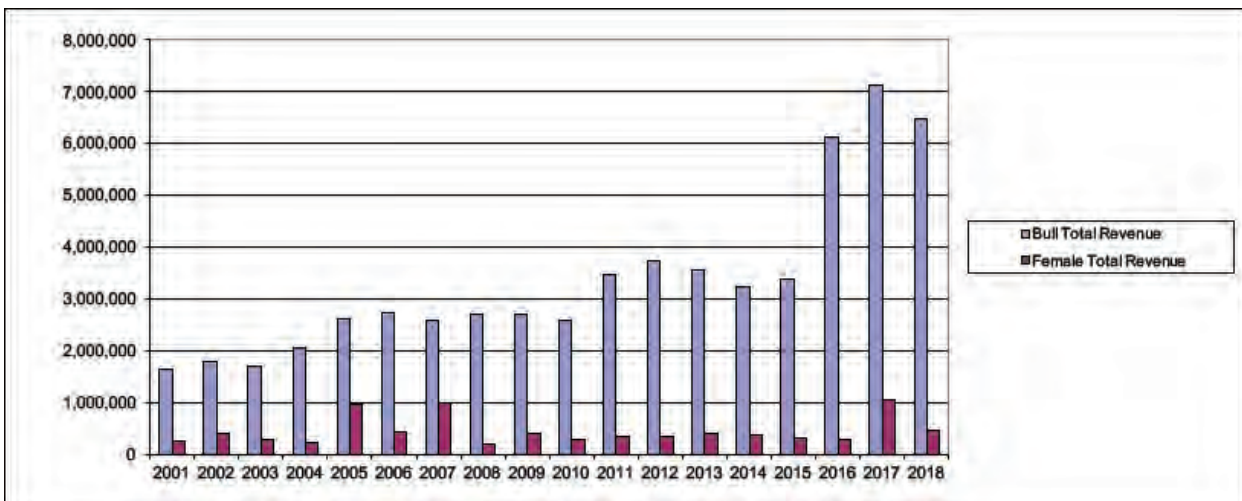
Harvey Weyman-Jones ... 0414 941 788
Georgie Connor ... 0428 347 550

