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AUSTRALIA

SUMMER 2025

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Simmental
AUSTRALIA

Summer 2025

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COLOUR CODES

	SIMMENTAL
	NEW SOUTH WALES
	VICTORIA
	QUEENSLAND
	SOUTH AUSTRALIA
	WESTERN AUSTRALIA
	TASMANIA

ASBA wishes to acknowledge those who contributed photos to this magazine.

While all care has been taken, photos may not have been captioned with the contributor's name. We thank the contributors, our members and those who have tagged us on social media and more. We really appreciate your input.

Our front cover photo was won by Jessica Pittman, Sandy Creek Simmentals, NSW. Jessica was given a full page ad for her fantastic photo.



PRESIDENT'S REPORT

By Scott York

Welcome to the 2025 Simmental Annual. It's hard to believe that 12 months have passed since the last edition. Firstly, I need to thank Ashley Ness for his tireless effort in organizing this year's Annual. When I asked for assistance with the collaboration for this year's annual Ashley stuck up his hand and said "I'll give it a crack" which I think he truly must be congratulated on. It's not an easy task and doing it in his own time with the assistance of Genetic Hub has been a mammoth effort.

I also need to thank the advertisers in our magazine. Without this support we really wouldn't be able to afford to publish and distribute this prized magazine. We are working on making this to be a prized possession for member's and a real marketing item for the unconverted. I truly believe that this year's magazine is a step in the right direction. In saying that we are always open to feedback whether that be good or bad, as this is really your magazine and we want to help and support our members to the best of our ability.

2025 is definitely a year where resilience has been a key word for our members businesses. I admire the passion and persistence that many of you show in what could be a lot easier just to pack up and move away. It's these traits that you may not see now but in the future that help you rise above the pack and push you and your cattle above the rest. It also makes you really think about what is important with your breeding programs, which in turn will make your cattle more adaptable to our environment and

markets. Nothing moves fast in the Beef Industry but with a lot of small steps it's amazing how far you can get. One positive at the moment is the increased prices in the beef market. I can't remember a time when grinding beef has been so highly sought after and if you listen to the market analyzers, we should see increased prices for a while yet.

Our 2025 selling season has now reached its end with some remarkable sales at every corner of this country. Females topping at \$36,000 and Bulls At \$67,500 are prices our breed hasn't seen for a long time. It's the number of Simmental Bulls and Females entering the commercial industry at present which really confirms the belief that we have all known, that Simmentals have a real place in our commercial industry. We add value, longevity and profit to these businesses and the breeders are coming back looking for more. This growth is no accident, it is years of hard work and commitment to produce industry relevant cattle.

I must also thank my fellow Board of Directors for their commitment to our breed and dedication they show in the management of our society. It's not always an easy job but having a committed team helps share the load.



Lastly, I would like to wish everyone a Merry Christmas and a productive 2026.

Thanks,
Scott York

ONLINE BULL SALE - JUNE 5, 2026



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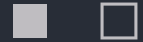
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HARTFIELD SIMMENTAL
BY VMC CORP

Est. 2014



"EXCELLENCE WITHOUT COMPROMISE"



HARTFIELD SIMMENTAL

BULL AND FEMALE SALE
JUNE 2026

15 BULLS | 15 FEMALES

BULLS AND FEMALES SIRED BY:

WOONALLEE REDEMPTION - WOONALLEE RECHARGE - WOONALLEE TIKTOK T078
GRANGEBURN TOP NOTCH - HARTFIELD SALVATORE
+ GENETIC PACKAGES COMING STRAIGHT FROM THE HEART OF THE HERD.

HARTFIELD SIMMENTAL IS AN AWARD WINNING STUD SITUATED IN SUTTON FOREST AND BOOROWA.

AS A FAMILY, WE BEGAN OUR JOURNEY IN 2014 WITH THE PURCHASE OF A 100 ACRE PROPERTY, KNOWN AS HARTFIELD, IN SUTTON FOREST, AND A NEW VENTURE INTO BEEF CATTLE. WE INHERITED AN EXISTING COMMERCIAL ANGUS HERD WITH THE PROPERTY, BUT SOON AFTER WE SHIFTED TO RUNNING A FULL LIMOUSIN COMMERCIAL HERD. DURING THIS TIME, WE BEGAN TO WONDER IF THERE WAS ANOTHER BREED MORE SUITED TO BENEFITING FROM OUR CROSS-BREEDING DEALER OPERATION. THIS QUESTION LED US TO PURCHASE OUR FIRST SIMMENTAL HEIFER AT THE TENNYSONVALE ANNUAL SALE IN 2018. FROM THAT POINT WE FELL IN LOVE WITH THE BREED AND BY 2019 BECAME A REGISTERED STUD. TODAY, VINCE AND ANTHONY RUN 160 CATTLE ON 800 ACRES ACROSS SUTTON FOREST AND BOOROWA, WITH PLANS TO KEEP THE STUD GROWING. WE ARE EXCITED TO SEE WHAT THE FUTURE HOLDS FOR US AND CANNOT WAIT TO SHARE WHAT WE HAVE COOKING IN THE HERD!

WOONALLEE REDEMPTION (PP)



SEMEN AVAILABLE

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ANTHONY – 0424 426 224

The Simonetta Family



SIMMENTALS PART OF WINNING FORMULA FOR CARTLEDGE FAMILY'S BEEF OPERATION

By Linda Mantova

If recent success is anything to go by, the Cartledge family of Lancaster Black Simmentals is onto a winning formula in their South Australian beef program.

Trading as Menalbyn Pty Ltd, Henry Cartledge and his wife, Prue, along with his parents, Tim and Lise, have been breeding Black Simmental cattle on their ancient sand dune country for the last 20 years.

Specialising in the production of a Black Simmental/Angus-cross on their 3643 hectare property, Menalbyn, the family brought home plenty of awards from the 17th Annual Southern Grassfed Carcase Classic in May.

Henry Cartledge said they entered 32 Black Simmental/Angus-cross heifers in the carcase competition, which attracted 1700 cattle from across the southern states of Australia.

“We were thrilled to win the best team of 10 animals for the second year in a row, the best team of three animals, single steer or heifer 180-260 kilograms, and place second and third in the single steer or heifer 260-340kg,” Mr Cartledge said.

“We also won reserve champion carcase with our second-placed heifer, which recorded figures of

10mm of P8 fat, 6mm of rib fat, EMA of 84, and MSA marble score of 310. Most of the animals were steers, but ours were replacement heifers that were preg-tested negative. Going back to back with the team of ten was pretty amazing.”

Mr Cartledge said he felt the competition was very industry relevant, and believes what gave them the edge was their successful blend of Black Simmental and Angus breeds.

“I think it’s probably the blending of both breeds, which is why we selected to go with the Black Simmental as we thought it had a huge role to play, especially in southern herds. On the Angus cow, we just reckon it’s a fantastic cross where you can combine the best of both breeds, and produce a real maternal machine,” he said.

“I refer to the Simm/Angus cow as the first cross ewe of the beef industry - a real functional and maternal animal. You also get the benefits from the carcase, which, as a stud, we have placed a lot of emphasis on. You naturally get weight for age with the Simmie, as well as extra yield, and a bit of extra EMA size, which helps in these competitions.”

Mr Cartledge said he had worked pretty hard within the Simmental breed as well as with the Angus genetics they’d brought in to achieve the carcase qualities, as well as other functional traits for the maternal side, like calving ease, type, softness, and doing ability.

“It’s rewarding to see the results of what we’ve been trying to breed for, for many years, based off the work we’ve been putting in.”

Mr Cartledge agreed it was a winning cross for them, as it excelled for both the cow calf producer as well as the feeder, and then the processor.

“I think it can do it all if you cross those two breeds and take the best out of them. It can be very functional and profitable across all segments of the industry.”

Mr Cartledge said he had always been in Simmentals.

“When I was a kid, Dad ran a three-way crossbreeding program which included the



Henry and Tim Cartledge, Lancaster Black Simmentals South Australia with David Ross, Tey's Australia (left), after taking out the Reserve Champion Carcase at the Annual Southern Grassfed Carcase Classic in May.

Simmental, and I've been home on the property for nearly 20 years now - that's roughly when we pushed into the Black Simmental, and started the stud operation.

We've been selling Black Simmental and Black Simmental/Angus-cross bulls, and until a couple of years ago, we had an annual auction. We now run a commercial herd which is predominantly SimAngus cows being mated to SimAngus bulls, which is what we previously marketed to our clients.

"We grow out our steers to heavy feedlot entry weights, and sell to a number of feedlots, including locally to Thomas Foods, Southern Cross Feedlot, JBS Tabbita in NSW, and Teys Charlton."

The Cartledges have also had success with their Black Simmental/Angus cattle at the Adelaide Show over many years, last year taking out the champion export carcass in the led steer competition, with their children, Harry, Lizzy, and Duncan all involved in showing steers.

"The year before we won grand champion steer on the Hook, and in 2021 we won champion eating quality - these steers were all grainfed."

Running their cattle operation in the upper south east of SA, not far from the Coorong, the Cartledges are doing it tough, season-wise.

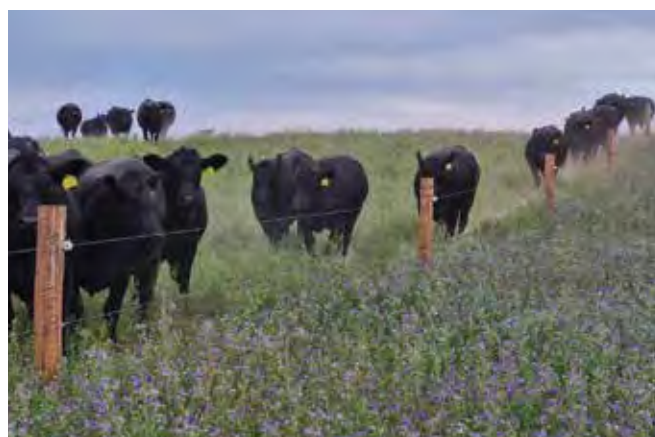
"It is pretty darn tough, really, as 2024 was the worst on record, and we've had just over two inches (50mm) of rain so far this year. I guess everyone has their turn, but it's gone from pretty bad to now

hoping that we get some kind of a growing season, because if we don't through spring, it's going to be another long summer and autumn," Mr Cartledge said.

"We have really healthy livestock country, with great drainage, and being so close to the coast, it's quite moderate weather, so I think that's a huge advantage. We have about a third of the property down to dryland lucerne, and our other predominant pasture species here is veldt grass. We don't actually do much cropping, but we do a little bit of over-sowing to produce mainly silage."

Mr Cartledge said he loved the depth and thickness of the Simmental, as well as the yield, EMA, and weight for age, which were key traits.

"Obviously, they've got to meet the market specifications first and foremost, but I think that we get a big advantage having the two breeds in there. This is oversimplified, but we're getting eating quality from one side and meat yield from the other."



Black Simmental/Angus cross heifers running on the Cartledge's property, Menalpin.



TULLAYR SIMMENTALS

- YOUR BEEF IS OUR BUSINESS

By Briony Looker

Based just North of Scone in the Upper Hunter of NSW, Tullayr Simmentals owned and operated by the Wragge family for 25 years in 2026, was founded by George whilst in year 10 at school. Simmentals was landed on due to their maternal quiet disposition, high fertility, quick growth and balance between muscle and doing ability.

George recalls the old saying that you can have “milk without beef, but not beef without milk” and so the love of the breed grew rapidly.

With the love of cattle and showing cattle established whilst at school, George is passionate about the next generation and a big advocate for supporting the future generation. “Whilst at Uni, I was part of the founding committee who established the Upper Hunter Beef Bonanza. The show has close to 800 students attend from right across the country to participate in junior judging and parading, whilst exhibiting around 400 steers and heifers”. These days the stud often works with St Josephs Aberdeen to exhibit cattle at various shows across the country.

The studs breeding philosophy has always been focussed around the needs of the commercial cattle operation, that is, an animal must earn its place through fertility, be well natured and easy

doing, moderately framed and structurally sound from the hoof up. Some of the studs foundation females were sourced from Wondenia, Monried, Delelvin, Tennysonvale and Savannah Simmentals. Whilst traditional Simmentals are the focus, over the past decade, reds have been introduced in an attempt to moderate some cow lines, even out some pigmentation and soften up the calves. “We have a real focus on ensuring that our cattle can go into our clients herds and perform under various climatic conditions. QLD has been a real focus recently, we get a great deal of pleasure hearing of our cattle performing in such conditions, and in doing so validating our breeding objectives”

George believes a big part of the breeds success and growing interest in Northern Australia is in part due to the variability within the breed to be able to tailor a genetic package to a diverse range of operations. “When looking at our sale bulls we have a pretty good idea of where their markets are, we have had great success with our earlier maturing bulls in the Northern Rivers of NSW where the vealer calves are sought after, right through to the later maturing bulls with a little more leg under them being more suitable for the bullock operations of Western QLD” The stud has enjoyed good success through 3 major sales, that being, the Casino All Breeds Bull sale, the Queensland Simmental Bull Sale at Gracemere and the Ray White Barcaldine Bull Sale. Having 3 sales in 3 different locations assists the stud in geographical diversification but also climatical which is an important business decision for the stud.

A critical part of the studs success is being opportunistic

and dynamic when the opportunities present themselves and utilising technology readily available to them. “We have recently been fortunate enough to purchase what we believe as some pretty special females from both Jarravale and Wormbete studs in major reduction sales. It is not every day that the opportunity presents itself to buy right from the heart of a herd. Utilising IVF technology, Jarravale Lydia and Wormbete Mishka are on centre being flushed to assist in the genetic progress of such female lines”. Using embryo transfer allows the stud land an extra 20-30 calves a year with genetic package sales a handy addition to that of the bull and female sales.

As the stud continues to look forward, George feels great about where the breed is headed. “We love being apart of the breed and have made some great friendships, swapping ideas, talking about animals, working together in times of hardship and showing with some healthy rivalry is all apart of what makes the breed special to the Wragge family, and seeing that come through in the next generation is particularly heartening and fulfilling”.

2026 marks a milestone year for the stud with it celebrating 25 years of breeding, and in doing so will mark the celebration with a special offering. “A big part of my success has been the willingness of older breeders to assist me as a younger breeder, and as a way of giving back, we will open up the herd to a junior member to select a female of their choice to be flushed at our expense with that flush hopefully assisting that junior member in getting ahead in their program”. Further details of this initiative to be released next year.



Tullayr Upgrade – Top priced bull (\$18,000).

TULLAYR SIMMENTALS



YOUR BEEF IS OUR BUSINESS

TRADITIONAL & RED SIMMENTALS

2026 BULL SALES

Queensland Simmental Bull Sale
Ray White Balcaldine Bull Sale
Casino All Breeds Bull Sale

Private Treaty

Selling Females, Semen and
Genetic packages by appointment

Celebrating
— 25 YEARS —

To celebrate, one Junior member will have the opportunity to select a female from our program, and flush the female to a bull of their selection.

Further details to follow



GEORGE 0419 014 754

WWW.TULLAYR.COM.AU

OPTIONS A PLENTY FOR WITHERS FAMILY

By Brett Tindal

Simmentals are hitting a sweet spot for Lochaber North graziers Simon and Rachael Withers, who are selling their young cattle in the local and export markets.

The couple's 600-hectare property northwest of Naracoorte on South Australia's limestone coast supports 80-120 Simmental breeders each year - depending on seasonal conditions. They also run 500 White Suffolk and Ile De France stud ewes and a 1000-head of commercial Merino and first cross ewe flock for prime lamb and wool production.

Cattle have long been in the blood for the family, with Mr Withers' grandfather being a foundation breeder of Simmentals and Shorthorns in South Australia.

His uncle, Phil Withers is still running Simmental (previously Nalpa Stud) and Shorthorn cattle at the historic family property Nalpa station near Wellington.

He chose commercial Simmentals because they are highly productive in the local environmental and seasonal conditions. "They are very fertile, with a noticeable increase in twinning rates in our herd in recent years, and excellent milkers," he said.

"Because they achieve such good growth rates and milk production, they make fabulous mothers and that means the whole herd is high-performing."

The Withers source their Simmental genetics from the Yerwal Estate stud at Lucindale, where they also source a few Angus sires to mate to maiden heifers for ease of first calving.

Mr Withers also works off-farm, so his system is set up for joining cattle in May to calve during the following February, with maidens calving at 20-22-months-old.

In the past, the Withers have targeted the Naracoorte weaner sales in January-February as their main market for grass fed progeny.

These calves are weaned into purpose built weaning pens for two weeks, where they receive hay and silage and are turned off at weights of about 380-450kgs depending on season at 9-10 months old.



Simon and Rachael Withers.

In recent years, they have started to sell these direct off farm to feedlots at Wentworth in NSW, who target these weights and sell on to Coles.

The Withers also select lines of weaner heifers to sell via live export into a lucrative Chinese breeding program coordinated through Australian-owned exporting company Austrex.

For several years, they have supplied this market with young female stock at minimum weights of 250 to 300kg, which is typically reached at about 8-9-months-old.

To meet Chinese protocols, the heifers must be purchased on-farm and be from a Bluetongue virus-



free zone. There are often premiums paid for these heifers that the family is not retaining as breeders.

In some years, lighter weight heifers have commanded values equal to what they would have got at heavier weights six months down the track if carried through winter. Mr Withers said the Chinese particularly liked purebred Simmental females.

“They are seeking the more traditional type of Simmental markings, and they prefer the reds - whether that is cherry red or the more apricot tones,” he said.

“It is good to have a diverse range of markets.”

For heifers, not being sent to China, but retained in the breeding herd, the Withers mate these to Angus sires in their first year, then Simmentals for the remainder of their life, focusing on early growth, ease of calving, fat content, milk production and poll genes.

Mr Withers said fat and growth traits were key, as heifers are mated at 13 months of age. “We want to breed top quality females, as they are the engine of the herd,” he said.

“If they have the right muscle and fat distribution, they will produce more milk and progeny that will perform well to optimise our whole-farm productivity.

“A lot of our decision-making about bulls comes down to visual inspection of softness across the frame, muscle definition, dark colour and panda-type eye markings.”

To ensure returns per hectare are maximised, the Withers have been undertaking pasture improvements to boost the feed base across their property. They have been spreading

clay for the past six years to help ameliorate the constraints associated with sandy soils that are typical of the Limestone Coast region.

“These areas fill an important summer and autumn feed gap and as well as excellent finishing pasture for weaners and lambs “ Mr Withers said.

As more areas are refurbished with better quality feed, the Withers plan to boost stock numbers and hold steers to sell at heavier weights.



QUEENSLAND SIMMENTAL BRANCH REPORT

By Karina Crisp

This year has seen some of the best and worst of Qld's weather and throughout all these challenges Qld breeders have shone bright once again in the Show Ring and Sale Yards. Queensland has had an encouraging surge in popularity with many crossbreeding operations having snapped up sires from the many Queensland Simmental sales. These producers are looking for Simmental Sires to improve their overall production, yields, temperament and milk.

There have been some outstanding results from Queensland Studs in the sale ring. Elite Cattle Co setting a new Black Simmental Top Price of \$67500, with Elite Uproar, who won the Urquhart Trophy for the Supreme Beef Exhibit at this year's Sydney Royal Show. Karragarra Simmentals, Emerald with 100% clearance of 105 bulls (single vendor) with both Traditional and Black Bulls. Some of the Qld sale results are as follows; (if I miss any please forgive me).

Ag Grow Elite Bull Sale Emerald- Simmentals 16/16 with a top of \$46,000

Qld Simmental Bull Sale 28th July – Sold 96/96, top of \$22,000, average \$9572.92

Lucrana Simmental – sold 68/68, top of \$30,000, average \$12176.

