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SUMMER **MAGAZINE** 2015



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Presidents Report

Peter Wenn



Welcome to the 2015 Summer Edition of the Simmental Annual Magazine. It is an honour to communicate this to you. There has certainly been some exciting times for the Simmental breed this year including rises in sales, even though parts of this wonderful country are still very much in drought. Our membership is also increasing on a weekly basis, this only secures the Simmental breed. We all know "beef is a global business" - a business where Simmentals shine and with the extensive demand from China and other international countries - has resulted in some worthy marketing outcomes. The Simmental society along with its members have built a solid foundation of environmentally adaptable animals to suit many commercial and seed stock farmers.

This year, we have seen some great highlights within the breed which we have mentioned in this publication. Carcase competitions have been very thrilling and it determines that members are really spending a large amount of effort in promoting the breed and this certainly shows in the Carcase results.

This year the 45th AGM of the Association was held in Canberra, where members enjoyed farm tours in and around the region, this was certainly a great way for councillors to network with members. Our councillors and office staff would like to hear from the membership with any concerns or positive ideas.

For myself, the Councillors, our Treasurer and office staff, this last year has been challenging with maintaining continuing tasks - ensuring the office has up to date operational procedures and strategies in place - the ABRI ILR2 system produces adequate and correct information to members - ensuring financially our budgets are adhered to - review of the current by-laws with assistance from former ABRI Managing Director, Alex McDonald - updating sales and show results on the website and social media pages. Working alongside our Executive Officer- Carmel Mills and Registrar - Claudia Scott, we have commenced implementing changes to ensure the support is not only there for our members but, the council and office practices are conforming. Of course, this is not

going to happen overnight but, systems and action plans are being put in place to ensure the society is moving forward.

Simmentals are featuring in many commercial herds and are definitely in high demand due to the different genetic options between the traditional, red, black Simmentals, including Simbrah and Simangus animals. This boosts the greatest variation for any breed I feel, and this is a credit to all the breeders and members who supply these versatile animals. We have seen significant improvements in the genomic tools and information available in the EBV's. The EBV's really are the selection tool of choice for stud, commercial and seed stock producers because they take into account all the information about the animal - pedigree, performance and progeny information.

I am pleased to hear our junior members are being pro-active and once again the Queensland Branch held their annual Junior Simmental Camp with around 100 attendees. Australia wide, junior members are competing in handler and parader competitions and are great ambassadors for our wonderful breed. I congratulate all the junior membership on their successes throughout the year in particular the Queensland Junior Simmental Camp 2015 Young Ambassador - Sophie Laycock. Sophie will choose between a trip to New Zealand to tour Simmental Studs or an expenses paid trip to the South Australian Heifer Expo 2016, to represent the Simmental breed arranged by the Junior Camp.

PRESIDENTS REPORT CONTD >

Lastly, I would like to thank the Councillors including our Treasurer for the endless hours of volunteer work they have endured this last year. The different skills everyone contributes ensures there is a balance within the society. I would also like to thank our Executive Officer - Carmel Mills and Registrar - Claudia Scott, for the excellent job they have accomplished. I would also like to thank the former ABRI Managing

Director - Alex McDonald for his assistance and wish his replacement, Mr. Hugh Nivison all the best in his new role.

To all the members, thank you for your continued support and feedback and I am looking forward to the year ahead and the future for the next level in Simmental performance.

Mr. Peter Wenn, 2015 President



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Executive Officer Report

Carmel Mills

Dear Members,
As I have settled into the role of Executive Officer throughout this year it has been inspirational to work with the Directors of the Board and in particular the Executive team. The continual contribution of so many voluntary hours in attending to the many items that are involved in the operation of the organisation and in dealing with the structural changes required to move the organisation forward in the changing and challenging business environment is to be commended. The daily contact with members has been both challenging and rewarding.

The challenges for the future of the cattle industry overall and particularly with the ongoing publicity around the issues of live exports and on farm feedlots has continued to highlight that Agriculture and the Cattle industry in particular is an industry of change. Australian farmers are some of the most productive producers in the world, working in the cleanest and greenest environments and we have a very valuable reputation to uphold. The increasing influence of social media and the viral nature of "news" with changes in consumer and animal welfare group practices is likely to continue to impact on primary production. It is increasingly important to keep the communication lines open between city and country. While the way we do things in farming is changing it is important to promote that our values and our commitment to caring for our animals and our environment remains the same. The many hours of work of our volunteers in keeping our social media presence current and relevant through our updated facebook page gives us an important presence in the social media arena.

The versatility of the Simmental breed and the different ways that our members and commercial breeders use Simmental has contributed to some lively debate about the role of our organisation and the future of the breed since I commenced. I am passionately committed to promoting Simmental as a commercially relevant and financially viable breed. However what this means in practice will depend largely on the target market and specifications being met by individual breeders. There will be some members passionately devoted to "traditional" cattle and others just as passionately advocating for a move to "black" or "red" or "Simbrah". Due to the versatility of the breed there are opportunities for financially sound expansion in any of these markets.



I do not see the role of the Association being to lead the breed exclusively into any of these areas to the detriment of any other, I believe it is our role to be inclusive of all breeders goals and aspirations for their herds. It is however our role to provide support and encouragement of good management practices and a "commercial and financially sound" focus of all of our members.

The challenges and opportunities that we look forward to include;

- Proposed visit by members/delegates to China
- Potential expansion of the Chinese market
- Changes to industry through the changes to funding from and focus of the MLA, including the possible introduction of a multi-breed analysis tool
- Uptake of on-line registration and potential for streamlining administration processes
- Review of the organisations by-laws

While some areas, particularly in Western QLD continue to struggle with drought and the slaughter rates across the cattle industry remaining at significantly high levels many breeders are reporting high prices and high clearance rates for their stud stock.

Whilst the focus of the organisation and the expenditure of our limited marketing funds will continue to be subject to lively debate we are calling on our members to promote our current marketing campaign and to all focus on and promote to the commercial cattleman the benefits of hybrid vigour provided by crossing with Simmental.

Regards,

Carmel Mills, B.A., M.B.A., A.D.F.S.

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councillor profiles

Peter has been involved in breeding and showing Simmental cattle for over 22 years now. He is no stranger to the breed, working with the Ingram family back in the early nineties where he was introduced to Simmentals by the Ingram's neighbour, Ripplebrook Simmentals. Since then, he has bred purebred and cross bred Simmentals at his brothers commercial operation in Stoneyford, Victoria and now the stud (Pinaroo Hills) is currently run with his wife Vanessa in Bunyip, Victoria.

Peter had been an instructor for Stud Beef Victoria for over 10 years and has worked in conjunction with the Royal Agricultural Society Victoria as Cattle Superintendent for a 9 year period. Alongside of this Peter has been a member of the Berwick & District Horticultural and Agricultural Society Inc. since 1999, serving as President twice and now holds a life membership.

Peter commenced on the Australian Simmental Breeders Association board in 2002, which led to Junior and Senior Vice President and after a two year break from council from 2007 to 2009. He is currently proud to hold the position of President of the Australian Simmental Breeders Association. He has been on the Simmental Victorian council for over 20 years and has been president of the Victorian Branch three times, during this period. Peter is also the current World Simmental Fleckvieh Federation representative for Australia and now holds the position of Oceanic Representative within the WSFF.

Peter Wenn



Peter's interest and passion for the breed has seen him develop many friendships over the years and for the future, Peter will always be happy to work together with the members and board to ensure the breed is maintained to the high standards we see today.

My wife and I started breeding Simmental in 1988 on the family property at Lara, South West Victoria, with females from Dunmore, Big Plains, Munga Park and more recently Woonallee.

In 1992 I was elected to the Victorian Branch Council and have served 23 years, the last 10 as Secretary/Treasurer.

I was elected to the Federal Board in 2006 and was on the World Congress organising committee with the role of sponsorship procurement. I became Junior Vice President in 2011 and have been Vice President/Treasurer since 2013.

I enjoy the challenge of being a board member and part of a great team focused on making our great breed even better and stronger. I have seen many changes in the 27 years I have been involved with the breed and I believe we must be prepared to go further or be left behind.

Garry Gillett



Aleasha Goss



Aleasha was elected to Federal Council as the Tasmanian Representative in May 2014 following the retirement of long-serving Councillor Michael Frankcombe. She is currently serving her first two-year term with the Australian Simmental Breeders Association Board.

Aleasha's employment background comprises 12 years in the local government industry with a focus on the areas of Community Development, Human Resources and Records Management.

Aleasha has been a member of the Australian Simmental Breeders Association for a number of years, starting as a Junior Member in the year 2000. She operates a small stud, Mountain Air Simmentals, comprising 15 breeders at Sheffield on the North-West Coast of Tasmania.

councillor profiles

Stuart Moeck

I have been breeding simmentals since 14 years of age at Schofield's NSW, I started Valley Creek Simmental's in 1999 with grandfather Hugo Moeck. It all started with my first purchase MAJ Unique from the former federal councillor Alan Anderson.

My grandfather and his family have been breeding Simmentals for generations before moving to Australia in 1960. Between Schofield's and Bowral we calve down around 40 pure bred Simmentals per annum and with my fiancé Samantha Gibson we look forward to continuing our breeding program into the future.

I have been on the NSW State committee for around 8 years and am currently serving my 2nd term on federal council.

I have a firm unwavering commitment to further develop the simmental breed in Australia.



Audrey Weightman

Just before migrating to Australia David and Audrey Weightman saw one of the first Simmental bulls imported into the U.K from Switzerland by their relations .

Once they were settled in the southwest of Western Australia they thought that the Simmental would be the ideal breed to produce the baby-beef/vealers for the WA market .

Having decided this they had a problem - no money. In the mid seventies Australia had the beef slump and cattle were only making fifty dollars each .

Working in the newly fledged vineyards seemed the only answer, so in rain hail and shine and sometimes thunderstorms they " labored in the vineyards "making vine cuttings in order to pay for their inseminations .

So far so good. When the steer calves were ready for market they attracted a 10 percent premium over the rest , so back to the vines it was .

In the late seventies it became obvious that a back up bull was needed after A.I. if we were going to keep our cattle calving in the correct season.

But the first two pure bred bulls were to be sold at Glen Innes, the other side of the country .

Imagine the audacity of this young couple who threw their children and a esky of cheap meat into their car and drove to Waterloo Grazing Co and bought a bull.

We bought the cheapest one but even then it cost the equivalent of eighty vealers . Many years later we purchased Woonallee Buddy for thirty thousand dollars but that was only forty vealers.

After two years that first bull Southern Eban broke down but by this stage there was a flush of bulls available in WA and we purchased Tenderloin Wellington for one thousand dollars. Wellington went on to work for us for over ten years working on our commercial cattle to produce F1's .Overall he produced over 640... yes "six hundred and forty" live



calves and at twelve years of age passed the Blockey test with two serves in three minutes and then he made us our thousand dollars back as he left .

We plugged away for many years just keeping the cattle we liked i.e. early maturing for this district easy calving easy fleshing long living fertile Simmentals and enjoying every moment of it. When we started to attend the World Federations Congresses we really came to see the strength of our breed . We have seen Simmentals survive at minus forty degrees in Canada and plus forty degrees in Namibia. They are so adaptable as to produce meat with less than four mms of fat in Europe and above four mms in Australia. We ourselves have produced seven months old grass fed calves at 249 (two hundred and forty nine) kilos with six mm fat cover .

The many friends we have made over the years , both here and abroad have made us realize that we all belong to one huge Simmental family .

With the recent increase in prices (not before time) for our beef and the demand from Asia for our stud cattle the future looks hopeful and well worth the years of hard work.

councillor profiles

I have been involved with the Simmental breed since it first arrived in Australia in 1972, with my father Henry one of the first to import Simmental semen into the country.

I grew up and completed my education in Victoria following which I worked on cattle and farming properties in western Victoria, the United Kingdom and Western Australia prior to moving to New South Wales where I now run Wormbete Simmentals together with my wife Nicole and our two young daughters Mim and Judy.

Wormbete Simmentals comprises part of a broad scale sheep, cattle and cropping enterprise on our property "Allawah" located near Illabo in south western NSW.

I am continually impressed by the positive impact the Simmental animal can make to the value of any beef enterprise and this conviction is what led me to stand for election as a NSW Federal Councillor in 2014.

I am pleased to be part of the motivated and energetic Federal team committed to the continued expansion and progression of the Simmental breed in Australia in these exciting times for the cattle industry.

John Hopkins



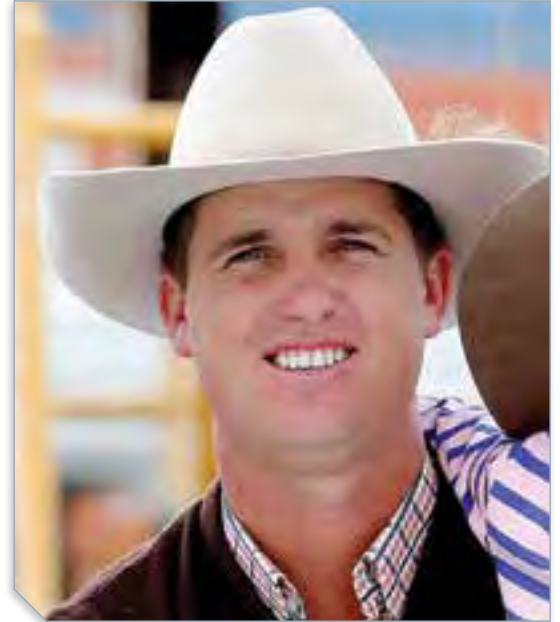
Scott is the Queensland representative on the ASBA Board as well as President of the Qld Branch. Scott along with his two brother (Wayne and Luke) own and manage the Billa Park Prefix and Scott and his Wife (Claire) and two Children (Tom and Zoe) own and manage the Casa Toro Prefix. Scott is also a registered builder.

Scott is based near Jackson Qld (100km East of Roma) with Cattle also run at Dulacca and Mitchell.

"Simmental cattle have been a big part of my life I can't remember a time when we didn't have them. Dad and Mum started the stud (Billa Park) just after I was born and we took over about 15 years ago when they wanted to focus on other interests. They still play a big part with the day to day running but are happy to sit on the back benches as the face of the stud. The Casa Toro herd is only 3 years old and is based on black and red genetics. While only relatively young I have seen both the boom and bust as well as the, reflect and rebuild of the breed, which I hope put me in good stead while on the ASBA.

I would like to thank my family for all their support as if it wasn't for them I wouldn't be able to afford the time away that allows me to be a director on the Board.

Scott York



Tom Baker



Simmental Australia has been a major part of my life for as long as I can remember. My family established a Simmental stud in 1972 and both my father and his brother developed The Callendale stud until they split the partnership and we took the Woonallee name. Both served on federal council and both were president of ASBA at different periods.

Our business now comprises of a large scale farming operation which incorporates a 450 head stud herd, 500 Simmental infused commercial cattle, a lamb fattening operation, 3000 acres of cropping and a native flower business in the South East of South Australia.

I have been privileged to be a past president of ASBA and was president when the World congress was held in Australia in 2010. This is my second stint on federal council and I am excited to be a part of this progressive group which will help develop this great breed into what is an exciting time in the beef industry.

The Simmental breed offers unsurpassed versatility and with the direction of this council I firmly believe we can grow this great breed into a powerhouse of the beef industry. It takes a strong committed group, but if you dare to dream the future is truly exciting.

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by VANESSA WENN

little gem

Simmental Member, Kristy Lawson from Beechboro, Western Australia is on her way to building her empire of Simmental stud cattle. Being the owner of "Precious Gem" Simmental stud, Kristy says "whilst attending Senior High School, I took an interest in cattle". Lockridge Senior High school is one of two schools in the metropolitan area that assist with Agricultural programs and whilst in year 11, the school purchased a steer from Topweight Grazing Co, to exhibit at the Perth Royal Show in 2003.

"I first met David and Audrey Weightman in 2003 and ended up completing work experience on the farm in 2004, which then led to working full time in the Margaret River region during 2005", Kristy said. "This is where I fell in love with the breed".

From here Kristy completed her Certificate 2 and 3 in Agriculture but, ended up coming back up to Perth

and has enjoyed show success from here, working alongside David and Audrey Weightman.

"I love the versatility of the Simmental breed", she says. After picking up a lease heifer in 2012, she has gone on to breed her first heifer calf, Precious Gem Jade. "I exhibited Jade at the 2014 Perth Royal Show and she won her class". Kristy then A.I.'d Jade to Woonallee Dimension and in 2015 she calved her first bull calf, Precious Gem Lawson who won the RAS Interbreed Calf Competition at the 2015 Royal Perth Show.

"I have another bull calf that is with my lease cow now but, this will be the last year I am leasing, as I recently purchased a heifer calf with Yarloop Simmental Genetics", Kristy said.

Since meeting her partner, Wade "Monty" Montague from Mundijong, Western Australia - the pair enjoy



“I like the fact that I can walk into any paddock, knowing the animals temperament’s, without any fear”.

showing cattle and with Wade’s experience with Blonde D ‘Aquitaine and Santa Gertrudis cattle, they are excited about the future breeding program of Precious Gem Simmentals.

When selecting animals for her stud, softness, good bone structure and temperament are Kristy’s must-have criteria. “Simmentals are just simm-ply better beef”, Kristy says - with this being her stud slogan. “Both Wade and I are looking at producing Simmental X Red Angus and Simmental X Hereford, in the future. “I have seen results from both of these cross bred animals and believe they complement each other for the commercial market”. “Structural correctness is really important having such small numbers. We may be a small stud but plan on making an impact to the market”.

Kristy will be keeping her stud numbers small, using bulls that work with her feminine females to produce animals that suit the current market. “I like the fact that I can walk into any paddock, knowing the animals temperament’s, without any fear”. “The females are maternal, have personality and produce high milk, which gives us bigger calves at weaning age”, Kristy states. “I have three females, one proving this year she can produce what I am after”.

Both Precious Gem Simmentals and Rural Ropes sponsored the 2015 Queensland Junior Camp and certainly, this “Precious Little Gem”, is a big part of the Simmental future and would like to introduce more juniors, to the Simmental breed.

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Australia Simmentals in China

by PETER COWCHER

In recent years the demand from China for Simmental genetics has resulted in a very positive and encouraging new market for Simmental Australia members. The market involves the live export of high performance registered yearling sires, plus registered and commercial yearling breeding females. Pleasingly this trade has delivered outcomes that have been mutually beneficial to Australian and Chinese Simmental breeders. Australian Simmental breeders have been rewarded financially and in China, there has been substantial improvement in their Simmental herd. More importantly, strong international relationships have been established, right to the farm gate. Continued support for these relationships will undoubtedly deliver further gains in the performance of Simmental in both countries.

A significant number of young Australian bulls have found new homes in a number of artificial breeding centres in provinces throughout China, where they play an important role as AI sires. From these centres,

which vary from being totally privately owned, to fully Government owned, semen is marketed to local producers. To be selected as sires, young bulls and their parents, particularly their dams, must meet a stringent selection criteria of high performance. Australian Group BREEDPLAN is used to identify these young sires and bulls with superior indexes are noticeably preferred. Also requested is the raw data for selected sires so that it can be used along with data from the many thousands of Simmental progeny, to build China's own Simmental genetic evaluation.

Simmental Australia members who have embraced BREEDPLAN and submit quality data have certainly benefitted from Chinese demand for high performance yearling bulls. While the numbers for each individual supplier may not be large, the opportunity to sell young bulls at very competitive prices has been most welcome. A number of Western Australian breeders with a strong performance focus, highlight the importance of

"A significant number of young Australian bulls have found new homes in a number of Artificial Breeding Centres in provinces throughout China"



practising good data collection and submission to BREEDPLAN, with approximately 100 yearling bulls from W.A. selling to China in the last two years.

Spokesperson for live export company AUSTREX, Gary Legg, has been heavily involved in facilitating the market of yearling Simmental sires. Gary indicated that while numbers required in the future are hard to predict due to changes in policy from China's Ministry of Agriculture, he remains optimistic that the China market will continue to be a valuable opportunity for Australian Simmental members. Gary said that "the demand is still there for quality Simmental bulls.....the Chinese love broken coloured, traditional animals and some Australian sires are top of the tree for CBI, China's Breeding Index.....and at the moment Simmental heifers are in high demand. "We have a planeload going in a few weeks".

Simmental Australia members can be optimistic about trade opportunities with China. To enhance our understanding of what Australian Simmentals are currently achieving in China and what is required from Simmental Australia to develop this market in the future, the Council has opted to send a trade mission to China in March 2016.

The relationships that are being developed have great potential to deliver more than just short term economic outcomes. Going forward there may be great opportunities to share data and technical resources that would further enhance our genetic evaluation and ultimately improve our rate of genetic gain. At a more personal level, it is always pleasing to build friendships and share experiences with people that have a passion for breeding Simmental, no matter where they are in the world.