Peter Brazier ... 0407 525 983
Adam Geddes ... 0409 698 578

Sale Averages 2001 – 2018



Total Sale Revenue 2001 – 2018



Simmental Percentile Bands for 2016 Born Calves

Percentile Band	Calving Ease DIR (%)	Calving Ease DTRS (%)	Gestation Length (days)	Birth Wt. (kg)	200 Day Wt. (kg)	400 Day Wt. (kg)	600 Day Wt. (kg)	Mat Cow Wt. (kg)	Milk (kg)	Scrotal Size (cm)	Days to Calving (days)	Carcass Wt. (kg)	Eye Muscle Area (sq cm)	Rib Fat (mm)	Rump Fat (mm)	Retail Beef Yield (%)	IMF (%)	Domestic Maternal Index (\$)	Export Maternal Index (\$)	Northern Terminal Index (\$)	Vealer Terminal Index (\$)	Trial Docility
Top Value	+17.4	+15.8	-11.4	-6.3	+41	+75	+107	+128	+22	+3.5	-8.5	+58	+7.8	+6.5	+8.4	+3.9	+3.0	+85	+111	+54	+65	+47
Top 1%	+13.5	+11.4	-7.1	-4.6	+34	+64	+84	+90	+16	+2.1	-5.1	+49	+5.4	+3.4	+4.1	+2.4	+2.1	+64	+92	+38	+54	+38
Top 5%	+10.6	+8.4	-5.2	-3.0	+29	+49	+71	+75	+14	+1.5	-3.6	+41	+4.6	+2.3	+2.6	+1.9	+1.6	+57	+80	+34	+48	+29
Top 10%	+8.7	+6.6	-4.1	-2.1	+27	+45	+64	+68	+13	+1.2	-3.0	+36	+4.2	+1.7	+1.8	+1.6	+1.1	+54	+74	+31	+44	+23
Top 15%	+7.3	+5.4	-3.4	-1.5	+25	+45	+60	+63	+12	+1.0	-2.7	+33	+3.9	+1.3	+1.4	+1.4	+0.8	+51	+69	+30	+42	+20
Top 20%	+6.2	+4.6	-2.9	-0.9	+24	+43	+56	+58	+12	+0.9	-2.4	+31	+3.6	+1.0	+1.0	+1.3	+0.6	+48	+64	+28	+40	+17
Top 25%	+5.3	+3.8	-2.5	-0.5	+23	+41	+52	+55	+11	+0.8	-2.2	+29	+3.4	+0.7	+0.7	+1.2	+0.5	+45	+60	+27	+38	+14
Top 30%	+4.6	+2.9	-2.2	-0.1	+22	+39	+49	+51	+11	+0.7	-2.0	+27	+3.2	+0.6	+0.5	+1.1	+0.4	+43	+56	+26	+36	+12
Top 35%	+3.9	+2.2	-1.9	+0.2	+21	+37	+46	+49	+10	+0.6	-1.8	+26	+3.0	+0.4	+0.3	+1.0	+0.3	+41	+52	+25	+35	+10
Top 40%	+3.2	+1.5	-1.7	+0.5	+20	+35	+44	+46	+9	+0.5	-1.6	+24	+2.8	+0.3	+0.2	+0.9	+0.3	+39	+48	+24	+34	+9
Top 45%	+2.6	+0.9	-1.4	+0.8	+19	+33	+41	+43	+9	+0.5	-1.5	+23	+2.6	+0.2	+0.0	+0.8	+0.2	+36	+44	+23	+32	+7
Top 50%	+1.9	+0.4	-1.2	+1.0	+19	+32	+39	+41	+8	+0.4	-1.3	+22	+2.4	+0.1	-0.1	+0.7	+0.2	+34	+40	+22	+31	+6
Top 55%	+1.3	-0.1	-1.0	+1.2	+18	+30	+37	+39	+8	+0.3	-1.1	+20	+2.3	+0.0	-0.2	+0.6	+0.1	+32	+37	+21	+29	+5
Top 60%	+0.7	-0.7	-0.8	+1.4	+17	+29	+35	+37	+7	+0.3	-1.0	+19	+2.1	-0.1	-0.3	+0.5	+0.1	+30	+34	+20	+28	+3
Top 65%	+0.1	-1.2	-0.5	+1.6	+16	+27	+33	+35	+7	+0.2	-0.8	+18	+1.9	-0.2	-0.4	+0.4	+0.0	+28	+30	+19	+27	+2
Top 70%	-0.5	-1.9	-0.3	+1.8	+15	+25	+32	+32	+6	+0.1	-0.6	+17	+1.8	-0.3	-0.5	+0.2	+0.0	+26	+27	+18	+26	+0
Top 75%	-1.3	-2.5	-0.1	+2.0	+14	+24	+29	+30	+5	+0.0	-0.4	+15	+1.6	-0.4	-0.6	+0.0	+0.0	+24	+24	+17	+24	-1
Top 80%	-2.2	-3.2	+0.1	+2.3	+13	+22	+27	+27	+5	-0.1	-0.2	+14	+1.5	-0.5	-0.7	-0.3	-0.1	+22	+21	+16	+23	-3
Top 85%	-3.3	-4.1	+0.3	+2.5	+12	+20	+24	+24	+4	-0.2	+0.0	+13	+1.3	-0.6	-0.9	-0.6	-0.1	+20	+17	+15	+21	-5
Top 90%	-4.8	-5.2	+0.7	+2.9	+10	+18	+21	+20	+3	-0.3	+0.2	+11	+1.1	-0.7	-1.1	-1.0	-0.2	+17	+12	+13	+18	-7
Top 95%	-7.4	-7.1	+1.1	+3.4	+7	+14	+16	+14	+1	-0.7	+0.6	+8	+0.7	-0.9	-1.4	-1.7	-0.4	+12	+5	+10	+12	-10
Top 99%	-13.1	-10.7	+2.2	+4.4	-1	+2	+4	+2	-2	-1.7	+1.2	+0	-0.2	-1.4	-2.0	-2.6	-0.6	+2	-13	+5	-1	-15
Low Value	-24.2	-18.8	+4.5	+6.3	-18	-20	-21	-24	-6	-2.3	+2.7	-16	-1.0	-2.7	-3.8	-5.1	-1.2	-30	-63	-8	-19	-20