Clay Gully- sold 82/90, top of \$32,000, average \$8854

Elite Cattle Co- sold 49/49, top of \$67,500, average \$15,153.

Casa Toro – sold 50/50, top of \$32,000, average \$14,900.

Meldon Park Simmental – sold 68/76, top of \$30,000, average \$11,516

Karragarra Simmental- sold 105/105, top of \$40,000, average \$15,505.

There have been some great results from multi breed and vendor sales as well.

Queensland branch ran its first ever "Judged By Lens" photo competition. It was a fantastic opportunity to show case not only the quality

of cattle within our breed but also the passion, creativity and community spirit of our members. This competition was open to all Simmental Registered Breeders and had some outstanding entries.

We thank our Judge; Mr David Whitechurch of 4Ways Charolais who did a tremendous job in carefully assessing all entries. His time, expertise and thoughtful judging have been greatly appreciated and we value the professionalism he brought to this year's competition.

The aim of this competition has been to create a platform that promotes interaction across all members while sparking greater interest in the Simmental breed. Through photography, we been able to highlight the versatility, strength and appeal of the Simmental cattle in a way that reaches both cattle enthusiast and the wider public. A special acknowledgement must also go to both Junior and Seniors committees for their time, organisation and commitment to making this competition run smoothly. We sincerely thank our sponsors for their generous support, without which events like this would not be possible. Most importantly we want to thank everyone who found the time to participate. Every photo entered contributed to the success of this event and reflected the pride we all share in being part of the Simmental breed. We look forward to building on this success and continuing to celebrate the breed together.

Congratulations to this year's winners:

Class 1:

1st: Mavstar Valentine, Exhibited by Mavstar Simmental Stud

2nd: GK Wild Rose, Exhibited by GK Livestock

3rd: Limitless R4 Upgrade V120, Exhibited by Limitless Cattle Co

Class 2:

1st: Hartfield Hummer V007, Exhibited by Hartfield Simmental Stud

2nd: MLM Volvo V3, Exhibited by MLM Livestock

3rd: Bradford Flirt V5, Exhibited by Tanner O'Dea

Champion Calf Female: Hartfield Hummer V007, Exhibited by Hartfield Simmental Stud



Grand Champion Bull

Reserve Champion Calf Female:
MLM Volvo V3, Exhibited by MLM
Livestock

Class 3:

1st: Country Style Vino, Exhibited
by Adam Scribberas

2nd: Mavstar Violet, Exhibited by
Mavstar Simmental Stud
3rd: Hartfield Natalia V001,
Exhibited by Hartfield Simmental
Std

Champion Junior Female: Country
Style Vino, Exhibited by Adam
Scribberas

Reserve Champion Junior
Female: Mavstar Violet, Exhibited
by Mavstar Simmental Stud

Class 5:

1st: Hartfield Vasti U017, Exhibited
by Hartfield Simmental Stud



Female

Class 6:

1st: GK Tiger Lily, Exhibited by GK
Livestock

Senior Champion Female: GK
Tiger Lily, Exhibited by GK
Livestock

Reserve Champion Female:
Hartfield Vasti U017, Exhibited by
Hartfield Simmental Stud

Grand Champion Female: GK
Tiger Lily, Exhibited by GK
Livestock

Class 7:

1st: Mavgold Valentino, Exhibited
by Mavstar Simmental Stud
2nd: Country Style Vice
President, Exhibited by Adam
Scribberas
3rd: Mavgold Vester, Exhibited by
Mavstar Simmental Stud

Class 8:

1st: Country Style Vegas Baby,
Exhibited by Adam Scribberas
2nd: Bradford Valiant V8,
Exhibited by Tanner O'Dea

Calf Champion Male: Mavgold
Valentino, Exhibited by Mavstar
Simmental Stud

Reserve Calf Champion Male:
Country Style Vegas Baby,
Exhibited by Adam Scribberas

Class 9:

1st: GB Livestock Voltage V114,
Exhibited by Grant Bulloch
2nd: Bradford Veteran V2,
Exhibited by Tanner O'Dea
3rd: Biarra Valley Unarmed,
Exhibited by Biarra Valley
Simmental Stud

Class 10:

1st: Meldon Park U250, Exhibited
by Meldon Park Simmental Stud
2nd: Meldon Park U272, Exhibited
by Meldon Park Simmental Stud
3rd: Meldon Park U273, Exhibited
by Meldon Park Simmental Stud

Junior Champion Male: Meldon
Park U250, Exhibited by Meldon
Park Simmental Stud

Reserve Junior Champion Male:
GB Livestock Voltage V114,
Exhibited by Grant Bulloch

Class 11:

1st: Clay Gully U-Beauty,
Exhibited by Clay Gully
Simmental Stud
2nd: Casa Toro Ultimate Choice
U94, Exhibited by Casa Toro
Simmental Stud
3rd: Silver Linings Underdog,
Exhibited by Silver Linings
Simmental Stud

Class 12:

1st: Bradford Unstoppabull U3,
Exhibited by Tanner O'Dea

Senior Champion Male: Clay Gully
U-Beauty, Exhibited by Clay Gully
Simmental Stud

Reserve Senior Champion Male:
Casa Toro Ultimate Choice
U94, Exhibited by Casa Toro
Simmental Stud

Grand Champion Male: Meldon
Park U250, Exhibited by Meldon
Park Simmental Stud.

NSW MEMBERS SUPPORTING STEER SHOWS AND GETTING RESULTS

By Jenny Bullen

Simmental NSW have been supporting steer shows by sponsoring great prize money in 2025.

We appreciate the efforts of Wingham Beef Week on supporting our initiative of allowing our supported prizemoney to the champion led steer on the hoof and the champion steer over the hook being purebred Simmentals.

Simmental NSW have supported \$1000.00 for each of these categories.

K4 Simmentals were this year's winners of \$1000.00 for Champion Led carcass.

The Champion steer over the hook this year was a heavyweight steer owned by K4 Simmentals.

This Steer went on to win the overall carcass steer of the show with an impressive overall score of 94.84.

There were 180 led entries and 150 unled entries, making a total of 330 carcass entries over the show. These entries covered both purebred and crossbred all breed carcasses.

Attached is an account of the show from k4 Simmentals with photo credits by BA Showcase.

2026 will see Simmental NSW once again offer a phenomenal \$30000 prizemoney at the Sydney Royal Show.

\$15000 awarded to a purebred steer, sired by a purebred Simmental Bull registered with Simmental Australia, winning Grand Champion Led Purebred Steer.

\$15000 awarded to a purebred steer, sired by a purebred Simmental Bull registered with Simmental Australia, winning Grand Champion Purebred Steer over the hook.

To claim this prize evidence must be provided of ownership, and Parent verification by DNA testing. Testing becomes the responsibility of the exhibit owner.

These prize offerings are only possible from our fundraising efforts through our monster online auction. Generous Simmental members and supporters donate their goods and time in running this successful auction.

Simmental NSW are endeavouring to hold an online auction during the week of the beef cattle judging at the Sydney Royal Show 2026.

Keep an eye on the Simmental Australia notice board or Simmental NSW Facebook page for updates. We can only continue with these incentives with the support of our members and supporters.

WINGHAM BEEF WEEK

By Ciara Murphy

This year's Wingham Beef Week was one to remember for our family, thanks to our steer GB Livestock Loaded Up V115 – affectionately known as Gibby.

We purchased Gibby from Grant and Annie at GB Livestock, who have been an incredible support to our family. Grant and Annie are always willing to help, from sourcing quality cattle to letting our two youngest, Rhonda and Gus, borrow heifers to parade at the Sydney Royal Easter Show. We're passionate about exhibiting Simmentals and showcasing just what they can do, so when the opportunity came up to purchase a purebred simmental steer from the GB Livestock team, we couldn't pass it up.

We trusted Grant to pick us the right steer, and he didn't disappoint. When we met him in Dunedoo to collect Gibby, he told us the steer was still unbroken and was a little worried about getting him off the truck, and onto the float. It's now an ongoing joke between us, because Gibby walked straight onto our float without a fuss. From that moment on, we knew we had something special.

Gibby's naturally chilled, easy-going temperament made him the perfect fit for our family, especially being handled by four kids! It didn't take long before our daughter Georgia proudly claimed him as hers.

Before heading to Wingham, Gibby had his first outing at Armidale Show, where he settled in

beautifully and gained valuable experience in the ring. Next challenge Wingham Beef Week!

And what a show it was! Weighing in at 636kg, Gibby faced some tough competition, particularly against some very strong Limousin steers. While he was overlooked in the hoof competition, he proved himself on the hook. Gibby achieved an incredible clean sweep of titles, with a MSA grading of 94.84/100 taking out:

- **Champion Heavyweight Led Carcass**
- **Grand Champion Open Led – Hook**
- **Overall Grand Champion Carcass**

We were absolutely over the moon with the results. It was a proud moment not just for our family, but also a true testament to what Simmentals can achieve, combining temperament, growth, and carcass quality into one impressive package.

We're so grateful to GB Livestock for trusting us with Gibby and for their ongoing support. Wingham Beef Week 2025 has been an unforgettable experience for our family, and we can't wait to see what's next.



Pictures were taken by BA Showcase and supplied from Wingham Beef Week.



POWERHOUSE FEMALES AT MONSILDALE

By Brett Tindal



Jack, Megan Fogg and family.

The success of breeding highly functional, fertile and productive cattle that suit a range of markets across commercial and stud operations has been put down to the maternal traits of the Simmental female and the impact they have on any purebred or crossbred herds.

Toogoolawah based Simmental and Simbrah commercial and stud breeders Jack and Megan Fogg have backed the Simmental as a “Powerhouse” in their cattle operation for milk and fertility and believe the breed is the base to the success they are achieving.

The Fogg’s run approximately 170 breeding females and replacement heifers across 1200 hectares of family property at Monsildale, and a further 20 select stud females near Toogoolawah in SE Qld.

The main breeder block at Monsildale is hilly, lighter forest country with native cooch and spear grass pastures predominating. Herd sires cover this country well with a single sire joined in each mob, while a small number of select stud Simmental females at their home block are joined to AI sires.

They follow a 3-month joining regime that aligns with calving during their pasture growing period, with bulls typically going out from November to early February and calves being born from late August to November.

Mrs Fogg said their maiden heifers were typically joined at around two years of age to calve as rising

three-year-olds. We find this works best in our programme as they are well grown, able to maintain themselves and a calf, and re-breed successfully without any special attention or extra inputs from a management perspective.

“We have used Simmentals commercially for more than 30 years but directed our breeding program more towards the Simbrah females over the past 20 years due to the greater parasite resistance from the Brahman influence.”

She said registered Simmental and Simbrah bulls had been the sole sires used over the past 10 years, giving them a far more consistent line of quality females.

Megan’s mother, Diane, also ran a Simmental stud (Duck Creek) from the early 1980’s and when she retired from the cattle her remaining purebred females were incorporated into the Koonaworra stud herd.

In more recent years they have purchased additional stud females from Tennysonvale, Daraabah, Wormbete & Meldon Park Stud’s to increase their core stud Simmental breeder herd.

The Fogg’s target their steers to turn off as 6-8 month old weaners, generally 250-350kg, into the backgrounder market, selling through their local Toogoolawah weaner sales.

Mrs Fogg said the past few years their weaner steers had been highly sought after with many repeat buyers competing on them and gaining some fantastic returns, particularly for their young age.

“In a Charolais-dominated area it is pleasing to see our Simmentals consistently up there with the top priced pens,” she said.

“From the heifer portion we select sufficient replacement females for our operation and then either background the remaining ones until heavy enough to feedlot for the domestic trade, or we may offer the higher quality excess females to market as potential breeding females to commercial operations.”

Mrs Fogg said they choose Simmentals as they have proven themselves to be efficient, productive, highly



fertile cattle that can handle their lighter country with ease. They consistently show quiet temperaments, fantastic mothering abilities and turn off quality, heavy weaners at 6-8mths of age.

“Our cattle operation is run alongside our many other work and family commitments, so we also value their ability to calve easily without constant monitoring.”

“The Simmental cow is a powerhouse of milk and fertility. They are extremely good mothers and highly protective of their calves from wild dog predation, which is a significant issue in our area.”

“The milk they put into their calves gives our weaners an edge above others as they are consistently bloomy at weaning time, yet despite their high milk yield the cows are still highly fertile and often will calve well inside the expected 12-month window, on average seasonal conditions.”

“The high growth rate of calves means we are able to wean a bit younger and still have the weight at weaning, but it also allows the cow to have a well-deserved break to look after herself and the next developing progeny,” she said.

Mrs Fogg said they find the Simmentals to be far superior on mothering ability, milk yield, longevity,



temperament and structure, when these traits are carefully selected for over continuous generations.

“All these traits are highly valued in our production system. Simmentals also seem to cross phenomenally well with any other breed which we feel gives them a significant commercial advantage,” she said.

At this year’s Toogoolawah Weaner Show and Sale the Fogg family won the Best Pen of Simmental/Simbrah infused steers and had the second top priced pen of the sale at \$1590/hd, in a total yarding of 5347 head.

This year they entered a pen of weaner age Simbrah heifers into the special class – Pen of Replacement Females at the Toogoolawah show where they were judged against many quality joining age females of various breeds and to their delight they won the class against solid competition, having consistently gained placings in this class over previous years.

The Fogg’s believe the ability for the Simmental to breed and mother a highly productive calf at a young age with such growth and carcass sets them apart at the weaner sales and drives the demand for their cattle.



FILLING THE HR GAP FOR FARMERS

By Brett Tindal

Human resources is a forgotten word across Australian farming businesses and the day to day activities on farms, until an issue arises and the knowledge gap and understanding by employers is really uncovered.

Farm businesses manage staff across a multitude of ages, skill sets, a range of operations and requirements and as work increases, multi languages and cultures.

The need for strong HR structure and practices on farm has never been more evident than in today's farming landscape.

Liz Thorby, a 38-year Human Resources veteran not only lives and helps run their own cattle property at Dingo in Central Queensland but has worked across some of the countries largest corporate businesses like Anglo America, Rio Tinto and Qantas.

Liz understands rural and regional farming businesses like theirs and has identified a gap in the knowledge and skill set of farm owners and managers to not only set up correct structures and procedures on farm, but how to have the conversations to deal confidently with issues as they arise.

“The employment regulatory environment has changed, and employers often don't know what they don't know and because of this farming businesses can expose themselves to litigation and issues they didn't even realise existed.”

She said working and living isolated on farms is no longer a protection, as good HR practices are required in all workplaces, including the bush. The internet has brought information about employment standards and rights to the country for employees, so the information is out there.

Ms Thorby believes that farmers who have been affected by the labour shortages may be turning a blind eye to improving management practices and addressing people issues such as performance management, due to the risk of losing valuable staff.

Ms Thorby said there is also a lot of uncertainty around what employers can and can't do and this may also be a factor in being reluctant to deal with

issues when they arise, or even taking the time to set up effective work practices, which exposes their businesses, and this is a bit of a wave that is happening.

“Farm businesses are really exposed at the moment and do need to set up backend structures and inform and upskill their managers about the employment side of their business. This helps leaders and owners support their decisions and confidently answer questions or challenges from employees. “

If an employee does commence a legal claim, there is a reverse onus of proof on employers to show why they have made some employment decisions, so employers need to be informed about what they are and be prepared with good quality record keeping and other acceptable forms of evidence.

“In today's day and age, it feels like the employer has more accountabilities and all the rights are with the employee, but that can be rectified with better structure and governance in your business to protect yourself and show the preparation leaders and owners have taken to get their decision right, before speaking to employees. “she said

Drawing on decades of experience in both agriculture and human resources Liz Thorby founded her new business Rural HR to support employers in the bush, and she combines industry knowledge with proven HR expertise to deliver solutions that truly fit your on farm business.

“To manage performance well and set yourself up as a good place to work, it's important to communicate your expectations about meeting the goals of the business and the role each person plays in the team to get this work done. “

“How we can help is to help you define your performance goals, standards of work and skill levels that are required, and track the progress of your employees.”

“Underperformance and misconduct can be addressed more effectively when measured against clear objectives and expectations and this is something that is rarely documented or discussed in farming enterprises,” she said.

Ms Thorby works across the feedlot sector, large scale beef operations and small family-owned operations that employ staff, whether it be full time,



Liz Thorby

casual or seasonal, and applies the same principles to support the employer.

"I am all about the employer and making sure they are aware of their rights and want to support them in setting up their structures to allow them to be safe and successful within their own business, and when the going gets tough, have access to specialist employment lawyers".

She said that she believes there is a gap within farming and rural businesses understanding legislation or government regulations and employers are at risk of falling foul of the employment environment, because they don't have strong governance behind them to support and back up their business.

"There is a real need for employer support on farm and with my corporate knowledge and understanding of how a working farm operation works, I believe I have the ability to make many farming businesses more secure and safe when it comes to staff and on farm issues," she said.

"If you want to be a good employer this means you are interested in having satisfied and engaged workers and your workplace is a good environment for people. This means the leader or owner must be an authentic communicator and have processes in place that allow you as an employer

and your employees to be crystal clear on roles, responsibilities and expectations to be able to address performance and issues as they arise and not let them fester," she said.

To improve leader confidence speaking directly with staff about employment matters, Liz said she works with business owners to practice their communication style, answer questions calmly in the moment and keep their cool. She supports leaders and business owners build on their own natural communication style, which helps maintain authentic trusted relationships with employees.

Ms Thorby said that employers and employees should feel good about having good HR practices as it takes any guess work out and enables them to be on the same page and work effectively.

Ms Thorby said at the end of the day, what you want from your employee is that extra discretionary effort – engaged, observant, make them feel like they are part of the business, give them recognition for the work they do in their role, and talk about future opportunities and your staff will stay a lot longer and be happier.

Rural HR has just launched their new website Ruralhr.com.au and is keen to grow and support farming businesses to have greater structure and feel supported in their day to day operation.

BACKGROUNDING OFF GRASS IN PASTORAL COUNTRY

By Brett Tindal

Simmental cattle are performing extremely well off grass as a backgrounding option in the pastoral country to the feedlots for Dunkeld beef producer Adam Black.

The Black's run a 600 cow beef operation between Mitchell and St George in South Western Queensland, after a move from a predominantly Brahman based crossbred operation in Nebo in Central Queensland five years ago.

The operation spans 30,300 acres and is all pastoral country, with a focus on backgrounding the progeny for the feedlots of Teys Australia and JBS.

The older base cows still reflect the crossbred Brahman base, but the transition to a full Simmental base herd is well underway and you can start to see the significant shift in the breeding herd.

Mr Black said they had used Simmentals for the last 10 to 12 years and had significantly ramped up only using Simmental bulls in the last five years.

"We also run goats and sheep on our property in a mixed farming operation and that mix works well for us."

The Black family target the feedlots with their calves, aiming for the 450 to 480 kilogram entry weight into Teys and JBS at approximately 18 months of age solely off grass.

"Our cattle need to have growth, fat cover and fertility to enable us to get a live calf on the ground, hit the specs more frequently at younger ages and fat cover is one of the key attributes we select for in our bulls to help us finish our cattle quicker."

We source our bulls from Woonallee, Casa Toro, Fairview and Lucrana, chasing traditional and Black Simmental bulls, with an aim to join our heifers to the black bulls for better calving ease, while the cow herd sees more of the traditional bulls for growth and carcass.

"We have found that by using the Black Simmental bulls over our heifers has been a plus for us, as they add that little bit extra comfort with calving ease the first time around."