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Being prepared, key to Egremont Success

by IAN & WENDY TURNER



IN FIVE KEY POINTS

- **Work out the enterprise mix that best suits the property**
- **Keep that operation as simple as possible**
- **Work out selection criteria and purchase with these in mind**
- **Work steadily towards increasing productivity**
- **Good genetics produce top results and soon pay for themselves**

The lessons of life and nature are free, but the consequences can be costly if you don't learn from them. This is the philosophy that has shaped the management of James McKay at Egremont, south of Lucindale in the south east of South Australia.

Along with wife Georgie and sons Tom (16 yrs), Will (12), Fred (10) and Jock (7), James has learnt from family history and personal experience that it is best to run enterprises that best suit the property and to aim at a good average production base rather than pushing the limits.

Consequently the McKays run a successful livestock grazing operation with a 50:50 cattle/sheep mix on the 1640 hectares of their Egremont property. However they also lease another 475 hectares 20km away and run cattle only on that portion.

They normally run 300 to 350 Simmental/Poll Hereford composite and Angus breeding cows,

including replacement heifers, and 2600 to 2800 Merino/Dohne breeding ewes in their enterprise mix on Egremont.

On the lease block they have had a policy of running dry cattle for management simplicity, but an opportunity that was too good to miss in 2010 saw them buy 450 cows from Western Australia, which altered the mix in the short term. All but 40 of those cattle have now been moved through the system by now and the original policy and balance has been restored.

While James works on keeping management as simple as possible, he also has diversity and flexibility built into it. 2014 saw an extremely early seasonal cut out in the first week in August and numbers were reduced to 250 cows and 1800 breeding ewes. They made the call in mid September that everything sellable went out. They sacrificed some price, but reduced costs and saved the land and pastures. That has been vindicated with the 2015 season which has again seen a disappointing spring.

"Some choose to buy in feed, but we don't and are stocked accordingly. By cutting back numbers early we were able to get a better price than for later sell off, and consequently we were able to carry our remaining stock through very well, plus take on 450 weaner cattle on agistment in July/August on the proviso they were gone by the third week of



November. There wouldn't be many properties in the south east that were able to do that this year," James said.

"If we can improve our profitability without complicating things greatly, then we will pursue those opportunities; but we try to keep things as simple, yet flexible as possible," James said.

"Because of distance and all water on the lease block is reliant on windmills, is why we have bought in local backgrounding steers for that block. These come in at 280 to 300 kg and we sell them at 450 to 500 kg, although grids allow heavier weights up to 580 kg," he said.

The foundation of any grazing enterprise is the quality of the pastures and these in turn are reliant on healthy soils.

Egremont has strong stands of phalaris and rye grass, balanced with subterranean, strawberry and white clover. The McKays use organic fertiliser manufactured by Lawrie & Co and applied at approximately 150 kg/hectare.

"Made up mainly of composted manures, this promotes good soil health, organic matter build up and good bug and worm activity without tying up elements, or losing possible benefits from leaching that are common downsides when chemical fertilisers are used," James said.

"After five years of use we are now really seeing the benefits with feed hanging on longer. This was also noticed and commented on by other farmers in the district at a recent inspection day. Things like this do take a few years to take full effect, but we are there now," James said.

There are also 220 hectares of dryland lucerne in the pasture mix that are used for growing out young cattle and lambs.

The McKays employ a rotational grazing system rather than set stocking as this allows paddocks to rest and pastures to revive and strengthen in quality.

"Quietly moving stock regularly with rotational grazing also has the benefit of quieter stock when handling in yards. We also learn that the shortest way is not necessarily the quickest," James said.

"We considered it a very high risk strategy that we didn't join that thought pattern. You need to be prepared for seasonal extremes and not get caught up in short term trends."

With their sheep enterprise the McKays have also built in flexibility, with half the ewes being mated to Dohnes in a self-replacing breeding component and the older half being mated to White Suffolk sires to produce top prime lambs. Their sheep management plan has evolved to suit the overall property. Grazing management is improved with the mix of both sheep and cattle. This ensures most of their prime lambs are gone by November.

"If we shored them all and carried them through to finished heavier weights, it would impact on the growing out of our heifers for the cattle operation," James said.

In the Egremont cattle program, The McKays source their Simmental bulls from the Baker family's Woonallee stud at Furner. Their Angus bulls come from the Glatz's Black Angus and Yerwal studs while their Poll Herefords have come mainly from the Cannawigra stud, and occasionally the Allendale and Days studs. However, they are swinging more towards the black side of the industry. Cannawigra dispersed last year and James said he doesn't envisage needing another Poll Hereford bull for at least 3 years.

"We have around 150 Simmental/Poll Hereford females at present, but that number will probably decrease over time. Our more recent Simmental infusions have been SimAngus, giving heterosis advantages as well," James said.

They look for good bulls that can have a positive impact on the overall enterprise. James has opened eyes in the past by outbidding stud breeders for top Simmental bulls of choice. He explained that these bulls really suited their breeding objectives, having more moderate frame size, easy doing qualities and the capability of producing top grass fed progeny.

"We are utilising the female progeny in our self-replacing breeding program, so we need high quality bulls that have to have both top maternal and terminal





attributes. Better genetics give us more rapid growth rate and heavier calves at the same age which simply returns us more dollars per head and hectare and quickly covers any higher purchase price. That's what it is all about; improving our bottom line," James said.

"I believe you do what you think is best and run with it, or you can get left behind."

"We look at breeding values and study the strength of each bull's sire line history. We also look for positive fat and milk in our British breed bulls and can then look for a higher growth component in the Simmentals with their well-established leanness," James said.

James took over the running of Egremont in 1998, a property that had been in the family for 65 years, after growing up on his parents' neighbouring property, Bokara. He said this greatly influenced his choice of Simmental/British Breed (mainly Poll Hereford) composite cows as the main proportion of their breeding herd for this cross was so successful on Bokara, also making use of heterosis. However, they have also run Angus in the breeding since that time for the marketing options and premiums they offer.

"While supply and demand makes premiums more variable these days, there is still a premium for Angus in marketing options at the least, while historically the MSA Angus grid has given a premium over other MSA grids. There is definitely still a significant premium for the top Black EU weights of around 5 cents/

kg, or more. We get greater growth rates with our Simmental crosses, but our Angus finish earlier. That finish is decided by the critical issue of fat cover with penalties for over 21mm and less than 6mm on the grids," James said.

The McKays mate their cows from the 10th June to drop calves from the third week in March with the bulls in for only six weeks. Angus bulls go over the Angus line and heifers while the Simmentals and Poll Herefords are mated to the composites on type. The short mating period has resulted in a more even drop and while the 'thumper calves' may be gone as a result, the average price is up. Bulls go to 40 to 45 cows and are rotated during joining to freshen and to insure against dry cows from individual bulls not performing as expected.

Cows are pregnancy tested in spring and drys are culled when their condition and value is at its best. Approximately 170 heifers are retained from which the final 100 to be kept annually are selected; usually after the season breaks. The surplus heifers were marketed in Naracoorte, but limited supply saw this sale cancelled for a couple of years, so the McKays then sold at Mt Gambier. However, the Naracoorte sale is now back and coincides with the marketing of the annual draft of Woonallee commercial heifers. This has brought good buying support, with Gippsland producers being strong supporters in particular.

The steers are yard weaned with good lucerne hay that is clean of seeds and sold through the December Naracoorte weaner sale where most buyers prefer yard weaned cattle. The heifers, not kept back as possible breeders generally weigh less, but with restocker competition as the national herd recovers,

they can sometimes make more than the steers. The last sales some 10 to 11 months ago resulted in \$585 for the heifer weaners and \$654 for the steers

There are three seasons in the last decade that have had a real influence on hardening James McKay's resolve that their enterprise and stocking rate policy is the right one.

"After an extremely early seasonal cut out, the summer of 2005/6 hit everyone in the area hard, but many of those who were stocked to good season levels suffered major economic costs and price hits for stock sold off," James said.

With that lesson firmly entrenched, the McKays resisted the temptation to increase their stocking rate as the result of the 2010 summer that was at the other end of the scale. Some others took the punt that they would continue getting high summer rainfall, but James and family were far more cautious.

"We considered it a very high risk strategy that we didn't join that thought pattern. You need to be

prepared for seasonal extremes and not get caught up in short term trends of increasing the breeding herd size in an abnormally good year. You invariably get burnt in the harder years as history shows there is no money in supplementary feeding of livestock for extended periods," James said.

"I believe you do what you think is best and run with it, or you can get left behind. As a result of our decision to downsize the breeding herd and flock in September 2014, and then have it followed with an ordinary season this year meant that we didn't need to quickly go out and buy in replacement breeding stock and we are not feeling the pinch now.

"As with decisions like the one we made last year, you have to get sentiment and emotion out of it. For what it is worth, my advice is to bring your herd to a good average number to give flexibility and to be able to take advantage of favourable circumstances. This prevents flogging paddocks and eliminates, or greatly reduces the need to buy in feed," James concluded.

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SAM MUMFORD

Cross Calves

by ALISHA FOGDEN & IAN TURNER

Story courtesy of Stock Journal & Superior Selections

KEY POINTS

Five Critical Factors

1. Livestock mix of beef cattle & prime lambs for diversity and pasture management
2. Maximising pasture feed production in line with livestock needs
3. Utilising heterosis in livestock production with focus on more meat and less fat
4. Easy to manage, stress-free calving
5. Minimum chemical use

Kangaroo Island farmer Sam Mumford often jokes he is aiming to produce "Steggles" cattle, and will stick with the Simmental breed to do so.

"The Steggles chicken has always been about more meat and less fat and that's exactly what we are trying to do with our cows," he said.

Based on Kangaroo Island between Parndana and Stokes Bay, the Mumford family of Sam, wife Helen and sons Jack, Nick and Josh and with the assistance of workmen Steve Holland and Red McMulkin, run 450 cows and 4500 White Suffolk-Merino ewes in their livestock breeding enterprises, with this cattle/sheep mix being ideal for pasture utilisation and management in a rotational system.

They have 2430 hectares including 1822 hectares of productive pasture on their three blocks; the home

base, another property five km away and a third block at Gosse. Their pastures are rye grass and sub-clover mix. Mt Barker, Trikala and Gosse sub-clover varieties provide the legume base while Sam is moving away from perennial rye grass and back to annuals, "To get more grass when we need it," he said.

Only cattle are run on their higher rainfall block at Gosse where they do better than sheep, but the mix is maintained on the other two blocks.

They produce premium prime lambs and beef cattle and have acquired a reputation for consistent high quality; often attracting premiums at point of sale.

They also run a stock finishing feedlot, with a 270 yearling cattle and 1000 lamb capacity at any one time. Their own lambs and yearlings are finished where necessary through this feedlot, plus other stock are specifically bought in, including 500 cattle each year. They grow their own barley and hay for the feedlot, but buy in legume grains, either locally if available, or from the mainland.

For Sam Mumford and family, it is sound business principles that are free for all to learn that drive their mixed livestock production enterprises.

"Most people look at their sales for profit, but I've always believed you make your money when you buy," Sam said.

“They produce premium prime lambs and beef cattle and have acquired a reputation for consistent high quality; often attracting premiums at point of sale.”



Sam Mumford says his Lancaster Black Simmental bulls are easy to manage. “They are very docile, with high growth and muscling and easy calvers. I haven’t had to pull a single calf in the past seven years”, he said.

This does not mean that Sam looks for the cheapest inputs, but rather inputs that can be value added. He also looks to get “free” advantages on offer in production systems, such as heterosis.

The Mumfords don’t run conventional breeding herds and flocks. They combine three outstanding production cattle breeds, Angus, Simmental and Gelbvieh in their breeding cow herd, then cross Black Simmental bulls from the Lancaster stud of Meningie as their terminal sires as they best suited their market specifications. This is utilising production and maternal attributes from all these breeds and maximising heterosis advantages offered through crossbreeding.

“We are always chasing hybrid vigour, that’s the free ride all commercial producers can take advantage of,” Sam said.

In explaining why they use Black Simmentals Mr Mumford said, “Our Woolworths buyer prefers black cattle, and I prefer the extra muscle. An injection of European blood means more meat and less fat,” he said.

The Mumfords have been buying three to four bulls a year from the Meningie-based Lancaster stud for the past six years, after meeting principals Tim and Henry Cartledge during the SA Beef Field Days. Mr Mumford said the stud had similar breeding goals to his own.

“We look for high 400 day growth and EMA figures with slightly positive fat in our Black Simmental bull

purchases, as these are the traits that most align with our production system and target markets of 250 to 280kg carcase weight at 12 months, ideally with 11 millimetres of fat,” Sam said.

We don’t worry about birthweight EBVs. Birthweight is a management issue as far as I’m concerned and selecting for low birthweight to control birthing problems is just lazy management. We manage it and I haven’t pulled a calf in the last seven years,” Sam said.

Joining begins at the beginning of June and runs for six weeks. Mr Mumford said they prefer a tight calving so the calves are similar in size when they “come out the other end of the system” in March-April.

Pregnancy testing in October by ScanStock’s Jock Waller identifies underperformers, with dry cows not given a second chance. In 2014, Mr Mumford said they recorded only 12 dry cows out of 450 breeders, a level he was very pleased with.

Cows and calves run on subclover and ryegrass pastures until January, before being weaned, weighed and sorted into weight groups in the feedlot.

Sam explained they aim for two markets with their young cattle. The calves that are 350kg or better are put in the feedlot to be taken through to 550 to 580kg liveweight for Woolworths, which is achieved at 12 to 13 months of age. The lighter vealers are finished to around 450kg and sent to Naracoorte where these weights are highly sought and sell well.



As an insurance against another poor season, the Mumfords cut and stored approximately twelve hundred bales of hay. "We have always cut hay just in case we have a tight start," Sam said. He said if all was needed it will have got them through until July. In a normal year they cut 1500 bales.

Last year the heaviest calves were 450kg going into the feedlot, the lightest were about 350kg.

They are then weighed every 20 days until sold. The finishing ration in the feedlot consists of 70 per cent barley and 15pc hay (grown on-farm) and 15pc of bought-in legumes.

They are also fed a Ridleys Feedlot 80 mineral mix which is combined with 20 litres of molasses and 200L of water. Mr Mumford prides himself in minimising any chemical use on-farm.

"We don't use growth hormones in the feedlot or anything like that," he said.

Mr Mumford said all stock were given a mineral drench of Maximin every three months, which they responded well to.

"While this is God's country down here, we are very mineral deficient," he said.

Homebred calves were mainly sold at 12-14 months, while purchased cattle (usually spring drops bought in winter) were fed out to 14-16 months. All are trucked off the property for slaughter by January and before the next weaning.

This year, Mr Mumford's first draft of Simmental cross calves, weighed 279kg carcase weight at 16 months of age when sold in early January and averaged \$1100. He aimed to average \$1000, so was very happy with that transaction.

"Prices were exceptionally good at that time and fortunately have since got better, but the following four months were character building," he said.

"The season was very tough, with rain shutting off in August last year," he said.

"The average rainfall is generally 610 millimetres on the home property up to 1016mm rainfall country in the west. However, in last year's growing season, we only received 457mm.

"We were able to carry our lambs through on our paddock feed but that was it. We had to hand feed the rest."

Of the 2430ha property, 1822ha is pasture, while 160ha of barley and 100ha of oats/rye is grown for hay and feed.

Last year's barley crop averaged 2.5t/ha, which was kept for stockfeed.

"The Steggles chicken has always been about more meat and less fat and that's exactly what we are trying to do with our cows."

"We are always chasing hybrid vigour, that's the free ride all commercial producers can take advantage of."

Left-over yearlings and lambs that did not make the feedlot weight cut-off (350kg for cattle) were initially grown out on the barley stubbles.

Mr Mumford said this also helped breakdown stubbles before paddocks are returned to pasture in the following year.

In a general sense, some see problems where Sam sees opportunity. Results suggest he converts that opportunity into positive results on a very regular basis. "It's no good being a pessimist. That job is already taken," Sam concluded.

Behind the headline

THE Mumford family business on Kangaroo Island began in 1979, when Ron Mumford from Redhill in the Mid North bought a property at Parndana to fatten

wethers. Initially they relied on outside staff, but Sam found he was spending more time on KI than with his family back at Redhill. Therefore the shift over full time with the family in 2000 was a logical move to make.

They then introduced crossbred ewes to the operation and began breeding cattle in 2002 which has since become a major enterprise with 450 breeders. They also run 4500 White Suffolk-Merino cross ewes.

"Kangaroo Island exports heaps of feed quality grain and lots of store stock. However, it is such a fantastic breeding area, so I thought, why not combine the two. Rather than exporting a cheap bulk commodity and a store animal, we are aiming to send off one quality product with only one lot of freight. It's a no brainer really," Sam said.

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Simmentals Win Prestigious **Borthwick Trophy**

by GARRY GILLETT

A Simmental team has won the prestigious Borthwick Trophy at this year's Royal Melbourne Show, carcass competition after a recount.

During the 62 years the Borthwick Trophy has been running, Simmentals have entered only three times for two wins and a second place.

The trophy is judged on an accumulation of points, firstly on the hoof and then on the hook. Carcasses are judged within the general parameters of the Australian Beef Carcase Appraisal System (ABCAS), incorporating carcass attributes relevant to market specifications and Meat Standards Australia (MSA) developed eating quality standards.

The team of three Simmental steers won the award with a total of 321.89 points out of a possible 400.

Second place went to the Limousin steers with 318.84 points and third place went to the Charolais steers with 316.11 points.

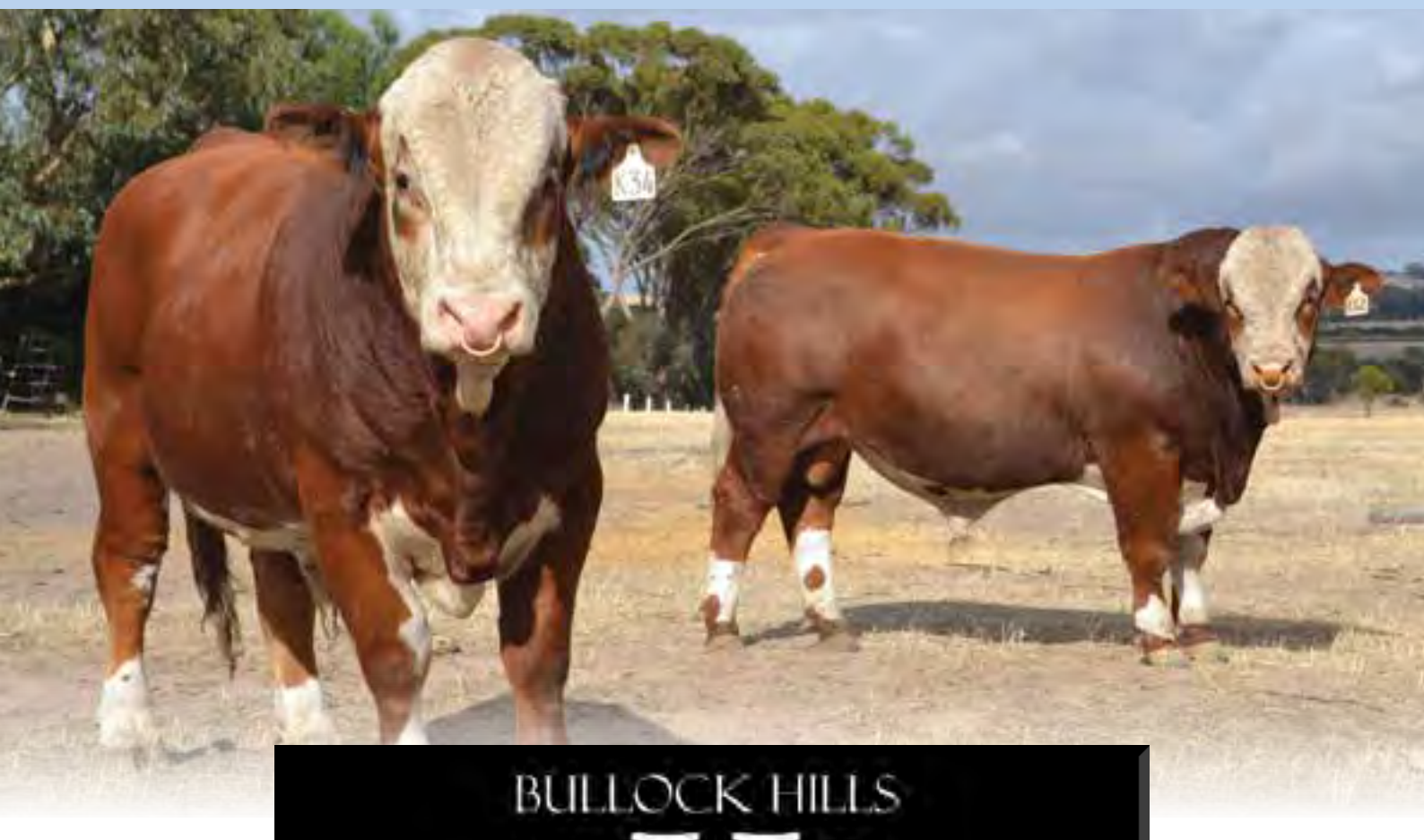
The team of three Simmental steers included a 17-month-old steer bred and exhibited by Lewis Bruggemann from Mallala, South Australia, a 11-month-old steer bred and exhibited by Webb Black Simmentals from Glenburn and a 19-month-old steer also bred and exhibited by Webb Black Simmentals.