Sales Results *A Sneak Peek*

Great Southern Blue Ribbon Bull Sale (WA) January 16th

Top Price: \$7,250 with an average of \$5,250

Naracoopa offered 10 and sold 10 bulls with the top price of \$7,250 selling to Les and Anna Wolfe of Youngs Siding, who had the final bid on a very quiet, nicely muscled son of Topweight Jack Frost, Naracoopa Mewell. Next best in the price stakes for the Naracoopa stud was \$7,000 paid by Wingalup Grazing, Boyup Brook, for Naracoopa Montgomery M10.

The WA College of Agriculture, Denmark's Inlet Views stud offered four bulls in the sale and sold three of them under the hammer averaging \$4,583. The college's top price bull, Inlet Views Macbeth sold for \$6,250 to Les and Anna Wolfe.

Bonnydale (WA) – February 5th

Top Price: \$19,000, with an average of \$8,984

67 yearling bulls were offered with 65 sold at auction to average \$8,770. The two passed in lots sold post sale. 13 lots sold to Eastern states buyers while the balance of 52, stayed in WA.

Top price was \$19,000 for lot 31, Bonnydale Lincoln N73, an outstanding young sire purchased by St Pauls Genetics, Henty, NSW, with Bonnydale retaining a semen share. He was sired by Bonnydale Augustus L84, who himself produced Bonnydale's \$24,000 record in 2016, going to Wombramurra Black Simmentals.

Lakeside Simmentals – (SA) February 7th

Top Price: \$11,000 with an average of \$5,183

26 of 31 bulls sold to a top of \$11,000 for Lot 1, Lakeside Mambo and averaging \$5,183. 13 of 20 females sold to a toop of \$8,000 for Lot 34, Lakeside Mahlia and averaged \$2,616.

The \$11,000 sale topper, Lakeside Mambo M040, was 21-months-old weighing 850 kilograms. Sired by PHS Polled Worldwide 14W and out of Waterfront Flirt F-20. Son and father, Michael and Graeme Kempe, Artimore & Partners, Tintnara, bought both the top and second-highest price bulls.

Tugulawa Simmentals (SA) – February 7th

Top Price: \$9,500, average of \$5,388

Garry and Joy Allen offered 22 Simmental bulls and sold 18. The very even draft met strong competition from repeat local, Western Victorian and Lower South East producers with bulls topping at \$9,500. Lot 18, Tugulawa Morgan M725, sold to Anco Simmentals, VIC and averaged \$5,388 and 9 of 9 females sold to \$4,750, Lot 26, Tugulawa Maud M716 to Alva Koort Simmentals, Vic and averaged \$3,833.

Woonallee Simmentals – (SA) February 8th

Top Price: \$52,500 with a cleared average of \$9,287

101 of 101 bulls sold averaging \$9,287. Sale top and new Australian Black Simmental bull record, Lot 22, Woonallee Messiah, sold for \$52,500 to Lewis Farms Canada. Lot 1, Woonallee Major League, sold for \$27,000 to Nobbs Cattle Co of Daringa Qld and Lot 11, Woonallee Madagascar, sold for \$24,000 to Lloyd & Lewis Fairbairn of Kingaroy Qld.



Naracoopa Jon



Bonnydale Lincoln



Lakeside Mambo



Tugulawa Morgan



Woonallee Messia

Bandeeka Simmentals (WA) – February 8th

Top Price: \$10,000 with an average of \$4,870

Bandeeka Musicman gained the top price at \$10,000, selling as Lot 2. Lot 1, Bandeeka Mastermind, sold for \$5,200 and Lot 11, Bandeeka Molly Meldrum, sold for \$5,000.