"The Simmental cow is the best mother we have seen with their tremendous milk and the ability to get a calf up and going really fast, allowing us to hit markets at younger ages."

In the pastoral country the cows need to be able to calve easily and unassisted, with the ability to look after that calf and give it the best start to life and Simmentals do just that.

"Not only do they calve easily and offer great milk, maternally they are a standout in the way they mother and look after their calves."

Their focus is to get as much data behind their cattle as they can when selecting bulls and then back that up with structure and an eye test to make sure they are fit for purpose in their Western country.

"They need to be able to walk, they need to look like bulls, and they must have data that shows us they can perform and help us tighten the process of breeding a strong line of calves that are attractive to feedlots."

"The thing about Simmentals that we find over other breeds is that they just keep growing, making them so much easier to market across multiple weight ranges, specifications, markets and geographies."

We have found through our move South that the more European content from the Simmental in our cattle, attracts a lot more buyers and opportunities, through their carcass, weight and finishing ability.

The Black's brand 500 calves a year, offering large lines of backgrounder steers and heifers to the feedlots.



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WA SIMMENTAL BRANCH REPORT

By Kevin Hard

2025 has been a productive year for WA and its members. I attended most if not all bull sales throughout the bull selling season. The results were very pleasing indeed, with most sales having near to, if not total clearances. With Woolworths and Coles requiring higher weights in their calves purchased, euro breeds, ie Simmental, helped boost sales in a very positive way for all stud stock producers. Congratulations to all Studs.

WA AGM for 2025 was held in Williams this year with a good turnout of members. Life member Charles Cowcher and his wife Beryl attended. It is excellent to have Charles share his knowledge with all at the meeting. I was once again asked to take the presidency for another year, which I accepted. Peter Cowcher from Willandra accepted Vice President. Jenny May from Tullamore Park also once again accepted the roll of secretary/treasurer. Laureen Kitchen from Bandeeka, again took on the roll of promotions officer with her main roll in advertising, working alongside Peter Cowcher. Brand Patterson, Bullock Hills for taking on commercial industry

I would like to thank Audrey Weightman from Top Weight, for her contribution to both Federal and the WA branch of Simmental Australia.

Perth Royal show will again be supported by Bandeeka and Denmark Ag College. I have no doubt

the cattle will be a wonderful representation of the breed. Thankyou to both exhibitor's for promoting Simmental. I hope your rewarded for all your hard work.

Our last meeting was held in Pinjarrah WA at the beautiful home of Graham and Althea Larke and their son Nigel, Jim Jam Simmental Stud.

Promotion of the breed was the main topic of the meeting with many suggestions.

Advertising in the farm weekly, a regular advert, with a QR code, directing readers to the Simmental website. Pictures and slogan, relevant Stud sale dates, attached to the ad was passed unanimously.

Lunch, with camaraderie between members followed ending a very productive meeting.

We have a Christmas meeting planed for later in the year.

I would like to sincerely thank Federal council, the WA committee and members for their continued hard work and dedication to our wonderful breed

I wish you all a very successful year and bull selling season ahead in 2026.



Back: Danny Partridge, Peter Cowcher, Charles Cowcher, Beryl Cowcher, Laureen Kitchen, Kevin Hard (President), Jenny May (Treasurer), Tony Kitchen, Nigel Larke.

Front: Graham Larke, Althea Larke, Audrey Weightman.



SIMMENTALS

Incentive Program



ALL SIMMENTAL MEMBERS can earn cash rewards for showcasing registered heifers, bulls or steers purchased from VC SIMMENTALS.

details and rules are listed below

SHOWS THAT QUALIFY

**ANY ROYAL EVENT IN AUSTRALIA
(SYDNEY, CANBERRA, MELBOURNE,
BRISBANE, ADELAIDE, PERTH)**

- \$5000.00 Grand Champion Steer, Hoof or Hook Sired by a VC Bull (DNA Required)
- \$2000.00 Grand Champion Heifer/Female
 - \$2000.00 Grand Champion Bull
 - \$1000.00 Grand Champion Parader

**NATIONAL ALL BREEDS JUNIOR
HEIFER SHOW (NABJHS)**

- \$2000.00 Grand Champion Heifer or Bull
- \$1000.00 Grand Champion Parader

ANY GRAND CHAMPION HEIFER OR BULL
at any major Agriculture show in Australia will
receive \$500.00 CASH

EXHIBITORS MUST BE A SIMMENTAL MEMBER
and have exhibited the heifer/bull in their name.

- Resold heifers/bulls are ineligible, however those that have purchased from VC Simmental sales or private treaty are eligible.
- Each exhibitor can receive a one-time payment, per heifer at one chosen show.
- Valid proof of entry to show along with a professional photo is required.
- All Submitted photos & information are VC Simmentals property and can be used for marketing.
- Payments will be made by time & location from VC Simmentals.
- Steers must be sired by a VC sire to be eligible.

TERMS AND CONDITIONS



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ALAN ANDERSON - LIFE MEMBERSHIP

35 Years dedicated to the breed

By Brett Tindal



A dedication to the Simmental breed for 35 years started in 1990 when Alan Anderson, Wendouree Simmentals, Cobbitty, secured his first Simmental bull in Dubbo to put over Hereford cows.

Alan Anderson was recently presented a life membership to the Simmental breed by John Hopkins and the recent Wormbete Simmental sale at Illabo.

The love for the breed evolved and he bought his first bull to start his stud from Duncan Young and over the years received a lot of help and support from his great friend and the late Bill Almond.

Alan sold his place in Dubbo and bought his beloved farm at Crookwell over 30 years ago, where they built up to a 60-cow registered stud herd between there and Cobbitty.

Mr Anderson got involved in the Southern Highlands Simmental group early on, which evolved into nearly 20 years on committees and council and an eight-year tenure on the Simmental federal council.

Through his time on the board and in the breed, he was fortunate enough to travel with congresses and personal trips to Ireland, Scotland, New Zealand, England, Austria, Germany, Switzerland and his favourite was Namibia in Africa, which he found extremely interesting.

His biggest highlight was the World Congress in Australia and showcasing the Australian Simmentals to his friends across the world.

His love affair with the breed hit a highlight in 2004, where he took a 15-month-old bull to Sydney Royal, weighing 806 kilograms and went on to take out the Supreme Exhibit of that years Sydney Royal.

He remembers vividly, he and his wife Marjorie, walking out of the gates at Sydney showgrounds ringing the bell on the trophy they had just won as a moment in time he will never forget.

Mr Anderson said they had made some wonderful friends in the breed and remembers the time they flew into Western Australia and his great friends Audrey and David Weightman handed him the keys to her Mercedes and simply said drop it back to Perth in 10 days, enjoy your trip and he thought at that point, we really do have some great friends in this breed.

Mr Anderson has built his Simmental life around encouraging young people to get into the breed and the cattle industry and was a big part of Stuart Moeck at Valley Creek Simmentals securing his



John Hopkins presented a life membership to Alan Anderson, Wendouree Simmentals, Cobbitty at the recent Wormbete Simmental sale.

first Simmental cow as a 16 year old and now going on to be very successful in his own right with wife Samantha.

Mr Anderson works closely with Macarthur Anglican School at Cobbitty and has supplied them Simmental steers to attend Sydney Royal for many years.

"It is truly a great thing to help and encourage these young kids and it really fills my heart with joy."

Mr Anderson said there were three things that gave him the most satisfaction through his 35 years in the Simmental breed, he loved his cattle, he loved to help people, and he loved to encourage the young kids to get involved and love the cattle as much as he did.

On reflection on his time in the breed, 87-year-old Mr Anderson, said the biggest challenge we faced was acceptance of the breed, which he believed they had achieved over time.

"Our biggest achievement on the board was bringing the breed back from the American style of animal and put some size and body back in the cattle," he said.

"The breed promotes itself; they have some many tremendous attributes that benefit the Australian beef industry and commercial producers are really starting to see that now," he said.

When asked about the characters he met over his journey, Mr Anderson said there was this one bloke that he spent a lot of time with and truly respected even though he used top rib me a lot of the time and that was the late great John Horne, who was a big advocate of our breed and a really close friend to me.

CASA TORO GENETICS

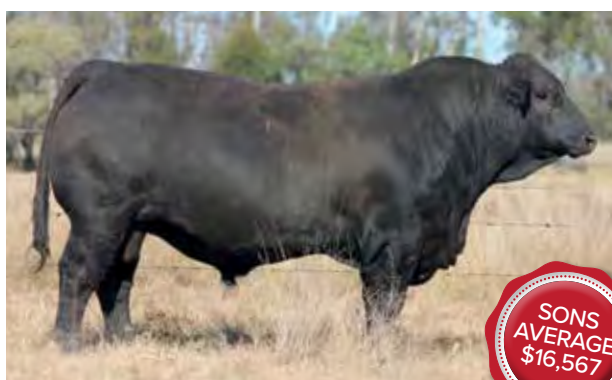
light up the 2025 Spring selling season



SET THE STANDARD S15



RIVERLAND R53



RIPTIDE R1



NOTETAKER N141

SET THE STANDARD S15

Sold for \$55,000 to Meldon Park Simmentals
10 sons topped at \$30,000 to average \$14,400

RIVERLAND R53

Sold for \$37,500 to Karragarra Simmentals
8 sons topped at \$22,000 to average \$15,750

RIPTIDE R1 (Bred in Zoe's affiliated herd)

Sold for \$28,000 to Lucrana Simmentals
7 sons topped at \$23,000 to average \$16,567

NOTETAKER N141

11 sons topped at \$30,000 to average \$16,636

Q36

7 sons topped at \$32,000 to average \$17,714

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MIKE FRANKCOMBE - LIFE MEMBERSHIP

Belief in the black revolution

By Brett Tindal



Simmental Australia Directors, Stuart Moeck, Peter Wenn, Alana Wade and Gary Gillett with Life Member Mike Frankcombe.

For close to 40 years Mike Frankcombe, Slopes Simmentals, West Kentish, Tasmania, has been flying the Simmental flag for Tasmania and at the recent Melbourne Royal show he was awarded a life membership to Simmental Australia.

Mike was a pioneer in the development of the SimAngus register during his 15 years on the Simmental Australia board.

Mike remembers the many hours both he and Charles Cowcher with the support of Peter Speers spent developing the SimAngus register and developing the transition to offer members a Black option with hybrid vigour.

"That was one of my greatest achievements in the breed and my time on the board, I feel we left a great legacy that is now starting to reap a lot of rewards for the breed," he said.

Mike with his son Scott and his family run the Slopes Simmental stud in West Kentish near Sheffield in Tasmania, where they at one point ran 70 registered cows, of which they are now back to 30 stud cows and hold a small online helmsman bull sale every year selling approximately 15 bulls.

Mike was a third-generation dairy farmer that was convinced by his brother in law to try a Simmental bull over their Friesians back in the day to produce vealers for the butcher trade.

His love for the breed grew due to their great milk and ability to get calves to 400 to 450 kilograms at 10 months of age.

"The butchers absolutely loved them, they had great shape and weight with very little wastage for cattle for that age," he said.

Mike started his stud herd in 1986 after leaving the dairy game but developed a love for the Simmental breed and pioneered change in the breed through the

transition to SimAngus.

He was on the board for 15 years over two stints and remembers vividly the changes initially in developing the rules and regulations and then rescuing the breed from the huge frame score cattle that could have cruelled the breed in the day, before seeing the moderation of today's Simmental and SimAngus cattle that are now heavily sought after across the country.

"The Angus breed had a huge gene pool and some really great genetics, so to tap into that and produce SimAngus cattle with hybrid vigour and a new option for Simmental producers, really was a special time," he said.

Mike said he was pretty lucky when he was on the board, as there were limited Simmental members in Tasmania to put pressure on him to vote their way, which made his time on the board enjoyable as he had the ability to make decisions without being swayed.

"I was always glad I could vote for what was in the best interest of the breed at all times."

Mike has handed the reins to his son Scott and his wife Anita and their son Ethan and intends to get out and have a few holidays while he still can and go and see a bit of the world with his new partner Angela.

Simmental “Members Moments” Questionnaire with Vanessa Wenn

SAMUEL WEIGHTMAN

Where you originated from?

Margaret River, Western Australia (i.e. God's Country).

When were you first introduced into Simmentals?

I was first introduced to Simmental cattle through my grandparents, David and Audrey, who were deeply involved with the breed. Growing up around them, I spent a lot of time helping out and learning about what makes Simmentals such a exceptional breed of cattle. Over the years, that early exposure turned into a lifelong connection, and I've now been involved with Simmentals for over 30 years.

Why you are passionate about the Simmental Breed and cattle/agricultural industry?

My passion began with my grandparents, who passed on their knowledge and appreciation for farming and the Simmental breed. I truly believe they are the superior European breed - whether you're breeding terminal calves for market or retaining crossbred females, they consistently add value in every operation. They're a breed that delivers versatility, performance, and profitability, which is why our clients and us at Topweight continue to invest in them.

When it comes to the broader agricultural industry, I'm very passionate about continuously improving our breeding to suit current markets for our clients and our own commercial herd. I spend a lot of time focusing on fodder production, from soil health and plant diversity to weed control. By optimising these areas, we're able to produce healthier, heavier cattle and build a more sustainable and productive system overall.

What are three values you live by?

Honesty is something I value above all else. I believe in respecting others' opinions, even when I don't fully understand or agree with them - everyone's perspective comes from a different place. And finally, I try to question everything. Just because something has always been done a certain way doesn't mean it's the best or only way forward.

If you could be a celebrity, who would it be?

Honestly, they can keep their lives - I'm pretty happy with mine.

What is your spirit animal and why?

Probably a lion - I love eating steak, have a pretty thick mane of hair, and can move fairly fast when I need to!

What is the strangest thing you have ever eaten?

I'm definitely not a fussy eater, so there are probably a few contenders. One that stands out is Dhu fish swim bladder - believe it or not, when it's deep-fried, it tastes almost identical to pork crackle.

Favourite Simmental animal name?

Back when we used to show cattle, we had a bull who was incredibly heavily muscled. He went to countless shows over the years and earned himself the nickname 'Bubble Butt'. He even made a brief tv appearance on channel 7 weather live from Perth royal show.

Give us a quote that best describes you?

"If it's worth doing, it's worth doing properly."



2025 YOUTH REPORT

By Briony Looker, President NSW Simmental Youth

We hit the ground running for 2025 with our NSW Youth committee once again supporting and engaging in a variety of youth events all over NSW, while also promoting our initiatives and incentives available for our NSW Youth members.

This including acknowledging NSW Youth Members successes at Local ag shows and also supporting **the 2025 NSW State Simmental feature show held at Armidale show.**

There were 14 junior members competing in the Simmental youth paraders competition as well as various other prizes and awards on-offer for Junior members throughout the event.

Results from the Paraders competition:

- 1st – Laycee Lambkin
- 2nd – Chelsea Green
- 3rd – Matilda McCoy
- 4th – Emily Sheedy
- 5th – Jayda Lambkin

The **2025 Sydney Royal Show Herdsman Competition** saw more than 20 Junior Simmental members step into the ring, showcasing their skills,

dedication, and passion for the breed. Competitors vied for the prestigious Herdsman Awards as well as the Leo Larsen Commitment and Compassion Award, which recognises outstanding character and contribution.

Herdsman Competition Winners

- *Junior Herdsman* – Jayde Grylls
- *Senior Herdsman* – Lillian Oke
- *Overall Champion Herdsman* – Jayda Lambkin
- *Leo Larsen Commitment & Compassion Award* – Charlie Cramp

In addition, this year's "Ribbons of Recognition" were proudly presented to:

- *Most Outstanding Youth Parader* – Laura Goldie
- *Most Successful Youth Exhibitors* – Adam Scibberas & Lillian Oke, Country Style Simmentals

Congratulations to all winners on their well-deserved achievements. We are incredibly proud of the passion and dedication shown by our youth members and look forward to seeing everyone again at the 2026 Sydney Royal Easter Show!



Leo Larsen Commitment & Compassion Award: Charlie Cramp



Overall Champion Herdsman: Jayda Lambkin



Junior Herdsman: Jayde Grylls



Senior Herdsman: Lillian Oke



Most Successful Youth Exhibitors: Adam Scibberas & Lillian Oke, Country Style Simmentals



Most Outstanding Youth Parader: Laura Goldie



*Young Judges Competition Overall Champion: Nylah Webb
Runner-up: Ava Atkinson*

July marked an exciting milestone for our committee with the launch of our very first **Education Day**, held at the Scone Regional Livestock Selling Centre on July 7. The event brought together NSW Simmental members from across the state, spanning generations from 4 years old through to 69 – a true reflection of the diversity and strength within our community.

The day was dedicated to all things cattle and the Simmental breed, offering a blend of hands-on learning and interactive sessions. Attendees took part in a series of educational workshops, topics included:

- Animal selection (bulls and females) with Jamie Grosser
- Meat cuts and retail ID with Tayla Miller and Luke Adams
- Reproduction, herd health and identification with Alana Wade
- Livestock marketing and photography with Monique McKinnon
- Showmanship and ring etiquette with Tayla Miller

Adding to the day's excitement was the Young Judges Competition. Congratulations to Nylah Webb, crowned Overall Champion, and Ava Atkinson, named Runner-up. Both competitors showed great skill and enthusiasm, representing the next generation of cattle judges.

The success of this inaugural Education Day has been incredibly encouraging, and plans are already in motion for another in 2026 – keep an eye out for updates in the new year!

A huge thank you goes to the NSW Simmental Youth Committee for their dedication in bringing this event together. Their commitment and teamwork ensured that everything ran smoothly from start to finish. We must also thank and acknowledge Shannon Miller

and all other parents and supporters who cooked and helped keep us all fed for the day.

We would also like to acknowledge the generous support of our sponsors, donors and helpers who played an invaluable role:

- Scone Council – Scone Regional Livestock Selling Centre, for the venue
- Daryl at the Cattle Shop
- Cattle donors: Blue Gene Cattle Co, Tullayr Pastoral, Rafferty Pastoral, VC Simmentals and Jaylam Livestock
- The Chop Shop, Scone
- JBS Scone
- Simmental Australia
- Hut Gully Cattle and Transport
- Target Livestock and Marketing

Without their contributions, this event would not have been possible.

The **Foundation Female Opportunity** returned in 2025 for its third consecutive year, once again proving to be a highlight on the NSW Simmental Youth calendar. This initiative continues to provide our junior members with an invaluable head start in their breeding journey.

This year's opportunity was generously supported by Anthony Vincent of Hartfield Simmentals, with the 2025 recipient announced as Stella-Grace Dean of Mallanganee, NSW.

We extend our sincere thanks to Anthony Vincent for his outstanding support and generosity in donating a 2024 stud-registered female, Hartfield Mishka V030. This heifer will no doubt play an important role in Stella-Grace's future breeding program and we wish her every success as she embarks on this exciting journey.

The Foundation Female Opportunity will return in 2026, with entries opening in April. We encourage all

eligible junior members to apply and look forward to seeing this initiative continue to grow and inspire the next generation of Simmental breeders.



2025 Recipient: Stella-Grace Dean



Hartfield Mishka V030, donated by Anthony Vincent

National All Breeds Junior Heifer Show 2025

In 2025, we were proud to continue our support of the National All Breeds Junior Heifer Show in Blayney – an event that has become a key platform for youth development and all-round education.

Simmental breeders and junior members turned out in impressive numbers, ensuring the breed was well represented at the event. This year, we once again partnered with NSW Simmental to host a trade site, which provided a fantastic opportunity to connect with current members as well as introduce prospective juniors to the benefits of being part of the Simmental family.