Full results can be viewed at:

http://www.rasv.com.au/Events/RMS_Home/RMS_BeefCarcase_Home/RMS_BeefCarcase_Results/RMS_BeefCarcase_Past-Results/RMS_BeefCarcase_2015_Results_Catalogue

“During the 62 years the Borthwick Trophy has been running, Simmental have entered only three times for two wins and a second place.”





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BEEF 2015

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Australia's national beef exposition is one of the world's great beef cattle events and is held just once every three years in Rockhampton, Queensland. Simmental Australia along with many members were part of this event held between 4th and 8th May 2015.

The event is not only a celebration of all facets of the Australian beef industry but, a chance for Simmental members to display in the cattle competitions including carcass, commercial and stud classes, along with trade fair displays where beef business exhibitors can present their animals.

This year, Genomix Australia held its first Beef Genetics sale where three Simmental breeders Lancaster, Valley Creek and Woonallee offered embryos, semen and herds "pick of a flush". The sale was run through AuctionsPlus from 12noon on Monday the 4th of May until after 6.00pm on Wednesday the 6th of May and congratulations to the Simmental breeders involved for a total gross of \$28,900 being ranked the third highest gross out of the 15 breeds.

The event facilitated new trade and export opportunities for Simmental Australia and its members, exposing details on the breed and what is on offer to international industry leaders. With more than 1000 international delegates in Rockhampton, some serious meat and livestock export industry deals were surely completed. Red meat industry stakeholders from across Australia flocked through the gates to event seminar programs and on site farm tours.

With three solid days of Beef 2015 stud beef judging, the Simmentals were out "in force" striving for the Landmark Stud Cattle Championship, representing one of the largest

competitions of its type ever staged in Australia. A special mention to Meldon Park Simmentals (Skene Family) who's Senior and Grand Champion bull came runner up to the Beef Champion Interbreed, only due to a count back. A huge honour for the bull named "Hugo" to be part of the Interbreed elite animals on display. The Simmental ring along with one other breed had the greatest numbers.

This year, Simmental Australia launched its new range of marketing material and logo within the stand in the "Durack Pavilion" which attracted many visitors. Mr. Bruce Holmquist - General Manager - Canadian Simmental Association and Dr. Wade Shafer - CEO - American Simmental Association, were delighted to be part of the event and assisted in the Simmental Stud classes by presenting members with their prizes. They also attended farm tours after the event and Bruce said, "Rockhampton gave both he and Wade some valuable insight into not only Australian beef production but, also allowed them to see how Simmental are working in Australia. Along with this, ASBA President - Peter Wenn attended to assist with the stand and enquires from the vast number of visitors passing through. Peter said, "Beef focuses on how Australia can leverage its industry expertise to emerging markets and Simmental/Simbrah members should be proud of the animals exhibited and the displays held, this year". "It truly is a grand exhibition", Peter said.



Results

BREED - SIMMENTAL

Judge: Rob Sinnamon, Yulgilbar Santa Gertrudis Stud, Baryulgil, NSW.

No. of exhibits: 80

CALF CHAMPION FEMALE

Meldon Park Knockout, Skene family, Meldon Park Simmentals, Cecil Plains.

RESERVE CALF CHAMPION FEMALE

Ellendale Red Firefly, Ellendale Red Simmentals, Lowood.

CALF CHAMPION MALE

Lucky Clover Ferrari K069, Jessica Impey, Crookwell.

RESERVE CALF CHAMPION MALE

Mala-Daki Ferrari K639, Jason and Jacqueline Impey, Crookwell.

JUNIOR CHAMPION BULL

Ellendale Red Powerful Style, Ellendale Red Simmentals.

RESERVE JUNIOR CHAMPION BULL

Trinity Vale Jaxon, Barb Evans, Trinity Vale Simmentals, Kingaroy.

JUNIOR CHAMPION FEMALE

Ellendale Red Stylish Lady, Ellendale Red Simmentals.

RESERVE JUNIOR CHAMPION FEMALE

Lucrana Jacinta, Martin family, Murphys Creek.

SENIOR CHAMPION BULL

Meldon Park Hugo, the Skene family, Meldon Park Simmental Stud, Cecil Plains.

RESERVE SENIOR CHAMPION BULL

KBV Judge (P), KBV Simmental Stud, M Rowlands and S Lean.

SENIOR SENIOR CHAMPION FEMALE

Meldon Park Hippie, Meldon Park Simmental Stud, Cecil Plains.

RESERVE SENIOR CHAMPION FEMALE

Ellendale Givin' Black Some Style, Ellendale Red Simmentals.

GRAND CHAMPION BULL

Meldon Park Hugo.

GRAND CHAMPION FEMALE

Meldon Park Hippie.



Calf Champion Male Lucky Clover Ferrari K069



Grand Champion Bull Meldon Park Hugo



Grand Champion Female Meldon Park Hippie



Beef Breeders Group

Results

BREED - SIMBRAH

Judge: Rob Sinnamon, Yulgilbar Station, Baryulgil, NSW.

No. of exhibits: 8

CALF CHAMPION BULL

Gowrie King, Jill and Noel Mobbs, Gowrie Pastoral Company, Charleville.

RESERVE CALF CHAMPION BULL: N/A

CALF CHAMPION FEMALE

Tanvale Koconut, Tania and Tim Coleman, Tanvale Stud,

RESERVE CALF CHAMPION FEMALE: N/A

JUNIOR CHAMPION BULL

Meldon Park Juggler, RC&EM Skene, Cecil Plains.

RESERVE JUNIOR CHAMPION BULL: N/A

JUNIOR CHAMPION FEMALE: N/A

RESERVE JUNIOR CHAMPION FEMALE: N/A

SENIOR CHAMPION BULL

Gowrie Jubilee, Jill and Noel Mobbs, Gowrie Pastoral Company, Charleville.

RESERVE SENIOR CHAMPION BULL

Jigalow, Matthew Lukritz, Esk.

SENIOR CHAMPION FEMALE

Gowrie Jewel, Jill and Noel Mobbs, Gowrie Pastoral Company, Charleville.

RESERVE SENIOR CHAMPION FEMALE

Gowrie Harmony, Jill and Noel Mobbs, Gowrie Pastoral Company, Charleville.

GRAND CHAMPION BULL

Gowrie Jubilee, Jill and Noel Mobbs, Gowrie Pastoral Company, Charleville.

GRAND CHAMPION FEMALE

Gowrie Jewel, Jill and Noel Mobbs, Gowrie Pastoral Company, Charleville.



Calf Champion Junior Champion Female
Ellendale Red Stylish Lady



Reserve Senior Champion Female Ellendale
Given Black Some Style with 5 month old bull
calf at foot Ellendale Stylish Influence.

PHOTOS BELOW L-R Jason Impey, Mala-Daki Simmentals with Bruce Holmquist, Canadian Simmentals & Jess Impey.

Vaughan Campagnolo & Sarah Truran, Savannah Simbrahs & Simmentals with ASBA President, Peter Wenn & ASBA Board Member John Hopkins, Wormbete Simmentals.

Bruce Holmquist, Canadian Simmental Association with ASBA President Peter Wenn, Dr. Wade Shafer, American Simmental Association with ASBA Executive Officer, Carmel Mills.



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SIMMENTAL LIFE MEMBER

by VANESSA WENN

Dick Vincent

Awarded a member of the Order of Australia

A renowned cattleman and cattle industry figure, Richard William Vincent was awarded an Officer of the Order of Australia (AO) medal in the Queen's Birthday Awards for his distinguished service to the beef cattle industry, on a state, national and international level.

Mr. Vincent played major roles in the introduction of Simmental cattle to Australia, the establishment of the National Beef Recording System in Australia, the introduction of Computer Aided Marketing of Livestock (CLASS) to Western Australia and the development of the Australian Registered Cattle Breeders Association.

Dick Vincent was a very early breeder of Simmental cattle in Australia and a leader in the establishment

of the breed. He established the Hamelin Park stud at Williams, WA, which was a leading Simmental stud herd in Australia for more than a decade until it was dispersed to breeders in every mainland state in 1991.

Dick was on the Federal Council of the Australia Simmental Breeders Association with six terms as President and served for 18 years on the Western Australia Simmental Council with seven terms as president. He was also on the World Simmental Federation for 12 years serving as president for three years and is a life member of the Australia Simmental Breeders Association.

The 90-year-old was honoured to receive national recognition for his work while he was still alive. Mr Vincent's love of cattle began when his grandmother gave him a heifer calf when he was eight-years-old, so he can proudly say he has been in the industry for 82 years.

The Australian Simmental Breeders Association congratulate him on this award and for being a major part of the Simmental breed.

Mr Vincent's love of cattle began when his grandmother gave him a heifer calf when he was eight-years-old.

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Performance Recording Mature Cow Weight

BEEF PRODUCERS need to balance the gains of running heavy cows with the cost of maintaining those cows. Depending on the type of country and market prices it may be more profitable to run moderate sized breeding cows rather than large cows.

Beef producers can improve their profits and cut costs by tailoring the weight of their breeding cows to suit their country and market trends.

WHY SHOULD MATURE COW WEIGHT BE RECORDED?

The weight of mature cow has a considerable influence on herd profitability. In general, lighter cows tend to have lower feed requirements and be more efficient to maintain compared to heavier cows.

The returns from cull cows can make up a significant proportion of the total income of a beef breeding business. In most situations heavier weight cows will return more per head than lighter weight cows. However beef producers need to consider the cost of maintaining heavy cows over their lifetime. In addition, while higher mature weight cows generally produce heavier weight weaners, the number of calves produced per cow joined tends to decrease with increasing mature cow weight.

Using EBVs in bull selection has the added benefit of allowing producers to identify bulls that are "curve benders" for post-birth growth such as 600 day growth and mature cow weight. That is, they produce calves that have genetics for above average post-birth growth but moderate mature cow weight genetics in the retained daughters. This breeding technique can be used to breed moderate, fertile cows but not to the detriment of the growth rates of slaughter progeny such as steers.

INTERPRETING MATURE COW WEIGHT EBVS

Mature cow weight EBVs are estimates of the genetic differences between cows in live weight at five years of age and are expressed in kilograms.

A bull with higher, more positive Mature Cow Weight EBVs is expected to produce daughters with, on average, heavier mature cow weights than bulls with lower Mature Cow Weight EBVs.

The optimal mature cow weight will depend on the individual herd and its breeding objective. For example:

- Breeders looking to decrease the mature weight of their cows may look for lower Mature Cow Weight EBVs.
- Breeders looking to increase their returns from the sale of cull cows may look for higher Mature Cow Weight EBVs.
- Breeders looking to maintain the mature size of their breeding cows while maximising the growth of their progeny to say 600 days may look for moderate Mature Cow Weight EBVs.

RECORDING INFORMATION ON MATURE COW WEIGHT

Mature cow weight EBVs are generated from the live weights of mature cows that are recorded within two weeks of the weaning weight (200 day weight) of their calves, with up to four weights analysed per cow. For temperate breeds, BREEDPLAN will only analyse a mature cow weight if the cow is older than 2.4 years of age (870 days) at weighing. For tropical breeds, this age is 3.0 years (1090 days). Weights are not analysed from cows that do not have a calf weighed at weaning.

As with all weights, mature cow weight should be recorded using appropriate (and accurate) scales. Do not guess or estimate mature cow weight or use measuring tapes to calculate mature cow weight. Either weigh the cows using appropriate scales or don't record mature cow weights.

Mature Cow Weight EBVs for bulls are generated from the mature cow weight performance of all known female relatives such as dam, grand dams, half sisters and daughters. In addition, relationships with other traits, such as 600 day growth, are also used in the calculation of Mature Cow Weight EBVs.

All cows with a calf at 200 days should be weighed each year. Do not try to “guess” whether a cow has had 4 weights taken previously – the BREEDPLAN analysis will sort it out for you.

BREEDPLAN will only analyse the mature cow weight performance of a cow if her first valid mature cow weight has been taken before she is 6 years of age (2200 days). If not, then none of her mature weights will be analysed.

It is essential that correct management group information is recorded with mature cow weight performance. Management groups work slightly differently for mature cow weights. If no management group information is defined for a set of mature cow weights, the BREEDPLAN analysis will use the management groups submitted with the 200 day weights of their calves to sub-group the weights of the cows. Therefore, if you have correctly recorded the management group information with the 200 day weight performance for your calves, then you only need to assign a different management group to a cow that has experienced an effect on her weight that is different to that experienced by her calf. For example, if the cow was injured/sick or has been supplementary fed.

If both the mature cow weights and the 200 day weights for their calves are submitted without management group information, the BREEDPLAN analysis will assume all cows and calves have been run under similar management conditions.

Optionally, cow condition score can also be submitted with mature cow weight information. Condition scores are not currently included in the BREEDPLAN analysis however they may be used in the future when determining Mature Cow Weight EBVs. If breeders wish to record condition scores, it is important that the standard fat scoring system of 1-6 be used (only whole scores) and the same person scores all cows in the herd at a particular weighing.

SUBMITTING MATURE COW WEIGHT INFORMATION TO BREEDPLAN

Mature cow weights can be submitted directly to BREEDPLAN. The process to submit mature cow weight data is the same as submitting any other performance data. Mature cow weights can be submitted using:

- Paper performance recording forms.
- The Microsoft Excel Weights & Scanning Information template available on the BREEDPLAN website.
- A data extract from a BREEDPLAN compatible herd recording program.
- Via the Internet Solutions facility on the BREEDPLAN website (for participate Breed Societies).

DO:

- ✓ Record mature cow weights on all cows. BREEDPLAN will work out which weights will be analysed.
- ✓ Measure mature cow weight at weaning or within two weeks of recording a 200 day weight on the calves.
- ✓ Record management group information with mature cow weight performance.

For further information regarding recording mature cow weight or submitting mature cow weight data to BREEDPLAN, please contact staff at Southern Beef Technology Services (SBTS) or Tropical Beef Technology Services (TBTS).



Performance Recording Birth Weight

BIRTH WEIGHT is an important economic trait in beef production systems as lower birth weights are associated with reduced incidence of calving difficulty, but unfavourably correlated with growth rate. Careful management of birth weight by beef producers is therefore required to ensure that calving difficulties are minimised while growth rates are increased or maintained.

WHY RECORD BIRTH WEIGHT?

Calving difficulty has an obvious negative impact on the profitability of a herd through increased calf and heifer mortality, slower re-breeding performance and considerable additional labour and veterinary expense.

Calving difficulty in a herd is influenced by many genetic and environmental factors. These genetic factors influencing calving difficulty include birth weight of the calf, calf shape, pelvic size and calving "will". Of all the genetic factors influencing calving ease, birth weight of the calf is the most important.

Given this, beef producers interested in managing calving difficulties within their herd should consider recording the birth weight of their calves. This birth weight data is then used in the calculation of Birth Weight EBVs. These Birth Weight EBVs provide important information to beef producers when making breeding decisions, especially when selecting bulls to breed to heifers.

Recording birth weights is also an important way to identify 'curve benders' - those animals which have low or moderate Birth Weight EBVs and above average EBVs for later growth. These animals are of particular interest in the beef industry as generally animals with lower birth weights have lower growth rates.

INTERPRETING BIRTH WEIGHT EBVS EQUIPMENT FOR RECORDING BIRTH WEIGHT

Birth weight EBVs are estimates of the genetic difference between animals for calf birth weight. Birth weight EBVs are expressed in kilograms.

Small or moderate birth weight EBVs are more favourable, and indicate lighter birth weights. For example, a bull with a birth weight EBV of +1 kg would be expected to produce lighter calves at birth than a bull with a birth weight EBV of +7 kg, with a lower risk of a difficult birth.

While lower birth weight EBVs are favourable for calving ease, they have a negative correlation with later growth. This has two major consequences:

- Lower birth weight sires may cause fewer calving difficulties but they will also tend to produce calves with poorer growth to target market endpoints.
- The female progeny from lower birth weight sires will tend to grow into smaller heifers who themselves may have increased calving difficulty as two year olds.

Thus it is important that breeders do not make selection decision on Birth Weight EBVs alone, but consider all traits of economic importance including growth rate. Fortunately, animals with low or moderate Birth Weight EBVs and above average EBVs for later growth do exist. Recording birth weights will help identify these 'curve bender' animals.

When recording the birth weight of calves, it is important that producers collect accurate birth weights. This ensures that the data being submitted to BREEDPLAN and used to calculate birth weight EBVs is of a good quality. Therefore, it is important that producers weigh the calf using scales, and don't estimate the weight of the calf from the girth or chest size of the animal.

There are a number of methods which are currently used by beef producers to record calf birth weight. These range from the use of bathroom scales through to commercially available products developed specifically for measuring calf birth weight. Some common methods include:

Sling and clock-face scales

This method involves securing the calf with a sling and hoisting it from the ground to record the weight. Calves can be lifted by the producer. Alternatively, a

hoist can be mounted onto a four-wheel motorbike, farm vehicle or tractor, and the hoist can do the lifting for you.



Platform scales

Producers can stand on platform scales, holding the calf. The weight of the producer can then be deducted from the combined weight of the producer and calf, giving the weight of the calf. Alternatively, calves can be secured on a platform and, as with the sling and clock-face scale method discussed above, hoisted into the air with a hoist mounted on a vehicle.



Calf Weighing Cradles

Commercially available calf weighing cradles can be used to measure birth weight.

DO:

- ✓ Use scales to record the birth weight of your calves.

DON'T:

- ✓ Guess the birth weight of the calf.
- ✓ Use girth/chest size to estimate birth weight.



RECORDING BIRTH WEIGHT - BEST PRACTICE

The weight of a calf fluctuates throughout its first week of life. Therefore, when recording birth weight, it is important to record the birth weight as close to the birth of the calf as possible. BREEDPLAN recommends that birth weight is recorded within the first 24 hours of a calf's life.

It is important that the birth weight of the entire calf crop is recorded, including dead calves. This is because BREEDPLAN uses comparisons within contemporary groups when calculating the EBVs of an animal. If only one calf has a birth weight recorded, then it will be in a single animal contemporary group, and its own performance data will not contribute towards the calculation of its Birth Weight EBV. In addition, recording the birth weights of a subset of calves (e.g. the lighter calves) will bias the EBVs as the birth weights are not representative of the entire calf crop.

As with any trait, when submitting birth weights to BREEDPLAN, it is important to accurately record management groups. Where cows have been run under different management conditions prior to the birth of their calves, and these management conditions may effect birth weight, birth management groups should be recorded. For example, a producer may run two mobs of cows in different paddocks. If the cows in mob one have access to more feed prior to calving, this will influence the birth weight of their calves. Birth management groups should therefore be recorded in this situation. Similarly, if the dam is sick or injured prior to calving, they should be placed in a separate birth management group to the rest of the calves.

Some beef producers have been injured by protective cows when attempting to collect birth weights. Please

take due care when collecting birth weights to ensure that you are not injured.

DO:

- ✓ Record birth weight for all calves, including dead calves.
- ✓ Ideally, measure birth weight within 24 hours of birth.
- ✓ Record birth management groups if cows have had different management conditions prior to birth which may effect birth weight. E.g. some cows having access to more feed.
- ✓ Record premature calves in a separate birth management group.
- ✓ Be vigilant for protective mothers while weighing calves.

SUBMITTING BIRTH WEIGHT INFORMATION TO BREEDPLAN

Birth weight information on calves can be submitted to the relevant Breed Society at the time of registration. The majority of birth weight data analysed by BREEDPLAN is submitted in this way.

Alternatively, birth weights can be submitted directly to BREEDPLAN. The process to submit

birth weight data is the same as submitting any other performance data. Birth weights can be submitted using:

- Paper performance recording forms.
- The Microsoft Excel Weights & Scanning Information template available on the BREEDPLAN website.
- A data extract from a BREEDPLAN compatible herd recording program.
- Via the Internet Solutions facility on the BREEDPLAN website (for participate Breed Societies).