Bandeeka Musicman

Southern Cross Simmental Sale (SA) – February 9th

Top Price: \$7,500 twice, average of \$5,189 sold 31 of 39

Yerwal Estate sold 8 of 13 top \$7,500 averaging \$5,313; Rellum Farms sold 4 of 10 top \$6,500 averaging \$4,625.

Oakview Trust twice paid the top price of \$7,500 and was also the volume buyer with its purchase of the two black sires.

LS Johnson & Sons, Naracoorte, paid \$6,500 for Rellum Farms Matrix, a dark red son of Woonallee M Mussey weighing 852kg, and AJ & LC Facey, Millicent, also paid \$6,500 for their pick from the catalogue, Yerwal Mustang.



Yerwal Mike

Willandra Simmental (WA) – February 13th

Top Price: \$11,500 twice, average of \$5,951

31 of 35 Simmental bulls sold to \$11,500 twice & averaged \$5,951. The \$11,500 price tag was paid for Willandra Marmaduke M7 as lot 1, bought by Woonallee Simmentals of SA. The second top priced bull was Willandra Muscles M72, who was purchased by Danny Partridge and Jenny May of Tullamore Park Simmentals, Busselton WA.



Willandra Marmaduke

Rockhampton All Breeds Bull & Female Sale (QLD) February 14th

Simmental Top Price: \$9,000 average of \$4,950

Simbrah Top Price: \$5,000 average of \$3,400

20 of 21 Simmental bulls sold to \$9,000 for Lot 353, Springside Lipsic and averaging \$4,950. 5 of 7 Simbrah bulls sold to \$5,000 for Lot 291, Carrinya Park Falco and averaging \$3,400. Billa Park topped at \$8,000. Bareen topped at \$3,000.



Springside Lipsic

WA Brunswick Supreme Bull Sale (WA) February 15th

Top Price: \$10,000 average \$5,563

16 bulls were sold from 19 offered, with the top price of \$10,000 achieved by Bullock Hills Max M50 who sold to Norm Trigwell, Nu-Plains stud, Boyanup. Brighton Farms stud principals Mark and Rose King, Donnybrook, had one bull in the Simmental line-up this year, Brighton Maynard and he sold for \$4,000 to GE Payne, Karridale. The Tuckey family, Mubarn stud, Pinjarra, also only had one bull in the sale this year, Mubarn Mississippi selling for \$6,000 to Landmark Waroona agent Richard Pollock who was bidding on behalf of MI & S Vuletic, Coolup.



Bullock Hills Max

Brewer Beef Simmentals (VIC) – February 16th

Top Price: \$9,500 average of \$4,692

The Brewer family sold 30 of the 33 bulls offered for a recorded average of \$4,692, reaching a top of \$9,500. Brewer Beef Tanker M012, brought the top money selling to return buyers John, Veronica and Gavin Yensch, "Yarrara", Holbrook.



Brewer Tanker

Lancaster Black Simmental (NSW) – February 23rd

Top Price: \$15,000 average of \$6,274

The top price of \$15,000 was for Lot 3, Lancaster Mighty 2, a June 2016 drop bull, weighing 912 kilograms, selling to repeat buyers, Steve and Robyn White from Roma. The Whites also purchased the 932kg full embryo transfer brother, who was catalogued at Lot 2, for \$11,000



Lancaster Mighty

Wormbete Simmentals Sale with invitation to Valley Creek Simmentals (NSW) – March 2nd

Top Price: \$17,000 average of \$6,023

22 of 23 Traditional Simmental bulls sold to a top of \$17,000 for Lot 17, Valley Creek Manpower to Trevor and Tracey Wells, Singleton, NSW, to average \$6,023. Black Simmental and SimAngus bulls sold to a top of \$11,000 for Lot 32, Wormbete M142 to P & C Jones, Portland, Vic, to average \$5,500. PTIC heifers saw a 100% clearance to a top of \$10,000 for Lot 48, Wormbete Beatrix M54 to Emohruo Grazing, Middle Mount, Qld, to average \$5,450. 9 of 10 Unjoined heifers sold to a top of \$6,000 for Lot 52, Valley Creek Nala to Magpie Park Simmentals, Penola, SA, to average \$3,472. Semen lots sold to a top of \$300/straw for Wormbete Jackaroo J64 to Valley Creek Simmentals, Bowral, NSW.