We extend a heartfelt congratulations to all Simmental participants for their strong involvement and success throughout the show. It was inspiring to see so many of our youth members engaging with the event, which also gave us the perfect occasion to present our Ribbons of Recognition to some very deserving recipients.

- Outstanding Youth Parader – Graham Duggan
- Most Successful Youth Exhibitor – Jayde Grylls



Our committee members have once again shown incredible commitment throughout the year, dedicating their time and energy to showcasing and promoting the Simmental breed, while also educating, mentoring, and supporting the next generation of junior members. I am immensely proud of the way each member has stepped up – not only with passion, but with creativity and innovation – ensuring that our youth

programs remain engaging, relevant, and forward-looking.

It has been inspiring to see the teamwork and initiative within the group, from organising events and opportunities, through to representing the breed so positively in the wider industry.

Their efforts are laying strong foundations for the future of Simmentals in NSW and it is a privilege to work alongside such a dedicated and enthusiastic team.

We look forward to being able to offer more opportunities and events in 2026 so please keep an eye out on email, post and our social media channels!

Simmental “Members Moments” Questionnaire with Vanessa Wenn

ADAM SCIBERRAS

Where you originated from?

I was born, grew up and founded Country Style Simmental Stud in Londonderry, in the Hawkesbury region of Sydney.

When were you first introduced into Simmentals?

I was first introduced to the Simmental breed in 2013, when I purchased my foundation female, Valley Creek Hope, after being conned into doing a paraders class at Hawkesbury Show 2013 by my cousin. Hope was the beginning of my passion for showing cattle and breeding, and has since led me to develop a herd of over one hundred registered Simmental breeders.

Why you are passionate about the Simmental Breed and cattle/agricultural industry?

I am passionate about the Simmental breed as they tick many boxes for us in both a commercial and stud market, and do it with ease. I am passionate about emphasising the maternal and milking characters whilst blending the muscle, frame, and docility that Simmentals do so well, therefore being able to present stock whether it be at the saleyards, a show or a sale ring that I am proud of.

What are three values you live by?

- Family
- Health
- Respect



If you could be a celebrity, who would it be?

Milton Jones, from Coolibah Station, Keeping Up With The Joneses.

What is your spirit animal and why?

A kelpie dog. I like to think I work hard, play hard, and can be a good mate.

What is the strangest thing you have ever eaten?

Snails (Bebbuxu)- my Nunno brought them to school for me as a kid.

Favourite Simmental animal name?

Country Style U Heartbreaker- my favourite bull I have ever bred.

Give us a quote that best describes you?

“I have been that busy I’ve about passed myself going back the opposite way.”



BREWER BEEF MAKE HISTORY IN BEEF SPECTACULAR TRIAL

By Helen de Costa, The Land



Tara and David Brewer, Brewer Beef, Tallangatta Valley, Vic, achieved a trial history first by receiving full points in feedlot performance. Picture by Eliza Spencer.

For the first time in the Beef Spectacular Feedback Trial's history, a team has scored full points for feedlot performance.

Producers Tara and David Brewer, Brewer Beef, Tallangatta Valley, Vic, claimed champion feedlot performance with a full score of 350 points.

Their team of black Simmental/Angus steers also finished fifth overall with 781 points out of a possible 1000.

The five steers recorded a daily average weight gain ranging from 2.40 kilograms to a top of 2.53kg.

David Brewer said the steers entered into the trial were generally the later drop calves in the program with a higher percentage of Simmental content.

"It's better to know where the bottom is at than the top," he said.

"The trial is a good benchmark to compare yourself to what the top-end producers are doing.

"We get a lot of feedback on our client's calves, which are generally out of pure Angus cows, so this trial is a way for us to bench more of the higher Simmental content calves."

After making some changes to sire selection based on previous trial results, Mr Brewer said the operation had seen a large change in the fat cover of its bulls.

The main market for the operations' steers and most of their clients is the grass-fed market. The trial then allows the family to see the results of their steers in a grain-fed scenario.

"We can particularly see the improvement with our seed stock breeding this year when we scanned all our bulls," Mr Brewer said.

"With that, we seen our fats and our marble scores have increased pretty dramatically.

"Our coverage on our bulls this year is almost double what we normally have, and that's due to an introduction of new bulls to the program."

Mr Brewer said the family had been purchasing older proven Angus sires to introduce to the program, which has been the biggest influence within the herd.

He said choosing the older proven bulls allowed a sustainable and reliable data baseline for their breeding program.

"If I see a bull that's proven and he has daughters calving and everything good, to me that's a better way to go," Mr Brewer said.

"Because your most profitable cows are cows that last in the herd.

"We also look for the history in the cows side in their fertility and production."

Longevity and temperament were also key qualities the family focused on within their females.



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TRADITION TO TRANSITION AT HOLBROOK

By Brett Tindal

A love for traditional characteristics, traits and performance has evolved to trend and transition as the demand for black cattle continues to drive demand for Holbrook beef produces Russell and Lea Parker.

A traditional herd started over 50 years ago by his father and still holds an extremely big place in the heart of Mr Parker, remains the base line for his breeding philosophy.

The Parkers run just short of 800 hectares, running 400 breeders that are now a black Simmental and Angus cross herd, with an emphasis on hybrid vigour and cattle that are moderate and efficient, but perform extremely well-off grass and have the ability to hit markets and specs for the feedlots at the same time.

“We calve down 400 calves a year, with 80 to 100 heifers retained in the herd, 100 heifers grown out to be sold at saleable weight and 200 steers that are targeted for the feedlots at 12 to 13 months of age.”

The Parker’s started with a traditional Simmental herd for many years and have slowly transitioned to a black Simmental and Angus base herd to meet market demands.

Mr Parker said the black cattle are progressing in genetic improvement, but for me the traditional Simmental was still the standout maternal female in the beef industry, they are great mothers and a true dual-purpose female that offers maternal, milk and meat at the same time.

“We have adapted our female herd over the years and now criss-cross our 5/8 black Simmental females with an Angus bull and black Simmental bulls with 5/8 Angus cows.

“The maternal traits of the Simmental breed are our key profit drivers on farm, and we put it down to four key attributes in Meat, Marbling, Maternal Milk which results in Money made.”

Mr Parker said the “Cow” was the most important part of his farming enterprise and they must be sound, fertile and efficient, moderate frame size with length and depth with the ability to raise a calf every year.



The SimAngus cows we breed are basically a “Supercharged Angus”, as they offer effectively the same characteristics phenotypically to an Angus, but the free hit in hybrid vigour far outweighs what you get from a straight Angus cow.

Cast for age cows are a large part of our income so a high yielding well-muscled cow is desirable



provided she has raised a calf every year and done so efficiently.

“The Simmental/Angus cows strike the balance for us between milk, muscle and yield of the Simmental, while keeping the carcass traits of the Angus.”

“The two breeds compliment each other so well and I know it is working for us, as we get calves that

grow faster and are more profitable and every cross breeder is aware of this,” he said.

Mr Parker said he is in the business to breed beef but is mindful to breed cattle that create a good dining experience and this remains one of the main reasons he continues to use Simmentals as his base.

“I get paid on the more kilograms of beef I produce per hectare and even with the slight decrease we get in cents/kg for not being Angus, we pick that up and more with the hybrid vigour hit we get from the crossbred Simmentals,” he said.

“We calve in July and August and the calves we raise are continually doing 2 -2.5kg per day off grass and the Simmental/Angus steers we have fed in the past, side by side with Angus steers have seen our steers producing 0.5 to 1kg per day more than the Angus under the same conditions, yet yielding from 56-58% while the Angus only achieving 52-53%,” he said.

Mr Parker said they were big on crossbreeding and getting the hybrid vigour advantage from the cross, but it was the maternal traits of the Simmental that really set up their program to be successful.



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Simmental “Members Moments” Questionnaire with Vanessa Wenn

NATASHA ADAMS

Where you originated from?

I am originally from Hawkesbury, NSW.

When were you first introduced into Simmentals?

I was first introduced to the Simmentals through my husband Luke in 2015

Why you are passionate about the Simmental Breed and cattle/agricultural industry?

The Simmental breed is like no other. Not only is the breed super diverse, the community and the opportunities that you're presented with are incredible. The agricultural industry isn't just about cattle or meat, it dives deeper into many other avenues & seeing everything play an a part in becoming an end product is pretty cool.

What are three values you live by?

1. Always be respectful
2. Always be kind
3. Always back yourself.

If you could be a celebrity, who would it be?

If I could be a celebrity, I would be Melissa McCarthy, she is hilarious.

What is your spirit animal and why?

My spirit animal would be a honey badger, fearless & tough!

What is the strangest thing you have ever eaten?

I'm a super fussy eater so nothing goes in that's not assessed first!

Favourite Simmental animal name?

I love naming calves. I think my coolest name is LNA Livestock Shake & Bake!

Give us a quote that best describes you?

“Be fearless in the pursuit of what sets your soul on fire.”



SIMMENTAL VICTORIA BRANCH REPORT

By Garry Gillett, President

The primary focus of the Victorian Branch throughout this year has been the Simmental feature at the 2025 Melbourne Royal Show. This significant event has recently concluded, marking an outstanding achievement for the branch and the wider Simmental community.

Show Participation and Entries

The event showcased an impressive display, with more than 90 entries submitted from South Australia (SA), New South Wales (NSW), and Victoria (Vic). This robust participation highlights the growing interest and engagement in Simmental breeding across these regions.

Feature Judge: Tyler Libke

Presiding as the judge for this feature was Tyler Libke of Hanley, Saskatchewan, Canada. Tyler owns and operates Sunny Valley Simmentals alongside his wife, Erin, and their two children. Tyler also judged the Simmental youth Paraders classes with 47 entries across all classes. He was also one of the three judges for the Beef Interbreed where Simmental were prominent.

- The Paton's Reserve Supreme Beef Interbreed Breeders Group was won by Hobbs Livestock
- The Bickley's Transport Reserve Supreme Junior Champion Beef Breed Heifer was won by: Woonallee Trademark V558 exhibited by Bolton Family/Springbank Simmentals

- The Bickley's Transport Reserve Supreme Junior Champion Beef Breed Bull was won by: Hobbs Livestock 19 Vegas Party V19 exhibited by Hobbs Livestock
- The Bickley's Transport Reserve Supreme Senior Champion Beef Breed Bull was won by: VC Under the Radar U065 exhibited by VC Simmentals

Congratulations to the Simmental Feature Sub-Committee, Geordie Elliott, Erin Grylls, Vanessa Wenn, Jess Murphy and Garry Gillett for a great show. Thank you to all exhibitors, winners, our Judges, members, sponsors, the Melbourne Royal Beef Cattle Committee and enthusiasts of the breed for attending the dinner and show.

Earlier in the year I visited Salesian College to present them with some sponsored Simmental shirts & promo packs. They have a new Agri complex with new yards and classrooms. Under the guidance of Mat Fitzgerald, the school has secured black Simmental embryos from Woonallee that will be implanted into recipients shortly. Salesian also exhibited in the carcass classes at Melbourne Royal securing.

1st, 2nd & 3rd place in the LED EXPORT (561KG AND OVER) Class.

And Reserve Champion Export Steer or Heifer.



Salesian Presentation

Salesian College Presentation and Achievements

Earlier this year, Salesian College received sponsored Simmental shirts and promotional packs. The college has recently developed a new Agri complex, which includes modern yards and classrooms. Under the guidance of Mat Fitzgerald, Salesian College has secured black Simmental embryos from Woonallee, with plans to implant them into recipient cows soon.

Salesian College also participated in the carcass classes at the Melbourne Royal, achieving exceptional results:

- 1st, 2nd, and 3rd place in the LED EXPORT (561KG AND OVER) Class
- Reserve Champion Export Steer or Heifer

NEW SIMMENTAL SHOP MERCHANDISE for 2026

Take a look at the fresh branded promo items – it's all about *“out with the old and in with the new”* marketing gear available for purchase, plus our beloved show shirts and vests.

Available via the “Simmental Shop” at www.simmental.com.au



If you're looking to buy a bunch of hats or bags for an upcoming event, reach out to a member of the merchandise team for more information. Check out the hats that the Simmental Victoria Branch just purchased for the Simmental Feature Show at this year's Melbourne Royal Show!



SIMMENTAL NSW BRANCH REPORT

By Luke Adams
NSW Simmental Branch President

We've had a fantastic year, Simmentals are being promoted strongly and the commercial relevance for Simmentals is being recognised. Our Sydney Royal Steer Jackpot is gaining momentum and attracting many new faces.

The line up of Simmentals steers at Sydney this year were a great representation of the breed and certainly didn't look out of place.

Bull & Female Sales held by members have had awesome results across the board. The presentation & results are a credit to the breeders. Congratulations to all.

The Simmental NSW Youth have had a great year with the addition of many new members. The Foundation Female Opportunity has also gained a lot of interest for youth members across NSW.

The youth are the future of our industry and I think it's important that we nurture & guide them create a pathway for them to have opportunities to grow and thrive in the industry.

Thank you all, bring on 2026.

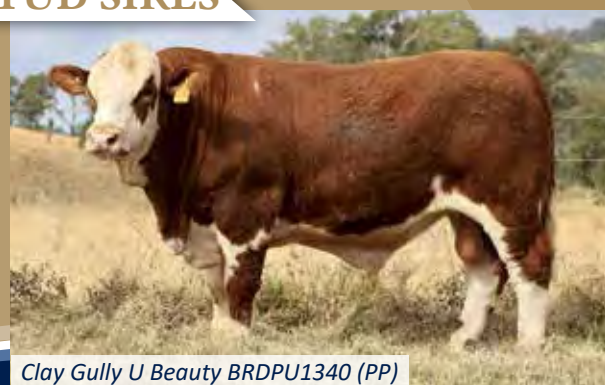
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SA BRANCH REPORT

By Matt Nicolle, President

Congratulations to Our South Australian Breeders.

We extend our heartfelt congratulations to all our South Australian breeders for their unwavering dedication throughout what has been a challenging year. Despite the ongoing difficult farming conditions over the past 12 months, our Simmental cattle have continued to demonstrate exceptional adaptability and performance under diverse climate conditions. This enduring resilience is a direct reflection of the collective efforts of our breeders, who have combined perseverance, genetic selection, and hard work to achieve remarkable results in the Market, Carcase Competitions, Sales, and the Show Ring.

Bull Sale Highlights

- **Woonallee's Furner Sale** achieved excellent results, with a top price of \$30,000 and an average of \$11,043.
- **The Tamworth Sale** topped at \$20,000, with an average of \$10,798.
- **Yerwal Estate** and **Mt Mooney** both sent bulls to Queensland for the QSBS Sale, achieving outstanding results:
 - Yerwal Estate topped at \$21,000 with an average of \$9,550.
 - Mt Mooney bulls reached a top of \$16,000, averaging \$10,798.
- **Limitless** sold in an online auction, reaching a top price of \$8,000.
- **Lakeside** bulls topped at \$6,000, and heifers sold to \$3,000 at their on-property sale.

High clearance rates were reported across the bull-selling season, reflecting strong demand and confidence in Simmental genetics.

Royal Adelaide Show Results

The **Royal Adelaide Show Steer Competition** saw strong competition, with 265 steers entered. Simmentals featured prominently in the broad ribbons, securing several notable places:

On Hoof Results:

- **Champion Purebred Export Steer on-Hoof:** *Woonallee Victor*, Tom & Lizzy Baker
- **Reserve Champion Purebred Export Steer on-Hoof:** *Woonallee Versace*, Tom & Lizzy Baker
- **Champion Crossbred Export Steer on-Hoof:** *Woonallee Vegemite*, Tom & Lizzy Baker (Angus x Simmental)

On Hook Results:

- **Champion Purebred Export Steer on-Hook:** *Bokara Johnny Cash*, Dr. Shirley Barker
- **Grand Champion Steer on-Hook, Champion Crossbred Export Steer on-Hook,** and

Champion Eating Quality Carcase Overall:

Lancaster Verstappen V548 (Simmental x Angus), Lancaster Simmentals

- **Reserve Champion Crossbred Export Steer on-Hook:** *Lancaster Valhalla V213* (Simmental x Angus), Lancaster Simmentals

In the Ring Results

The 2025 Simmental Judging saw 25 entries from six exhibitors:

- **Champion Junior Simmental Cow or Heifer:** *Woonallee Dakota V569*, Woonallee Simmentals (also the Champion Heifer in the Heifer Challenge)
- **Grand Champion Simmental Female & Senior Champion Simmental Cow:** *Woonallee Charo Q428*, Woonallee Simmentals
- **Junior Champion Simmental Bull:** *Charlomite King Charlie*, Charlomite Simmentals
- **Senior Champion Simmental Bull, Grand Champion Simmental Bull, & Supreme Champion Simmental Exhibit:** *Woonallee Urban Magic U235*, Woonallee Simmentals
- **Sires Progeny Group:** *Charlomite King Charlie*
- **Breeders' Group:** *Woonallee Urban Magic U235*

Interbreed Judging Results

- **Supreme Beef Cattle Exhibit & Interbreed Champion Female:** *Woonallee Charo Q428*, Woonallee Simmentals
- **Interbreed Champion Senior Bull:** *Woonallee Urban Magic U235*, Woonallee Simmentals

Calf Classic Results

- **Grand Champion Calf:** *Woonallee Charo W420*
- **Bull Calf Classic:** *Woonallee Winston W120*
- **Heifer Calf Classic:** *Woonallee Charo W420*

We are also proud of the accomplishments of our junior members, who continue to make significant contributions to the success of the Simmental breed. Their enthusiasm and commitment to excellence promise a bright future for Simmentals in South Australia.

The year has been one of perseverance, adaptation, and achievement for Simmental breeders in South Australia. We look forward to continuing this success in the upcoming season, building on the strong foundation laid by our breeders and their exceptional cattle.

All the best for 2026,

The Simmental South Australia Branch Committee

President: Matt Nicolle

Vice President: Renee Mooney

Committee: Ashley Ness, Bec Nicolle, Connie Burow, Regan Burow & Wendy Hodge

STAYABILITY EPD DOES IT WORK?

By Graeme Winnell, Australian Genetic Solutions

Most breeders understand that Stayability predicts differences in the ability of an animal's daughters to remain productive in the herd, calving every year, to six years of age. Stayability EPD's are reported in percentages; higher is better.

However, many breeders aren't aware that Stayability is measured once a female (daughter) first calves at 2 years and then calves again at 3 years old. This means that culling heifers prior to joining or joining a high percentage of the herds heifers and culling as first calvers does not affect the calculation. By far the largest percentage of females normally culled in the window of 3 to 6 years old is fertility, meaning that Stayability works well as a measure of female fertility.

by Dr. Randie Culbertson and Dr. Jackie Atkins

Daughters sired by bulls in the top 25 percent for Stayability were over twice as likely to remain in the herd as six-year-old cows and averaged almost two more calves in their lifetime compared to daughters sired by bulls in the bottom 25 percent for Stayability EPD.

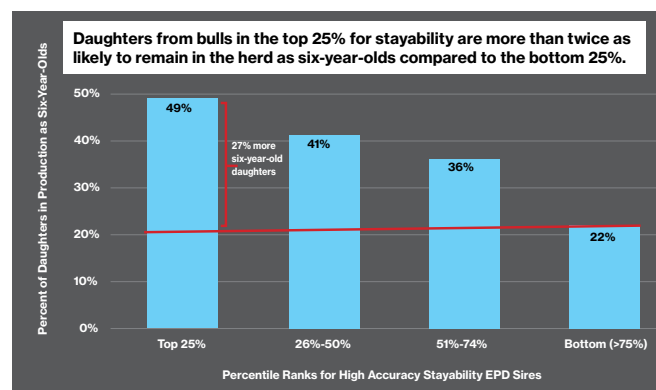
The financial success of cow-calf operations depends on a cow's ability to remain in the herd long enough to recoup the cost of heifer development and cow maintenance. In order to achieve this, a heifer needs to calve as a 2-year-old and produce a calf each subsequent year. Stayability EPD was developed to predict this reproductive success (or failure) and is defined as a cow's ability to remain in the herd to a specific endpoint, with the assumption that open cows are culled. The typical endpoint is defined at six years of age. Stayability has an economic influence on a cow herd through female reproduction, increased calves per cow, and increased calf performance, given mature cows on average wean heavier calves.