For further information regarding recording birth weight or submitting birth weight data to BREEDPLAN, please contact staff at Southern Beef Technology Services (SBTS) or Tropical Beef Technology Services (TBTS).



Guide to Using BREEDPLAN Information in Animal Selection

THE BREEDING ANIMALS which a beef producer selects for the herd will have a large impact on the profitability of the herd, both now and in the future. Profitability of the herd will be influenced by the number of calves (fertility), the weight of the calves (growth) and the quality of the calves (carcase), less the cost of production. All of these factors contributing to profitability are influenced to some degree by genetics, and thus can be selected for.

The breeding animals which a beef producer selects for the herd will impact upon the genetic progress (or lack therefore) that the individual herd makes over time. Bulls in particular have a large impact on the genetic direction of the herd, as they tend to produce more offspring than an individual cow (with the possible exception of cows flushed for ET). In herds where daughters are retained for breeding purposes, the impact of an individual bull in a breeding program can span generations, as his daughters continue to pass on his genetics to their own offspring.

Beef producers should view the selection and purchase of an individual breeding animal as a long term investment, which will have lasting impacts on both the profitability and genetic progress of the herd. Therefore, it is important that beef producers spend time on both the bulls and cows they are considering purchasing, and select the most profitable animals for their particular production system.

BEST PRACTICE GUIDE TO ANIMAL SELECTION

There are a number of things which BREEDPLAN recommends beef producers consider when deciding which animals to purchase, or which animals to retain within the herd.

These are:

1. Identify the selection index of most relevance to you
2. Rank animals on selection index
3. Consider individual EBVs
4. Consider other information

1. Identify the selection index of most relevance to You

Most breed societies have developed selection indexes using the BreedObject software. The selection indexes currently available for Australian breed societies are shown in Table 1. Each selection index has been developed for a specific production to market scenario. Some selection indexes are maternal (self-replacing), meaning that females are retained for breeding and therefore emphasis has been placed on fertility traits such as Days to Calving. Other selection indexes are terminal, meaning that all calves are sent to slaughter. In terminal selection indexes, there is no emphasis on fertility traits.

A full explanation of each selection index is available in the breed specific selection index tipsheet, available in the technical section of the BREEDPLAN website. These tipsheets include a description of each selection index, the profit drivers underlying each selection index (blue graph), the EBV Weightings for each selection index (red graph), and the predicted response for each trait if a beef producer was to select sires in the top 10% for the relevant selection index only (green graph).

When considering which selection index is of most relevance to the beef operation, beef producers should pay close attention to the green graph provided in the selection index Tipsheets. This green graph allows the beef producer to identify which direction each of the BREEDPLAN traits will move if they were to select sires in the top 10% of the breed for the particular selection index. Beef producers can then assess whether using a particular selection index will assist them to move their herd in the direction they wish to go.

For example, in Figure 1, the predicted responses for the Charolais Domestic Index are shown. As can be seen from Figure 1, selecting the top 10% of sires using the Charolais Domestic Index would drive an increase in both Calving Ease Direct and Calving Ease Daughters, while decreasing Birth Weight and Gestation Length. 200, 400 and 600 Day Weights

BREED	No. of Indexes	INDEX			
Brahman	2	Jap Ox	Live Export		
Brangus	2	Domestic Steer	Export Steer		
Belmont	2	Domestic Steer	Export Steer		
Charolais	3	Domestic	Export	Northern Terminal	
Hereford	4	Supermarket	Grass Fed Steer	Grain Fed Steer	EU
Limousin	4	Vealer (Terminal)	Domestic (Terminal)	Steer (Terminal)	Self Replacing
Murray Grey	3	Long Fed Export	Supermarket	Heavy Grass Fed	
Red Angus	3	Supermarket	Vealer	Northern Steer	
Santa Gertrudis	2	Domestic Production	Export Production		
Shorthorn	3	Domestic Maternal	Export Maternal	Northern Maternal	
Simmental	4	Domestic Maternal	Export Maternal	Northern Terminal	Vealer Terminal
South Devon	2	Vealer	Supermarket	Export Maternal	
Wagyu	1	Fullblood Terminal			

Table 1. Selection indexes currently available for Australian breed societies.

would increase, while Mature Cow Weight would decrease slightly. Milk and Scrotal Size would both increase. Carcase Weight, Rib Fat, Rump Fat and IMF would also increase, while Eye Muscle Area and Retail Beef Yield would both decrease.

If none of the selection indexes developed by your breed society are relevant to your situation, it is possible to create your own customised selection index using the BreedObject software. For more information on how to develop your own customised selection index, visit the Breed Object website: <http://www.breedobject.com/>

2. Rank animals on selection index

Once a beef producer has decided which selection index is the most relevant to their situation, animals being considered for purchase should be ranked on selection index. This can be done using the online 'EBV Enquiry' function in Internet Solutions (for participating breed societies). Animals can also be ranked by selection index within an individual sale catalogue on Internet Solutions.

3. Consider individual EBVs

Once animals have been ranked on the selection index of relevance, it is important to consider individual EBVs for specific traits of interest. This is because a selection index is a weighted index, with

multiple EBVs contributing to the final selection index value. Therefore, animals which have the same selection index can have very different EBVs for an individual trait.

An example of this is seen in Table 2, where five animals have a selection index value of \$140. While the selection index value is the same, these five animals have very different EBVs for a number of individual traits. For example, Bull 1 has a Calving Ease Direct EBV of +6.7 %, while Bull 5 has a Calving Ease Direct EBV of -1.0 %. The birth weights of these five bulls also varies, with Bull 1 having a Birth Weight EBV of +2.5 kg and Bull 2 having a Birth Weight EBV of +5.6 kg. The individual EBVs also differ for several of the carcase traits, with Bull 4 has a EMA EBV of +3.5 cm² and Bull 2 has an EMA EBV of +6.2 cm².

In addition, some traits, such as docility, are not currently included in the selection index. To address this, BREEDPLAN recommends that beef producers rank animals on the relevant selection index as a first step. In the second step, individual EBVs for traits of importance should be considered to ensure that they fit with the breeding objectives of the beef producer. For example, a beef producer may rank animals on the selection index, and then do a secondary selection by removing any animals which are below breed average for docility.

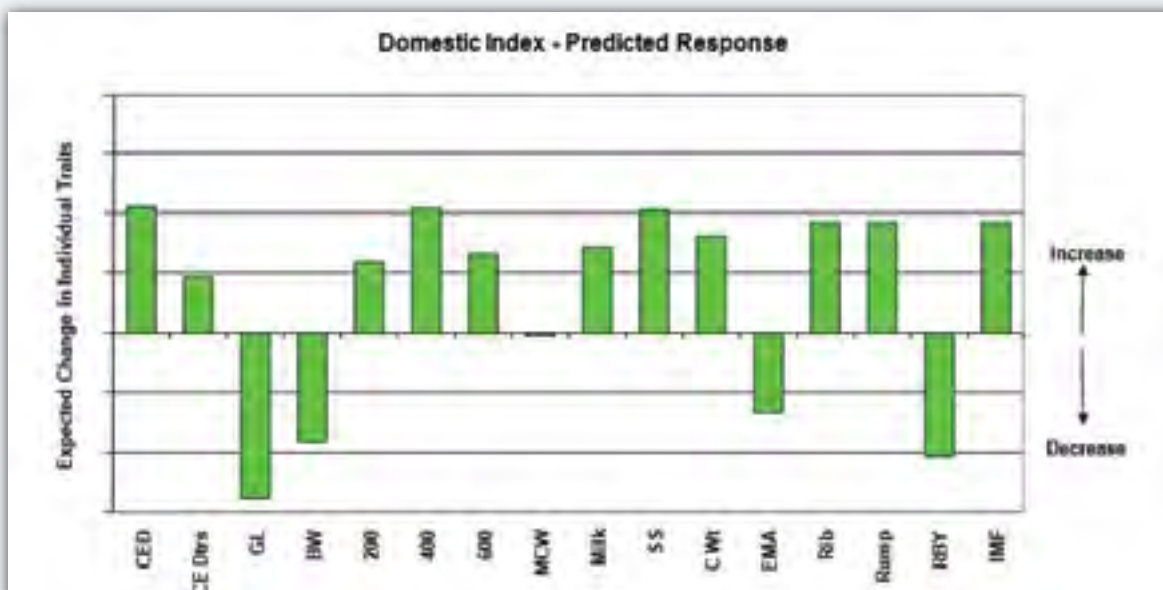


Figure 1. The predicted response on each individual trait of selecting bulls in the top 10% of the breed for the Charolais Domestic Index.

Bull	Living Wt (kg)	Temp Red Yield (%)	Carotene Length (mm)	Birth Length (cm)	HB Flow (kg)	WT Qty (kg)	WT Flow (kg)	WT Wt (kg)	Milk Wt (kg)	Initial Gap (mm)	Ear to Udder (mm)	Udder Area (sq)	Eye Measure (mm)	WT Fat (kg)	Rump Fat (kg)	Side Fat (kg)	WT Fat (kg)	Feeds (kg)	Index (\$)
1	6.7	7.5	+4.7	2.5	40	67	95	75	21	3.4	+5.7	67	3.9	0.2	+0.3	1.3	0.8	+2	\$140
2	+0.6	2.3	-1.1	5.6	44	72	115	85	18	2.6	-2.5	77	6.2	0.4	0.0	2.0	1.7	-	\$140
3	4.4	4.4	-0.6	2.6	37	63	95	63	20	3.6	-4.2	69	4.9	1.3	1.5	0.5	2.0	-	\$140
4	2.3	5.2	+0.5	4.3	44	77	118	29	19	3.1	+2.4	78	3.5	0.6	0.3	0.6	1.7	-	\$140
5	+1.0	2.6	+1.8	4.9	48	76	115	85	17	3.3	+4.9	86	5.5	0.6	0.3	1.6	0.8	13	\$140

Table 2. The individual EBVs for 5 bulls, all of which have a selection index value of \$140.

4. Consider other information

There is often a range of other information available on sale bulls. This information can include the following:

- Pedigree
- Bull Breeding Soundness Examination (BBSE) results
- Structural soundness
- DNA test results for genetic conditions

BREEDPLAN recommends that when beef producers are making selection decisions, they also consider the other information available on the animal before making a final selection decision. Analysing the pedigree of an animal allows beef producers to make an assessment of how closely related the particular animal is to their herd. This allows beef producers to avoid excessive levels of inbreeding within their herd.

The Bull Breeding Soundness Examination provides an objective measurement of a bull's fertility. Similarly, a visual appraisal of the bull allows beef producers to assess whether the bull is structurally

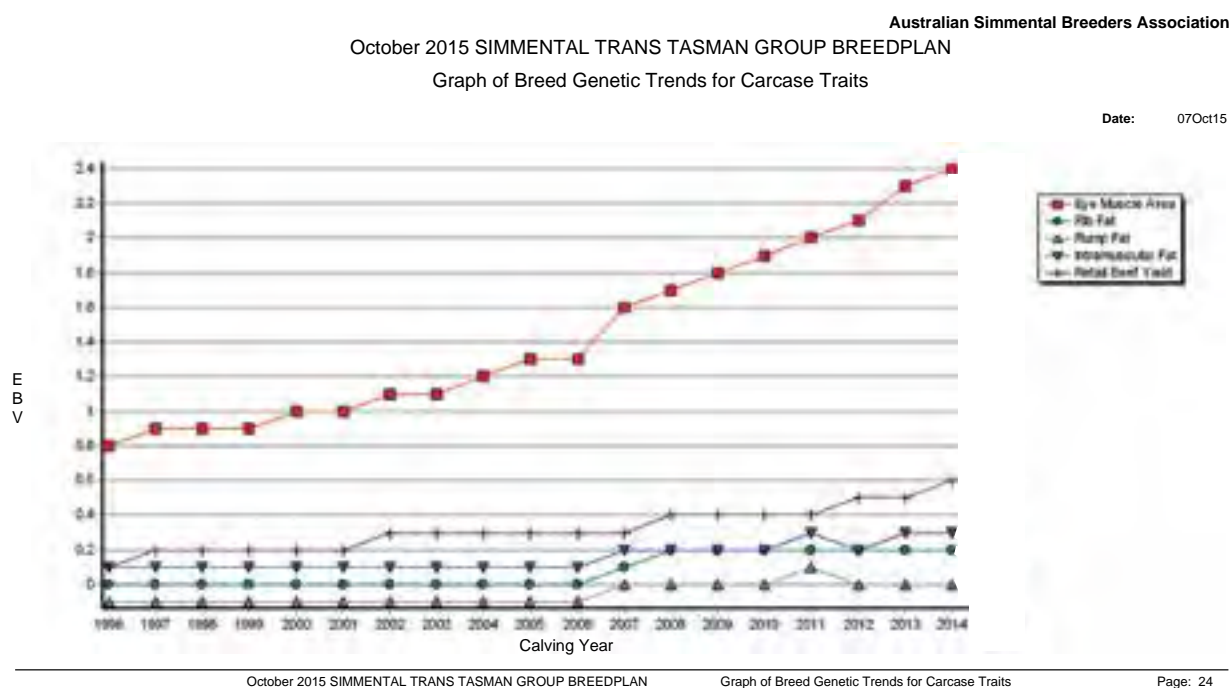
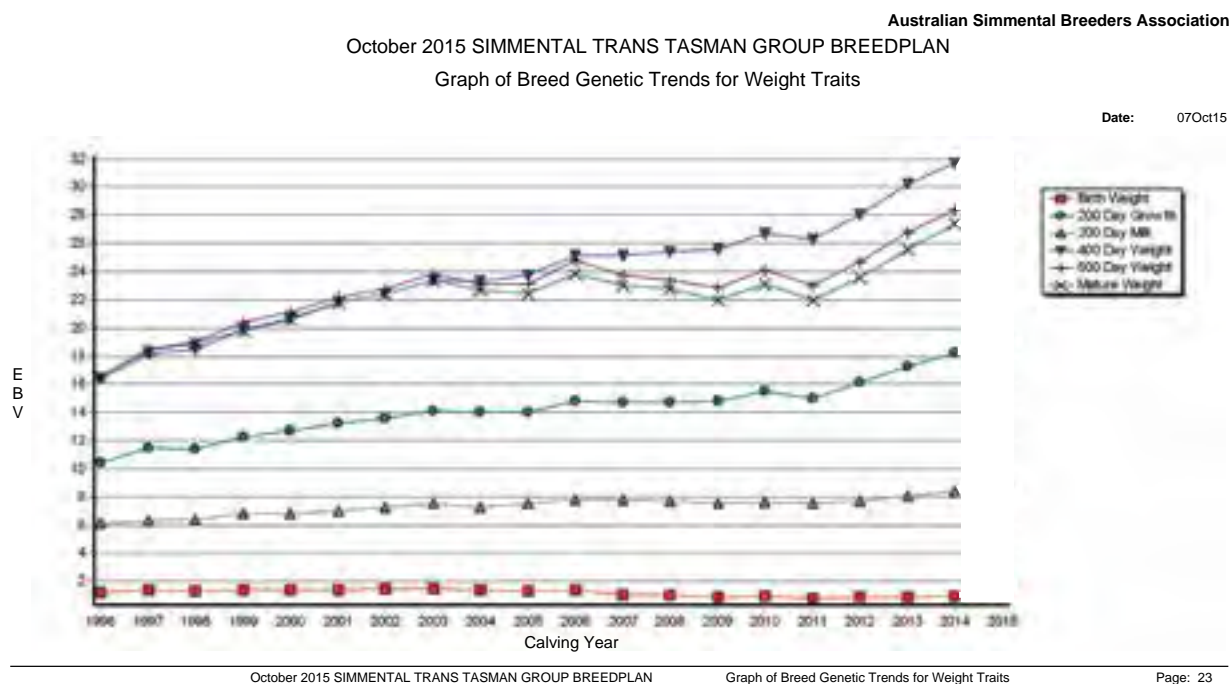
sound. After all, a bull might have EBVs which are in the top 1% of the breed for all traits, but unless he is fertile and structurally sound, and thus successfully able to serve cows and produce calves, then his EBVs are irrelevant.

Lastly, BREEDPLAN recommends that any DNA test results are considered. These could include DNA test results for horned/poled status, or DNA test results for any genetic conditions which are prevalent in the particular breed.

Buying a bull is a long term investment, and will have a lasting impact on the profitability and genetic progress of the herd. Therefore it is important that beef producers spend the time to ensure they make the best selection decision for their breeding objectives.

For further information regarding interpreting BREEDPLAN EBVs and selection indexes, and how to use these to rank and select animals, please contact staff at Southern Beef Technology Services (SBTS) or Tropical Beef Technology Services (TBTS).

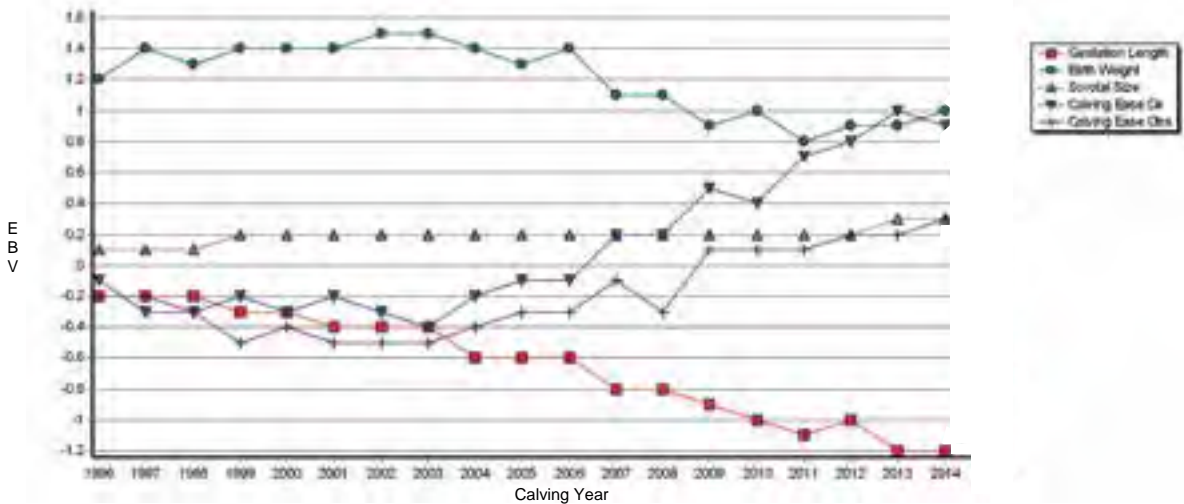
Genetic Trends Graphs in Simmental Spanning from 1996 - 2014



The estimated returns on investments in beef cattle genetics research and development have been healthy. In addition the cumulative nature of genetic gains means that the benefits to seed stock and commercial farmers, will continue into the future. The following information is not meant to compare one population of animals to the other, rather we can use this data to see how each section of Simmental Genetics is doing for the future breeding stock.

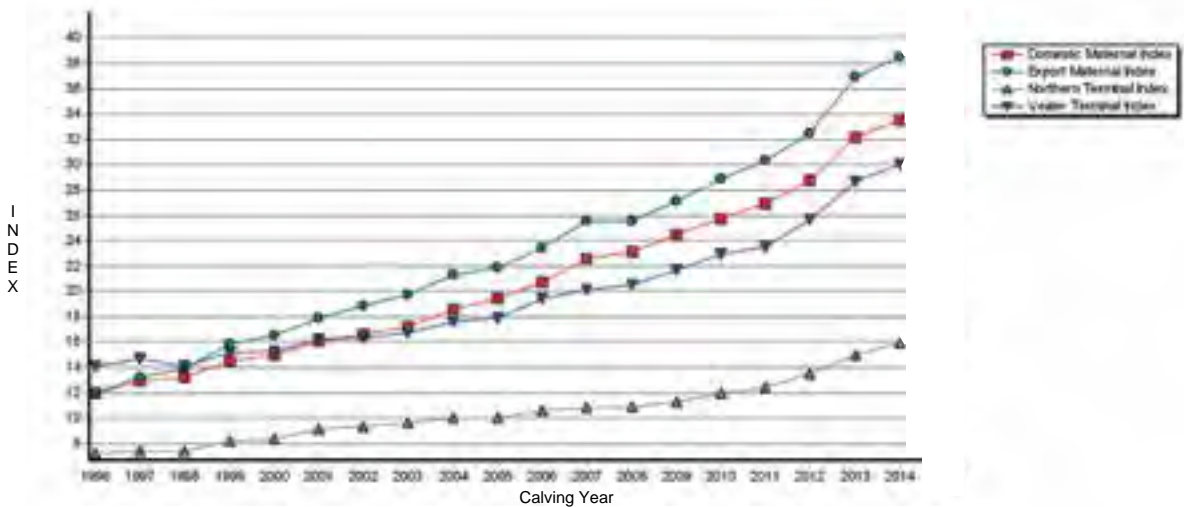
October 2015 SIMMENTAL TRANS TASMAN GROUP BREEDPLAN
Graph of Breed Genetic Trends for Fertility Traits

Date: 07Oct15



October 2015 SIMMENTAL TRANS TASMAN GROUP BREEDPLAN
Graph of Breed Genetic Trends for Selection Indices

Date: 07Oct15





WOONALLEE

WOONALLEE HUMDINGER H204



Resident Herd Sire: First sons sell in Feb 2016

WOONALLEE CHARO J252



WOONALLEE TUGELA H240



9th Annual Elite Production 11th February 2016

Sale

- | | |
|-----------------|------------------------------------|
| ■ 2ND FEBRUARY | Victorian Beef Field Day, Mortlake |
| ■ 8TH FEBRUARY | SA Beef Field Day, on Property |
| ■ 11TH FEBRUARY | 9th Annual Elite Production Sale |

Offering:	✓ 35 Traditional Bulls	✓ 40 Black Purebred Bulls
	✓ 5 Red Purebred Bulls	✓ 20 SimAngus Bulls

SIMMENTALS



WOONALLEE
SIMMENTALS

WOONALLEE JUSTIFIED J112



Top Priced Bull from 2015 Sale \$45,000

WOONALLEE KATHIE G73



WOONALLEE VASTI B117



The very best herd sires don't just happen.