Wormbete and Valley Creek

Slopes & Roland Black Simmental & SimAngus Bull Sale (TAS) – April 3rd

Top Price: \$6,000 average of \$4,568

11 of 11 Simmental and SimAngus bulls sold to a top of \$6,000 for Lot 9, Slopes S.A 971 who sold to Paul Wiggins from Premaydena. The average was \$4,568. The two equal second top priced bulls sold for \$5,250 to Native Rock Pty Ltd of Railton and to M & J Hegarty of Staverton. Another bull was also purchased by IA & WO Buck from Tarleton for \$5,000.

Tennysonvale Simmentals (NSW) – May 25th

Top price: \$10,500 and an average of \$4,952 and females top price \$8,500 and an average of \$5,000

100% clearance of females, sold to \$8,500 three times (Lot 2 Tennysonvale Mina to Mel Sambrook NSW, Lot 3 Tennysonvale Martina to Darren Beaumont & Lisa Lowe NSW & Lot 4 Tennysonvale Myma to Ray & Brent Pepper NSW) and the average was \$5,000. 21/28 bulls sold to \$10,500 (Lot 32 Tennysonvale Merrick (pic) to Reagan Burow, Yerwal Estate SA) and the average was \$4,952.



Tennysonvale Merrick

Simmental National Sale (NSW) – June 20th

Top Price: \$24,000 twice average of \$8,000 bulls

Females Top \$28,000 average \$9,406

Fourteen of 19 bulls effecting a 74% auction clearance topped at \$24,000 to average \$8,000 while 16 of 23 females 70% clearance, topped at \$28,000 and averaged \$9,406. The top priced bull was bought by Springside Simmentals. The top priced female was bought by Tullayr Simmentals.



Savannah Zoe

Ag Grow Field Days Sale (QLD) – June 29th

Top Price: \$8,500 average of \$6,150

Simmentals were the only breed to record a 100pc clearance, with 30 of 30 offered, selling for a top of \$8,500 and average of \$6,150.

Barana Simmentals (NSW) – July 6th

Top Price: \$12,000 average of \$5,000

Females Top: \$4,500 average: \$3,400

25 of the 36 bulls offered were sold through the sale ring to a top of \$12,000 for Lot 1 and \$10,000 each for lots 2 and 3. A further 8 bulls sold afterwards to achieve a clearance of 92% with an average of \$5,000. 5 of the 8 heifers sold to a top of \$4,500 for Lot 50 and averaged \$3,400.



Barana Muhammad

Lucrana Simmental/Simbrah Bull Sale (QLD) July 7th

Top Price: \$13,000 average of \$ 5,710

Lucrana Simmentals Annual On Property sale had a top of \$13,000 for Lucrana Memphis to RG, AH & TM Langley, Casino NSW, an average of \$5,710 and a clearance of 92% with 50 of 56 bulls sold. 5 of 5 led heifers sold to \$8,500 for Lot 63, Lucrana Naomi to Bungoona Brahmans, Clermont Qld, and averaged \$4,300.



Lucrana Naomi

Casino All Breeds Sale (NSW) – July 30th

Top Price: \$5,500 average of \$4,000

11 of 14 Simmental bulls sold averaging \$4,000. Jarravale topped the sale at \$5,500 with Jarravale Malachite by LRX HP Rocket.



Jarravale Malachite

Wombramurra Black Simmental Sale (NSW) August 15th

Top Price: \$18,000 average of \$6,392

In total, 56 bulls sold of the 60 offered for a 93% clearance and \$6,393 average. Rob and Stephen Gill and family, from Alexander Downs, Merriwa, secured the sale-topping bull, Wombramurra M069 for the \$18,000 high price.



Wombramurra M069

Ticoba Red Simbrah Sale (QLD) – August 26th

Top Price: \$9,500 average \$6,438

Overall, 42 bulls were sold from the 44 offered, to sell for a top of \$9,500 and averaging \$6,438. Combined vendors, Matt Kirk and family, Ticoba Simbrahs, together with interstate breeders Vaughan Campagnolo and Sarah Truran, Savannah Simmentals, Mypongo, South Australia, catalogued a superb draft of bulls. The sale topped at \$9,500 for Ticoba 819.