As with most reproductive traits, the heritability of Stayability is low (less than 0.20) indicating a large non-genetic influence on Stayability. These non-genetic influences can range from environmental to management and are not inherited by future progeny. On the flip side, if you provide the optimal environment for your herd, but lack the genetics for cow longevity, you will still find yourself with cows falling out of the herd prematurely. Although a low heritability for Stayability illustrates the importance and significance of management,

it also tells us that there is an underlying genetic aspect to a cow's ability to remain in the herd. Furthermore, since cow longevity is largely determined by the environment, making genetic selections to improve longevity is far more accurate with a Stayability EPD compared to visual selection for a phenotype heavily influenced by the environment. In the context of genetic improvement, ignoring Stayability EPD can slow or reverse the genetic progress for this highly relevant trait.

Since its development, the Stayability EPD has been published by multiple breed associations, but how reliable is this EPD for predicting cow longevity?

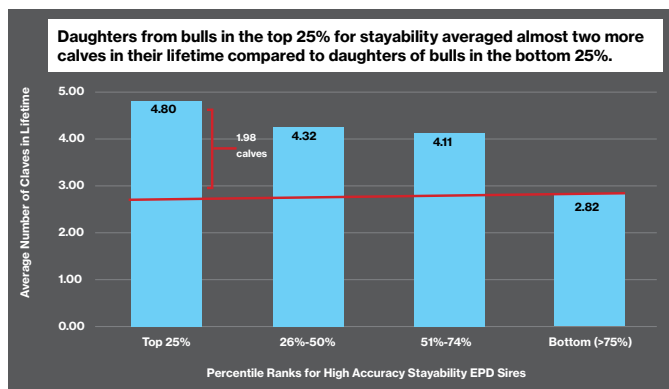
To examine this question, over 140,000 daughters from high-accuracy bulls for Stayability from the IGS database were analysed. These sires were ranked by their Stayability EPD and divided into four percentile groups (or quartiles; 1 – 25 [top or best], 26 – 50, 51 – 74, 75 – 99 [bottom or worst] percentile). Within each quartile, the percentage of daughters remaining in the herd to six years of age and the average number of calves from daughters in their lifetime was compared.



As you can see in the graph, as Stayability EPD increased, the percentage of daughters reaching the age of six also increased. When comparing the lowest quartile to the highest quartile, the percentage of daughters remaining in the herd to age six more than doubled.

Only 22% of the daughters reached the age of six for the lowest quartile, compared to 49% of daughters for sires in the highest quartile.

But how does this translate to calves on the ground?



EPD quartile group. There is a clear increase in the average number of calves per cow as we move toward the top percentile. Daughters from sires in the top Stayability quartile averaged nearly two more calves in their lifetime compared to daughters out of sires in the lowest Stayability quartile.

Female longevity is one of the most economically impactful traits of commercial cow-calf operations. When choosing genetics for replacement females, emphasizing Stayability will optimize the genetic potential for longevity in the herd.

The second graph illustrates the average number of calves from daughters of sires within each Stayability



CROSS BREEDING

WITH SIMMENTAL

- A major role for the Simmental breed is its use in crossbreeding programs.
- Simmental x British or Bos Indicus calves gain weight 10% to 20% faster, reaching market weight younger and earlier, reducing annual stocking pressure.
- Crossbreeding with Simmental produces significant productivity gains due to hybrid vigour and to the additive traits derived from the Simmental breed.
- When combined, these gains generally boost overall productivity by 10% to 20% in the Simbeef F1 (first cross)

animal and by 20% to 25% where the Simbeef F1 female is used as a breeder.

- Simmentals may be used in either “Terminal” or “Rotational” crossbreeding programs.
- Crossbred cows stay in the herd 3.1 years longer and produce 20% more weaning weight over the lifetime of the cow than their straight bred counterparts. Source USDA Mark.
- Simmental composites simplify crossbreeding, maintain uniformity and achieve optimum levels of heterosis.

EKKA

ROYAL BRISBANE SHOW 2025

RESULTS

Junior Champion Female
Ellendale Red Whiskey Girl
 Reserve Junior Champion Female
Coolibah Soda Pop
 Senior Champion Female
GK Tiger Lily
 Reserve Senior Champion Female
Double K Temptation
 Junior Champion Male
Yambala Valentine
 Reserve Junior Champion Male
Ellendale Tennessee Moonshine
 Senior Champion Male
Silver Linings Underdog
 Reserve Senior Champion Male
Silver Linings Union Jack
 Grand Champion Female
GK Tiger Lily
 Grand Champion Male
Silver Linings Underdog
 Breeders Group
Silver Linings Simmental



Grand Champion Simmental Bull: Silver Linings Underdog



Grand Champion Simmental Female: GK Tiger Lily

PERTH

ROYAL SHOW 2025

RESULTS

Junior Champion Bull
Bandeeka Villian
 Reserve Junior Champion Bull
Bradford Cattle Co Veteran
 Grand Champion Bull
Bandeeka Villian
 Junior Champion Female
Bandeeka Vienna
 Reserve Junior Champion Female
Bandeeka Violet Rose
 Senior Champion Female
Bandeeka Saskia
 Reserve Senior Champion Female
Bandeeka Blacks Uki
 Grand Champion Female
Bandeeka Saskia
 Supreme Champion
Bandeeka Saskia



Breeders Group of Three
1st Tony & Loreen Kitchen
2nd Bradford Cattle Co
 Most Successful Exhibitor - Simmental
Tony & Loreen Kitchen
 Interbreed Pair of Bulls
1st Bradford Cattle Co
 Interbreed Pair of Heifers
1st Tony & Loreen Kitchen

SYDNEY

ROYAL EASTER SHOW 2025

RESULTS

Junior Champion Female

Elite Sugar Crush U157

exhibited by Elite Cattle Co

Reserve Junior Champion Female

Settler Ungrateful Grace

exhibited by Mr Richard Wilkinson

Senior Champion Female

Elite Black Wendy T165

exhibited by Elite Cattle Co

Reserve Senior Champion Female

VC Hyacinthus S051

exhibited by TAFE NSW

Grand Champion Female

Elite Black Wendy T165

Junior Champion Bull

Elite Uproar

exhibited by Elite Cattle Co

Reserve Junior Champion Bull

Settler Undaunted

exhibited by Mr Richard Wilkinson

Senior Champion Bull

Hartfield Domenico U020

exhibited by Hartfield Simmentals

Reserve Senior Champion Bull

Tennyson Unruffled exhibited by Ian & Cheryl Baldry



Best Simmental Exhibit: Elite Uproar exhibited by Elite Cattle Co.



Urquhart Perpetual Trophy Supreme Beef Exhibit: Elite Uproar exhibited by Elite Cattle Co.

Grand Champion Bull

Elite Uproar

Best Simmental Exhibit

Elite Uproar exhibited by Elite Cattle Co

Sydney Royal Urquhart Perpetual Trophy Supreme Beef Exhibit

Elite Uproar exhibited by Elite Cattle Co

SYDNEY ROYAL STEER COMPETITION RESULTS

ROYAL SYDNEY STEER RESULTS

"STAN HILL" SIMMENTAL STEER TEAM

Chosen by Judge Mrs. Donna Robson

717 exhibited by Adam Sciberras

603 exhibited by Stuart & Kylie Hobbs (**Champion Middleweight Steer**)

1003 exhibited by Stuart & Kylie Hobbs

1224 exhibited by Scots All Saints College / Coolibah Simmentals (**Reserve**)

CHAMPION TRADE STEER/HEIFER -

Simmental X Angus

Winner - 6 - Calrossy Anglican School, Tamworth 2340

Calrossy Tidal Wave



ADELAIDE

ROYAL SHOW 2025

RESULTS

Junior Champion Female

Woonallee Dakota

Senior Champion Female

Woonallee Charo

Grand Champion Female

Woonallee Charo

Junior Champion Male

Charlomite King Charlie

Senior Champion Male

Woonallee Urban Magic

Grand Champion Male

Woonallee Urban Magic

Supreme Exhibit

Woonallee Urban Magic

Breeder's Group

1st Woonallee

2nd Charlomite

3rd Jillangolo

Interbreed Champion Senior Bull

Woonallee Urban Magic U235

Interbreed Champion Female &
Supreme Exhibit

Woonallee Charo Q426



Grand Champion Simmental Bull & Supreme Champion Exhibit



Senior and Grand Champion Simmental Female



Interbreed Champion and Supreme Beef Cattle Exhibit

ADELAIDE ROYAL STEER COMPETITION RESULTS

ROYAL ADELAIDE LED STEER RESULTS

On Hoof Results:

- **Champion Purebred Export Steer on-Hoof:**
Woonallee Victor, Tom & Lizzy Baker
- **Reserve Champion Purebred Export Steer on-Hoof:** *Woonallee Versace*, Tom & Lizzy Baker
- **Champion Crossbred Export Steer on-Hoof:**
Woonallee Vegemite, Tom & Lizzy Baker (Angus x Simmental)

On Hook Results:

- **Champion Purebred Export Steer on-Hook:**
Bokara Johnny Cash, Dr. Shirley Barker
- **Grand Champion Steer on-Hook, Champion Crossbred Export Steer on-Hook, and Champion Eating Quality Carcase Overall:** *Lancaster Verstappen V548* (Simmental x Angus), Lancaster Simmentals
- **Reserve Champion Crossbred Export Steer on-Hook:** *Lancaster Valhalla V213* (Simmental x Angus), Lancaster Simmentals



Prue, Harry, Lizzy & Henry Cartledge (far right) Lancaster Simmentals with Ben Davies (second from right) TFI national key account manager.



Ben Davies, TFI (second from left) with Shirley Barker (second from right) Bokara Simmentals.



Lizzy Baker, Woonallee Simmentals with Ben Davies, TFI (second from right) & Simm/Angus Woonallee Vegemite.

MELBOURNE ROYAL STEER COMPETITION RESULTS

ROYAL MELBOURNE STEER RESULTS

BORTHWICK TEAM EXHIBITS:

- **Allendale East Area School:** (SI), Bred By: GC & VJ Muller, 19 Sep 2024, Sire: Tennysonvale Nitrate, Dam: Rellum Farms Black Pim P33
- **Bolton Girls:** (SI), Bred By: Woonallee Simmentals, 18 Apr 2024, Sire: Simmental
- **Salesian College Sunbury:** (SI), Bred By: First XI Salesian College Sunbury, 15 Mar 2024



RESERVE CHAMPION DOMESTIC STEER OR HEIFER 104 Allendale East Area School: (SI), Bred By: GC & VJ Muller, 19 Sep 2024, Sire: Tennysonvale Nitrate, Dam: Rellum Farms Black Pim P33

RESERVE CHAMPION HEAVY DOMESTIC STEER OR HEIFER 241 Urrbrae Agricultural High School: (SIXAA/SI), Bred By: CLIFF FARMS: Ashbourne, 9 Aug 2024, Sire: Highrise Nitro, Dam: Aa Commercial Cow

RESERVE CHAMPION EXPORT STEER OR HEIFER 230 Salesian College Sunbury : (SI), Bred By: First XI Salesian College Sunbury, 12 Mar 2024

RESERVE CHAMPION SCHOOLS AND COLLEGE STEER OR HEIFER 241 Urrbrae Agricultural High School: (SIXAA/SI), Bred By: CLIFF FARMS: Ashbourne, 9 Aug 2024, Sire: Highrise Nitro, Dam: Aa Commercial Cow

SIMMENTAL FEATURE

MELBOURNE ROYAL SHOW 2025

RESULTS

Reserve Supreme Junior Champion Beef Interbreed Heifer

Woonallee Trademark V558

Reserve Supreme Junior Champion Beef Interbreed Bull

Hobbs Livestock 19 Vegas Party V19

Reserve Supreme Senior Champion Beef Interbreed Bull

VC Under The Radar U065

Champion Heifer Calf

Woonallee Trademark V558

Reserve Champion Heifer Calf

VC Strike V016

Junior Champion Heifer

VC Cream Soda V001

Reserve Champion Heifer

Hobbs Livestock Party Girl V38

Senior Champion Cow

VC Sprinkles V007

Reserve Senior Champion Cow

Sylvandale B Valvet T1692

Grand Champion Female

Woonallee Trademark V558

Champion Bull Calf

Hobbs Livestock 19 Vegas Party V19

Reserve Champion Bull Calf

Coolibah V8

Junior Champion Bull

GB Livestock Voltage V114

Reserve Junior Champion Bull

Country Style Vegas Baby

Senior Champion Bull

VC Under The Radar U065

Reserve Senior Champion Bull

Windjammer Mr Universe

Grand Champion Bull

VC Under The Radar U065

Supreme Champion

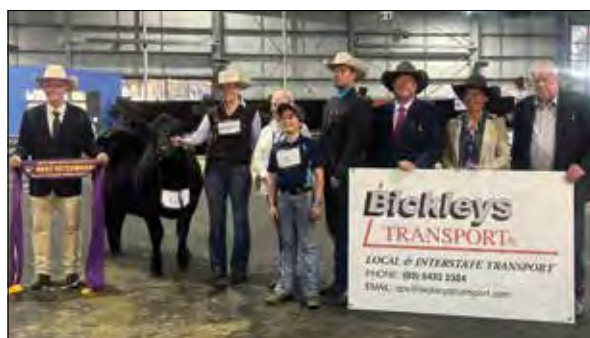
Woonallee Trademark V558

Supreme Beef Interbreed Breeders Group

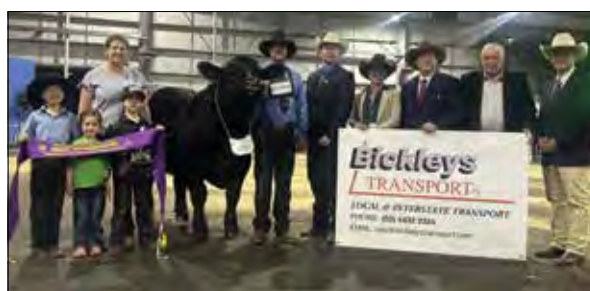
Hobbs Livestock



The Paton's Reserve Supreme Beef Interbreed Breeders Group was won by Hobbs Livestock



The Bickley's Transport Reserve Supreme Junior Champion Beef Breed Heifer was won by: Woonallee Trademark V558 exhibited by Bolton Family/Springbank Simmentals



The Bickley's Transport Reserve Supreme Junior Champion Beef Breed Bull was won by: Hobbs Livestock 19 Vegas Party V19 exhibited by Hobbs Livestock



The Bickley's Transport Reserve Supreme Senior Champion Beef Breed Bull was won by: VC Under The Radar U065 exhibited by VC Simmentals



Champion Heifer Calf
Woonallee Trademark V558 exhibited by Bolton Family



Reserve Champion Heifer Calf
VC Strike V016 exhibited by S&S Moeck & Litt Cattle Co



Junior Champion Heifer
VC Cream Soda V001 exhibited by S&S Moeck



Reserve Champion Heifer
Hobbs Livestock Party Girl V38 exhibited by SD & KE Hobbs



Senior Champion Cow
VC Sprinkles V007 exhibited by Jada & Jay Buchan



Reserve Senior Champion Cow
Sylvandale B Velvet T1692 exhibited by Brewer Beef



Grand Champion Female
Woonallee Trademark V558 exhibited by Bolton Family & Henry Scott



Champion Bull Calf & Junior Interbreed Reserve
Champion Hobbs Livestock 19 Vegas Party V19 exhibited by SD & KE Hobbs



Reserve Champion Bull Calf
Coolibah V8 exhibited by Sandy Morgan



Junior Champion Bull
GB Livestock Voltage V114 exhibited by GB Livestock



Reserve Junior Champion Bull
Country Style Vegas Baby exhibited by Adam Sciberras



Senior Champion Bull
VC Under The Radar U065 exhibited by S & S Moeck



Reserve Senior Champion Bull
Windjammer Mr Universe exhibited by Edwina Wiltshire



Grand Champion Bull
VC Under The Radar U065 exhibited by S & S Moeck



Supreme Champion
Woonallee Trademark V558 exhibited by Bolton Family & Henry Scott

SIMMENTAL FEATURE

MELBOURNE ROYAL SHOW 2025

SIMMENTAL FEATURE Report by: Vanessa Wenn

SIMMENTAL FEATURE JUNIOR PARADER WINNERS:

Simmental Feature Champion Simmental Handler – Jack Smyth
Simmental Feature Reserve Champion Simmental Handler – Charlotte Dendy all sponsored by Limitless Show Supplies & GB Livestock

THE “JUDY BREWER” MEMORIAL TROPHY for Best Junior Simmental Handler – won by Isaac Hobbs Hobbs Livestock sponsored by LaraLeigh Simmentals

THE “PETER SCHEMBRI” SIMMENTAL HERDSPERSON – won by Charlotte Dendy sponsored by LaraLeigh Simmentals

The Simmental **“OPEN HANDLER”** – won by Samantha Moeck from Valley Creek Simmentals sponsored by Simmental Victoria

The **“SIMMENTAL BEEF CATTLE LEGENDS”** a new incentive awarded to members for their contribution to the Simmental breed created by Vanessa Wenn were awarded to:

Gina Ryan – Glenview Del Simmentals sponsored by: Ten-Rose International Simmental Fleckvieh

Agnes & the late “Peter” Schembri & Family – Maverick & Mavstar Simmentals sponsored by: Pinaroohills Simmentals & Bunyip Blacks Simmentals

“THE GOLDENSHIT SHOVEL” Simmental Feature Best Maintained Team – awarded to: Grylls Cattle Co. and sponsored by Mayton Livestock

MOST SUCCESSFUL SIMMENTAL EXHIBITOR – awarded to Valley Creek Simmentals sponsored by Ken & Kaye Batt, Penola

ROYAL RUMBLE SIMMENTAL SALE LOTS

Lot 2: Barr Creek Velvet V1 sold for \$4,000

Lot 3: Hartfield Hummer V007 sold for \$4,500

Lot 4: Hartfield Vruce V086 sold for \$5,500

Lot 5: GC Livestock Genetic Flush sold for \$3,000

Lot 6B: GB Livestock Embryo's sold for \$1,000 each x 4

Lot 7: Bunyip Blacks Embryo's sold for \$1,700 each x 4

We extend our heartfelt thanks to all our generous Sponsor, our Judge, Simmental auctioneer Glen Waldron & Geordie Elliott along with the Simmental Feature Sub Committee (Geordie Elliott, Erin Grylls, Vanessa Wenn, Jess Murphy, Garry Gillett) - your support made our event possible and helps us continue to grow and celebrate excellence within the Simmental breed.

To our dedicated Simmental exhibitors, thank you for your hard work, sportsmanship, and commitment to showcasing the best of what this breed has to offer.

And to the families/friends behind each exhibitor—your encouragement, sacrifices, and support are the foundation of their success. We appreciate all you do to help make events like this meaningful and memorable. Together, you all make the Simmental community strong.

Thank You!