They are designed from **exclusive and proven genetics**,
rise through rigorous selection and come from an elite herd based on
performance, productivity and efficiency.

The choice is yours, whatever your requirement.



Contact Tom & Lizzy Baker, PMB 52 Millicent SA 5280
T : (08) 8734 3031 M : 0428 475 066 E : tbaker@bakergroup.com.au
www.woonalleesimmentals.com



AUSTREX

Requirements for AUSTREX Breeder Export Orders



AUSTREX is a trusted global livestock exporter with a strong International reputation for understanding customers needs and delivering consistent and reliable solutions that enhance profitability and success.

Since 1973, AUSTREX has established a reputation for integrity, quality and reliability with a recognised history in the safe and humane export of quality breeder and feeder cattle, genetics and other livestock.

AUSTREX is one of the largest livestock export businesses in the world based in Brisbane, Australia, with operations in Russia, China, USA, Uruguay, Turkey, Indonesia and New Zealand.

With greater than 40 years experience in livestock export you can trust AUSTREX as an additional option for the sale of your cattle.

For more details on Export requirements please see page 1. For more information on Livestock Export please visit our website or call our friendly staff to be directed to your local representative.

T: +61 7 3041 2800 or www.austrex.com.au

integrity. We draw on our global network and in-market experts to consistently deliver quality livestock to customers, helping them profit from our professional services. through win-win situations.

Building communities: AUSTREX works to empower the communities in which we operate. Supporting our suppliers, customers, staff and other stakeholders through a multitude of resources such as trade, training, technology transfer and in-kind support. is the right thing to do.

AUSTREX exports to all global markets both breeder and feeder cattle (dairy and beef) from various global supply markets.

Breeder animals can be exported travelling to several different countries around the world. Two of AUSTREX's major of which orders nominally breeder destinations are in China and Russia. Orders for these markets will be given to cover both Category 1 and Category 2 type animals.

These categories cover the breeding details by determining eligibility of the animals in gaining necessary registration papers through breed societies. Selection criteria for unjoined animals is age will usually be from between 6 to 18 months with animals being unjoined, but this however can depend on order requirements.

CATEGORY 1:

1. Category 1 animals require information, which covers 3 generations on both the dam's side and the sire's side.
2. Animals MUST have a tattoo and/or be branded with animal number and farm prefix prior to delivery at quarantine.
3. Animals MUST be 'true to type' as breed inspection is completed by the ILRIC inspector on arrival at quarantine.

WELFARE FIRST: AUSTREX supports the responsible and ethical treatment of livestock throughout the supply chain. We maintain a 'welfare first' approach, and uphold safe, humane and traceable livestock management systems.

CUSTOMER FOCUSED: AUSTREX is focused on exceeding customer expectations and building long-term business relationships based on absolute

CATEGORY 2:

1. All animals MUST have RFID tags's at time of selection and be registered on PIC of property where purchased.
2. Category 2 animals require information which covers 3 generations on the sire's side only.
3. For multi-sire animals form will be required to list all the bulls (sire's) used.
4. All bulls used must be registered to the vendor.
5. Animals MUST be 'true to type' as breed inspection is completed by the ILRIC inspector on arrival at quarantine.

Depending on the market, selection can be conducted on farm with an AUSTREX Livestock buyer and/or accompanied with the end buyer from the importing country. Animals are tagged in both ears with "export shipment tags" which provide an individual unique number to carry to that particular animal throughout all the protocol and selection process.

During this process, all details and events will be scanned and recorded into our database against that animal's unique number. All breeding information will be supplied by the vendor at selection.

Some markets require disease testing to be done on farm, prior to AUSTREX's confirmation of delivery to the quarantine facility. The testing, if required, is organised and paid for by AUSTREX using qualified veterinarians throughout the process. All animals will be required to be yarded for testing which is, organised by AUSTREX vets, usually by phone.

Typically, depending on individual shipments, animals test results will come back around 24 days after the bleed process. A list of eligible and rejected (if any) animals will be sent to you via email with transporting instructions to quarantine.

Animals within the Bluetongue Free Zone are usually required for most shipments. Please visit go to the Animal Health Australia website; <http://namp.animalhealthaustralia.com.au/public.php> for your zoning details.

Upon arrival to quarantine the animals will be inspected for health (warts, ringworm, eye disease,

injuries, true to type inspection and breeding soundness (by manual palpation with accredited vet) prior to being accepted to start the quarantine process. All eligible animals will be reported to the agent/vendor after 7 days for invoicing immediately so payments can be made within 14 days of delivery.

AUSTREX has a team of livestock buyers that will help throughout the entire process including supplying all the necessary paperwork at the time of selection.

Information will then be sent to the AUSTREX head office where we will organise all the necessary details for registration of animals. In some instances, you may receive a call to assist with any missing information, which is usually easily fixed.

AUSTREX is continuously in the market buying animals, so for any inquiries please contact our friendly staff who can assist in directing you to your local representative or agent.

For further information you can contact us on our main office telephone on: +61 7 3041 2800 or visit our website www.austrex.com.au for more details of agent and numbers available.

All animal specifications and requirements of the importing country can be discussed at this stage or throughout the selection process.

around the *showring*

SYDNEY ROYAL 2015

JUNIOR CHAMPION FEMALE

VALLEY CREEK ANGEL (P)

RESERVE JUNIOR CHAMPION FEMALE

ALLIANCE CHARISMA J3 (P) (AI)

SENIOR CHAMPION FEMALE

MALA-DAKI ROSANNE H565 (P)

RESERVE SENIOR CHAMPION FEMALE

LANCASTER BLANCHE G114

GRAND CHAMPION FEMALE

MALA-DAKI ROSANNE H565 (P)

JUNIOR CHAMPION BULL

GK QUE SERA (P) (AI)

RESERVE JUNIOR CHAMPION BULL

ALLIANCE STACK-THE-DECK J7 (P) (ET) (AI)

SENIOR CHAMPION BULL

VALLEY CREEK JOKER (P)

RESERVE SENIOR CHAMPION BULL

SAVANNAH JON BON JOVI J15 (P) (ET) (AI)

GRAND CHAMPION BULL

GK QUE SERA (P) (AI)

SUPREME EXHIBIT

GK QUE SERA (P) (AI)



Sydney Royal Grand Champion Simmental Female
Mala-Daki Rosanne H565 calf GCF Mr Amigo at foot



Valley Creek Angel - Champion Junior Heifer



GK Que Sera - Supreme Exhibit



Senior Champion Male, Valley Creek Joker



Senior Champion Cow, Pinaroo Hills Jessica



MELBOURNE ROYAL 2015

SIMMENTAL

JUNIOR CHAMPION FEMALE

WEBB BLACK SIMMENTAL'S, WEBB KATIE K008

RESERVE CHAMPION FEMALE

VALLEY CREEK SIMMENTAL'S,
LANCASTER STRIKE K176.

SENIOR CHAMPION FEMALE

PINAROO HILLS SIMMENTAL'S,
PINAROO HILLS JESSICA.

RESERVE CHAMPION FEMALE

LACHLAN VALLENDER , VALLEY CREEK ANGEL.

JUNIOR CHAMPION MALE

VALLEY CREEK SIMMENTAL'S, VALLEY CREEK KING.

RESERVE CHAMPION MALE

MT ARARAT SIMMENTAL'S, MT ARARAT KILIMANJARO.

SENIOR CHAMPION MALE

LACHLAN VALLENDER, VALLEY CREEK JOKER

GRAND CHAMPION FEMALE

WEBB KATIE K008

GRAND CHAMPION MALE

VALLEY CREEK JOKER

SUPREME EXHIBIT

WEBB KATIE K008

JUNIOR CHAMPION HANDLER

HAYDEN KING

OPEN HANDLER

RACHAEL COCHRANE

THE 'PETER SCHEMBRI MEMORIAL TROPHY' WAS
PRESENTED BY RITA AND RUBY CANNING TO THE
DESERVED WINNER- JACOB BRENNAN.

Supreme Champion Webb Katie K008

TOOWOOMBA ROYAL 2015

SIMMENTAL

CALF CHAMPION SIMMENTAL BULL

EVANS, T ANDERSEN & B-TRINITY VALE JAXON

RESERVE CALF CHAMPION SIMMENTAL BULL

M ROWLANDS & S LEAN-KBV KAISER CHIEF (P)(AI)

JUNIOR CHAMPION SIMMENTAL BULL

SIMMENTALS, ELLENDALE RED-ELLENDALE
RED DESIGNER CHROME

RESERVE JUNIOR CHAMPION SIMMENTAL BULL

M ROWLANDS & S LEAN-KBV JOKER (P) (AI)

SENIOR CHAMPION SIMMENTAL BULL

M ROWLANDS & S LEAN-KBV JUDGE (P) (AI)

GRAND CHAMPION SIMMENTAL BULL

EVANS, T ANDERSEN & B-TRINITY VALE JAXON

CALF CHAMPION FEMALE SIMMENTAL

DOWNLANDS COLLEGE-KBV.KHLOE

RESERVE CALF CHAMPION FEMALE SIMMENTAL

SIMMENTALS, ELLENDALE RED-ELLENDALE RED FIREFLY K1

JUNIOR CHAMPION FEMALE SIMMENTAL

M ROWLANDS & S LEAN-KBV JUSTICE (P)

RESERVE JUNIOR CHAMPION FEMALE SIMMENTAL

SIMMENTALS, ELLENDALE RED-ELLENDALE RED
APACHE DIVA J4

SENIOR CHAMPION FEMALE SIMMENTAL

ELLENDALE RED-ELLENDALE SWEET GOLDEN GRACE

RESERVE SENIOR CHAMPION FEMALE SIMMENTAL

M ROWLANDS & S LEAN-SYLVANDALE HANNELLI F471

GRAND CHAMPION FEMALE SIMMENTAL

M ROWLANDS & S LEAN-KBV JUSTICE (P)

SIMBRAH

SENIOR CHAMPION SIMBRAH BULL

COLLEGE, ST JOSEPH'S NUDGE-GOWRIE HERO
MOBAH355

RESERVE SENIOR CHAMPION SIMBRAH BULL

COLLEGE, ST JOSEPH'S NUDGE-GOWRIE JUBILEE
MOBAJ115

SENIOR CHAMPION FEMALE SIMBRAH

COLLEGE, ST JOSEPH'S NUDGE-GOWRIE JEWEL
MOBAHJ053

GRAND CHAMPION FEMALE SIMBRAH

COLLEGE, ST JOSEPH'S NUDGE-GOWRIE JEWEL
MOBAHJ053



Junior champ, grand champ & supreme Simm exhibit KBV
Justice Plld



Toowoomba Royal Senior Chamption Female Ellendale Golden
Grace



Toowoomba Royal Grand Champion Bull; Trinity Vale Jaxon.



Senior champion bull: Savannah Jon Bon Jovi, VPC Cattle Services



Grand Champ Female Woonallee Simply The Best K270

ADELAIDE ROYAL 2015

SIMMENTAL

JUNIOR CHAMPION FEMALE

WOONALLEE SIMPLY THE BEST K270, TR&EA BAKER

RESERVE

WOONALLEE KEPSAKE K87, TR&EA BAKER

SENIOR CHAMPION FEMALE

WOONALLEE TUGELA H240, TR&EA BAKER

RESERVE

WOONALLEE CHARO J252, TR&EA BAKER

JUNIOR CHAMPION BULL

MALA-DAKI RED AMIGO K649,
JASON AND JACQUELINE IMPEY

RESERVE

WINDJAMMER KOOL BLACK, EDWINA WILTSHIRE,
BALNARRING, VIC

SENIOR CHAMPION BULL

SAVANNAH JON BON JOVI, VPC CATTLE SERVICES

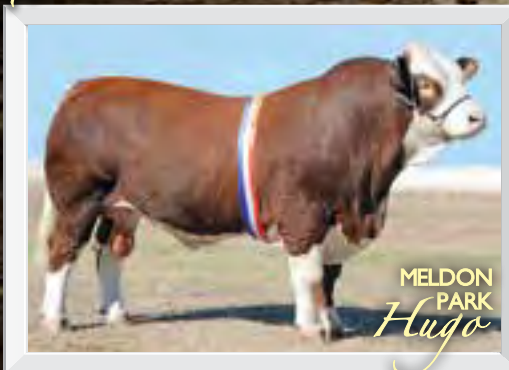
GRAND CHAMPION FEMALE

WOONALLEE TUGELA H240, TR&EA BAKER, FURNER

GRAND CHAMPION BULL

MALA-DAKI RED AMIGO K649, JASON & JACQUELINE
IMPEY, CROOKWELL, NSW

Meldon Park SIMMENTALS CONTINUED SUCCESS



EKKA 2013 -
GRAND
CHAMPION
SIMMENTAL
BULL

EKKA 2014 -
GRAND
CHAMPION
SIMMENTAL
BULL

BEEF 2015 -
GRAND
CHAMPION
SIMMENTAL
BULL

MELDON
PARK
Hugo



TOP PRICED
SIMMENTAL
BULL IN
QUEENSLAND
\$20,000

MELDON
PARK
Jundah



**MELDON PARK
SIMMENTAL SALE
26TH SEPTEMBER 2016**

Meldon Park
SIMMENTAL STUD

ROD & LIS SKENE

Cecil Plains QLD 4407

Tel: 07 4668 0361 | Mobile: 0428 717 847

E: meldonpark@optusnet.com.au

www.meldonparksimmentals.com.au





Grand Champion Bull Valley Creek Joker



Grand Champion Female Meldon Park Hippie



Jnr champion Heifer Meldon Park Knockout

EKKA - QLD 2015

SIMMENTAL

JNR CHAMPION HEIFER

R C & E M SKENE, MELDON PARK KNOCKOUT

RESERVE JNR CHAMPION HEIFER

VALLENDER, LACHLAN, VALLEY CREEK MISS DORINDA (P)(ET)(AI)

JNR CHAMPION BULL

R C & E M SKENE MELDON PARK JUNDAH (P)

RESERVE JUNIOR CHAMPION BULL

LT COOPER CATTLE TRUST,
CIRCLE EIGHT ROWEL K241 (P)(ET)(AI)

SENIOR CHAMPION COW OR HEIFER

RC & EM SKENE, MELDON PARK HIPPIE

RESERVE SENIOR CHAMPION COW OR HEIFER

KBV SIMMENTAL STUD, M ROWLANDS & S LEAN
KBV JUSTICE (P)

GRAND CHAMPION COW OR HEIFER

RC & EM SKENE, MELDON PARK HIPPIE

SENIOR CHAMPION BULL

VALLENDER, LACHLAN, VALLEY CREEK JOKER

RESERVE SENIOR CHAMPION BULL

KBV SIMMENTAL STUD, M ROWLANDS & S LEAN, KBV JUDGE (AI)

GRAND CHAMPION BULL

VALLENDER, LACHLAN, VALLEY CREEK JOKER

PAIR OF BULLS

KBV SIMMENTAL STUD, M ROWLANDS & S LEAN: FIRST

BREEDERS GROUP:

RC & EM SKENE: FIRST

PROGENY STAKES GROUP:

KBV SIMMENTAL STUD, M ROWLANDS & S LEAN

SIMBRAH

CHAMPION COW OR HEIFER

GOWRIE PASTORAL CO, CHARLEVILLE, GOWRIE JEWEL (P)

RESERVE CHAMPION COW OR HEIFER

GOWRIE PASTORAL CO, CHARLEVILLE, GOWRIE HARMONY (P)

CHAMPION BULL

GOWRIE PASTORAL CO, CHARLEVILLE, GOWRIE KING

RESERVE CHAMPION BULL

GOWRIE PASTORAL CO, CHARLEVILLE, GOWRIE JUBILEE (P)

GRAND CHAMPION SIMBRAH EXHIBIT

GOWRIE PASTORAL CO, CHARLEVILLE, GOWRIE KING



WINDJAMMER SIMMENTALS

CONTACT:

Edwina Wiltshire M: 0408 822 705
PO Box 326
BALNARRING
VICTORIA 3926



FOR SALE

"WINDJAMMER KOOL BLACK"

WEIGHT 665kg EMA 114 P8 5
14 months of age



RESERVE JUNIOR CHAMPION
- 2015 ROYAL ADELAIDE SHOW -

windjammercharolais@bigpond.com



Springside Simmentals

Breeding Quality Stud and Commercial cattle for 40 years



Bulls and Females for Sale

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Springside, Qld 07
4693 8282

mob: 0427 800 522
Myall Creek NSW
02 6723 6403



Waterfront *simmentals*

Where Quality Matters

**Waterfront Simmentals breeding
quality Simmentals since 1988 with a
current herd of 80 stud Simmental cows**

**Simmental and Black Simangus bulls
available for private selection**

**Telephone Wendy Hodge 0428 560 087
RH Hodge and Partners**





Interbull Calf Precious Gem Lawson



Grand Champion Bull Bandeeeka Kakoda



Grand Champion Female Bandeeeka Just A Lady

PERTH ROYAL 2015

SIMMENTAL

JUNIOR CHAMPION FEMALE RAS SASH

T & L KITCHEN (BANDEEKA K FORTUNE)

RESERVE JUNIOR CHAMPION FEMALE RAS SASH, T & L KITCHEN (BANDEEKA K FAINT (P))

SENIOR CHAMPION FEMALE - RAS SASH

T & L KITCHEN (BANDEEKA JUST A LADY)

RESERVE SENIOR CHAMPION FEMALE - RAS SASH

D & A WEIGHTMAN (TOPWEIGHT BETTINA J24)

GRAND CHAMPION FEMALE - RAS SASH

T & L KITCHEN (BANDEEKA JUST A LADY)

JUNIOR CHAMPION BULL - RAS SASH

T & L KITCHEN (BANDEEKA KAKODA)

RESERVE JUNIOR CHAMPION BULL - RAS SASH

T & L KITCHEN (BANDEEKA POLL KRACKER (P))

SENIOR CHAMPION BULL - RAS SASH

T & L KITCHEN (BANDEEKA JAMAICA)

GRAND CHAMPION BULL - RAS SASH

T & L KITCHEN (BANDEEKA KAKODA)

SUPREME CHAMPION

T & L KITCHEN (BANDEEKA KAKODA)

PROGENY GROUP OF TWO. ANY AGE, EITHER SEX,
Sired by the same sire or out of the same dam
FIRST: T & L KITCHEN

BREEDERS GROUP OF THREE. ANY AGE, BOTH SEXES
FIRST: T & L KITCHEN

SPECIAL AWARDS FOR PERTH ROYAL

EXHIBITOR GAINING MOST POINTS IN THE BEEF SECTION - RAS SASH

T & L KITCHEN

ELDERS LIMITED ALL BREEDS SUPREME SENIOR CHAMPION BEEF BULL

T & L KITCHEN (BANDEEKA JAMAICA)

BREEDERS GROUP OF THREE INTERBREED COMP BREEDERS GROUP OF THREE INTERBREED

T & L KITCHEN

THE RAS INTERBREED CALF COMPETITION

BULL. BORN BETWEEN 01/01/2015 & 02/10/2015

FIRST- KRISTY LAWSON



Senior Champion Simmental Bull, VPC Cattle Services P/L,
Savannah Jon Bon Jovi



Grand Champion Simmental Exhibit, Ruby & Jacob Canning,
Mavstar Krystal K129



Grand Champion Simmental Exhibit, Mavstar Krystal K129

GEELONG ROYAL 2015

SIMMENTAL

JUNIOR CHAMPION SIMMENTAL BULL

GREG AND JEANETTE HUGGINS,
DANDAVJON DESSENDON

RES JUNIOR CHAMPION SIMMENTAL BULL

GREG AND JEANETTE HUGGINS,
DANDAVJON DYNAMIC

SENIOR CHAMPION SIMMENTAL BULL

VPC CATTLE SERVICES PTY LTD
SAVANNAH JON BON JOVI

JUNIOR CHAMPION SIMMENTAL HEIFER

RUBY & JACOB CANNING
MAVSTAR KRYSTAL K129

RES JUNIOR CHAMPION SIMMENTAL HEIFER

AGNES SCHEMBRI
MAVERICK KIAH

SENIOR CHAMPION SIMMENTAL COW/HEIFER

VPC CATTLE SERVICES PTY
SAVANNAH CLOVER J06

GRAND CHAMPION SIMMENTAL EXHIBIT

RUBY & JACOB CANNING
MAVSTAR KRYSTAL K129

BEEF INTERBREED - SENIOR CHAMPION BULL

VPC CATTLE SERVICES PTY LTD
SAVANNAH JON BON JOVI

BOS INDICUS

GRAND CHAMPION BOS INDICUS EXHIBIT

VPC CATTLE SERVICES PTY LTD
SAVANNAH YELLA H22



Simmental
AUSTRALIA



Kinetic Hobart Grand Champion Simmental Bull



Junior Champion Bull Kidman Downs Kinetic K.D.