Ticoba 819

Clay Gully Invitational Bull Sale (QLD) August 27th

Top Price: \$15,500 average \$6,389

54 of 71 bulls sold to a top of \$15,500 for Lot 50, Brisbane Valley Muscle Man to L Jones, Theodore QLD and averaged \$6,389.



Brisbane Valley Muscle Man

Elite Cattle Co's Inaugural Bull Sale (QLD) September 6th

Top Price: \$10,000 (twice) average \$7,115

13 of 13 Simmental bulls sold to \$10,000 twice for Lot 38, Elite Mega Jackpot (pictured) and Lot 43, Elite Bang N Burn and averaged \$7,115.



Elite Mega Jackpot

Billa Park Roma Simmental/Simbrah Bull Sale (QLD) September 14th

Top Price: \$14,500 average of \$6,952

James Cochrane and Emily Rockemer, Kendall Park, Coles Creek outlaid the \$14,500 top money for Billa Park Next Generation N46, a 19-month-old, 832kg son of Billa Park High Impact H186.



Billa Park Next Generation

Blue Dog Simmentals Inaugural Bull Sale (QLD) September 15th

Top Price: \$11,000 average \$7,118

38 of 38 bulls sold to \$11,000 for Lot 1, Blue Dog Mansfield to Summa Simmentals and averaged \$7,118. 6 of 6 females sold to \$5,000 twice for Lot 45, Blue Dog Flure 315 and Lot 47, Blue Dog Benita 321 and averaged \$4,333.



Blue Dog Mansfield

SEQ Simmental & Simbrah Bull & Female Sale (QLD) September 22nd

Top Price: \$6,000 average of \$4,500

29 Bulls and 17 heifers were offered averaging \$4,500. The Clay Gully draft achieved a \$5,500 average with a top of \$6,000 twice Lot 1 selling to Brodie Dingle from Eidsvold and Lot 2 selling to Terry Foote from Boonah. Brisbane Valley sold 9 bulls to average \$4,055 with a top of \$4,500 for Brisbane Valley Nachos. In the females, the top price went to Lot 45 for \$1,900 purchased by Clay Gully Simmentals.



Clay Gully Michael

Meldon Park Simmental Sale with vendors KBV Simmentals (QLD) – September 26th

Top Price: \$26,000 average of \$7,174

69 bulls sold from 75 offered with a top of \$26,000 for Lot 4, Meldon Park Matador who sold to Appleton Cattle Company, Charters Towers, at Moura. Appleton Cattle Company also purchased the second top priced bull, KBV Magistrate, for \$18,000.



Meldon Park Matador

Gowrie Simmental/Simbrah Bull Sale (QLD) September 27th

Simmental Top Price: \$6,000 average of \$4,794

Simbrah Top Price: \$12,000 average \$5,543

A 100% clearance was gained at Gowrie, offering and selling 63 bulls. The top priced bull was Gowrie M083 at \$12,000 selling to Ross Shapcott of Reynella, Augathella.



Gowrie M083

Billa Park Clermont Simmental Sale (QLD) November 1st

Top Price: \$13,000 average of \$6,596

An 86% clearance was achieved with 26 of the 31 bulls offered, sold to a top of \$13,000 for Lot 7, Billa Park M191, purchased by Burnett Enterprises, Clermont and Springsure and averaged \$6,596. Lot 1, Billa Park M122 was also knocked down for \$11,000.