Simmental Beef Cattle Legends - Agnes & the late “Peter” Schembri & Family - Maverick & Mavstar Simmentals



Most Successful Simmental Exhibitor - Valley Creek Simmentals



Simmental Beef Cattle Legends - Gina Ryan Glenview Del Simmentals



The Goldenshit Shovel Simmental Feature Best Maintained Team - Grylls Cattle Co



Champion Simmental Handler - Jack Smyth



Reserve Champion Simmental Handler - Charlotte Dendy



Judy Brewer Memorial Trophy for Best Junior Simmental Handler - Isaac Hobbs Hobbs Livestock



The Simmental Open Handler - Samantha Moeck from Valley Creek Simmentals



The Peter Schembri Simmental Herdsperson - Charlotte Dendy



CANBERRA

ROYAL SHOW 2025

RESULTS

Junior Champion Female

Ausbred Vegas Pearl

Exhibited by Shannon Lawlor

Reserve Junior Champion Female

SBS Utah 118

Exhibited by K4 Simmental

Pair of Simmental Heifers

K4 Simmental

Senior Champion Female

VC Cream Soda T035

Exhibited by TAFE NSW Richmond College

Reserve Senior Champion Female

VC Hyacinths

Exhibited by TAFE NSW Richmond College

Grand Champion Female

Ausbred Vegas Pearl

Exhibited by Shannon Lawlor

Junior Champion Bull

Settler Undaunted

Exhibited by Settler Suffolks

Reserve Junior Champion Bull

Ausbred Vegemite Kid

Exhibited by Shannon Lawlor

Pair of Simmental Bulls U20mths

Tennysonvale Simmental Fleckviehs

Grand Champion Bull

Settler Undaunted

Exhibited by Settler Suffolks

Simmental Sire's Progeny

Yerwal Estate Quality Kid

Exhibited by Tennysonvale Simmental Fleckviehs

Simmental Dam's Progeny

Ausbred, Exhibited by Shannon Lawlor

Breeder's Group

1st Shannon Lawlor

2nd Tennysonvale Simmental Fleckviehs

3rd Campfire Livestock

Supreme Simmental Exhibit

Settler Undaunted

Exhibited by Settler Suffolks



Canberra Junior and Grand Champion Female: Ausbred Vegas Pearl



Canberra Supreme Exhibit: Settler Undaunted

HOOF & HOOK RESULTS

SHEFFIELD 2024

Simmentals achieved great success in the 2024 Sheffield Hoof and Hook competition, held November and December 2024. One of only two carcass competitions still remaining in Tasmania, the quality and quantity of cattle is always extremely strong!

Simmentals were represented in the heavyweight section of the competition (held November) with a class of 16 heavyweights on the hoof. Of the 4 Simmental cattle in the led class, three of these were pulled forward into 3rd, 4th and 5th place respectively (these steers were all exhibited by Chelsea Rayner of the Kidman Downs stud).

In December the hook section of the competition took place with some fantastic points and scoring for Simmental carcasses. In the heavyweight section, Taz Phoenix (exhibited by Ethan Frankcombe of Taz Simmentals) took out Champion Heavyweight Carcase on a total point score of 90.96. In the same class, Kidman Downs Universe placed 3rd on a total point score of 84.99. Taz Phoenix then continued his stellar run with the Reserve Grand Champion Carcase of the Show (0.4 points behind the winner) and was also awarded the highest scoring Simmental or Simmental x carcase of the show (\$200 donated by the Tasmanian Simmental branch).



Chelsea Rayner (Kidman Downs) and Ethan Frankcombe (Taz) at the Sheffield Show Hoof and Hook competition presentation night



Taz Phoenix, winner of Champion Heavyweight Carcase and Reserve Grand Champion Carcase of the show.



Kidman Downs steers that placed 3rd, 4th and 5th place in the heavyweight led section of the Sheffield School Hoof and Hook competition.

IGS - \$GAIN & DMI

By Graeme Winnell, Australian Genetic Solutions

International Genetic Solutions have officially released the \$Gain economic subindex, as well as the Dry Matter Intake (DMI) Expected Progeny Difference (EPD).

The purpose of these traits is to help breeders better characterise terminal performance by evaluating genetic differences for feed intake and the profitability potential associated with growth relative to intake.

Feed efficiency is gathering momentum as a selection tool to help the beef industry to achieve greater levels of efficiency in feeder cattle.

Dry matter (DM) refers to the portion of feed remaining after all moisture has been removed. This includes carbohydrates, proteins, fats, vitamins, and minerals that provide energy and building blocks for the animal's body. Animals require a steady supply of nutrients for daily functions, including growth and reproduction. Livestock producers and animal nutritionists focus on how much actual nutrient-dense material an animal consumes. This measurement is known as Dry Matter Intake, or DMI. DMI helps accurately assess nutrient consumption.

The Dry Matter Intake (DMI) EPD is expressed as the difference in pounds of daily dry matter intake. A lower EPD may be more desirable, as this is representative of the genetic potential for progeny to consume less feed. For example:

- Bull A = 1.00 DMI EPD.
- Bull B = 0.00 DMI EPD.

You would expect progeny from Bull B to eat 1 pound less daily dry matter of feed compared to progeny from Bull A.

Feed costs are one of the largest costs for beef producers and have a significant impact on the

profitability of beef production systems. Being able to identify animals that convert feed more efficiently is an important tool for cattle breeders to increase production efficiency.

Despite this, producers should exercise caution when making genetic selections based solely on DMI reduction. Studies have shown there is a high genetic correlation between DMI and Average Daily Gain (ADG), meaning that sole selection for reduced intake can inadvertently lead to slower-growing, smaller framed cattle.

\$Gain however, balances both the economic component of average daily gain (ADG) and DMI, ensuring that the most profitable animals are identified. Cattle that eat less but also grow less are not necessarily more desirable, meaning that selection on biological efficiency does not always equate to profitability, thus the recommendation for producers is to consider placing emphasis on \$Gain in your selection decisions.

\$Gain balances both growth and intake to identify cattle that convert dry matter intake into kilograms of beef more efficiently.

\$Gain is a sub-index and is expressed as the difference in daily profitability of animals in the feedlot based on the combination of DMI and ADG (Average Daily Gain) EPD. ADG is positively weighted by the value of a pound of gain, and DMI is negatively weighted by the cost of a pound of dry matter.

Higher \$Gain values are more desirable. For example:

- Bull A = \$0.10 subindex value.
- Bull B = \$0.00 subindex value.

You would expect progeny from Bull A to be \$0.10 more profitable per day than progeny from Bull B due to a combination of feed requirements and growth potential.



UNDERSTANDING IGS ACCURACIES

By Graeme Winnell, Australian Genetic Solutions

One of the more confusing elements of IGS EPD's has been the change in the way that accuracies are reported.

Published accuracy values are generally numerically lower in the IGS EPD system, and they will be considerably lower for non-parent animals.

An erroneous conclusion would be that IGS EPDs are less informative than our previous EBVs. Rather, the reduction in published accuracy is due to IGS accuracy being presented on a different scale.

Think of it as the difference between Celsius and Fahrenheit. 20 degrees Celsius and 68 degrees Fahrenheit are quite different numbers. 68 degrees definitely sounds warmer than 20 degrees, but they are the same temperature, simply different methods of calculating the same thing.

UNDERSTANDING POSSIBLE CHANGE

Possible change represents the amount of change that can be expected for the EBV or EPD as new information becomes available.

Since EBV's and EPD's are predictions, not true values, we can expect that they will change as more information is collected (genomics, progeny data, etc.).

Accuracy is an indicator of the risk of possible change for the EBV or EPD. Higher accuracy predictions generally have less potential for possible change than lower accuracy predictions. At any given accuracy though, the prediction still represents the best estimate of the animals true genetic merit, based on available data, and should not be discounted because of the calculated accuracy value.

IGS currently uses the BIF calculation to report accuracy.

BIF ACCURACY

IGS uses what has been dubbed BIF (Beef Improvement Federation) accuracy. Just as it would be trivial to publish Fahrenheit in Celsius, we could certainly publish accuracy on the same scale we used in the past (traditional accuracy).

WHY DO IGS PUBLISH BIF ACCURACY?

EBVs and EPDs are predictions but we can expect that they will move toward true genetic merit values as more information is collected

(genomics, progeny data, etc.). In the field of statistics, possible change (PC) is the standard for expressing how much confidence we should have that a prediction (EPD, EBV) is close to its true value. It does this by providing an estimate of the range \pm , the prediction that we can expect the true value to fall into 2/3 of the time.

The appeal of BIF accuracy is that, unlike traditional accuracy, it has a linear relationship with PC (see graph). Therefore, for every percent increase in BIF accuracy, there is an equal percentage decrease in PC. This makes BIF more intuitive than our previous accuracy.

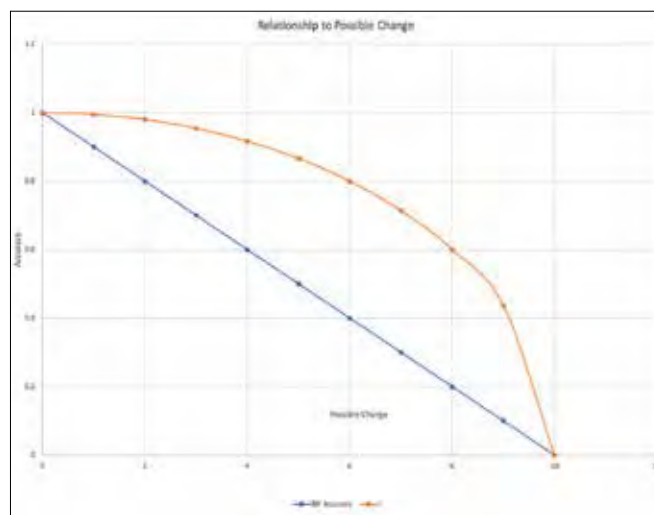


Table 1.

Table 1 demonstrates the relationship between possible change and traditional and BIF accuracy calculations using a genetic variance of 100.

As the table shows, as BIF accuracy increases by 10%, there is a corresponding decrease in possible change of 10%.

The table also gives a guide to the relationship between traditional accuracy and BIF accuracy at different levels. A non-parent animal with a BIF accuracy of 0.2 (20%) is equivalent to a traditional accuracy of 0.6 (60%) in this table.

The important thing to remember is that although accuracies are lower than traditional accuracies, it doesn't mean that the EPD value is less accurate, just that the calculation has changed. It also doesn't suggest that one calculation is "good" and the other "bad", they are just two different ways of solving the same problem.

IGS EPD AVERAGES

- All averages are based on a 5 year rolling average so calves born in the last 5 years.

BREED AVERAGE - SIMMENTAL 2025

CTYPE	BWT	WWT	YWT	MILK	SCRO	CCE	CE	MCE	MWWT	DOC	GEST	STAY
AVG	4.800	76.817	108.913	28.072			6.843	4.770	65.457	11.030		13.983
PWNG	PENV	CW	REA	FAT	MARB	LY	DTF	YG	API	TI	AAPI	ATI
0.203		28.074	0.869	-0.100	-0.046			-0.484	101.519	67.757	56.893	56.265

ACCURACY AND POSSIBLE CHANGE

Every EPD is presented with an associated accuracy value. Accuracy values reflect the amount of information available on the animal and it relates for use in genetic evaluation. As we obtain and use more information in evaluating an animal's genetic merit, the accuracy value will increase. Accuracy values can range from 0.00 and 1.00 with a higher value representing greater accuracy.

Because accuracy indicates available information, they are extremely valuable as a risk management tool. The higher the accuracy the more certain we are of an animal's genetic merit and thus, the less risk there is in using the animal. The table shows the possible change (plus or minus) in the EPD of an animal, based on its' accuracy. Any EPD changes are expected to fall within this range (EPD plus and minus the possible change) 95% of the time.

Acc	CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	REA	Fat	Marb
0.00	7.8	3.0	16.3	25.7	7.9	11.9	12.1	7.1	19.3	0.43	0.04	0.26
0.10	7.0	2.7	14.7	23.1	7.1	10.7	10.9	6.4	17.4	0.39	0.04	0.23
0.20	6.2	2.4	13.0	20.6	6.3	9.5	9.7	5.7	15.4	0.34	0.03	0.21
0.30	5.4	2.1	11.4	18.0	5.5	8.3	8.5	4.9	13.5	0.30	0.03	0.18
0.40	4.7	1.8	9.8	15.4	4.7	7.1	7.3	4.2	11.6	0.26	0.02	0.16
0.50	3.9	1.5	8.2	12.9	3.9	6.0	6.1	3.5	9.7	0.22	0.02	0.13
0.60	3.1	1.2	6.5	10.3	3.1	4.8	4.8	2.8	7.7	0.17	0.02	0.10
0.70	2.3	0.9	4.9	7.7	2.4	3.6	3.6	2.1	5.8	0.13	0.01	0.08
0.80	1.6	0.6	3.3	5.1	1.6	2.4	2.4	1.4	3.9	0.09	0.01	0.05
0.90	0.8	0.3	1.6	2.6	0.8	1.2	1.2	0.7	1.9	0.04	0.00	0.03
1.00	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.00	0.00	0.00

Statistics from the Aug 8, 2023 BOLT Evaluation

EPDs are directly comparable, regardless of the accuracy, and they are also the most reliable reflection of an animal's genetic merit. Accuracies, simply reflect potential risk.



Simmental
AUSTRALIA

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EPD RANKING - SIMMENTAL

%	BWT	WWT	YWT	MILK	SC	CCE	CE	MCE	MWWT	DOC	GEST	STAY	PWNG	PENV	CW	REA	FAT	MARB	LY	DTF	YG	API	TI	AAPI	ATI
1	0.3	98.9	142.1	37.7			13.9	9.4	80.1	18.981		19.3	0.29		48.081	1.18	-0.052	0.22			-0.61	130.144	82.97	87.218	104.104
2	1.1	95.3	137.262	36.3			12.8	8.7	78.4	18		18.6	0.27		44.5	1.13	-0.065	0.18			-0.586	125.072	80.836	82.3	94.549
3	1.7	92.9	133.9	35.4			12	8.2	77	16.8		18.1	0.27		42.2	1.1	-0.073	0.14			-0.573	121.84	79.42	79.58	89.994
4	1.9	91.3	131.3	34.7			11.4	7.9	76	16		17.7	0.26		40.6	1.08	-0.077	0.12			-0.566	119.232	78.19	77.562	86.52
5	2.2	89.9	129.1	34.2			11	7.7	75	15.4		17.4	0.26		39.5	1.06	-0.08	0.1			-0.558	117.451	77.28	76.071	83.593
10	3.2	85.6	122.81	32.4			9.7	6.8	72.2	13.6		16.5	0.24		35.61	1	-0.088	0.05			-0.536	112.291	74.001	70.61	74.231
15	3.8	83	118.5	31.3			8.8	6.2	70.4	12.7		15.8	0.23		33.2	0.96	-0.092	0.02			-0.522	108.802	71.83	66.672	68.801
20	4.2	81	115.3	30.4			8.1	5.8	68.9	12		15.3	0.22		31.4	0.93	-0.095	0			-0.51	106.42	70.36	63.59	64.39
25	4.5	79.2	112.6	29.7			7.5	5.4	67.7	11.5		14.9	0.21		29.9	0.91	-0.097	-0.02			-0.501	104.39	69.132	61.002	61.05
30	4.8	77.7	110.33	29			7.1	5.1	66.7	11		14.5	0.21		28.7	0.89	-0.1	-0.03			-0.493	102.403	68.153	58.67	58.13
35	5	76.2	108.4	28.4			6.6	4.8	65.7	10.6		14.1	0.2		27.6	0.87	-0.102	-0.05			-0.486	100.77	67.22	56.72	55.54
40	5.2	75.1	106.5	27.7			6.2	4.5	64.7	10.2		13.8	0.2		26.6	0.85	-0.103	-0.06			-0.478	99.21	66.31	54.83	53.08
45	5.4	73.9	104.6	27.1			5.8	4.3	63.8	9.8		13.4	0.19		25.6	0.83	-0.105	-0.07			-0.471	97.605	65.48	53.07	50.59
50	5.6	72.8	102.8	26.55			5.4	4	62.9	9.4		13.1	0.19		24.6	0.81	-0.107	-0.09			-0.464	96.145	64.74	51.22	48.05
55	5.8	71.7	101	25.9			5	3.7	62	9.1		12.8	0.18		23.6	0.79	-0.108	-0.1			-0.457	94.77	63.94	49.46	45.64
60	6	70.5	99.2	25.3			4.7	3.5	61.1	8.7		12.5	0.18		22.6	0.78	-0.11	-0.11			-0.45	93.29	63.17	47.71	42.98
65	6.2	69.3	97.4	24.6			4.4	3.2	60.1	8.4		12.1	0.17		21.5	0.76	-0.112	-0.13			-0.442	91.87	62.37	45.98	40.44
70	6.5	68.1	95.5	23.9			4	2.8	59.1	8.1		11.7	0.17		20.4	0.74	-0.114	-0.14			-0.434	90.38	61.59	44.19	38.007
75	6.7	66.8	93.4	23.2			3.7	2.5	58	7.7		11.3	0.16		19.3	0.72	-0.116	-0.16			-0.425	88.78	60.65	42.27	35.25
80	7	65.2	91	22.4			3.3	2.2	56.7	7.3		10.8	0.16		18	0.7	-0.118	-0.18			-0.416	87.088	59.65	39.99	32.1
85	7.3	63.4	88.3	21.4			2.8	1.7	55.3	6.9		10.2	0.15		16.6	0.67	-0.121	-0.21			-0.405	85.129	58.54	37.43	28.52
90	7.7	61.3	84.8	20.1			2.1	1.1	53.4	6.3		9.4	0.14		14.6	0.64	-0.124	-0.24			-0.388	82.83	57.25	33.85	23.44
95	8.3	57.7	78.9	18			1.1	0.2	50.3	5.2		8.3	0.13		11	0.58	-0.13	-0.3			-0.36	79.03	55.33	28.54	15.099

NEW ACCREDITED AI SIRES

in 2024/2025

IDENT	NAME	REGISTER	APPLICANT
SPGPR417	ST PAULS REVENUE	Black	Bill Cornell
IMCPS6322	APLX COACH 37J	Fullblood	Scott York
IMU3T2510	GIBBS SIGNATURE 2510K	Black	Tom Baker
IMU2T0597	WBF PATTON K059	Black	Tom Baker
IMCX8065	MADER NIGHT SHIFT 63K	Black	Goldstar Genetics
ZKXPR006	HERLO PARK ROVER	Simmental	Herlo Park
ALUPJ008	CALLEDALE JASPER	Simmental	Herlo Park
WEEPR167	WOONALLEE REDEMPTION	Simmental	Hartfield
IMUXP6516	LRS DUTTON 611K	Black	World Wide Sires
IMC3X48367	ERIXON ASSET 91J	Red	Semex
IMCPX0695	BILJ POL JAMIE 31J	Simmental	Semex
IMCPR1525	CITYVIEW GOLD TRIGGER 76H	Fullblood	Agri-Gene
IMU2T013	DIKEMANS KONZA 13K	Black	ST Genetics
IMU2S949	APEX PROCLAMATION DG949J	Black	ST Genetics
IMNPX0024	OPAWA KAMIKAZE	Simmental	Yerwal Est
IMNPX0132	KERRAH KINGDOM	Simmental	Yerwal Est
IMNPX0491	KERRAH JAGUAUR J491	Simmental	Yerwal Est
IMCPN4066	SPRING CREEK LAUNCH 110E	Red	S & S Moeck
IMU2R139	REDHILL DOUBLE AGENT 139H	Red	Brad & Sylvia Patterson
IMCPRH45	WHF POINT PROVEN H45	Black Simmental	3WW
IMCPUX7421	MCR MR. LIMITLESS 13H 25L	Black Simmental	3SC