HOBART ROYAL 2015

HEIFER FROM 1ST MARCH TO 31ST MAY 2014

1ST- KIDMAN DOWNS KAHLUA K.D.

HEIFER FROM 1ST JUNE TO 30TH SEPT 2014

1ST- VALLEY CREEK KUPCAKE, JAARON

JUNIOR CHAMPION HEIFER

VALLEY CREEK KUPCAKE, JAARON

RESERVE JUNIOR CHAMPION HEIFER

KIDMAN DOWNS KAHLUA K.D.

FEMALE BORN AFTER 1ST MARCH, 2013

1ST- DAMELEE JELLYBEAN, JAARON

FEMALE BORN BEFORE 1ST MARCH, 2013

1ST- KIDMAN DOWNS JAYDE K.D.

SENIOR CHAMPION COW

DAMELEE JELLYBEAN, JAARON

RESERVE SENIOR CHAMPION COW

KIDMAN DOWNS JAYDE K.D.

GRAND CHAMPION FEMALE

DAMELEE JELLYBEAN JAARON

BULL BORN BETWEEN 1ST JUNE TO 30TH SEPT, 2014

KIDMAN DOWNS KINETIC K.D.

JUNIOR CHAMPION BULL

KIDMAN DOWNS KINETIC K.D.

GRAND CHAMPION BULL

KIDMAN DOWNS KINETIC K.D.

CHAMPION SIMMENTAL GROUP OF THREE

KIDMAN DOWNS K.D.



Senior Champion Cow Damelee Jellybean, Jaaron
Reserve Senior Champion Cow,
Kidman Downs Jayde, K.D.



Junior Champion Heifer Valley Creek Kupcake, Jaaron
Reserve Junior Champion Heifer, Kidman Downs,
Kahlua, K.D.



Grand Champion Simmental Female Damelee Jordys Girl
Launceston



Junior Champion Heifer Damelee Karma Launceston

LAUNCESTON ROYAL 2015

HEIFER FROM 1ST MARCH TO 31ST MAY 2014
1ST-KIDMAN DOWNS KAHLUA K.D.

HEIFER FROM 1ST JUNE TO 30TH SEPT 2014
1ST-DAMELEE KARMA, DAMELEE
2ND- DAMELEE KINDA COUNTRY, DAMELEE
3RD- SUMMERHILL K01, SUMMERHILL
4TH- DAMELEE KISS'N'TELL, DAMELEE

JUNIOR CHAMPION HEIFER
DAMELEE KARMA, DAMELEE

RESERVE JUNIOR CHAMPION HEIFER
DAMELEE KINDA COUNTRY, DAMELEE

SENIOR CHAMPION COW
DAMELEE JORDY'S GIRL, DAMELEE

RESERVE SENIOR CHAMPION COW
DAMELEE JEZABELLE, DAMELEE

GRAND CHAMPION SIMMENTAL FEMALE
DAMELEE JORDY'S GIRL, DAMELEE

JUNIOR CHAMPION BULL
DAMELEE KAOS, DAMELEE

RESERVE JUNIOR CHAMPION BULL
KIDMAN DOWNS KINETIC K.D.

GRAND CHAMPION SIMMENTAL BULL
DAMELEE KAOS, DAMELEE

CHAMPION SIMMENTAL GROUP OF THREE
DAMELEE SIMMENTALS, DAMELEE

1ST PLACE, CALF CLASSIC
KIDMAN DOWNS LACEY, K.D.

3RD PLACE, CALF CLASSIC
DAMELEE LONESOME DOVE, DAMELEE

INTERBREED CLASSES

INTERBREED GROUP OF THREE
1ST- DAMELEE

INTERBREED SIRES PROGENY
3RD- DAMELEE

INTERBREED JUNIOR PAIR
3RD- DAMELEE

INTERBREED JUNIOR BREEDERS GROUP
3RD- DAMELEE

INTERBREED JUNIOR FEMALE
3RD- DAMELEE KARMA

INTERBREED SENIOR FEMALE
2ND- DAMELEE JORDY'S GIRL

❖ SEMEN FOR SALE ❖

Hamlet
Hockunhull Magnum
Cambridge Ruhma
12 O'Clock High
Balig Agent
Brundish Lars
Kilbride Farm Nevada
Za Zou
Great Guns Ferdinand
Country Style
Marzou

Herman
Ulmer
Planet
Hampshire Mayer
Heywood Esquire
Horn
Pirli
Soleil
Stirling Rapier
Argos
Avoncroft Joggi

SCOTTISH BULLS

Prinz
Big Michael
Extra Special
Herod
Marquis
Neff
Neptune
Hellas

Contact Ron Atkinson (07) 4168 9228 - Evenings Only Please



Grand Champion Bull, Wormbete Jackaroo J64 (P). Supreme Simmental Exhibit at the Canberra Royal Show 2015



Valley Creek Miss Dorinda - Champion Junior heifer

CANBERRA ROYAL 2015

JUNIOR CHAMPION FEMALE
VALLEY CREEK MISS DORINDA

RESERVE JUNIOR CHAMION FEMALE
MALA-DAKI SARSPARILLA K636

SENIOR CHAMPION FEMALE
MALA-DAKI ROSANNE H565

RESERVE SENIOR CHAMPION FEMALE
LUCKY CLOVER RED DIAMOND

GRAND CHAMPION FEMALE
MALA-DAKI ROSANNE H565

JUNIOR CHAMPION BULL
LUCKY CLOVER FERRARI K069

RESERVE JUNIOR CHAMPION BULL
MALA-DAKI FERRARI K639

SENIOR CHAMPION BULL
WORMBETE JACKAROO J64

RESERVE SENIOR CHAMPION BULL
VALLEY CREEK JOKER

GRAND CHAMPION BULL
WORMBETE JACKAROO J64

SUPREME CHAMPION OF THE BREED
WORMBETE JACKAROO J64

Reminders

Royal Shows Listing >>

ALICE SPRINGS SHOW
JULY 1 - 2, 2016
Ph: 08 8952 1651 Fax: 08 8955 5197
Postal: PO Box 2413,
Alice Springs NT 0871
Email: cass@alice-springs.com.au
www.alice-springs.com.au

ROYAL ADELAIDE SHOW
SEPTEMBER 2 - 11, 2016
Ph: 08 8210 5211 Fax: 08 8212 1533
PO Box 108, Goodwood SA 5034
Email: info@adelaideshowground.com.au
www.theshow.com.au

ROYAL BRISBANE SHOW (EKKA)
AUGUST 5 - 14, 2016
Ph: 07 3852 1831 Fax: 07 3257 1428
Gregory Terrace, Bowen Hills,
Brisbane QLD 4006
Email: admin@rcnas.org.au

ROYAL CANBERRA SHOW
FEBRUARY 26 - 28, 2016
Ph: 02 6241 2478 Fax: 02 6241 1712
PO Box 124,
MITCHELL ACT 2911
Email: admin@rcnas.org.au
www.canberrashow.org.au

ROYAL DARWIN SHOW
JULY 22 - 23, 2016
Ph: 08 8984 3091 Fax: 08 8984 3563
PO Box 39600,
Winnellie NT 0821
Email: admin@darwinshow.com.au
www.darwinshow.com.au

ROYAL HOBART SHOW
OCTOBER 19 - 22, 2016
Ph: 03 6272 6812 Fax: 03 6273 0521
PO Box 94, Glenorchy TAS 7010
Email: admin@hobartshowground.com.au
www.hobartshowground.com.au

carcase Results

ADELAIDE

Congratulations to the Simmental team for coming second in the Thomas Foods International prize for the Royal Adelaide Show led steer team of three championship.

Woonallee Simmentals and Glental Simmentals took first place in two of the export classes, not to mention other placings. Also Murray Bridge High School for exhibiting the Highest Scoring Simmental Carcase.

MELBOURNE

Simmental steers went very well at the Royal Melbourne Show. Webb Simmentals Borthwick team made the top 6 and were equal with the 4 remaining teams on the hoof.

Webb's also came fourth with their first steer and then a first and Reserve Champion in the export section. Glentals steer placed second to Webb's export steer and the Bakers - Woonallee Simmentals had a Sim/Angus with Grant High school that was placed second. Rellum Farms also showed a pure Simmental and overall the Simmental breeders were placed well out of 215 steers on show.

CENTRAL QUEENSLAND BEEF CLASSIC

Mr. Mike Ward "Bona Vista" via Rockhampton had some great news recently. He entered three steers, sired by Bonnydale Bettis H204 and out of Brangus cows, in the Central Queensland Beef Classic which resulted in one carcase being awarded Reserve Champion of the competition missing out on the top prize by a mere 0.88 of a point.

Mike said the steers were entered in the grain assisted section and beat all classes including grain fed and grass fed carcasses for the prestigious award.



Thomas Foods International prize for Royal Adelaide Show Led Steer Teams Championship, Team of three steers. Photo from Royal Adelaide Show Courtesy of Mark Scown, Stock Journal.



Doug Chippendale, SBB Rockhampton presenting Mike Ward, 'Bona Vista' with the Reserve Champion Grass Fed Carcase award and overall Reserve Champion Carcase award at the Central Queensland Carcase Classic, an outstanding result in a field of 350 cattle. Mike & Rob Introvigne, Bonnydale Simmental Farms congratulate Mr. Ward on his success. Photo credit Qld Country Life) Story Courtesy: Stud Livestock Australia

ROYAL LAUNCESTON SHOW

OCTOBER 6 - 8, 2016

Ph: 03 6331 6044 Fax: 03 6334 0502

PO Box 491, Launceston TAS 7250

Email: royalltonshow@bigpond.com

www.launcestonshowground.com.au

ROYAL MELBOURNE SHOW

SEPTEMBER 17 - 27, 2016

Ph: 03 9281 7444 Fax: 03 9281 7592

Royal Showground,

Epsom Road, Ascot Vale VIC 3032

Email: info@rasv.com.au

www.royalshow.com.au

ROYAL PERTH SHOW

SEPTEMBER 24 - October 1, 2016

Ph: 08 6263 3100 Fax: 08 6263 3171

PO Box 135, Claremont WA 6010

Email: raswa@raswa.org.au

www.perthroyalshow.com.au

ROYAL SYDNEY EASTER SHOW

MARCH 17- 30, 2016

Ph: 02 9704 1111 Fax: 02 9407 1122

Locked Bag 4317,

Sydney Olympic Park NSW 2127

Email: enquiries@rasnsw.com.au

www.eastershow.com.au

ROYAL GEELONG SHOW

SIMMENTAL FEATURE

OCTOBER 13 - 16th, 2016

Ph: 03 5221 1707 Fax: 03 5221 5865

79 Breakwater Rd, Geelong Vic

Email: info@royalgeelongshow.org.au

www.royalgeelongshow.com.au

ROYAL TOOWOOMBA SHOW

APRIL 7 - 9, 2016

Ph: 07 4634 7400 Fax: 07 4633 2495

PO Box 18099 Clifford Gardens,

Toowoomba QLD 4350

www.toowoombashow.com.au

juniors Results

AROUND WITH JUNIOR MEMBERS

Junior Simmental member, Ruby Canning of Mavstar Simmentals was "sashed" the Champion Beef Cattle Judge in the SA State Final for Junior Judging. She was also placed second in a competitive field in the 15-18years Parader's class leading a Simmental heifer from Woonallee.

Also Junior member Nicole Muller from Rellum Farms Simmentals placed 3rd in Junior Judging, so it was a successful time for all.

Ruby, was also the Winner of the Victorian State Paraders. She will go onto represent Victoria at the Nationals at Launceston Show next year.

Junior Simmental Member, Chelsea Rayner, recently won the Tasmanian Junior Judging Competition held at the Devonport Show. Chelsea became eligible to compete in the State Final after winning the Junior Judging Competition at the Royal Hobart Show in October 2015. Chelsea will represent Tasmania for the second time in the National Junior Judging Competition which will be hosted by Tasmania in 2016.

ADELAIDE ROYAL SHOW

SEMEX BEST FITTED ANIMAL

Senior won by Lewis Bruggemann

HEINIGER CLIPPING ACHIEVEMENT AWARD

Award went to Lewis Bruggemann



Nicole Muller (L) and Ruby Manning (C)



Chelsea Rayner with Mr Tim Woodham at the Devonport Show with her ribbon and trophy for winning State Junior Judging



South Australia's Olivia Baker winner of the Junior Handlers at the South Australian Junior Heifer Expo Show, being presented by Rabobank representative.



Ruby Canning Winner of the SA State Junior Judging Competition at Adelaide Royal Show. Winner of the VIC State Paraders (will go on to represent VIC at Nationals, at Launceston Show next year). Winner of the 15-25yrs Junior Judging, Royal Geelong Show



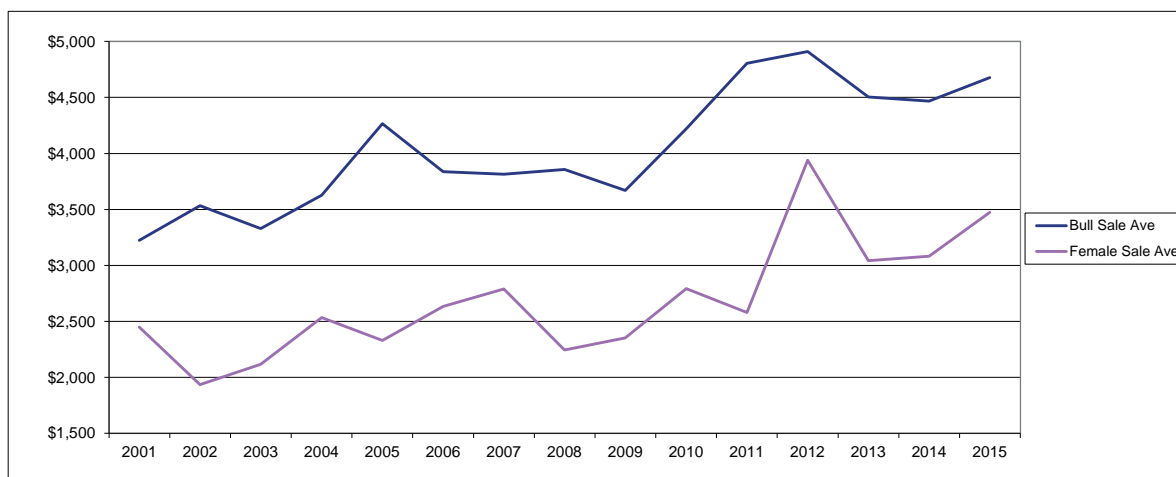
Queensland Junior member Matthew Lukritz had the honour of being an associate Judge at this year's Ekka



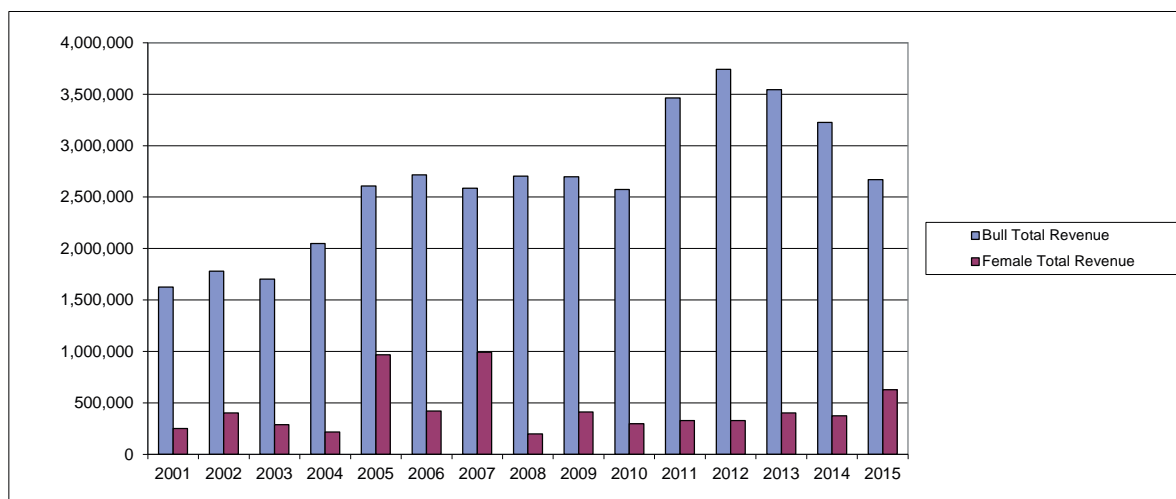
Jacob Canning winning first place in Handlers Class under 12 Years with his heifer Baby Doll at the 2015 Royal Geelong Show.