Billa Park M191



Popular Sires TOP 25

ANIMAL NAME	BIRTH DATE	DNA CASE ID	PROGENY COUNT
LFE THE RIDDLER 323B	4/01/2014	1118748	114
WOONALLEE JUMBO	13/04/2013	446810	74
WOONALLEE JUSTIFIED J112	21/06/2013	465047	73
GLEN ANTHONY Y-ARTA AY02	14/02/2010	365473	64
TNT TANKER U263	29/02/2008	275335	61
PHS BANK ROLL 345B	3/02/2014	365440	52
LUCRANA GENERAL	2/06/2011	458084	42
MELDON PARK HUGO	10/10/2012	512306	41
WILLANDRA JERRY	7/05/2013	431193	40
CCR COWBOY CUT 5048Z	20/02/2012	439199	38
LRX HP ROCKET 23Y	7/01/2011	467367	37
WILLANDRA HUCKLEBERRY	29/04/2012	364088	37
WILLANDRA KANSA	9/05/2014	505709	36
BANDEEKA JAMAICA	10/11/2013	512307	34
BONNYDALE TANKER L36	20/01/2015	545663	33
SS/PRS HIGH VOLTAGE 244X	28/09/2010	646785	33
BONNYDALE SA ELEVATOR L348	5/02/2015	476672	31
BONNYDALE BLACK HAWK H274	27/03/2012	344427	31
TOPWEIGHT JACK ARTA	21/03/2013	389480	30
TENNYSONVALE KIP	25/02/2014	523108	30
WLE LAST CALL Y716	19/02/2011	527010	30
WOONALLEE L006	6/03/2015	13074080	29
BARANA EARLWOOD	26/08/2009	218666	29
WOONALLEE HALF BACK	15/04/2012	299025	28
BOKARA FREIGHTLINER F44	12/04/2010	325390	28



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NSW	John Settree	0408 297 368	Tim Woodham	0436 015 115
VIC/RIV	Ray Attwell	0428 836 136	Peter Godbolt	0457 591 929
QLD	Colby Ede	0417 265 980	Mark Scholes	0409 229 651
SA	Gordon Wood	0408 813 215	Richard Miller	0428 849 327

Landmark sincerely thanks those vendors that entrusted their cattle to us at the first Simmental National and look forward to a long relationship into the future.

New Accredited AI SIRE LIST

ANIMAL NAME	IDENT	BIRTH DATE	REGISTER	OWNER
JNR GRAVITY	IMCPD813	5/01/2008	Simmental	Semex Pty Ltd
WHEATLAND CIRCUIT BREAKER	IMCPJ325	1/02/2013	Red	J & N Hopkins
WHEATLAND KILL SWITCH	IMCPL598	26/02/2015	Red	VPC Cattle Services
GRANDIOSO	IMGPK6031	1/02/2014	Simmental	Semex Pty Ltd
RISSINGTON NEW STANDARD AU158	IMNPC158	18/08/2007	Simmental	ABS Australia
KERRAH DEFENDER D620	IMNPL620	24/09/2015	Simmental	ABS Australia
PRR DISTINCTION 662B	IMU1K662	25/09/2014	Simmental	Semex Pty Ltd
OVAL F ALL TIME A322	IMU3J322	1/02/2013	Black	ABS Australia
GW AMBUSH 028T	IMUDC028	8/02/2007	Sim Angus	Independent Breeding & Marketing
WS ALL-AROUND Z35	IMUPH035	19/02/2012	Black	Agri-Gene
TNT 90 PROOF Z401	IMUPH401	29/10/2012	Red	Agri-Gene
WS PROCLAMATION E202	IMUPN202	21/02/2017	Black	Apex Cattle
TRINITY VALE KRUZE	TVAPK003	2/04/2014	Simmental	Audrey Rose & Ransome Lee Torrielli

Dam Progeny Report TOP 10

DAM IDENT	DAM NAME	BIRTH DATE	PROGENY COUNT	OWNER
CDPPC010	CORINDADOWNS CLOVER	3/02/2007	14	VPC/ZXR
MBBPG204	BONNYDALE JOSSIE G204	31/01/2011	13	MBB
LCSPJ125	LANCASTER MATERNAL J125	7/06/2013	11	LGP
JRVPK017	JARRAVAL KITTY	26/07/2014	10	JRV
LGP2H060	WOMBRAMURRA H060	14/07/2012	10	LGP
PEDPX1149	ASR JOSIE W965	10/02/2009	10	MBB
BSTPE005	TULLATOOLA WENDY E5	4/10/2009	9	ECC
ZIIPH543	MALA-DAKI POPPY H543	25/08/2012	9	RWS/ZMJ
MBBPK199	BONNYDALE GLENDIVE K199	21/02/2014	9	ZMJ/CLW/ZRX/RBC
MBBPG210	BONNYDALE JOSSIE G210	5/02/2011	8	MBB/AGO