TOP 10 DONOR DAMS

for 2024 born calves

DAM IDENT	DAM NAME	MALE	FEMALE	TOTAL EMBRYOS
SPGPM412	ST PAULS CC G430 PEAR M412	8	5	12
MBBPP096	BONNYDALE GYPSY P96	7	6	12
PED3N8186	TJ 9E	3	9	11
SPGPR409	ST PAULS CC N426 PEAR R409	5	6	10
ZMJPN046	VALLEY CREEK COVERGIRL N046	6	4	10
SPGPR412	ST PAULS NUK N426 PEAR R412	6	4	9
ZMJPN020	VALLEY CREEK GLENDIVE N020	3	7	9
SHLPP005	HOBBS LIVESTOCK RED PARTY GIRL	4	5	9
ZOMPL002	MT MOONEY LACEY PRINCESS	3	6	9
LCSPK123	LANCASTER STRIKE K123	6	3	9



Simmental
AUSTRALIA

TOP 25 ACCREDITED SIRES

for 2024 born calves

RANK	NAME	TOTAL COUNT	MALES	FEMALES	NAT	AI
1	GIBBS 9114G ESSENTIAL	98	48	50	0	98
2	TJ GOLD 274G	80	38	42	1	79
3	BONNYDALE TOP GUNT150	70	33	37	47	23
4	WOONALLEE SHOW STOPPER	63	44	19	63	0
5	WOONALLEE R475	61	28	33	61	0
6	BONNYDALE DIVIDEND R43	60	25	35	43	17
7	WOONALLEE NOBLE PRIZE Q368	58	25	33	57	1
8	KBHR HONOR H060	56	26	30	1	55
9	WOMBRAMURRA Q129	55	29	26	55	0
10	WS PROCLAMATION E202	54	26	28	2	52
11	LONE STATION PABLO	53	33	20	53	0
12	SCHOOLEY STANDOUT 27G	49	21	28	0	49
13	BANDEEKA RATBAG	48	21	27	48	0
14	RF CALIBER 014G	46	26	20	2	44
15	LUCRANA QUEENSLANDER	45	23	22	45	0
16	LAVARTA LAST MAN STANDING	44	17	27	44	0
17	BONNYDALE AUGUSTUS R84	43	24	19	43	0
18	K.B.V. LEGACY	42	20	22	42	0
19	BONNYDALE BROADSTRIKE	41	23	18	41	0
20	CASA TORO SET THE STANDARD S15	39	11	28	39	0
21	YERWAL EST STATE OF WAR Q300	39	22	17	21	18
22	MAVSTAR RAWHIDE 200	39	18	21	39	0
23	BONNYDALE QUAKER	39	24	15	39	0
24	LBRS GENESIS G69	38	13	25	0	38
25	LUCRANA RADAR	37	15	22	15	22

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THE HIDDEN VALUES OF GENOMICS

By Graeme Winnell, Australian Genetic Solutions

Genomics has been an active contributor to the performance of Australian beef herds for longer than many realise.

Qualitative traits, which usually rely on a simple inheritance pattern, such as polledness, coat colour and some genetic defects have been measured using genomics for many years.

Parentage too, using limited markers, has also been in use for years. Ensuring accurate pedigrees has a large effect on the accuracy of genetic evaluations.

While these might seem small, they are an important use of genomics. Many producers now look for homo polled bulls for example. Because the polled gene is dominant and the horn gene recessive, progeny of homo polled bulls (ie; have no horned gene), can only produce polled calves. By identifying the polled status of cattle, genomics allow breeders to manage polledness with ease.

The same is also true of many genetic defects meaning they will only express the defect if they have two copies of the defect genes. Genomics has been instrumental in identifying the status of animals for key genetic defects.

In this way, genomics has been a successful management tool for breeders for some time. Now, genomics has expanded further to become a critical platform for genetic evaluations.

Traditional genetic evaluations have always relied on 3 key sources of data, known as the 3 "P"s. The animals Pedigree, it's individual Phenotypes and it's Progeny phenotypes. All collected within defined contemporary groups. Using these 3 sources of data allows genetic evaluations to predict progeny performance for key economically relevant traits.

But genomics now provides a valuable fourth set of data for genetic evaluations and importantly, it's data that can be captured from non-parent animals.

Of the 4 key sources of data now used in most genetic evaluations, the most powerful source is progeny phenotypes. But having progeny information on young, non-parent animals is obviously not possible.

Which is why genomics is so exciting. It provides critical information that substantially increases accuracy on the non-parent sires breeders are

looking to invest in and non-parent heifers they are considering retaining.

Genomics is also changing the way pedigrees are used in the analysis. Traditional genetic evaluations have always assumed that each of the animals 4 grand parents contributed 25% of its genetics. Whilst this is true on average, individual animals inherit varied amounts of DNA from each grandparent.

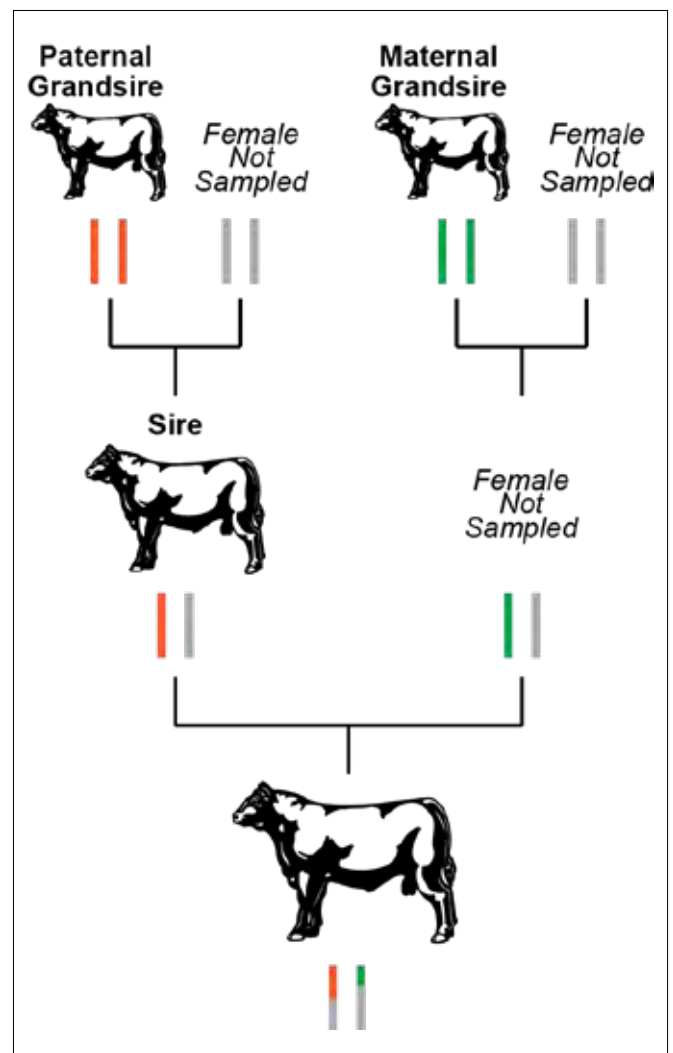


Figure 1

Figure 1: Pedigree based Inheritance provides an example demonstrating how the actual variation of inheritance from grandparents can look.

Genomics now gives genetic evaluations the ability to adjust the pedigree matrix used in calculations to more accurately reflect the pedigree inheritance of each genotyped animal, further increasing EPD accuracy.

One way of measuring the effect of genomics is to use progeny equivalents.

These are expressed as the number of progeny phenotypes that would be needed to increase EPD

accuracy in non-parent animals by the same amount as genomics.








TRAIT	PROGENY EQUIVALENT
Calving Ease	25+ 
Maternal Calving Ease	4 
Birth Weight	22 
Weaning Weight	25+ 
Yearling Weight	25+ 
Stayability	15 
Docility	25+ 

Table 1: IGS Genomic progeny equivalents for Maternal and Growth traits.

As Table 1 shows, a genomic test in IGS is equivalent on average to:

- 25+ Calving Ease Direct progeny phenotypes
- 22 Birthweight progeny phenotypes
- 25+ Weaning weight & Yearling weight progeny phenotypes
- 15 Stayability phenotypes
- 25+ Docility progeny phenotypes





TRAIT	PROGENY EQUIVALENT
Carcass Weight	6 
Marbling	10 
Ribeye Area	8 
Back Fat	11 

Table 2: IGS Genomic progeny equivalents for Carcase traits.

Table 2 shows less impact than maternal and growth traits which reflects a smaller number of actual carcase data phenotypes in the evaluation compared to growth and maternal phenotypes. As more carcase records are added, you can expect the genomic impact to increase.

Having said that, it also makes genomics more important to use for carcase EPD accuracy.

A genomic test in IGS is equivalent on average to:

- 6 Carcase Weight phenotypes
- 10 Marble score phenotypes
- 8 Eye Muscle Area phenotypes
- 11 Rib Fat phenotypes





W-DROP HEIFERS FOR SALE

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IGS CONTEMPORARY GROUPS

By Graeme Winnell, Australian Genetic Solutions

The Simmental breed now has populations from 4 countries (Australia, Canada, New Zealand and USA) all evaluated on one genetic evaluation platform, IGS. This not only makes the Simmental breed one of the largest breeds represented in IGS, but also one of the largest breed evaluation sets in the world.

More than just the sheer volume of pedigrees and phenotypes recorded, it's also the linkage of animals used across the 4 countries populations, combined with the high number of genotypes which means that the Simmental evaluations are backed by a lot of power.

Despite that, there are some simple steps that breeders can take to maximise the accuracy of their in herd EPD's.

One of the easiest ways to increase accuracy is through ensuring that Contemporary Groups (CG) are used correctly. Here are some simple steps to getting the most from your contemporary groups.

Different traits have different heritability, meaning that the amount of the trait that is influenced by genetics varies from trait to trait. Importantly though, only the genotype that influences that trait is heritable and can be passed on to an animal's progeny; the environmental factors of an individual's performance have no heritability at all. When animals that have been raised in different environments are compared together, it is impossible to know the difference between the genetic components and the environmental and management components. Selecting the highest performing animals in this situation is likely to only result in selecting animals that had an advantageous environment.

To understand the effect of the genotype on an animal's progeny, progeny are run under a similar environment within contemporary groups and their performance is measured. Given that the environmental component is similar for all animals in the contemporary group, the difference in the phenotypes (or variance), must be largely due to the effect of the genotype.

It is important that animals that have experienced different environmental factors, such as show cattle or sick or injured cattle, are grouped in their own contemporary groups, however breeders should

also have strategies to maximise the size of their contemporary groupings.

So, here are 10 key points to help breeders maximise contemporary groupings:

1. Every animal is assigned to a Birth CG at the start of its life. This group is assigned based on Breeder ID, a 90-day calving date window, sex of calf (M or F) and twin status.
2. Contemporary groups (CG) are created based on what happened before the group was assigned, not after. So, animals are assigned to a weaning CG based on the group they were run in prior to weaning, not the group they will be run in after weaning.
3. Breeders can set their own CG status for animals when Birth, Weaning, Yearling and Ultrasound records are taken, however these will not override the preset groups. Adding more CG's at any time, will only reduce the size of the original preset CG.
4. Once an animal is assigned a Birth CG, it never leaves that CG. So, combining animals from different Birth CG's after calving does not create a new Weaning CG for those animals. They will remain in their original Birth CG and then be split into a smaller CG based on the new Weaning CG supplied by the breeder.
5. Animals within Weaning CG's need their weaning weights taken when animals are between 100 to 310 days of age. 160 to 250 days of age is ideal.
6. Animals within Yearling CG's need their yearling weights taken when animals are between 270 to 500 days of age. 330 to 440 days of age is ideal.
7. Breeders should only apply new CG's when they are needed, such as if one group of animals are supplementary fed or run on another property. Animals run on the same property, on similar pasture at similar stocking rates and with similar management, should not be assigned different Birth CG's.

8. It is important to collect phenotypes on all animals within the CG, including the tail end. Taking measurements on selected animals only, will cause data bias that distort the CG. Not measuring the poor performing animals, will raise the remaining group average, making above average performing animals from the original group appear to be below average in the new group.
9. CG's work best when more than one sire is represented. If the CG contains progeny by only one sire, the CG will only be informative for the dams and their progeny. Only having one sire in the CG, means there are no other sires to compare that sires performance against.
10. Stayability CG's are formed using the Dam's Birth CG plus the Birth CG of the calf she

had as a 2-year-old. Animals are also placed in 90-day age windows based on average birth date. The Stayability count does not start until a female enters the herd as a first calving female at 2 years of age and then counts each subsequent calf she has. Therefore, culling females prior to registering their first calf, will not affect the Stayability scores of her parents.

Incorrect use of CG's results in data bias. Ideally, the larger the CG, the more animals within your herd that are compared to each other. That is not to say that breeders should not use contemporary groups where needed, but the important thing is to structure your recording so as to limit contemporary groupings across each drop. The more you can do this, the better genetic evaluation will work for both you and your clients.



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- PEDBX1911 KYKSO DAMPE 84
- PEDBX1916+99 KYKSO KAINO
- PEDBX1361+88 KYKSO HADAU
- PEDBX1915 KYKSO NOHA
- PEDBX1914 KYKSO NOLHEI 85
- PEDBX1426 CONGOSIM HAMAN 82
- PEDBX1485 WISP-WILL MANDRAKE 4TH
- PEDBX1484 WISP-WILL MARY 5TH 80
- PEDBX1854+93 GUNZEL PATTY
- PEDBX1694 INTSIZWA BALTIC 82
- PEDBX1853 WISP-WILL PATTIE 4TH
- PEDBX1852 WISP-WILL PATIENCE 79

Contact: Jesse Bezwarchny 0437446787

SIMMENTAL AUSTRALIA: SALE RESULTS

NUTRIEN LIVESTOCK GREAT SOUTHERN BLUE-RIBBON BULL SALE AT MT BARKER (WA) – JANUARY 21ST

Top Priced: \$11,000, Average \$ 5,305

10/16 bulls sold to an average of \$5,305

GRANGEBURN SIMMENTALS (VIC) - 29TH JANUARY

Top Priced: \$9,000, Average \$6,600

15/17 Bulls sold-top price Lot 7 for \$9000 with a bull sale average of \$6,600

15/17 Heifers sold to an average of \$2,520 selling into SA, VIC, NSW, QLD and TAS.

TOPWEIGHT SIMMENTALS (WA) - 7TH FEBRUARY

Top Priced: \$10,500, Average: \$7,467

15 bulls on offer with 15 being sold. Overall sale average ~ \$7467

Top Black Simmental Bull sold for ~ \$9250 – Black Simmental Average – \$9,083

Top Traditional Simmental Bull sold for ~ \$10,500

LIMITLESS CATTLE CO “CREAM OF THE CROP (SA) – 10TH FEBRUARY

Top priced: \$8,000

FEBRUARY ALL BREEDS BULL & FEMALE SALE (QLD)-10TH & 11TH February

DAY 1: Simangus Bulls 2/2 sold to average \$12,000. Simmental Bulls 31/38 sold to average \$6,806. Simbrah Bulls 8/10 Bulls sold to average \$6,500.

LAKESIDE SIMMENTALS (SA) - 12TH FEBRUARY

Top priced: \$6,000

Bulls sold for an average of \$5,166 and heifers sold for an average of \$3,000.

WOONALLEE SIMMENTALS (SA) -13TH FEBRUARY

Top Priced: \$30,000, Average: \$ 11,043

Overall 93/100 bulls sold av. \$11,043.

20/20 Simmental bulls sold to \$30,000 & av. \$15,027; 40/42 Black Simmental bulls sold to \$26,000 twice & av. \$10,412 and 33/37 SimAngus bulls sold to \$17,000 & av. \$9424.

WILLANDRA SIMMENTALS (WA) – 18TH FEBRUARY

Top Price: \$16,000, Average \$7,885

26/34 Simmental Bulls sold for a top of \$16,000 with an average of \$7,885.

BREWER BEEF BLACK SIMMENTALS (VIC) – 21ST FEBRUARY

Top Priced: \$14,000, Average: 7,396

25/28 Black Simental & SimAngus Bulls sold to a Top Price of \$14,000 with an average of \$7,396

BELLES OF BONNYDALE (WA) - 22ND February

Top Price: \$7,0007

BONNYDALE BLACK SIMMENTAL SALE RESULTS (WA) – 10TH MARCH

Top Priced: \$20,000, Average: \$8,594

64/75 bulls sold with the top price bull Lot 2 selling for \$20,000 with a sale average \$8,594.

BULLOCK HILLS SIMMENTAL (WA) - 12TH MARCH

Top Priced: \$11,000, Average: \$6,364

22/27 bulls sold for a top of \$11,000 for Lot 13 – Bullock Hills Versatile V57, with a bull average of \$6,364. Also, selling where two lots of 3 x Commercial Black YRL Heifers.

STIRLING END SIMMENTALS (WA) – 24TH MARCH

Top Priced: \$6,250

5/6 Bulls sold to a top of \$6,250 with an average of \$5,150

BLACKSTUMP INVITATIONAL SALE (NSW), 18TH MARCH

Top Priced: \$20,000, Average: \$10,555

18/18 Simmental bulls sold averaging \$10,555, with the top price reaching \$20,000.

The Simbrah draft saw both bulls selling averaging \$10,500, with a top price of \$15,000.

SIMMENTAL AUSTRALIA: SALE RESULTS

NUTRIEN LIVESTOCK SUPREME BULL SALE (WA) – 19TH MARCH

Top Price: \$20,000, Average: \$7,565

23/23 Simmental Bulls sell for a top of \$20,000 with a Simmental average of \$7,565

Mubarn Simmentals top sold for \$12,000 whilst Bandeeeka Traditional Simmentals toppled \$20,000. Bandeeeka Black Simmentals sold all four bulls with a top of \$7,000.

MELDON PARK SIMMENTALS ANNUAL FEMALE SALE (QLD), 29TH MARCH

Top Price: \$7,500, Average: \$4,597

31/32 Simmental females sell to a top of \$7,500 for a sale average of \$4,597. Also on offer were 10 commercial females which sold to a total of \$23,750

SLOPES SIMMENTALS & ROLAND BLACK SIMMENTAL SALE (TAS) – 2ND APRIL

Both studs sold well for the 2025 sale.