Photos courtesy: Stock Journal, Mavstar Photography and Tania Lukritz

SALE AVERAGES 2001 - 2015



TOTAL SALE REVENUE 2001 - 2015



SIMMENTAL PERCENTILE RANKING FOR 2013 BORN CALVES

Percentile Band	Calving Ease DIR (%)	Calving Ease DTRS (%)	Gestation Length (days)	Birth Wt. (kg)	200 Day Wt (kg)	400 Day Wt (kg)	600 Day Wt (kg)	Mat Cow Wt (kg)	Milk (kg)	Scrotal Size (cm)	Days to Calving (days)	Carcass Wt (kg)	Eye Muscle Area (sq cm)	Rib Fat (mm)	Rump Fat (mm)	Retail Beef Yield (%)	IMF (%)	Domestic Maternal Index (\$)	Export Maternal Index (\$)	Northern Terminal Index (\$)	Vealer Terminal Index (\$)	Trial Docility
Top Value	+13.6	+8.1	-7.8	-8.4	+44	+74	+89	+106	+21	+3.2	-17.0	+56	+7.5	+4.6	+4.6	+2.5	+2.9	+76	+108	+36	+73	+44
Top 1%	+9.4	+4.8	-6.1	-5.4	+35	+61	+69	+75	+17	+1.9	-8.3	+47	+5.9	+2.9	+2.6	+1.8	+2.0	+61	+79	+29	+56	+31
Top 5%	+6.9	+3.5	-4.2	-3.4	+30	+53	+59	+60	+14	+1.2	-4.7	+40	+4.9	+2.1	+1.7	+1.4	+1.5	+53	+65	+25	+49	+22
Top 10%	+5.5	+2.8	-3.5	-2.4	+27	+49	+52	+53	+13	+1.0	-4.0	+36	+4.3	+1.6	+1.1	+1.2	+1.1	+49	+60	+23	+44	+18
Top 15%	+4.6	+2.4	-2.9	-1.7	+26	+45	+47	+48	+12	+0.8	-3.6	+33	+3.9	+1.2	+0.8	+1.1	+0.8	+46	+56	+21	+41	+14
Top 20%	+3.8	+2.1	-2.5	-1.0	+24	+42	+43	+43	+12	+0.7	-3.3	+31	+3.5	+0.9	+0.6	+1.0	+0.6	+44	+52	+20	+38	+12
Top 25%	+3.3	+1.8	-2.1	-0.5	+23	+39	+39	+39	+11	+0.6	-3.0	+28	+3.2	+0.6	+0.4	+0.9	+0.4	+41	+49	+19	+37	+10
Top 30%	+2.8	+1.5	-1.8	-0.1	+22	+37	+37	+35	+10	+0.5	-2.7	+26	+3.0	+0.5	+0.2	+0.8	+0.3	+39	+47	+18	+35	+8
Top 35%	+2.2	+1.3	-1.6	+0.3	+21	+35	+34	+32	+10	+0.4	-2.5	+24	+2.7	+0.4	+0.1	+0.8	+0.3	+37	+44	+18	+33	+7
Top 40%	+1.8	+1.0	-1.3	+0.6	+20	+33	+31	+30	+9	+0.4	-2.2	+23	+2.5	+0.2	+0.0	+0.7	+0.2	+36	+42	+17	+31	+5
Top 45%	+1.4	+0.8	-1.2	+1.0	+19	+31	+29	+27	+9	+0.3	-2.0	+21	+2.3	+0.1	-0.1	+0.6	+0.2	+34	+40	+16	+29	+4
Top 50%	+1.0	+0.5	-0.9	+1.3	+18	+30	+26	+24	+8	+0.3	-1.8	+19	+2.1	+0.0	-0.1	+0.6	+0.1	+32	+37	+15	+28	+2
Top 55%	+0.5	+0.2	-0.8	+1.5	+17	+28	+24	+22	+8	+0.2	-1.6	+18	+1.9	+0.0	-0.2	+0.5	+0.1	+30	+35	+14	+27	+1
Top 60%	+0.1	-0.2	-0.6	+1.8	+16	+26	+21	+19	+7	+0.1	-1.3	+17	+1.7	-0.1	-0.3	+0.5	+0.0	+29	+33	+13	+25	+0
Top 65%	-0.3	-0.5	-0.4	+2.0	+15	+24	+19	+17	+6	+0.1	-1.0	+16	+1.6	-0.2	-0.4	+0.4	+0.0	+27	+30	+12	+24	-1
Top 70%	-0.7	-0.9	-0.3	+2.2	+14	+23	+16	+14	+6	+0.0	-0.8	+14	+1.4	-0.3	-0.4	+0.3	+0.0	+25	+27	+12	+22	-2
Top 75%	-1.2	-1.3	-0.1	+2.4	+12	+21	+14	+11	+5	-0.1	-0.5	+13	+1.2	-0.3	-0.5	+0.3	+0.0	+23	+24	+11	+20	-3
Top 80%	-1.8	-1.7	+0.0	+2.7	+11	+19	+10	+8	+5	-0.2	-0.3	+12	+1.1	-0.4	-0.6	+0.2	-0.1	+21	+21	+10	+19	-5
Top 85%	-2.5	-2.1	+0.3	+3.0	+9	+17	+7	+5	+4	-0.3	+0.0	+10	+0.9	-0.6	-0.8	+0.0	-0.1	+18	+18	+9	+17	-7
Top 90%	-3.3	-2.7	+0.5	+3.4	+7	+14	+3	+1	+3	-0.4	+0.4	+8	+0.6	-0.8	-1.0	-0.2	-0.2	+16	+13	+7	+15	-9
Top 95%	-4.8	-3.6	+0.9	+4.0	+4	+10	-3	-5	+2	-0.7	+0.8	+5	+0.3	-1.0	-1.3	-0.6	-0.3	+11	+7	+5	+11	-11
Top 99%	-7.6	-5.3	+1.7	+5.2	-3	+1	-13	-17	+0	-1.3	+1.8	-1	-0.7	-1.4	-1.8	-1.1	-0.5	+4	-3	+1	+4	-14
Low Value	-14.1	-8.8	+3.1	+8.0	-22	-27	-36	-42	-7	-2.9	+3.9	-18	-3.7	-2.0	-2.7	-2.7	-1.2	-7	-21	-7	-15	-16

sale

Results

Great Southern Blue Ribbon Bull Sale WA 20th January

Top Price: \$7,000 with an average of \$4045

Simmental was the second breed into the ring and vendors Kevin and Janice Hard, Naracoopa Simmental stud, Denmark, registered a giant leap to average \$5188 for eight bulls up from \$4083 last year. They shared the \$7000 top price when return buyer Chris Blight, Redmond, who bought Naracoopa's 2014 top price bull, was successful on Naracoopa Juggle, an early maturing son of Woolallee Blockade B128.

The WA College of Agriculture Denmark's Inlet Views Simmental stud cleared all three bulls for \$3000 to GB & JA Ross, Denmark, and two to JW Dennis & Co, Mt Barker.



Brenair Park VIC 6th February

Top Price: \$7,000 with an average of \$4045

Pictured Lot 1 - Brenair Park H052 sold for \$5,500 at this year's Brenair Park Sale. The bulls were outstanding and buyers came in from New South Wales and Victoria. Brenair Park Principal - Don Mathieson was excited about the breeding potential of the cattle at Brenair Park. They are very even indicating that there is a depth of top quality genetics from this stud.



Bonnydale WA 9th February 9th

Top Price: \$10,500 with an average of \$6423.

BONNYDALE Simmental Farms first all-black bull sale was an outstanding success for the Introvigne family and vendors witnessed something extraordinary. Black Simmental and Simmental -Angus polled yearling bulls with values sold under the Elders' hammer. The sale's overall average lifted compared to last year's sale, while all seven SimAngus bulls sold for a \$4471 average. The stud leaves no stone unturned in sourcing the best genetics for their clients.



Bandeeka Simmentals WA 12th February

Simmental Top: \$6000 with an average of \$4220

Black Simmental Top: \$3500 with an average of \$3500

The family were excited as they welcome cattle producers to their bull sale. Market and client requirements are what drives them at Bandeeka. The bulls offered are the typical Bandeeka lines, being similar in type and oozing with muscle, softness and easy doing ability. Sarsha and Kane Wetherell had two black Simmentals on offer also.



Woonallee Simmentals SA 12th February

Top Price: \$45,000 with a cleared average of \$7000 Bulls

Top Price: \$9,000 with a cleared average of \$5265 Females

Woonallee Simmental stud asserted its position in the top echelon of the SA seed stock industry with a huge gallery of more than 300 buyers and supporters from across Australia and New Zealand attending its annual production sale, at Furner. The depth of quality in the catalogue shone and the day started brilliantly with Woonallee commercial heifers offered on AuctionsPlus with 239 weaner heifers aged 10-11 months averaged an outstanding \$1063. In the breakdown the 67 bulls averaged \$7000, and the 17 females topped at \$9000 twice and averaged \$5265. Tom and Lizzy Baker set the benchmark high with a booming sale.



Willandra Simmental WA 13th February

Top Price: \$15,500 average of \$5,762

This year's on-property Willandra bull sale was nothing short of electric, after a large crowd dug deep to secure premium bulls and ensure the Cowcher family recorded their best result. Even though the higher prices were a welcome result, it was the exceptional yarding of well-bred bulls that impressed the most, particularly the top selling Simmental bull which was widely acknowledged to be the stand-out.



Southern Cross Simmental Sale SA 13th February

Top Price: \$5,500 average of \$3790

The second annual Southern Cross Simmental Sale included, participating vendors Yerwal Estate, Rellum Farms, Seddon and Six Creeks Simmentals whom had on offer 36 bulls at the Woonallee Sale Complex. The sale consisted of continued genetic selection from around the world to cover different market options.

Tugulawa Simmental Sale SA 13th February

Top Price: \$6,000 average of \$3790

A contingent of repeat and new buyers from the local areas of Tantanoola, Kalangadoo, Naracoorte, Port MacDonnell, Mount Schanck and Dartmoor, Vic, and further afield gathered at the Allen's family Mil Lel property to vie for their selections in the 2015 catalogue. The stylish Dynamo progeny were exceptionally meaty, with a dark red coat and full eye pigment, showing great depth and length, with an excellent muscle pattern.



Waterfront Simmentals SA 13th February

Top Price: \$5,000 average of \$3,281

Repeat buyers were the strength of Waterfront Simmental stud's eighth annual premier genetic sale but even with tristate bidding the pendulum swung in the buyers' favour. In the breakdown 16 of 25 high-quality Simmental bulls averaged \$3281, while six of seven black and red Simmental-Angus bulls averaged \$3667 at the Naringa sale complex, Naracoorte. It was the last sale for the Hodge family, who recently announced the sale of the Waterfront cow herd including the six catalogued stud sale heifers to Lily and Dong Cattle Pty Ltd, who operate a Simmental breeding program in northern China and have recently bought a property at Robe



Lancaster Black Simmental NSW 13th February

Top Price: \$16,000 **average of** \$5,154

LANCASTER Black Simmentals provided a quality and a cracking finish when all 55 bulls sold to a \$16,000 high and a \$5154 average. It was a fitting result for the 10th annual sale for vendors Tim and Lise Cartledge and Henry and Prue Cartledge. In the breakdown, 34 purebred bulls averaged \$5221, 14 three-quarter Simmental bulls (Lancaster 75s) averaged \$5107, and seven half-Simmental, half-Angus bulls (Lancaster 50s) averaged \$4929



Wormbete Simmental Sale with an invitation to Valley Creek Simmentals NSW 6th March

Top Price: \$20,000 **average of** \$4,611

Simmental bulls rocketed to a \$20,000 high at the annual Wormbete and Valley Creek Simmental sale at Illabo, NSW as stud buyers from four states turned out to compete with a healthy commercial clientele. In the wrap-up, 18 of 34 bulls were sold to \$20,000 and averaged \$4611, while seven of eight stud heifers topped at \$6250, av \$4250.

The top-priced bull was sold by Stuart Moeck and Samantha Gibson, Valley Creek Simmentals, Schofields, NSW, to Mark Vallender, Murrungully, Goulburn, NSW, who also took home Valley Creek's top heifer for \$4500. Simpson and Simpson, Wagga Wagga, NSW, paid \$8,500 for the top bull from the Hopkins family's Wormbete stud, Illabo



Webbs Black Simmentals VIC 6th March

Top Price: \$6,500 **average of** \$4,328 for bulls and \$2,662 females

Buyers travelled from five states to offer a strong competition for Webb Black Simmentals' annual bull and female sale. Thirty-two bulls were sold of the 39 on offer, averaging \$4328, followed by a total clearance of the 20 females, averaging \$2462.

The top-priced bull was lot 10, Webb Tank J0864, which sold to Two Creeks Grazing Company, Holbrook, NSW, for \$6500. A pleasing solid sale, all round for Webb's Black Simmentals.



Slopes Simmental Bull Sale TAS 6th March

Top: \$4250 **with an Average:** \$3458

The Frankcombe family offered a total of 14 bulls, with buyers snapping up 12 to average \$3458. With some top quality beef being bred and sold from this stud, the performance data spoke for itself. The family were very pleased with the results.

Sydney Royal Easter Show RAS All Breeds Sale NSW March

The sale offered various breeds but cattle producers were after the three Simmental bulls on offer.

Eight out of the 18 breed lots were sold to a top of \$6000 to NSW buyers as well as cattle producers from interstate. Alliance Stack-The-Deck J7, which sold for \$5500, was purchased by Cindy Code, Webb Black Simmentals. Yea, Victoria, Ms Code also purchased Alliance Royal Flush J4 for \$3000, both bulls will be used as sires in the Webb's Black Simmental breeding program.

Barana Simmentals Bull Sale NSW 2nd July

Top Price: \$17,500 **average of** \$5,606

On a high, the sale, held at Peter and Charmaine Cook's Coolah property, was attended by both new and repeat clients from across NSW with enquiry also coming from Queensland. 33 bulls were sold from the 36 offered, to average \$5606.

13 from the 15 females on offer were sold, topping at \$4000 and averaging \$2303. A great successful sale with enquiry also coming from Queensland.



Photo's courtesy: Farm Weekly, Stock and Land, The Land, Queensland Country Life, Weekly Times, Mavstar Photography, State Branch Reps



Lucrana Simmental/Simbrah Bull Sale QLD July 3rd

Top Price: \$ 16,500 average of \$6,346

Lucrana Simmentals co-principal Andrew Moore, buyer Megan Curran along with parents Pat & Donna Curran, Keerrong, purchased the \$16,500 top selling Lucrana Juggernaut (P). With 39 bulls averaging \$6346 and a top price of \$16,500 along with 100pc clearance, potential buyers were impressed with the overall structure, power and performance of the bulls on offer backed by some impressive data.



Ag Grow Field Days Sale QLD July 10th

Top Price: \$6,000 average of \$ 4,400

With over 80 animals for sale over many breeds at this year's Queensland Premier Agricultural Field Days, stud breeders, Billa Park Beef P/L (S York), Blue Dog Simmentals (Doug & Jan Bradshaw), Clay Gully Simmentals (R & V Laycock) and Meldon Park Simmentals (RC & EM Skene) had an array of Simmentals bulls for sale. Simmentals had a clearance of 19 bulls from 21 with an average of \$4,400 and the top Blue Dog Simmentals bull at \$6,000.



Tennysonvale Sale NSW July 24

Top Price: \$ 7,000 average of \$3,853 bulls and \$3,633 females

The family secured a great sale result at the 2nd on property sale. With Cheryl and Ian Baldry and family, there was spirited bidding across the female draft offered by the Baldry family, Illabo, with all 20 offered sold to an impressive average of \$3633, and 18 of 24 bulls sold to average \$3853.



Casino All Breeds Sale QLD 25th July

Top Price: \$ 4,000 average of \$3,500

Good results for Simmental/Simbrah members who attended the Casino All Breeds Sale. Three members: Tullayr Simmentals - George Wragge, Delelvin Simmentals - Rob Maxwell and Clay Gully Simmentals - R & V Laycock sold topped price bulls for \$4,000 with an overall average of \$3,500 for Simmental bulls/females. Other members: Yeeha Simmental/Simbrah's - Tyson & Blake Laycock, Jarravale Simmentals - A L & A E Jarrett, Vicden Simmentals - Dennis & Vicki Rumbel, Springside Simmentals - Peter and Toni Rauchle also entered bulls with 9 from 13 bulls selling on the day.

Wombramurra Black Simmental Sale NSW 12th August

Top Price: \$ 18,000 average of \$6,810

THE Wombramurra Black Simmental bull and female sale broke an Australian record at their annual on-property sale near Nundle for a highest paid Simmental-Angus. All but two of the 52 bulls offered sold to top at \$18,000, the highest price paid for a SimAngus bull at auction, and average \$6810.

The stud also offered 40 yearling heifers selling to a top of \$1250 and averaging \$1200. Andrew and Trudy Chapman, Wombramurra Black Simmentals; Paul Dooley, Tamworth Auctioneer and Peter Howarth, were very pleased with the results.



Roma Springside Simmental Bull Sale QLD 14th August

Top Price:\$ 7,000

Peter and Toni Rauchle - Pittsworth QLD, were very pleased with the 100% clearance at the Springside Simmental Stud sale in Roma, Queensland. The top priced was \$7,000 for Springside Jetstream. The family thanked all whom attended on the day.



Clay Gully Invitational Sale with vendors QLD 31st August

Top Price:\$ 17,000 average of \$4,930

TRADITIONAL SIMMENTALS ~ 33/34 Sold ~ \$4822 average

BLACK SIMMENTALS ~ 6/6 Sold ~ \$6,167 average

FULL RED SIMMENTALS ~ 2/2 Sold ~ \$5500 average

SIMBRAHS ~ 4/4 Sold ~ \$3875 average

The Laycock's Clay Gully stud sold a total of 18 bulls to average \$5388 and achieve a 100% clearance. Five Clay Gully bulls sold for \$7,000 or more. The sale included invited vendors the Newlands family, Lavarta, who sold nine registered bulls to average \$5813 and had a 100pc clearance. Darren and Manuela Laycock with sons Tyson and Blake Laycock, Yeeha Simmental and Simbrah stud sold four Simbrah bulls to average \$3875 and eight Simmentals bulls to average \$3875. And achieve a 100pc clearance. Springfield Simmentals, owned by the Hampson family, sold their two herd bulls for a \$4500 average. Noanga Simmentals sold five of six bulls offered to average \$4000, and four of these went to Galloway Plains.



Roma Simmental & Simbrah Bull Sale QLD 11th September

Top Price:\$ 13,000 average of \$6,658

Vendors Billa Park, Bareen and Fairhaven offered and sold 60 bulls for a 100% Clearance. The \$13000 top price for the day was Billa Park J122, a polled Billa Park Poll Churchill son that went to long time Simmental Supporter Ken and Kerry McKenzie from Blackwater. Billa Park had a great day selling 48 bulls for a \$6968 Avg.

A solid panel of repeat buyers, who continually return year-after-year, supported consistently. Burnett Enterprises of Clermont put together an impressive draft of nine bulls to average \$7944 for his draft and included the \$11,000 for lot 4 Billa Park J59.



Gowrie Simmental/Simbrah Bull Sale QLD 25th September

Top Price:\$ 14,000 average of \$5,770

A lovely cool day, saw buyers attend the 16th Gowrie Simmental and Simbrah sale. The top priced bull was for lot 37 and both Noel and Jill Mobbs thanked everyone for attending. Gowrie Simbrah and Simmental stud is home to 800 registered Simbrah and 200 registered Simmental females.

Meldon Park Simmental Sale with vendors KBV Simmentals QLD 28th September

Top Price:\$ 20,000 average of \$5,765 - Meldon Park

Top Price:\$ 9,000 average of \$8,750 - KBV Simmentals

The first sale for Meldon Park Simmentals at Billabong Sale Complex Moura. Top priced bull was \$20,000 for Lot 1 Meldon Park Jundah (P) sold to Appleton Pastoral Company, Charters Towers. 100% clearance with a whole sale average of \$5765. With 65 Simmental bulls on offer and invited vendors, the sale was a great success.



Billa Park Clermont Simmentals/Simbrah Bull Sale QLD 28th October

Top: \$11,000 with an Average: \$5031

The sale started with the bang, with the first bull, a Billa Park Churchill grandson, selling for \$8000 to Frank and Cath Finger, Hillview, Clermont, finishing the day off with a \$11,000 high. The top-priced bull, the first of the York's hybrid bulls and a Macauley son, sold for \$11,000 to Muirhead Pastoral Co, Weetalaba Station, Collinsville. Volume buyer of the day was Maynard Grazing, Clermont, which bought three bulls to average \$4833.



Woonallee Simmentals 2nd Elite Female Sale SA 20th November

Top: \$ 20,000 with an Average: \$7,276

Woonallee Simmentals continue to make headlines for all the right reasons with an exceptional sale result. In only their second time holding a stand alone female sale, the family had a total clearance of the 47 lots in under an hour, including 38 Simmental females which averaged \$7276. Woonallee Razzle Dazzle K276(P)(ET)(AI), a black heifer sired by Mr Hoc Broker, hit the new stud record and was the highest price for a Simmental female for many years, going for \$20,000 to winning bidder Regan Burow, Yerwal Simmentals, Lucindale. The 45 registered bidders came from all states and 26 more registered on AuctionsPlus, so the Baker family was able to offer a group of elite breeding females for competition to other stud breeders.



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Vale

CRAIG MARTIN > Simmental New Zealand



Craig Martin began his time on the New Zealand Council in 1994 and took on the role of finance officer which then led to Vice President and President of the society.

His technical knowledge was second to none and he bred some pretty handy Simmentals in his time and won many shows including the Supreme All Breeds Champion at the Beef Expo.

He was extremely passionate about the Trans-Tasman connections with the Australians and had so much time for the junior memberships.

HANS HACKEL > WSFF Former President



Hans Hackel, from Osterstetten-Langenau, Baden-Württemberg, led the European Simmental Federation (EVF) 1993-1997 as President and from 2000 to 2002 he held

the position of President of the World Simmental-Fleckvieh Federation (WSFF).

Hans with his true Munich characteristics, was a vigorous WSFF President who stridently drew new countries to join WSFF.

His passing reminds us all that an uncompromising commitment and passion for a worthwhile cause will eventually yield results. He was an exemplar of such characteristics.

junior Camp



QLD Junior Simmental *camp* Shines Once Again

The annual QLD Junior Simmental Spring Camp was held on the 2-4th October 2015 at the picturesque Toogoolawah Showgrounds. Approximately 100 people were in attendance over the full weekend. A number of guest speakers gave practical and theoretical demonstrations on their selected topic. Some of these included Bill Roughan (Bull soundness and evaluation), Lisa Laycock (Pathways from finishing school), Paul Laycock (Public Speaking), Rodney Freeman & Rob Laycock (Structure and Conformation), Jack Fogg (Livestock Markets), Vern Doyle (DPI).