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Simmental
AUSTRALIA

UPCOMING SALES & EVENTS 2019

January

Great Southern Blue Ribbon Bull Sale (WA)

Stock and Land Beef Week (VIC, SA, NSW)

February

Stud Beef Victoria Autumn Beef Week (VIC, SA, NSW)

Grangeburn Simmentals (VIC)

Bonnydale Black Simmentals (WA)

Bandeeka Simmentals (WA)

Woonallee Simmentals (SA)

Willandra Simmental (WA)

Southern Cross Simmental Sale (SA)

Tugulawa Field Day (SA)

Tugulawa Simmentals, Superior Genetics Sale (SA)

Lakeside Simmentals (SA)

Rockhampton All Breeds Sale (QLD)

WA Brunswick Supreme Bull Sale (WA)

Lancaster Black Simmental (NSW)

Royal Canberra Show (ACT)

SA Beef Cattle Paraders Field Days (SA)

March

Wormbete Simmental Sale with invitation to Valley Creek Simmentals (NSW)

Black Stump All Breeds Sale Blackall (QLD)

Longreach Bull Sale (QLD)

Royal Toowoomba Show (QLD)

TAS Junior Beef Expo (TAS)

April

Farmworld Lardner Park Field Days and Simmental Stand (VIC)

Slopes/Roland Black Simmental & SimAngus Bull Sale (TAS)

Royal Toowoomba Show (QLD)

Sydney Royal Easter Show RAS All Breeds Sale (NSW)

Woolamai Handlers Camp (VIC)

Bathurst Royal (NSW)



Please be advised, Calendar of Events is current at the time of printing and may be subject to change without notice

May

Ag-Fest Field Days (TAS)
49th ASBA AGM of the Association
Tennysonvale Simmentals (NSW)

June

CRT Farmfest (QLD)
National Show and Sale, Dubbo (NSW)
Northern Beef Week (NSW)

July

Lucrana Simmental/Simbrah Bull Sale (QLD)
Barana Simmentals (NSW)
Ag Grow Field Days and Sale (QLD)
Casino All Breeds Sale (NSW)
Royal Darwin Show (NT)
Royal Alice Springs Show (NT)
South Australia Junior Heifer Expo (SA)
Stud Beef Victoria Handlers Camp (VIC)

August

Wombramurra Black Simmentals (NSW)
Roma Springside Simmentals (QLD)
Kingaroy All Breeds Bull Sale (QLD)
EKKA All Breeds Sale (QLD)
Royal Brisbane EKKA (QLD)
Clay Gully Simmental Bull Sale with Invited Vendors (QLD)
Spring Classic All Breeds Sale (QLD)
Southern Beef Week (QLD)

September

Elite Cattle Co On-Property Production Sale (QLD)
Roma Simmental/Simbrah Bull Sale (QLD)
Goldpark Simmental/Simbrah Bull Sale (QLD)
Meldon Park Simmental Sale with KBV Simmentals (QLD)
Royal Adelaide Show (SA)

Royal Melbourne Show (VIC)

Royal Perth Show (WA)

WSFF Costa Rica

October

Billa Park Clermont Sale (QLD)
Royal Launceston Show (TAS)
Royal Geelong Show (VIC)
Royal Hobart Show (TAS)

November

On Farm Challenge (VIC)

December

ASBA Office closed between Christmas and New Year – ASBA would like to wish everyone a very Merry Christmas and Happy New Year!



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Mt Ararat Phoenix (P)(ET)
(12 weeks)

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Dam: Woonallee Kathie B111



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(12 weeks)

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Beef Week Field Day
Monday 28th Jan 2019

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Mt Ararat Daisy (P)

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- ▶ 2019 Beef Week Field Day
Monday **4th** February
- 2019 Annual Sale
Wednesday **6th** February
- Lakeside Stud Farm Robe SA

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