WORMBETE SIMMENTALS – Stage 1 Traditional Female Sale – 4TH APRIL

Top Price: \$36,000, Average: \$8,840

71/78 Females sold to a top price of \$36,000 with an average of \$8,840

GB LIVESTOCK BUILT FOR BREEDING FEMALE SALE – 12TH APRIL

Top Priced: \$8,750, Average: \$6625

4/4 heifers sold to a top price of \$8750 and averaged \$4200

5/5 pregnant recipis sold for a top of \$5,000 and averaged \$4,200

JARRAVALLE SIMMENTALS MAJOR REDUCTION SALE (NSW), 3RD MAY

Top Priced: \$12,500, Average: \$5,010

100% Clearance sold

COUNTRY STYLE SIMMENTAL BULL & FEMALE (NSW) 16TH May

Top Priced: \$8,500

5/6 bulls sold, average of \$7125, 3/6 heifers sold, average of \$4166

TENNYSONVALE SIMMENTAL SALE (NSW) - 30TH MAY

Top Priced: \$12,000

Bull & Female Sale - 42/42 heifers sold to \$8500 & av. \$4346, and 20/27 bulls sold to \$12,000 & av. \$6383

COOLIBAH SIMMENTALS BULL & FEMALE SALE NSW - 6TH JUNE

Top Priced: \$10,000

12/15 Bulls sold for a top of \$ 10,000 twice and 3/9 Females sold to a top of \$3,000 twice

ELDERS AG-GROW ELITE BULL SALE (QLD) - 26TH JUNE

Top Priced: \$46,000, Average: \$12,426

47/58 Simmental bulls sold to a sale high \$46,000. 2/2 SimAngus bulls sold to \$7000

13/14 Simbrah bulls sold to \$20,000

QUEENSLAND SIMMENTAL BULL SALE, 28TH JULY

Top Price: \$22,000, Average: \$9,621

93/96 bulls sold to \$22,000 and av. \$9,621

CASINO ALL BREEDS SALE (NSW) - 26TH July

11 Simmental Bulls sold for an average of \$6,545 and 12 Simmental Females sold for an average of \$5,500

HOBBS LIVESTOCK (NSW), 13TH AUGUST

Top Price: \$16,000, Average: \$6,750

13/17 Simmental bulls sold to \$16,000 & av. \$9077. 4/5 Simmental heifers sold to \$10,000 & av. \$6750.

WOONALLEE SIMMENTAL TAMWORTH BULL SALE (NSW), 14TH AUGUST

Top Price: 20,000, Average \$10,798

47/47 bulls sold to \$20,000 & av. \$10,798.

LUCRANA SIMMENTAL BULL SALE (QLD), 15TH AUGUST

Top Priced: \$30,000

68/68 bulls sold to \$30,000 & av. \$12,176.

SIMMENTAL AUSTRALIA: SALE RESULTS

FAIRVIEW BLACK SIMMENTALS (QLD) – 20TH AUGUST

Top Priced: \$19,500, Average: \$9,146

100% clearance of 48/48 bulls selling

CLAY GULLY BULL SALE (QLD) with invited vendor Biarra Valley Simmentals – 25TH AUGUST

Top Priced: \$32,000, Average \$8,854

82/90 sold with a top of \$32,000, average \$8854

BONNYDALE QLD BLACK SIMMENTAL BULL SALE (QLD) – 27TH AUGUST

Top Priced: \$16,000

TICOLA SIMBRAHS (QLD) – 29TH AUGUST

Top Priced: \$18,000, Averaged \$9,044

45/46 bulls sold with a top price \$18,000

EIDSVOLD SIMMENTAL SALE with invited vendors - 30TH AUGUST

Top Priced Bull: \$32,000 Top Priced Female: \$9,000

14/17 Bulls sold to an average of \$8,964. 9/9 Heifers sold to an average \$6,722

ELITE CATTLE CO (NSW), 4TH SEPTEMBER with invited vendor St Pauls Genetics

Top Price: \$67,500, Average: \$15,153

A phenomenal sale with an Australian Record for a Black Simmental Bull sold for \$67,500 49/49 bulls sold for 100% Clearance

WORMBETE SIMMENTALS – Stage 2 Traditional Female Sale – 10TH SEPTEMBER

Top Priced: \$21,000

8 cows and calves sold to a top of \$20,000 to average \$11,333, one pregnancy-tested-in-calf cow sold for \$9000, and all 43 heifers sold to a top of \$21,000, twice, for an average of \$7697.

14 of 19 traditional Simmental bulls averaged \$9860; 17 of 27 black Simmental bulls sold to \$14,000, averaging \$8060; and four of five herd sires sold to \$18,000, averaging \$10,750.

All five semen packages of Sunny Valley Canon 85E sold for a top of \$340 a straw to average \$304

CASA TORO SIMMENTAL SALE (QLD), 12TH SEPTEMBER

Top Price: \$32,000, Average \$14,900

100% Clearance, 50/50 Bull sold to a top of \$32,000 and average of \$14,900

VC SIMMENTALS (NSW), 12TH SEPTEMBER

Top Price: \$40,000, Average \$9,130

14/18 Bulls Sold, Top Price Bull Lot 4 \$40,000, Sale Average ~ \$9130

Pick of the Heifers \$10,000

Semen Pack topped at \$700 a straw

ST PAULS GENETICS (NSW) – 15TH SEPTEMBER

Top Price: \$26,000, Average: \$11,867

With a 100% clearance. Embryos Topped at \$1,100/embryo, 4 of 6 lots sold, averaging \$850/embryo

Semen Topped at \$320/straw, 10 of 12 lots sold, 61 straws averaging \$92/straw.

Lot 30 – 5 straws of CNS Dream grossed \$600, with funds kindly donated to the NSW Simmental Youth Committee.

MELDON PARK SIMMENTAL BULL SALE WITH INVITED VENDORS KBV SIMMENTALS & NAVILLUS PARK SIMMENTALS (QLD) – 23RD SEPTEMBER

Top Price: \$30,000, Average: \$11,516

68/76 bulls sold to \$30,000 & av. \$11,516

KARRAGARRA SIMMENTAL SALE - 24TH SEPTEMBER

Top Priced: \$40,000

100% clearance 105/105 to a top of \$40,000, average \$15,505

BT SIMMENALS COMPLETE DISPERSAL TRADITIONAL FEMALE & BULL SALE - 6TH OCTOBER

Top Priced: \$16,500

Females | 19 offered & sold to a Top Price of \$16,500, averaged \$6,514

Yearling bulls | 3/6 sold to a Top Price of \$8,250, averaged \$6,084

SIMMENTAL AUSTRALIA: SALE RESULTS

CASA TORO 2025 ROMA BULL SALE

Report courtesy of Bella Hanson, Queensland Country Life

Buyers turned out in force for the 2025 Casa Toro Roma Bull Sale on Friday, September 12, where a 100 per cent clearance was achieved.

Vendors Scott and Claire York, along with children Tom and Zoe, presented 50 bulls, with the mix being predominantly traditional Simmental and 17 black Simmental bulls.

The draft averaged \$14,900, grossing \$745,000, which marked the highest average for the stud since 2022 and was 16.5pc higher than last year's average of \$12,787 and clearance of 95pc.

The top price of \$32,000 was paid by Middlemount producers Damian and Bec Finger from Fairlane Park Grazing for lot two, Casa Toro Ulan.

In comparison, last year saw a top of \$35,000 and gross of \$601,000.

The Fingers also purchased the second top-priced bull for \$30,000, lot 19, Casa Toro Ukrain, and secured lot 57 for \$14,000, giving them three picks from the catalogue.

"This is our first time buying here," Mrs Finger said. "I made sure we put it in the calendar for this year because I had wanted to come the year before, but we couldn't make it, so we made sure to make the trip this year."

"The temperament was the biggest thing we were chasing - they're going over our Droughtmaster-based herd and also some Brangus females. These were our three top picks, and we were fortunate enough to secure them all."

The Fingers currently run about 1500 breeders and said the bulls would complement their breeding direction.

The top-priced bull, Casa Toro Ulan, was a 23-month-old son of Casa Toro Q36 out of Billa Park Wine P87. He weighed 1020 kilograms, scanned 148 square centimetres for eye muscle area, 10mm for P8, 7mm for rib fat and 4.8pc intramuscular fat.

The second-top bull, also secured by the Fingers, was a 23-month-old son of Billa Park Notetaker N141 out of Casa Toro Q202.

He weighed 950kg, scanned 145sq cm for EMA, 9mm P8, 6mm rib and 5.2pc IMF.

Dillon Scott from Yacamunda Investments, Collinsville, was the volume buyer of the day, taking home eight bulls for an average of \$14,625.

He said the line would head north to join their 14,000-cow breeding herd across 180,000 acres.

"We purchased seven traditional bulls and one black bull, and they'll be going back over our Brahman and Charbray-based cows," Mr Scott said.

"It was a very consistent run of bulls, and they'll fit into our program well."

Mr Scott also purchased the top-priced black Simmental of the day, lot 41, Casa Toro Untouchable, for \$20,000.

Casa Toro stud principal Scott York described the result as both unexpected and pleasing.

"I was shocked, to be honest - it didn't feel as strong standing in the box as what it averaged, but it was a fantastic day," he said. "Our aim is always to breed bulls that will go out and work without any issues, carrying weight and muscle, but still soft enough to lay down fat. We're trying to produce genetics that give clients options, whether that's feeders, heifers or bullocks, so they can maximise their returns in whatever market they're in."

"I thought there might be a big difference between the traditional and the blacks, but they were very even on the day."

The York family plans to present a larger draft next year with an increased offering of black Simmentals.



LOT 2. CASA TORO ULAN U97



LOT 41. CASA TORO UNTOUCHABLE U69

2025 SALE REPORT

TOP PRICE BULLS

CASA TORO ULAN U97
Farlane Park Grazing \$32,000

CASA TORO UNTOUCHABLE U69
Yacamunda Investments \$20,000

OVERALL AVERAGE: \$14,900

33 TRADITIONAL AVG \$15,818

17 BLACK SIMMENTAL AVG \$13,117



Thank you to all 2025 buyers, bidders and supporters.
We invite you to join us in 2026.

7TH ANNUAL SALE
11 SEPT 2026, ROMA SALEYARDS

Your ticket to success

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SIMMENTAL AUSTRALIA: SALE RESULTS

MELDON PARK SALE REPORT

Report courtesy of Kent Ward, Queensland Country Life

Meldon Park to \$30,000.

Average jumps by \$2000 in hot sale.

Buyers from two states watched values jump by nearly \$2000 a head compared to the previous year at last Tuesday's annual Meldon Park Simmental Bull Sale, held at Rolleston Livestock Selling Complex.

Vendors, Rod and Lis Skene, Meldon Park, Cecil Plains, and invited vendors, Navillus Park stud, Obi Obi and KBV stud, Djuan, welcomed a wide buying audience to the sale.

The buyers physically present, who took home cattle, came from as far south as Quirindi, NSW, as well as Augathella, Winton, Goomeri, Alpha, Clermont and Warwick.

A solid start resulted in the first 30 bulls setting an average of \$13,667. Another feature was eight new buyers.

There was a buyer preference, and premium, on polled bulls, which produced an overall average of \$12,102.

The horned component of the catalogue averaged \$8875.

In all, 65 bulls topped at \$30,000 for a 95 per cent clearance at auction to average \$11,123.

The sale's top lot was Meldon Park U233, selling to Andrew Moore, Lucrana Simmentals, Needham Park, Texas.

The 23-month-old bull weighed 998 kilograms.

Marty Rowlands and Stephen Lean, KBV stud, Djuan, scored a full clearance for their trio to set an average of \$17,666.

These topped at \$23,000 - also the second top

price of the sale - for the 25-month-old KBV Utensil, which weighed 1050kg, and sold to Ian Goodwin and family, Kingston Grazing, Alpha.

The Goodwins have a Brahman/Simmental commercial herd from which they sell bullocks direct to the meatworks.

He also has Simmental-cross and Charbray-cross cows.

Mr Goodwin bought four bulls to average \$18,750.

He said all four bulls would go into his cross-breeding operation to breed bullocks, which typically yielded about 370 to 390 kilograms.

"When I'm picking bulls, I pick our what females I'm putting them over to try and better my weight, and that will come up with a good structure and fat cover," he said.

A repeat buyer, Mr Goodwin selected his purchases on their looks and data, and was happy to get his quota of four "really good bulls" at this year's sale.

The other invited vendor was Navillus Park stud, operated by Jason Johnston, Obi Obi.

His three bulls sold to a top of \$12,000 to average \$8333.

The top Obi Obi bull was a Simbrah, 20 months, which weighed 884 kilograms, with scans of 14 and 10 millimetres for P8 and rib fat, a 137 square centimetres eye muscle area and an intramuscular fat of 5.6pc.

This bull sold to the Terry family, Lerida, Winton, as part of a draft four to average \$9250.

Return buyers, Murray and Loretta Smith, Khyber, Augathella, took four to average \$10,000.

Barry and Doreen Cooke, Bymaroo, secured three to an \$18,000 top to average \$12,333.

The Braitting family, Marie Downs, Springsure, picked up a trio to average \$10,333.

The Burnett Group, Monteagle, Clermont, selected four to average \$13,750.

The Phillips family, Currawong Pastoral Company, Currawong, Mitchell, took a pair to average \$10,000.

Sam Jerrard and family, Robinson Creek, Taroom, were also among the return buyers, with a single \$16,000 purchase.

Lindsay Fielder, Oakvale, Aramac, took four for an average \$11,500, while the Terry family, Ludgate, Prairie, bought four for an \$11,750 average.

Malcom and Cynthia McQueen, Weston, Winton, took four for a \$11,250 average.

Jeff and Sarah Cook, Jo Jo Station, Alpha, took with them tree for a \$7667 average, while the same number went to the Becker family, Junedale Farming, Junedale, Theodore, for a \$7333 average.

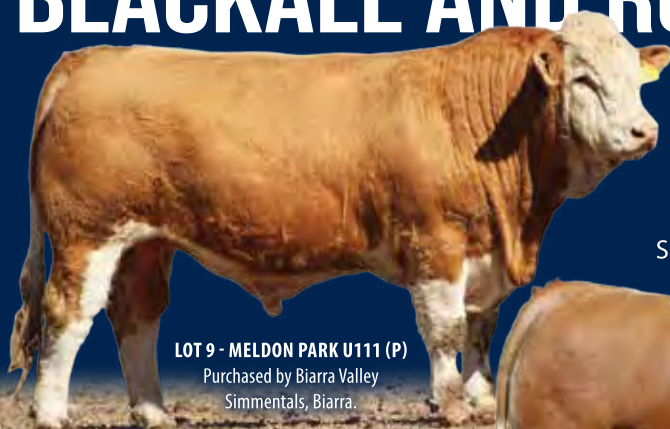
Paul and Jean Kahler, Koala Creek Springsure, secured three to average \$11,667. Thomas Mills, Woodstock, Winton, was another to end with three to average \$8667.

Karen Smoother, Tipperary, Theodore, bought a pair to average \$12,500. David and Michele Murray, Yambatta Pastoral Company, Boolara, Meandarra, bought a single lot for \$14,000 while local producers, Graham and Rhonda Cullen, Woorarra, Springsure, bought two to average \$8000.

The majority of online support via Stocklive was repeat buyers from Winton, Prairie and Hughenden.

Selling agent: GDL

MELDON PARK SIMMENTAL STUD SELLING QUALITY BULLS AT BOTH BLACKALL AND ROLLESTON IN 2026



LOT 9 - MELDON PARK U111 (P)
Purchased by Biarra Valley
Simmentals, Biarra.

MELDON PARK SIMMENTAL BULL SALE 2025 RESULTS

- 95% Clearance •
- Top Price \$30,000 •
- Sale Average \$11,123 •

Save the dates
2026

Tuesday, 17th March ✓

BLACK STUMP
INVITATIONAL
BULL SALE,
BLACKALL

Tuesday,
22nd September ✓

MELDON PARK
SIMMENTAL BULL SALE,
ROLLESTON



LOT 17 - MELDON PARK U233 (P)
Purchased by Lucrana
Simmentals, Texas.

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Simmental
AUSTRALIA

CALENDAR OF EVENTS

JANUARY

Stock and Land Beef Week (VIC)
Grangeburn Simmentals (VIC)
Nutrien Blue Ribbon Bull Sale (WA)

FEBRUARY

Beef Spectacular Feedback Trial Results
Yerwal Estate Simmental Sale with invited vendors (SA)
Cream of the Crop Bull & Female Sale (SA)
Topweight Simmental Sale (WA)
February All Breeds Bull & Female Sale (QLD)
SA Beef Week (SA)
Lakeside Simmental Sale (SA)
Woonallee Simmental Sale (SA)
Willandra Simmentals Sale (WA)
Brewer Beef Bull Sale (VIC)
Royal Canberra Show (ACT)
Autumn Inventory Due

MARCH

Bonnydale Blacks Yearling Bull Sale (WA)
Bullock Hills Simmentals Bull Sale (WA)
Black Stump Invitational Bull Sale (QLD)
Nutrien Livestock WA Supreme Bull Sale (WA)
TAS Junior Beef Expo (TAS)
Stirling End Black Simmental Sale (WA)
Royal Toowoomba Show
Meldon Park Simmental Female Sale (QLD)

APRIL

Sydney Royal Show (NSW)
GB Livestock Built for Breeding Sale
Slopes and Roland Black Simmentals (TAS)
Virbac Weaner Challenge & Feature Show (NSW)
Stud Beef Handlers Camp (VIC)

MAY

Royal Bathurst Show (NSW)
Jarravale Simmental Sale (NSW)
Country Style Simmental Bull & Female Sale (NSW)
Tennysonvale Simmental Sale (NSW)
ASBA Simmental AGM
Casino Beef Week (NSW)

JUNE

Coolibah Simmental Bull & Female Sale (NSW)
GDL Genetics Sale - Multi Breeds (Online)
Ag Grow Elite Bull Sale & Field Days (QLD)

JULY

Barana Simmental Sale (NSW)
SA Junior Heifer Expo (SA)
Royal Darwin Show (NT)
Casino All Breeds Bull & Female Sale (NSW)
QLD Simmental Bull Sale (QLD)
Farm Fantastic Expo (QLD)
Southern Beef Week (NSW & VIC)
Simmental NSW Youth Education Day (NSW)

AUGUST

Royal Brisbane Show (Ekka) (QLD)
Hobbs Livestock Simmental Sale (NSW)
Woonallee Tamworth Northern Bull Sale (NSW)
Lucrana Simmental Sale (QLD)
Clay Gully Bull Sale (QLD)
Bonnydale QLD Black Simmental Sale (QLD)
Fairview Black Simmentals Sale (QLD)
Royal Adelaide Show (SA)
Eidsvold Simmental Sale with invited vendors (QLD)
Ticoba Simmentals/Simbrah Sale (QLD)

Southern Beef Week (QLD)
Spring Inventory Due

SEPTEMBER

Elite Cattle Co Bull Sale (QLD)
National All Breeds Junior Heifer Show (NSW)
Wormbete Simmentals Sale (NSW)
St Pauls Genetics Black Simmental Sale (NSW)
Casa Toro Simmental Sale (QLD)
VC Simmentals Spring Sale (NSW)
Meldon Park Bull Sale with invited vendors (QLD)
Karragarra Simmental Sale (QLD)
Barcaldine Ray White Multi Breed Bull Sale (QLD)
Royal Melbourne Show (VIC)

OCTOBER

Royal Launceston Show (TAS)
Royal Geelong Show (VIC)
Royal Hobart Show (TAS)
Upper Hunter Beef Bonanza (NSW)

DECEMBER

Beefing up the Next Generation Junior Camp (QLD)

ASBA Office closed between Christmas and New Year – ASBA would like to wish everyone a very Merry Christmas and Happy New Year!



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AUSTRALIA

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SANDY CREEK SIMMENTALS

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Wahnica Pastoral Pty Ltd
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WS

WOONALLEE URBAN MAGIC (PP)



Supreme Simmental Exhibit & Senior Champion Interbreed Bull Royal Adelaide Show 2025. Retained Herd Sire

WOONALLEE CHARO Q428



Senior & Grand Champion Simmental Female. Senior Champion Interbreed Female & Supreme Beef Cattle Exhibit Royal Adelaide Show 2025

WOONALLEE TRADEMARK V558



Supreme Simmental Exhibit & Reserve Junior Champion Interbreed Female Royal Melbourne Show 2025
Owned by Bolton Family & Henry Scott

Woonallee Simmentals

19th Annual Elite Production Bull Sale 12th February 2026

Featuring 100 Traditional, Purebred Black and SimAngus Bulls
30 Females



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