Competitors competed in a range of competitions over the weekend with everyone getting involved and giving it their best. The Award Winners were:

Junior Encouragement Award: Tom Drury

Intermediate Encouragement Award: Zane Donald

Senior Encouragement Award: Cortney Price

Junior Herdsman Award: Thomas York

Intermediate Herdsman Award: Stephanie Anne Rose

Senior Herdsman Award: Stephanie Laycock

Junior Stud Judge Champion: Tom Drury

Intermediate Stud Judge Champion: Katherine Louise Rose

Senior Stud Judge Champion: Matthew Lukritz

Intermediate Prime Judge Champion: Ben Robinson

Senior Prime Judge Champion: Matthew Lukritz

Champion Junior Parader: Stephanie Anne Rose

Reserve Champion Junior Parader: Angus Haynes



Champion Intermediate Parader: Dhana Stokes
Reserve Champion Intermediate Parader: Zane Donald
Champion Senior Parader: Stephanie Laycock
Reserve Senior Champion Parader: Zane Austin
Most Improved Cattleperson Award: Josiah Jensen
Sportsmanship Awards: Ben Robinson & Taylor Williams
2015 Ambassador Award: Sophie Laycock

On Saturday night the twilight auction was held and over 180 people were in attendance and we managed to raise \$5500 from all the donated items, Our auctioneer Jack Fogg was very entertaining and made it a great night for all.

We would like to give a massive shout out to our long list of sponsors also to the cattle suppliers for supplying 60 head of cattle in total and to our catering volunteers David & Tania Lukritz, Vern Doyle and everyone who helped in the kitchen over the weekend. Without these people the event would not have been possible.

Our competitors had a great time over the weekend saying that it was a fun, educational weekend and we managed to come away with numerous practical cattle handling skills and well as plenty of life skills.



New Accredited AI *sires list*

ANIMAL NAME	SEX	IDENT	BIRTH DATE	REG. STATUS
RENDEZVOUS GALBA 60A (P)	M	IMCPJ060	26/01/13	Registered
TSN PROTEGE Z896 (P) (BL)	M	IMU1H896	06/04/12	Registered
DOUBLE BAR D TRUE GRIT (P) (BL)	M	IMCPG181	28/02/11	Registered
GW WOLFPACK 712A (P) (BL)	M	IMU1J712	06/02/13	Registered
SVS CAPTAIN MORGAN 11Z (P) (BL)	M	IMCPH011	03/01/12	Registered
CCR COWBOY CUT 5048Z (P) (BL)	M	IMUPH5048	20/02/12	Registered
MRL ADVOCATE 30Z	M	IMCPH030	12/01/12	Registered
KOP RED DAWN 13Y (P) (RED)	M	IMCPG013	06/01/11	Registered
KUNTZ SHERIFF 8A (P) (RED)	M	IMCPJ008	21/01/13	Registered
MRL DISCOVERY 21A (P) (BL)	M	IMCPJ021	06/01/13	Registered
PHS BANK ROLL 345B (P)	M	IMCPK345	03/02/14	Registered
TNT BOOTLEGGER Z268 (P) (RED)	M	IMUPH268	22/03/12	Registered
DOUBLE BAR D AUTOBAHN	M	IMCPD516	08/10/08	Registered
3D RED POWER 150Z (P) (RED)	M	IMCPH150	02/01/12	Registered
DOUBLE BAR D THUNDER 273X	M	IMCPF273	26/06/10	Registered
ASR AUGUSTUS Z2165 (P) (BL)	M	IMUPH2165	12/03/12	Registered
ERIXON PIT BOSS 21Z (P) (BL)	M	IMCPH021	07/01/12	Registered
BAR 5 PSA ESSENCE 803X (P)	M	IMCPF803	22/12/10	Registered
STARWEST TOTAL VALUE (P)	M	IMCPH181	10/02/12	Registered
LFS POL BALBOA 40U (P)	M	IMCPD040	03/09/08	Registered
WHEATLAND ULTIMATE CHOICE (P) (BL)	M	IMCPG176	18/02/11	Registered
CLRS AFTER SHOCK 604 A (P) (BL)	M	IMU2J604	20/03/13	Registered
DCR MR MOON SHINE X102 (RED)	M	IMUPF102	25/02/10	Registered



top 25 Popular Sires

by registered progeny counts born in 2014

	ANIMAL NAME	DATE OF BIRTH	DNA CASE NO.	PROGENY
1	TNT TANKER U263	29/02/08	275335	138
2	WOONALLEE BHR TORNADO	05/09/07	123637	70
3	WILLANDRA GOMEZ	22/04/11	306349	69
4	WATERFRONT FABIAN-F72	26/05/10	264232	57
5	BOKARA FREIGHTLINER F44	12/04/10	325390	49
6	WILLANDRA EXCALIBUR	17/05/09	206596	46
	MALA-DAKI FERRARI F463	02/09/10	239749	46
7	SRS RIGHT-ON 22R	21/03/05	161199	44
8	LANCASTER FORTRESS F209	29/06/10	256364	39
9	BARANA EMOTION	23/03/09	186225	38
	WOONALLEE GILCHREST	01/08/11	410859	38
	WOONALLEE GENERAL	15/04/11	312886	38
10	LRX HP ROCKET 23Y	07/01/11	467367	37
11	WATERFRONT CATAPULT-C170	27/05/07	182937	36
	NU-PLAINS FORESIGHT	27/05/10	338731	36
12	TRIPLE C BETTIS S72J	03/03/06	213698	34
13	WOONALLEE DIMENSION	23/04/08	232744	33
14	WATERFRONT BRODERICK B294	31/10/06	6633335	32
	LUCRANA GENERAL	02/06/11	458084	32
15	WOONALLEE FLAMBOYANT (P)	29/03/10	348130	31
16	CALLENDALE FRANK	19/03/10	300513	30
17	BULLOCKHILLS GLADIATOR	24/04/11	322819	29
	BANDEEKA GRANADA	10/07/11	428465	29
	BONNYDALE BLACK HAWK H274	27/03/12	344427	29
18	MR NLC ICON X0104	08/04/10	296737	28
	WOONALLEE GENUINE	15/05/11	341913	28
	WILLANDRA GRENADIER	30/03/11	306347	28
	BULLOCKHILLS GEORGE G021	11/06/11	341915	28
19	WOONALLEE GOOFY	16/05/11	312888	27
20	BLUE DOG CHARLIE	11/11/07	217034	26
21	WELSHS DEW IT RIGHT 067T	10/02/07	328249	25
	CHAMPS BRAVO	01/02/08	413589	25
	WOONALLEE FAVOURITE (P)	31/07/10	317246	25
22	LANCASTER G-FORCE G45	02/05/11	289120	24
	BRENAIR PARK HAFKE	02/11/06	293121	24
23	WILLANDRA GLADSTONE	18/05/11	286802	23
	AUSSIE PARK ERNEST	21/05/09	271876	23
25	MR ISHEE CATALYST	03/02/11	323764	21



Students from Murrumburra High School with the Victor Chang steer which sold for \$10,000

Simmental Steers Shine at Sydney

by NICOLE HOPKINS

Simmental steers shone with success at the Royal Sydney Show 2105 Purebred Steer Competition taking home an array of medals and awards for producers and exhibitors and further highlighting the carcase attributes of the Simmental breed, now proven to be amongst the best in the country.

In the prestigious Stan Hill Trophy, Simmentals finished a close second on 264.5 points behind the first placed Limousin team on 267 points, and well ahead of the third and fourth placed Murray Grey and Angus teams on 256.5 and 255 points respectively. The Stan Hill competition involves the selection by a breed representative of the best 3 steers in each breed within the Purebred Steer Competition whose points on the hook are then combined for the final result. The Simmental team comprised steers bred by Alan Anderson of Wendouree Simmentals and exhibited by Macarthur Anglican College, John and Nicole Hopkins of Wormbete Simmentals whose steer was exhibited by the students of Murrumburra High School, with the final steer in the Simmental team ably bred and exhibited by Miss Jessica Impey of Lucky Clover Simmentals. These three steers were also each awarded Silver Medals in the Carcase Competition further reinforcing their individual carcase attributes, which when combined earned them the reputable second place Stan Hill ribbon.

Although small in numbers compared to some other breeds, almost every Simmental entry in the Purebred Steer Competition achieved a Medal in the Carcase section of the Competition. Of note, was the Gold Medal awarded to Jason and Jacqui Impey of Mala-Daki Simmentals in the 529-556kg Heavyweight Division whose steer took out the top honours in this division with a score of 92 points out of a possible 100. Medals to Simmental steers were awarded to the following entries:

GOLD: Heavyweight Steer 529-556kg - Jason and Jacqui Impey, Mala-Daki Simmentals: 92.0 points

SILVER: Heavyweight Steer 529-556kg - Jessica Impey, Lucky Clover Simmentals: 89.5 points

SILVER: Heavyweight School Steer 501-650kg Division: Alan Anderson/McArthur Anglican College - 86.5 points

SILVER: Middleweight Steer 478-500kg - John & Nicole Hopkins Wormbete Simmentals/Murrumburra High School 88.5 points

BRONZE: Middleweight Steer 401-429kg - Stuart & Samantha Moeck, Valley Creek Simmentals: 80 points

BRONZE: Heavyweight Steer 501-528kg - John & Nicole Hopkins Wormbete Simmentals/Murrumburra High School 82.5 points

BRONZE: Heavyweight Steer 501-528kg - Bob Butcher/St Josephs High School: 80 points

BRONZE: Heavyweight Steer 557-736kg - John and Corrina Adams/Mala-Daki Simmentals: 82.5 points

\$500 PRIZEMONEY ON OFFER FOR 2016 SYDNEY PUREBRED STEER COMPETITION

As an incentive to Simmental breeders, the NSW Simmental State Branch will offer \$500 prizemoney to the top scoring Simmental steer in the 2016 Sydney Royal Purebred Steer Competition. To be eligible, the winning steer must achieve a minimum of 80 points in the carcase assessment and be sired by a registered Simmental bull. With the number of Simmental steers entered increasing annually, it is hoped that the prizemoney on offer will provide further incentive to showcase the merits of the Simmental breed in this highly regarded purebred carcase competition.

VICTOR CHANG CHARITY SIMMENTAL STEER

The Simmental breed was further highlighted in Sydney with a Simmental steer bred by John and Nicole Hopkins, Wormbete Simmentals, Illabo NSW paraded as the 2015 Victor Chang Memorial Charity Steer. Co-ordinated by Schute Bell Badgery Lumby, a steer is prepared and auctioned each year as part of the Sydney Royal Purebred Steer Competition, with the proceeds donated to the Victor Chang Memorial Charity. This charity raises funds in memory of the noted heart surgeon Victor Chang to continue research in the fight against cardiovascular disease.

The purebred Simmental steer, prepared and paraded by the students of Murrumburra High School, Harden NSW also went on to win a Bronze Medal in the 501-528kg Heavyweight Open Division of the Steer competition.

The steer was auctioned with a winning bid of \$10,000 from Mr Paul Ferry, Abingdon Station, Gundagai with the proceeds donated to the Victor Chang Charity. Pictured with the steer following its auction are the enthusiastic students from Murrumburra High School who were involved in this prominent annual charity event.



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PLEASE NOTE:

**ALL FULL STUD MEMBERS WILL
APPEAR MARKED AS A NUMBER
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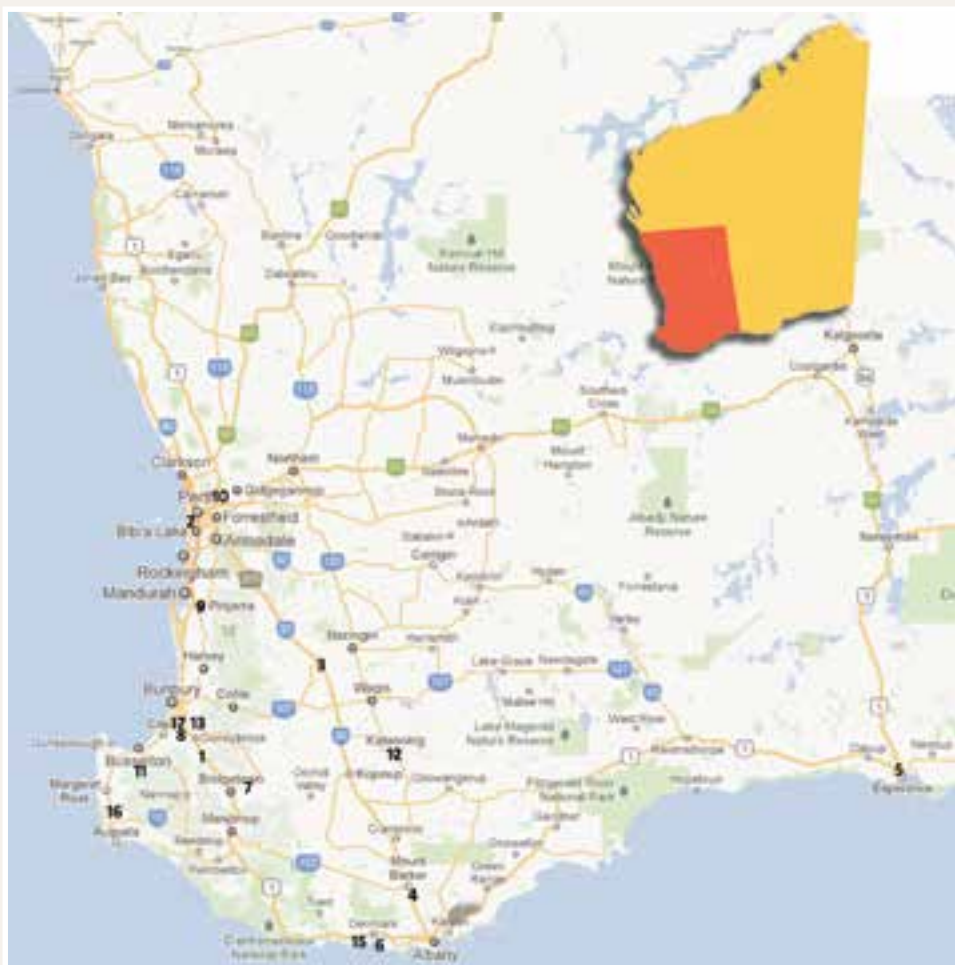
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Simmental
AUSTRALIA

Calendar of Events

UPCOMING SALES & EVENTS

2016

JANUARY

Great Southern Blue Ribbon Bull Sale (WA)
Stud Beef Victoria Autumn Beef Week
(VIC, SA, NSW)

FEBRUARY

Stud Beef Victoria Autumn Beef Week
(VIC, SA, NSW)
Bonnydale (WA)
Bandeeka Simmentals (WA)
Woonallee Simmentals (SA)
Willandra Simmental (WA)
Southern Cross Simmental Sale (SA)
Tugulawa Simmental Sale (SA)
Lakeside Simmentals (SA)
Rockhampton All Breeds Sale (QLD)
WA Brunswick Supreme Bull Sale (WA)
Lancaster Black Simmental (NSW)
Royal Canberra Show (NSW)
SA Beef Cattle Breeders Field Days (SA)

MARCH

Wormbete Simmental Sale with invitation to
Valley Creek Simmentals (NSW)
Sydney Royal Easter Show RAS All Breeds
Sale (Sydney)
Longreach Bull Sale (QLD)
Slopes Simmental Bull Sale (TAS)
Royal Sydney Easter Show (NSW)
Trade Mission to China (International) TBC

APRIL

Farmworld Lardner Park Field Days and
Simmental Stand (Victoria)
Royal Toowoomba Show (Queensland)
Woolamai Handlers Camp (VIC)

MAY

Blackall All Breeds Bull Sale (QLD)
Ag-Fest (Tasmania)
46th ASBA AGM of the Association (TAS)

2016

JUNE

CRT Farmfest (QLD)

Northern Beef Week (NSW)

JULY

BARANA SIMMENTALS BULL SALE (NSW)

LUCRANA SIMMENTAL/SIMBRAH
BULL SALE (QLD)

Ag Grow Field Days and Sale (QLD)

TENNYSONVALE Simmental SALE (NSW)

CASINO ALL BREEDS SALE (QLD)

Royal Alice Springs Show (NT)

Royal Darwin Show (NT)

South Australian Junior Heifer Expo (SA)

Stud Beef Victoria Handlers Camp (VIC)

AUGUST

Wombramurra Black Simmental Sale (NSW)

Roma Springside Simmental Bull Sale (QLD)

KINGAROY ALL BREEDS BULL SALE (QLD)

Country Capital Simmental Sale with vendors
Ulmarra Simmentals (QLD)

EKKA All Breeds Sale

Clay Gully Sale and Invitational Vendor Sale
(QLD)

Royal Brisbane Show - Ekka (QLD)

WSFF - 21st World Congress, Poland (INT.)

SEPTEMBER

Roma Simmental/Simbrah Bull Sale (QLD)

Gowrie Simmental/Simbrah Bull Sale (QLD)

Meldon Park Simmental Sale in conjunction
with KBV Simmentals (QLD)

Royal Adelaide Show (SA)

Royal Melbourne Show (VIC)

Royal Perth Show (WA)

OCTOBER

QLD Junior Simmental Spring Camp (QLD)

Billa Park Clermont Simmentals/Simbrah
Bull Sale (QLD)

Royal Launceston Show (TAS)

Royal Geelong Show (VIC)

Royal Hobart Show (TAS)

NOVEMBER

Woonallee Simmentals Elite Female Sale
(SA)

DECEMBER

ASBA Office closed between Christmas
and New Year - ASBA would like to wish
everyone a very Merry Christmas and Happy
New Year!

**Please be advised, Calendar of Events is
current at the time of printing and may
be subject to change without notice.**

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SAVANNAH

SIMBRAHS & SIMMENTALS



Savannah Jon Bon Jovi



Lancaster Blanche & Savannah Zoe

*** Semen available from quality sires, including Savannah Jon Bon Jovi**

*** E.T. & A.I. progeny in 2016 from sires DCR Mr Moonshine X102, Wheatland El Toro 958W, TNT Tanker U263, Come As U R Red Rocket, with superior dams, including Corinda Downs Dharma and Lancaster Blanche**

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Woodside, South Australia

Vaughan 0412120935 / Sarah 0411955576

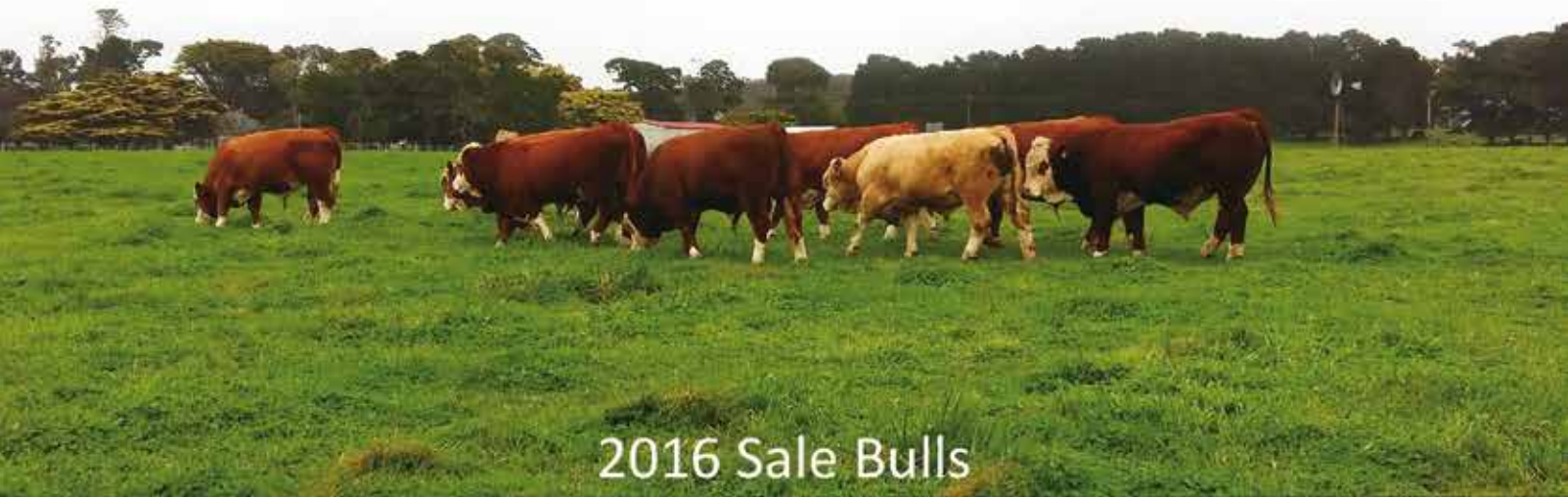
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Introducing LAKESIDE SIMMENTAL STUD



Purchased
the complete Breeding Female Herd
of R.H Hodge & Partners
Waterfront Stud



2016 Sale Bulls

OFFERING 30 STUD & HERD BULLS FEBRUARY 2016

Proudly Breeding Simmental Cattle

Australia 250 Breeding Females

China 500 Breeding Females

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